

CONSUMER PROPENSITY REPORT					
			How to Read: Each analyzed item is assigned a propensity index score with 100 being average. For example, if the consumers within a trade score a 120 for a given analysis item you know that those consumers are 20% more likely to participate in or purchase that item than the average American household. A propensity index score of 80 would indicate that those consumers would be 20% less likely than the average American household to participate in or purchase that item.		
ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	1	APPAREL	SPEND \$150+ ON OTHER SHOES KID LESS THAN 1 YEAR	41.462757527733	35.4683489337065
1	2	APPAREL	USE DRYPERS BRAND DISP DIAPERS/TRAIN PANTS	61.945721077654	48.1324905915275
1	3	APPAREL	USE HUGGIES LITTLE SWIMMERS DISP DIAPERS/TRAIN PANTS	46.683518225039	41.0870404323073
1	4	APPAREL	USE HUGGIES PULL-UPS DISP DIAPERS/TRAIN PANTS	73.660538827258	71.2485766669883
1	5	APPAREL	USE HUGGIES ULTRA TRIM DISP DIAPERS/TRAIN PANTS	41.067828843106	41.3756634179292
1	6	APPAREL	USE STORE BRANDS DISP DIAPERS/TRAIN PANTS	90.634944532488	84.1244813278008
1	7	APPAREL	USE OTHER BRANDS DISP DIAPERS/TRAIN PANTS	81.995166402535	70.0375856412236
1	8	APPAREL	USE HUGGIES OVERTNITES DISP DIAPERS/TRAIN PANTS	50.479635499207	47.942632442343
1	9	APPAREL	USE HUGGIES SUPREME DISP DIAPERS/TRAIN PANTS	62.908874801901	70.8565087329924
1	10	APPAREL	USE PAMPERS BABY DRY DISP DIAPERS/TRAIN PANTS	61.083993660855	68.0967383962173
1	11	APPAREL	USE PAMPERS CRUISERS DISP DIAPERS/TRAIN PANTS	89.587717908082	88.9428736852263
1	12	APPAREL	USE LUVS ULTRA LEAK GUARDS DISP DIAPERS/TRAIN PANTS	121.75602218700	167.196082215575
1	13	APPAREL	BOUGHT MENS JEANS WITHIN LAST 12 MONTHS	97.971236133122	107.236176782785
1	14	APPAREL	BOUGHT MENS ATHLETIC SHOES WITHIN LAST 12 MONTHS	92.085340729001	94.3743607063591
1	15	APPAREL	BOUGHT MENS OVERCOAT/TOPCOAT WITHIN LAST 12 MONTHS	80.148177496038	85.160957251761
1	16	APPAREL	BOUGHT MENS LEATHER JACKET WITHIN LAST 12 MONTHS	84.917194928684	87.6361574833542
1	17	APPAREL	BOUGHT MENS RAINCOAT OR ALL-WEATHER COAT WITHIN LAST 12 MONTHS	92.130903280504	94.0181897134035
1	18	APPAREL	BOUGHT MENS SPORT COAT OR BLAZER WITHIN LAST 12 MONTHS	70.883042789223	71.559538736071
1	19	APPAREL	BOUGHT MENS SWEATER WITHIN LAST 12 MONTHS	86.577733755942	83.396120814436
1	20	APPAREL	BOUGHT MENS NECKTIE WITHIN LAST 12 MONTHS	80.006101426307	83.3446395831323
1	21	APPAREL	BOUGHT MENS REGULAR OR DRESS SHIRT WITHIN LAST 12 MONTHS	86.696830427892	90.1021904853807
1	22	APPAREL	BOUGHT MENS SPORT SHIRT (ALL TYPES)WITHIN LAST 12 MONTHS	88.030190174326	87.9477950400463
1	23	APPAREL	BOUGHT MENS UNDERWEAR WITHIN LAST 12 MONTHS	93.801347068145	100.274051915468
1	24	APPAREL	BOUGHT MENS T-SHIRT (OUTERWEAR) WITHIN LAST 12 MONTHS	94.130110935023	101.234246839718
1	25	APPAREL	BOUGHT MENS OTHER GYM/JOGGING/WORKOUT CLOTHES WITHIN LAST 12 MONTHS	91.585419968304	87.6186432500241
1	26	APPAREL	BOUGHT MENS UNDERWEAR WITHIN LAST 12 MONTHS	103.66077654516	128.974910740133
1	27	APPAREL	BOUGHT MENS SWIMSUIT WITHIN LAST 12 MONTHS	84.341600633914	90.3220110006755
1	28	APPAREL	BOUGHT MENS SUIT WITHIN LAST 12 MONTHS	75.708716323296	75.3262086268455
1	29	APPAREL	BOUGHT MENS SLACKS/PANTS (NOT JEANS) WITHIN LAST 12 MONTHS	88.495800316957	86.0024124288333
1	30	APPAREL	BOUGHT MENS OTHER SHOES WITHIN LAST 12 MONTHS	88.081141049598	90.8273665926855
1	31	APPAREL	BOUGHT MENS BOOTS (EXCLUDING WORK BOOTS) WITHIN LAST 12 MONTHS	82.921315372424	97.7986586895686
1	32	APPAREL	BOUGHT WOMENS JEANS WITHIN PAST 12 MONTHS	97.053011093502	100.46714271929
1	33	APPAREL	BOUGHT WOMENS ATHLETIC SHOES WITHIN PAST 12 MONTHS	96.523296354992	100.342854385796
1	34	APPAREL	BOUGHT WOMENS BOOTS (EXCLUDING WORK BOOTS) WITHIN PAST 12 MONTHS	86.095007923930	87.8378306538223
1	35	APPAREL	BOUGHT WOMENS SUIT WITHIN PAST 12 MONTHS	76.978763866878	69.5922030300106
1	36	APPAREL	BOUGHT WOMENS OTHER SHOES WITHIN PAST 12 MONTHS	94.095800316957	94.8347968734922
1	37	APPAREL	BOUGHT WOMENS OVERCOAT/JACKET WITHIN PAST 12 MONTHS	89.28264659271	90.196612949918
1	38	APPAREL	BOUGHT WOMENS DRESS WITHIN PAST 12 MONTHS	81.578050713153	80.7093023255814
1	39	APPAREL	BOUGHT WOMENS SLACKS/PANTS (NOT JEANS) WITHIN PAST 12 MONTHS	95.834627575277	96.555721060504
1	40	APPAREL	BOUGHT WOMENS SWEATS WITHIN PAST 12 MONTHS	96.591362916006	97.1624529576377
1	41	APPAREL	BOUGHT WOMENS FUR JACKET OR COAT (REAL) WITHIN PAST 12 MONTHS	62.779714738510	59.2086750940847
1	42	APPAREL	BOUGHT WOMENS BLAZER OR JACKET (SUIT TYPE) WITHIN PAST 12 MONTHS	90.693660855784	82.4582649811831
1	43	APPAREL	BOUGHT WOMENS RAINCOAT OR ALL-WEATHER COAT WITHIN PAST 12 MONTHS	89.498890649762	84.5259164913635
1	44	APPAREL	BOUGHT WOMENS LEATHER JACKET WITHIN PAST 12 MONTHS	77.320602218700	71.2090128341214
1	45	APPAREL	BOUGHT WOMENS HEAVY WEIGHT/SKI TYPE JACKET WITHIN PAST 12 MONTHS	92.790808240887	95.4668532278298
1	46	APPAREL	BOUGHT WOMENS SWIMSUIT WITHIN PAST 12 MONTHS	91.915768621236	90.1593168001544
1	47	APPAREL	BOUGHT WOMENS SKIRT WITHIN PAST 12 MONTHS	79.988827258320	81.5510952426904
1	48	APPAREL	BOUGHT WOMENS SWEATER WITHIN PAST 12 MONTHS	89.717987321711	91.205731930908
1	49	APPAREL	BOUGHT WOMENS PURSE/HANDBAG WITHIN PAST 12 MONTHS	92.591521394611	92.6665058380778
1	50	APPAREL	BOUGHT WOMENS T-SHIRT WITHIN PAST 12 MONTHS	92.141283676703	96.0134613528901
1	51	APPAREL	BOUGHT WOMENS UTILITY/WORK CLOTHES/WORK BOOTS WITHIN PAST 12 MONTHS	84.965610142630	97.9429219338029
1	52	APPAREL	BOUGHT WOMENS BLOUSE/SHIRT WITHIN PAST 12 MONTHS	91.425515055467	91.6202837016308
1	53	APPAREL	BOUGHT WOMENS OTHER GYM/JOGGING/WORKOUT CLOTHES WITHIN PAST 12 MONTHS	88.435182250396	88.5207468879668
1	54	APPAREL	BOUGHT WOMENS NIGHTWEAR (NIGHTGOWN/PAJAMAS) WITHIN PAST 12 MONTHS	97.701584786053	98.9207275885361
1	55	APPAREL	BOUGHT WOMENS OTHER LINGERIE WITHIN PAST 12 MONTHS	89.280903328050	88.0801408858438
1	56	APPAREL	BOUGHT JEANS WITHIN LAST 12 MONTHS	96.587638668779	100.294461063399
1	57	APPAREL	BOUGHT SNEAKERS/ATHLETIC SHOES WITHIN LAST 12 MONTHS	95.500079239302	96.0205056450835
1	58	APPAREL	BOUGHT JOGGING OR RUNNING SNEAKERS/ATHLETIC SHOES WITHIN LAST 12 MONTHS	81.260538827258	77.8890765222426
1	59	APPAREL	BOUGHT BASKETBALL SNEAKERS/ATHLETIC SHOES WITHIN LAST 12 MONTHS	85.117194928684	91.9253594518962
1	60	APPAREL	BOUGHT CASUAL SNEAKERS/ATHLETIC SHOES WITHIN LAST 12 MONTHS	93.893740095087	93.4948374022966
1	61	APPAREL	BOUGHT CROSS TRAINING SNEAKERS/ATHLETIC SHOES WITHIN LAST 12 MONTHS	86.443581616481	93.6905818778346
1	62	APPAREL	BOUGHT EXERCISE WALKING SNEAKERS/ATHLETIC SHOES WITHIN LAST 12 MONTHS	103.08613312202	102.885843867606
1	63	APPAREL	BOUGHT HIKING SNEAKERS/ATHLETIC SHOES WITHIN LAST 12 MONTHS	79.755388272583	85.0101322011
1	64	APPAREL	BOUGHT TENNIS SNEAKERS/ATHLETIC SHOES WITHIN LAST 12 MONTHS	87.498732171156	87.4651645276464
1	65	APPAREL	BOUGHT NFL (NATIONAL FOOTBALL LEAGUE) TEAM LOGO LICENSED SPORTS CLOTHING WITHIN LAST 12 MONTHS	107.34152139461	108.617002798417
1	66	APPAREL	BOUGHT LICENSED COLLEGE/PROFESSIONAL SPORTS CLOTHING WITHIN LAST 12 MONTHS	95.831220285261	99.3103830936987
1	67	APPAREL	BOUGHT NBA (NATIONAL BASKETBALL ASSOCIATION) TEAM LOGO LICENSED SPORTS CLOTHING WITHIN LAST 12 MONTHS	79.630190174326	69.9121875904661
1	68	APPAREL	BOUGHT MLB (MAJOR LEAGUE BASEBALL) TEAM LOGO LICENSED SPORTS CLOTHING WITHIN LAST 12 MONTHS	84.153645007923	92.8704043230725
1	69	APPAREL	BOUGHT MLS (MAJOR LEAGUE SOCCER) TEAM LOGO LICENSED SPORTS CLOTHING WITHIN LAST 12 MONTHS	42.908320126782	40.6305606484609
1	70	APPAREL	USE OTHER HUGGIES DISP DIAPERS/TRAIN PANTS	88.714025356576	87.2855833252919
1	71	APPAREL	BOUGHT NHL (NATIONAL HOCKEY LEAGUE) TEAM LOGO LICENSED SPORTS CLOTHING WITHIN LAST 12 MONTHS	75.149603803486	80.6040239312941
1	72	APPAREL	BOUGHT COLLEGE LICENSED SPORTS TEAM LOGO CLOTHING WITHIN LAST 12 MONTHS	97.548415213946	103.267538357618
1	73	APPAREL	BOUGHT OTHER TEAM LOGO LICENSED SPORTS CLOTHING WITHIN LAST 12 MONTHS	81.362282091917	97.974589887098
1	74	APPAREL	BOUGHT PGA TOUR TEAM LOGO LICENSED SPORTS CLOTHING WITHIN LAST 12 MONTHS	83.799445324881	96.7600115796584
1	75	APPAREL	BOUGHT AEROBIC SNEAKERS/ATHLETIC SHOES WITHIN LAST 12 MONTHS	72.517353407296	99.8691981086558
1	76	APPAREL	USE PAMPERS EASY UPS DISP DIAPERS/TRAIN PANTS	115.54857369255	96.9388690533629
1	77	APPAREL	USE PAMPERS SWADDLERS DISP DIAPERS/TRAIN PANTS	114.46925515055	96.2151404033581

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1	78	APPAREL	USE OTHER PAMPERS DISP DIAPERS/TRAIN PANTS	62.642630744849	48.3008298755187
1	79	APPAREL	USE PAMPERS FEEL N LEARN ADVANCE TRAINERS DIAPERS/TRAIN PANTS	125.85697305863	109.618209012834
1	80	APPAREL	USE PAMPERS FIRST STEPS DISP DIAPERS/TRAIN PANTS	59.793581616481	42.3013123612853
1	81	APPAREL	SPEND \$150+ ON SWEATS KID LESS THAN 1 YEAR	40.595404120443	31.3859403647592
1	82	APPAREL	BOUGHT CHILDRENS CLOTHING IN LAST 12 MONTHS	91.631854199683	96.0191064363601
1	83	APPAREL	BOUGHT CHILDRENS CLOTHING KID LESS THAN 1 YEAR	90.456814580031	90.1159413297308
1	84	APPAREL	BOUGHT CHILDRENS CLOTHING KID 1-5 YEARS	93.304595879556	96.1371707034643
1	85	APPAREL	BOUGHT CHILDRENS CLOTHING KID 6-11 YEARS	90.805546751188	95.203705490688
1	86	APPAREL	SPEND \$150+ ON UNDERWEAR (EXC DIAPERS) LESS THAN 1 YEAR	45.557686212361	34.1688217697578
1	87	APPAREL	SPEND \$150+ ON SLEEPWEAR KID LESS THAN 1 YEAR	123.30515055467	103.03502846666
1	88	APPAREL	SPEND \$150+ ON SUITS/DRESSES KID LESS THAN 1 YEAR	51.158954041204	43.7358872913249
1	89	APPAREL	SPEND \$150+ ON JEANS/DUNGAREES KID LESS THAN 1 YEAR	64.138193343898	53.8701630801891
1	90	APPAREL	SPEND \$150+ ON TOPS/SHIRTS LESS THAN 1 YEAR	72.716164817749	61.8130850139921
1	91	APPAREL	SPEND \$150+ ON OUTERWEAR KID LESS THAN 1 YEAR	64.626148969889	52.5608897037537
1	92	APPAREL	SPEND \$150+ ON ATHLETIC SHOES KID LESS THAN 1 YEAR	47.252852614897	39.8857473704526
1	93	APPAREL	USE DISP DIAPERS/TRAIN PANTS WITHIN LAST 6 MONTHS	80.252773375594	84.0064170606967
1	94	APPAREL	USE 13+ DIAPERS ON AVE DAY WITHIN LAST 6 MONTHS	58.589540412044	68.8748914407025
1	95	APPAREL	BOUGHT MENS NIGHTWEAR/PAJAMAS WITHIN LAST 12 MONTHS	89.326069730586	85.608366303194
1	96	APPAREL	USE SOLE BRAND USER DISP DIAPERS/TRAIN PANTS	80.401030110935	82.5353662066969
1	97	APPAREL	USE PRIMARY BRAND USER DISP DIAPERS/TRAIN PANTS	81.068066561014	85.9906880247033
1	98	APPAREL	HUGGIES DISPOSABLE DIAPERS - BRAND SUMMARY	73.059033280507	80.3840104216925
1	99	APPAREL	PAMPERS DISPOSABLE DIAPERS - BRAND SUMMARY	82.113153724247	87.5886808839139
1	100	APPAREL	BOUGHT MENS APPAREL AND ACCESSORIES WITHIN LAST 12 MONTHS	95.850554675118	99.1820418797645
1	101	APPAREL	BOUGHT WOMENS APPAREL/ACCESSORIES WITHIN LAST 12 MONTHS	97.663866877971	97.4519444176397
1	102	APPAREL	BOUGHT WATCH FOR SELF OR S/E WITHIN PAST YEAR	97.459825673534	99.6221171475441
1	103	APPAREL	SPEND \$500+ ON WATCHES FOR SELF OR S/E	67.113708399366	53.7837498793785
1	104	APPAREL	BOUGHT NASCAR TEAM LOGO LICENSED SPORTS CLOTHING WITHIN LAST 12 MONTHS	133.86259904912	128.200038598861
1	105	APPAREL	BOUGHT MENS SUNGLASSES (NON-PRESCRIPTIVE) WITHIN LAST 12 MONTHS	92.019809825673	105.350815400946
1	106	APPAREL	BOUGHT WOMENS SUNGLASSES (NON-PRESCRIPTION) WITHIN PAST 12 MONTHS	92.836767036450	90.1476406446601
1	107	AUTOMOTIVE	PURCHASED MOST RECENTLY ACQUIRED VEHICLE WITH A SAVINGS BANK/SANDB ASSOC AUTO LOAN	122.68827258320	126.932500241243
1	108	AUTOMOTIVE	CURRENTLY HAVE MOTORCYCLE DRIVERS LICENSE	117.60190174326	122.716346617775
1	142	AUTOMOTIVE	SHOPPED AT CAR DEALERSHIPS FOR AUTOMOTIVE RETAIL WITHIN PAST 12 MONTHS	96.880507131537	97.4359741387629
1	143	AUTOMOTIVE	OIL CHANGE AT CAR DEALERSHIPS WITHIN PAST 12 MONTHS	98.193026941362	97.1228891247708
1	144	AUTOMOTIVE	OWN MOTORCYCLE	107.22345483359	113.919714368426
1	145	AUTOMOTIVE	RECENTLY ACQUIRED AN ENTRY LUXURY SUV	64.018779714738	56.094760204574
1	146	AUTOMOTIVE	RECENTLY ACQUIRED A PREMIUM LUXURY SUV	33.638748019017	27.7573579079417
1	147	AUTOMOTIVE	RECENTLY ACQUIRED A LIGHT DUTY FULL SIZE PICKUP	76.928367670364	75.6487021132877
1	148	AUTOMOTIVE	RECENTLY ACQUIRED A LUXURY SPORT CAR	50.859270998415	47.0482968252437
1	149	AUTOMOTIVE	RECENTLY ACQUIRED A LUXURY SUV MODEL	56.987163232963	49.5517707227637
1	150	AUTOMOTIVE	RECENTLY ACQUIRED A MIDSIZE SUV	102.19270998415	105.680497295311
1	151	AUTOMOTIVE	RECENTLY ACQUIRED A PREMIUM LUXURY CAR	61.851030110935	50.0154395445334
1	152	AUTOMOTIVE	RECENTLY ACQUIRED ANY LUXURY DOMESTIC VEHICLE	99.335261489698	102.50463186336
1	153	AUTOMOTIVE	RECENTLY ACQUIRED ANY FULL SIZE DOMESTIC VEHICLE	133.23423137876	163.093988227347
1	154	AUTOMOTIVE	RECENTLY ACQUIRED ANY LUXURY FOREIGN VEHICLE	67.974484945325	56.2892019685419
1	155	AUTOMOTIVE	RECENTLY ACQUIRED A SPORTY CAR	67.476148969889	61.0387918556403
1	156	AUTOMOTIVE	RECENTLY ACQUIRED AN ENTRY LUXURY	61.751980982567	54.754125253305
1	157	AUTOMOTIVE	RECENTLY ACQUIRED AN ENTRY COMPACT	101.12884310618	86.108800540384
1	158	AUTOMOTIVE	RECENTLY ACQUIRED A PREMIUM COMPACT VEHICLE	93.658478605388	85.8079224162887
1	159	AUTOMOTIVE	RECENTLY ACQUIRED AN ENTRY MIDSIZE	156.07559429477	150.085013992087
1	160	AUTOMOTIVE	RECENTLY ACQUIRED A PREMIUM MIDSIZE	105.99643423137	104.276946830069
1	161	AUTOMOTIVE	RECENTLY ACQUIRED A MID LUXURY	105.17757527733	102.211811251568
1	162	AUTOMOTIVE	RECENTLY ACQUIRED A PREMIUM SPORTY	59.439461172741	55.2566824278684
1	163	AUTOMOTIVE	RECENTLY ACQUIRED A FULL SIZE CAR	133.23423137876	163.093988227347
1	164	AUTOMOTIVE	RECENTLY ACQUIRED A COMPACT PICKUP	113.36450079239	122.48292000386
1	165	AUTOMOTIVE	RECENTLY ACQUIRED A FULL SIZE PICKUP	104.91782884310	130.136446974814
1	166	AUTOMOTIVE	RECENTLY ACQUIRED A FULL SIZE SPORT UTILITY	72.4586.8576184502557	
1	167	AUTOMOTIVE	RECENTLY ACQUIRED AN ENTRY SPORT UTILITY	113.52099841521	104.144938724308
1	168	AUTOMOTIVE	RECENTLY ACQUIRED A FULL SIZE VAN	115.89896988906	135.753787513268
1	169	AUTOMOTIVE	RECENTLY ACQUIRED A COMPACT VAN	107.27107765451	111.991363504777
1	170	AUTOMOTIVE	MOST RECENTLY ACQUIRED DOMESTIC VEHICLE - HUMMER	56.688589540412	48.4460580912863
1	171	AUTOMOTIVE	RECENTLY ACQUIRED ANY PICKUP FOREIGN VEHICLE	97.177812995245	88.8575702016791
1	172	AUTOMOTIVE	RECENTLY ACQUIRED ANY COMPACT DOMESTIC VEHICLE	109.81568938193	105.43428543858
1	173	AUTOMOTIVE	RECENTLY ACQUIRED ANY MIDSIZE DOMESTIC VEHICLE	149.21077654516	146.328235067066
1	174	AUTOMOTIVE	RECENTLY ACQUIRED ANY SPORTY DOMESTIC VEHICLE	58.955229793977	56.5206021422368
1	175	AUTOMOTIVE	RECENTLY ACQUIRED ANY PICKUP DOMESTIC VEHICLE	111.29849445324	136.47669593747
1	176	AUTOMOTIVE	RECENTLY ACQUIRED ANY SPORT UTILITY DOMESTIC VEHICLE	100.75752773375	106.965019781916
1	177	AUTOMOTIVE	RECENTLY ACQUIRED ANY VAN DOMESTIC VEHICLE	122.71656101426	128.628341213934
1	178	AUTOMOTIVE	RECENTLY ACQUIRED ANY COMPACT FOREIGN VEHICLE	83.416085578446	72.2138376917881
1	179	AUTOMOTIVE	RECENTLY ACQUIRED ANY MIDSIZE FOREIGN VEHICLE	82.440491283676	79.548248576667
1	180	AUTOMOTIVE	RECENTLY ACQUIRED ANY SPORTY FOREIGN VEHICLE	80.305784469096	67.3389462510856
1	181	AUTOMOTIVE	RECENTLY ACQUIRED ANY SPORT UTILITY FOREIGN VEHICLE	95.48470681458	84.8875325677892
1	182	AUTOMOTIVE	RECENTLY ACQUIRED ANY VAN FOREIGN VEHICLE	72.336767036450	75.8180063688121
1	183	AUTOMOTIVE	MOST RECENTLY ACQUIRED DOMESTIC VEHICLE - MERCURY	109.27440570523	107.994837402297
1	184	AUTOMOTIVE	MOST RECENTLY ACQUIRED DOMESTIC VEHICLE - BUICK	124.64611727416	150.657965840008
1	185	AUTOMOTIVE	MOST RECENTLY ACQUIRED DOMESTIC VEHICLE - CADILLAC	81.152773375594	87.0615651838271
1	186	AUTOMOTIVE	MOST RECENTLY ACQUIRED DOMESTIC VEHICLE - CHEVROLET/GEN	115.52004754358	125.314532471292
1	187	AUTOMOTIVE	MOST RECENTLY ACQUIRED DOMESTIC VEHICLE - CHRYSLER	121.81402535657	124.468976165203
1	188	AUTOMOTIVE	MOST RECENTLY ACQUIRED DOMESTIC VEHICLE - DODGE	127.33272583201	145.913249059153
1	189	AUTOMOTIVE	MOST RECENTLY ACQUIRED DOMESTIC VEHICLE - FORD	103.28637083993	110.270722763678
1	190	AUTOMOTIVE	MOST RECENTLY ACQUIRED DOMESTIC VEHICLE - GMC	112.26458003169	137.845556306089
1	191	AUTOMOTIVE	MOST RECENTLY ACQUIRED DOMESTIC VEHICLE - JEEP/EAGLE	103.43106180665	98.2858245681753
1	192	AUTOMOTIVE	MOST RECENTLY ACQUIRED DOMESTIC VEHICLE - LINCOLN	112.51965134706	115.47481424298
1	193	AUTOMOTIVE	MOST RECENTLY ACQUIRED DOMESTIC VEHICLE - OLDSMOBILE	205.38367670364	189.82953778636
1	194	AUTOMOTIVE	MOST RECENTLY ACQUIRED DOMESTIC VEHICLE - PLYMOUTH	129.95792393026	202.616230821191
1	195	AUTOMOTIVE	MOST RECENTLY ACQUIRED DOMESTIC VEHICLE - PONTIAC	151.54801901743	152.757261410788
1	196	AUTOMOTIVE	MOST RECENTLY ACQUIRED DOMESTIC VEHICLE - SATURN	82.960221870047	68.3134227540288

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1	197	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - INFINITI	67.184310618066	55.700810576088
1	198	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - ACURA	92.797622820919	76.6431052783943
1	199	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - ALFA ROMERO	23.624722662440	22.0270674515102
1	200	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - AUDI	31.262202852614	25.4636205731931
1	201	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - BMW	66.157448494453	53.4578307439931
1	202	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - DAEWOO	84.629556259904	69.1733088873878
1	203	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - HONDA	81.214104595879	77.3276560841455
1	204	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - HYUNDAI	80.254516640253	75.291373154492
1	205	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - IZUZU	43.180507131537	38.1390041493776
1	206	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - JAGUAR	34.510697305863	30.8671716684358
1	207	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - SAAB	74.962836767036	63.895541831516
1	208	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - KIA	123.76616481775	104.615507092541
1	209	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - LAND ROVER	63.770602218700	51.4269516549262
1	210	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - LEXUS	52.615134706814	51.1903888835279
1	211	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - MAZDA	88.372266244057	83.1202354530541
1	212	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - MERCEDES BENZ	61.830348652931	50.2234391585448
1	213	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - MITSUBISHI	87.399762282091	75.1787127279745
1	214	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - NISSAN	85.714580031695	81.0616134324037
1	215	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - PORSCHE	28.068383518225	26.2704332722185
1	216	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - SUBARU	82.260063391442	74.7907459229953
1	217	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - SUZUKI	150.32155309033	122.731689665155
1	218	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - TOYOTA	89.206735340729	80.1116954549841
1	219	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - VOLKSWAGEN	75.606497622820	74.6087522918074
1	220	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - VOLVO	51.592551505546	42.8550612756924
1	221	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - MINI	50.766640253565	47.5557271060504
1	222	AUTOMOTIVE	MOST RECENTLY ACQUIRED FOREIGN VEHICLE - SCION	139.64461172741	96.5304931004535
1	223	AUTOMOTIVE	OIL CHANGE CENTER RECENTLY ADDED/CHANGED MOTOR OIL IN VEHICLE	97.925118858954	97.0315545691402
1	224	AUTOMOTIVE	REPAIR SHOP/GARAGE RECENTLY ADDED/CHANGED MOTOR OIL IN VEHICLE	94.963629160063	98.9521374119463
1	225	AUTOMOTIVE	CAR DEALERSHIP RECENTLY ADDED/CHANGED MOTOR OIL IN VEHICLE	102.16109350237	100.836582070829
1	226	AUTOMOTIVE	OWN THREE-WHEELERS OR FOUR-WHEELERS	103.46061806656	136.506272314967
1	227	AUTOMOTIVE	BOUGHT ATV/DIRTBIKE FOR CHILD	104.72567353407	128.197384927145
1	228	AUTOMOTIVE	HOUSEHOLD OWN/LEASE ANY CAR/PICKUP/SUV	100.57036450079	102.548875808164
1	229	AUTOMOTIVE	BOUGHT NEW MOST RECENTLY ACQUIRED VEHICLE	86.678684627575	85.6154105953874
1	230	AUTOMOTIVE	BOUGHT USED MOST RECENTLY ACQUIRED VEHICLE	113.01085578446	118.1380850139921
1	231	AUTOMOTIVE	LEASED MOST RECENTLY ACQUIRED NEW/USED VEHICLE	83.698890649762	78.3108655794654
1	232	AUTOMOTIVE	PURCHASED MOST RECENTLY ACQUIRED VEHICLE WITH COMMERCIAL BANK AUTO LOAN	107.93946117274	112.120187204477
1	233	AUTOMOTIVE	PURCHASED MOST RECENTLY ACQUIRED VEHICLE WITH CREDIT UNION AUTO LOAN	96.700792393026	101.946685322783
1	234	AUTOMOTIVE	PURCHASED MOST RECENTLY ACQUIRED VEHICLE WITH DEALER FINANCE	92.513787638668	94.2389752002316
1	235	AUTOMOTIVE	PURCHASED MOST RECENTLY ACQUIRED VEHICLE WITH CASH	106.3468989649	104.587970601177
1	236	AUTOMOTIVE	BOUGHT PASSENGER CAR TIRES WITHIN LAST 12 MONTHS	95.141283676703	99.447988034353
1	237	AUTOMOTIVE	BOUGHT PICKUPS/SUVS/VAN TIRES WITHIN LAST 12 MONTHS	97.658874801901	118.43993052205
1	238	AUTOMOTIVE	BELONG TO AND AUTOMOTIVE CLUB	93.003882725832	86.9936311878799
1	239	AUTOMOTIVE	BUY GASOLINE OR DIESEL FUEL	101.69469096671	104.100694779504
1	240	AUTOMOTIVE	NEEDED AUTOMOTIVE MAINTENANCE/REPAIR WITHIN PAST 12 MONTHS	97.678050713153	100.098668339284
1	241	AUTOMOTIVE	AUTOMOTIVE MAINTENANCE/REPAIR SERVICE AT GAS STATION	102.94524564183	112.358004438869
1	242	AUTOMOTIVE	AUTOMOTIVE MAINTENANCE/REPAIR SERVICE AT REPAIR SHOP/GARAGE	98.870998415214	106.580140885844
1	243	AUTOMOTIVE	AUTOMOTIVE MAINTENANCE/REPAIR SERVICE AT CAR DEALERSHIP	96.399762282091	96.1060021229374
1	244	AUTOMOTIVE	AUTOMOTIVE MAINTENANCE/REPAIR SERVICE AT CHAIN STORE WITH AUTO REPAIR FACILITY	101.98288431061	94.3407314484223
1	245	AUTOMOTIVE	AUTOMOTIVE MAINTENANCE/REPAIR SERVICE AT TIRE STORE OR DEALER	98.127892234548	104.51360609862
1	246	AUTOMOTIVE	AUTOMOTIVE MAINTENANCE/REPAIR SERVICE AT QUICK LUBE CENTER	97.318779714738	95.2482389269517
1	247B		DRINK PORFIDIO TEQUILA	56.971156893819	48.6317186143009
1	248B		DRINK BRAHMA IMPORTED BEER	67.532488114104	56.353227829779
1	249B		DRINK BROLIO IMPORTED DINNER WINES	37.812044374009	29.5874746694973
1	250B		DRINK CANEI IMPORTED DINNER WINES	57.994770206022	45.552735694297
1	251B		DRINK KELLER GEISTER IMPORTED DINNER WINES	89.423375594294	77.8987744861527
1	252B		DRINK LANCERS IMPORTED DINNER WINES	92.144453248811	77.1826691112612
1	253B		DRINK FORTANT DE FRANCE IMPORTED DINNER WINES	88.524801901743	74.0938434816173
1	254B		DRINK RESERVE ST MARTIN IMPORTED DINNER WINES	53.460221870047	44.4860561613432
1	255B		DRINK BLOSSOM HILL DOMESTIC DINNER WINE	46.793898573692	63.1567113770144
1	256B		DRINK HENDERICKS GIN	60.783835182250	55.0078645179967
1	257B		DRINK VERMEER CORDIALS AND LIQUEURS	52.190491283676	44.2242111357715
1	258B		DRINK LA GRANDE DAME CHAMPANGE AND SPARKLING WINE	62.469334389857	70.1726334073145
1	259B		DRINK WILD VINES CHAMPANGE AND SPARKLING WINE	213.58240887480	186.963910064653
1	260B		DRINK PASIFICO CLARA IMPORTED BEER	96.685261489698	78.2157193862781
1	261B		DRINK SPATEN IMPORTED BEER	53.749841521394	46.2689858149185
1	262B		DRINK WARSTEINER IMPORTED BEER	110.455863708399	99.9707613625398
1	263B		DRINKYEUNGLING MICROBREWED BEER	86.892393026941	78.454501592203
1	264B		DRINK SANDEMAN PORT PORT, SHERRY AND DESSERT WINES	102.60435816164	86.5261989771302
1	265B		DRINK SANDEMAN SHERRY PORT, SHERRY AND DESSERT WINES	204.34310618066	160.075074785294
1	266B		DRINK COMEMORATIVO (SAUZA) TEQUILA	112.17139461172	95.3854578789926
1	267B		DRINK DON JULIO TEQUILA	40.681537242472	32.5502267683103
1	268B		DRINK HERRADURA TEQUILA	49.520126782884	39.2257068416482
1	269B		DRINK HORNITOS (SAUZA) TEQUILA	40.661727416798	42.5642188555438
1	270B		DRINK MARGARITAVILLE TEQUILA	138.49643423137	154.110633986297
1	271B		DRINK TRES GENERACIONES (SAUZA) TEQUILA	134.58748019017	116.587908906687
1	272B		DRINK ALIZE COGNAC	120.48122028526	97.2654636688218
1	273B		DRINK REMY RED COGNAC	96.629318541996	74.203850236418
1	274B		DRINK SEAGRAMS VO GOLD CANADIAN WHISKEY	91.462440570523	81.0180449676734
1	275B		DRINK JACK DANIELS SINGLE BARREL BOURBON WHISKEY	90.992393026941	75.5961111647206
1	276B		DRINK GLENMORANGIE SCOTCH WHISKEY MOST IN LAST 30 DAYS	47.911014263074	42.5625784039371
1	277B		DRINK ABSOLUT MANDARIN VODKA	76.800554675118	67.0650390813471
1	278B		DRINK CHOPIN VODKA	85.909033280507	70.2763678471485
1	279B		DRINK GREY GOOSE VODKA	69.109825673534	68.5250892598668
1	280B		DRINK BELVEDERE VODKA	86.296909667194	72.447264305703
1	281B		DRINK FLAVORED ALCOHOLIC BEVERAGES	100.73549920760	103.027019202934
1	282B		DRINK JOSE CUERVO ANEJO TEQUILA	72.07622820919	63.0430377303869

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	283B		DRINK JOSE CUERVO TRADICIONAL TEQUILA	103.36196513470	120.690919617871
1	284B		DRINK JOSE CUERVO RESERVA TEQUILA	107.46679873217	104.507623275113
1	285B		DRINK DEKUYPER CORDIALS AND LIQUEURS	112.82876386687	118.280613721895
1	286B		DRINK DISARONNO CORDIALS AND LIQUEURS	77.904595879556	68.1693042555245
1	287B		DRINK BALVENIE SCOTCH WHISKEY MOST IN LAST 30 DAYS	66.301901743264	82.743993052205
1	288B		DRINK THE FAMOUS GROUSE SCOTCH WHISKEY MOST IN LAST 30 DAYS	100.62606973058	87.8291517900222
1	289B		DRINK IRISH WHISKEY	81.382250396196	74.6444079899643
1	290B		DRINK BUSHMILLS IRISH WHISKEY MOST IN LAST 30 DAYS	68.41735340729	64.5271157000869
1	291B		DRINK JAMESON IRISH WHISKEY MOST IN LAST 30 DAYS	91.523217115689	78.3886905336292
1	292B		DRINK JOHN POWERS IRISH WHISKEY MOST IN LAST 30 DAYS	39.153565768621	35.8155456914021
1	293B		DRINK TULLAMORE DEW IRISH WHISKEY MOST IN LAST 30 DAYS	85.983676703645	73.0364276753836
1	294B		DRINK STOLICHNAYA RAZBERI VODKA	84.116719492868	73.0480555823603
1	295B		DRINK STOLICHNAYA STRASBERI VODKA	104.78684627575	81.3184406600021
1	296B		DRINK STOLICHNAYA VANIL VODKA	91.318462757527	71.3431438772556
1	297B		DRINK JACK DANIELS COUNTRY COCKTAILS FLAVORED ALCOHOLIC BEVERAGE MOST IN LAST 30 DAYS	100.49881141046	99.5664865386471
1	298B		DRINK KAHLUA COMBOS FLAVORED ALCOHOLIC BEVERAGE MOST IN LAST 30 DAYS	100.78248811410	100.000241242883
1	299B		DRINK MIKES HARD LEMONADE FLAVORED ALCOHOLIC BEVERAGE MOST IN LAST 30 DAYS	107.76180665610	118.140210363794
1	300B		DRINK SMIRNOFF ICE FLAVORED ALCOHOLIC BEVERAGE MOST IN LAST 30 DAYS	101.78716323296	98.5427482389269
1	301B		DRINK TEQUIZA FLAVORED ALCOHOLIC BEVERAGE MOST IN LAST 30 DAYS	55.77527337559	50.0030879089067
1	302B		DRINK ZIMA XXX FLAVORED ALCOHOLIC BEVERAGE MOST IN LAST 30 DAYS	147.67987321711	122.671523690051
1	303B		DRINK MICKEYS MALT LIQUOR	52.54793977813	49.2267200617582
1	304B		DRINK ST IDES MALT LIQUOR	64.666164817749	50.4086654443694
1	305B		DRINK MODELO ESPECIAL IMPORTED BEER	49.525356576862	40.153430473801
1	306B		DRINK LABATTLIGHT LOW CAL BEER	117.71790808240	125.169256006948
1	307B		DRINK BUCSH ICE BEER	83.136846275752	80.3689086171958
1	308B		DRINK MILLER HIGH LIFE ICE BEER	88.259508716323	74.3210942777188
1	309B		DRINK MILLER LITE ICE BEER	105.23526148969	94.5920582842806
1	310B		DRINK NATURAL ICE BEER	108.40515055467	108.586075460774
1	311B		DRINK CORONA IMPORTED BEER	71.881061806656	69.9735597799865
1	312B		DRINK AMSTELLIGHT LOW CAL BEER	66.640174326465	54.1239505934575
1	313B		DRINK CORONALIGHT LOW CAL BEER	77.862995245641	73.4847052011966
1	314B		DRINK ASPEN EDGE LIGHT LOW CAL BEER	59.422662440570	50.3176686287755
1	315B		DRINK SMIRNOFF CITRUS TWIST VODKA	79.848177496038	72.7989481810286
1	316B		DRINK SMIRNOFF CRANBERRY TWIST VODKA	91.214976228209	79.9052880440027
1	317B		DRINK SMIRNOFF GREEN APPLE TWIST VODKA	101.64690966719	88.9362153816462
1	318B		DRINK SMIRNOFF ORANGE TWIST VODKA	73.530031695721	66.3418411656856
1	319B		DRINK SMIRNOFF RASPBERRY TWIST VODKA	72.132408874801	85.2034159992228
1	320B		DRINK SMIRNOFF VANILLA TWIST VODKA	83.733676703645	69.7772845701052
1	321B		DRINK STOLICHNAYA CRANBERI VODKA	110.92408874801	88.8181993631188
1	322B		DRINK STOLICHNAYA CITRUS VODKA	113.88359746434	89.0153430473801
1	323B		DRINK THREE OLIVES VODKA	97.989540412044	84.1998938531313
1	324B		DRINK MIKES HARD CRANBERRY LEMONADE FLAVORED ALCOHOLIC BEVERAGE MOST IN LAST 30 DAYS	97.496671949286	108.766042651742
1	325B		DRINK MIKES HARD LIME FLAVORED ALCOHOLIC BEVERAGE MOST IN LAST 30 DAYS	77.429793977813	83.7074206310914
1	326B		DRINK SMIRNOFF BLACK FLAVORED ALCOHOLIC BEVERAGE MOST IN LAST 30 DAYS	83.019492868462	81.5773424683972
1	327B		DRINK SMIRNOFF TWISTED V FLAVORED ALCOHOLIC BEVERAGE MOST IN LAST 30 DAYS	131.78034865293	128.591720544244
1	328B		DRINK WET BY BEEFEATER GIN	68.583755942947	59.2909389173019
1	329B		DRINK TANQUERAY 10 GIN	50.689302694136	42.5678374987938
1	330B		DRINK APPLETON ESTATE JAMAICAN RUM	100.38019017432	77.2316414165782
1	331B		DRINK CRUZAN RUM	86.193502377179	72.0864614493873
1	332B		DRINK BACARDI VANILLA RUM	154.44786053882	138.313422754029
1	333B		DRINK BACARDI RAZZ RUM	122.31156893819	106.681752388305
1	334B		DRINK BACARDI O RUM	117.78320126782	111.807922416289
1	335B		DRINK BACARDI COCO RUM	133.64381933439	113.612226189327
1	336B		DRINK HYPNOTIQ COGNAC	68.747464342313	58.0702499276271
1	337B		DRINK 1800 SILVER TEQUILA	111.83755942947	100.723921644311
1	338B		DRINK CHAMPANGE KRUG CHAMPANGE AND SPARKLING WINE	124.65522979397	98.552446202837
1	339B		DRINK ARBOR MIST COOLERS MOST IN LAST 30 DAYS	101.60808240887	92.1786644793979
1	340B		DRINK BUD EXTRA REGULAR DOMESTIC BEER	75.228526148969	67.4338512013896
1	341B		DRINK STELLA ARTOIS IMPORTED BEER	60.182408874801	54.6921740808646
1	342B		DRINK LOWENBRAU IMPORTED BEER	61.940174326465	56.8561709929557
1	343B		DRINK TUBORG IMPORTED BEER	95.910935023771	91.3276560841455
1	344B		DRINK CHAMPALE MALT LIQUOR	135.28407290015	102.883141947313
1	345B		DRINK COLT 45 MALT LIQUOR	67.051743264659	55.7108945286114
1	346B		DRINK KING COBRA MALT LIQUOR	56.756259904912	47.9330792241629
1	347B		DRINK MAGNUM MALT LIQUOR	80.786767036450	70.3419376628389
1	348B		DRINK OLD ENGLISH 800 MALT LIQUOR	54.430903328050	45.6667953295378
1	349B		DRINK SCHLITZ MALT LIQUOR	87.548652931854	81.1749975875712
1	350B		DRINK HURRICANE MALT LIQUOR	60.511172741679	82.9494837402297
1	351B		DRINK MICHELOB MALT LIQUOR	95.380982567353	92.0940847245006
1	352B		DRINK DOS EQUIS IMPORTED BEER	72.565610142630	67.8347486249156
1	353B		DRINK BASS IMPORTED BEER	78.705229793977	64.7936408375953
1	354B		DRINK BECKS IMPORTED BEER	83.148811410459	81.9412814821963
1	355B		DRINK BECKS DARK IMPORTED BEER	87.553248811410	72.8078259191354
1	356B		DRINK CARLSBURG IMPORTED BEER	36.062995245641	28.155891151211
1	357B		DRINK CARTA BLANCA IMPORTED BEER	44.392947702060	36.5618064267104
1	358B		DRINK FOSTERS LAGER IMPORTED BEER	102.85332805071	98.3306474958989
1	359B		DRINK OTHER MOLSON IMPORTED BEER	119.50935023771	93.2563929364084
1	360B		DRINK GUINNESS IMPORTED BEER	95.485419968304	85.6665058380778
1	361B		DRINK HARP IMPORTED BEER	59.367432646592	50.792096883142
1	362B		DRINK HEINEKEN IMPORTED BEER	74.876624405705	70.6910161150246
1	363B		DRINK HEINEKEN SPECIAL DARK IMPORTED BEER	57.595879556259	49.6478818874843
1	364B		DRINK KIRIN IMPORTED BEER	86.725356576862	70.945382611213
1	365B		DRINK LABATTS IMPORTED BEER	119.75419968304	113.236273279938
1	366B		DRINK MOLSON CANADIAN IMPORTED BEER	73.618938193343	66.2844736080286
1	367B		DRINK MOLSON GOLDEN IMPORTED BEER	127.61949286846	111.693187300975
1	368B		DRINK MOOSEHEAD IMPORTED BEER	82.660301109350	78.7419183634083

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1	369	B	DRINK SAPPORO IMPORTED BEER	49.532329635499	40.1315738685709
1	370	B	DRINK ST PAULI GIRL IMPORTED BEER	87.192947702066	74.1341310431342
1	371	B	DRINK TECATE IMPORTED BEER	51.589619651347	54.7715429894818
1	372	B	DRINK RED STRIPE IMPORTED BEER	66.286212361331	54.804255524462
1	373	B	DRINK GROLSCH LAGER IMPORTED BEER	198.41386687797	170.444224645373
1	374	B	DRINK MICHELOBLIGHT LOW CAL BEER	117.49698890649	119.54255524462
1	375	B	DRINK BUDLIGHT LOW CAL BEER	100.31315372424	112.847727492039
1	376	B	DRINK BUSCHLIGHT LOW CAL BEER	130.55594294770	179.983402489627
1	377	B	DRINK COORSLIGHT LOW CAL BEER	99.938034865293	102.738685708772
1	378	B	DRINK KEYSTONE LLIGHT LOW CAL BEER	134.70752773375	147.707034642478
1	379	B	DRINK MILLER GENUINE DRAFTLIGHT LOW CAL BEER	98.340412044374	110.527453440124
1	380	B	DRINK MILLER HIGH LIFELIGHT LOW CAL BEER	73.702139461172	84.9524269034063
1	381	B	DRINK MILWAIKES BESTLIGHT LOW CAL BEER	95.943343898573	130.750072372865
1	382	B	DRINK NATURALLIGHT LOW CAL BEER	116.24659270998	122.352407603976
1	383	B	DRINK OLD MILWAUKEELIGHT LOW CAL BEER	93.591283676703	167.864710991026
1	384	B	DRINK OLD STYLELIGHT LOW CAL BEER	38.427575277337	33.0730965936505
1	385	B	DRINK PABST BLUE RIBBONLIGHT LOW CAL BEER	92.590966719492	80.2675866061951
1	386	B	DRINK MILLERLIGHT LOW CAL BEER	98.747147385103	99.4249252147061
1	387	B	DRINK BUDWEISER REGULAR DOMESTIC BEER	94.912519809825	89.3182476116955
1	388	B	DRINK BUSCH REGULAR DOMESTIC BEER	137.04667194928	167.94427289395
1	389	B	DRINK COORS REGULAR DOMESTIC BEER	112.87012678288	110.236514522822
1	390	B	DRINK COORS EXTRA GOLD REGULAR DOMESTIC BEER	108.84865293185	92.2493968927917
1	391	B	DRINK GENESEE REGULAR DOMESTIC BEER	116.28431061806	102.217070346425
1	392	B	DRINK HAMS REGULAR DOMESTIC BEER	126.56584786053	122.714995657628
1	393	B	DRINK KEYSTONE REGULAR DOMESTIC BEER	100.30855784469	103.201775547621
1	394	B	DRINK LONE STAR REGULAR DOMESTIC BEER	156.97004754358	137.258226382322
1	395	B	DRINK MICHELOB REGULAR DOMESTIC BEER	110.78090332805	104.797307729422
1	396	B	DRINK MILLER HIGH LIFE REGULAR DOMESTIC BEER	86.147305863708	83.8393322396989
1	397	B	DRINK MILLER GENUINE DRAFT REGULAR DOMESTIC BEER	90.577020602218	91.7105567885747
1	398	B	DRINK MILWAUKES BEST REGULAR DOMESTIC BEER	92.113549920760	108.93356170993
1	399	B	DRINK OLD MILWAUKEE REGULAR DOMESTIC BEER	111.08074484944	120.725513847342
1	400	B	DRINK OLD STYLE REGULAR DOMESTIC BEER	62.301505546751	64.1649618836244
1	401	B	DRINK PABST BLUE RIBBON REGULAR DOMESTIC BEER	93.513312202852	90.5328572807102
1	402	B	DRINK JW DUNDEES HONEY BROWN REGULAR DOMESTIC BEER	86.187400950871	93.9647302904564
1	403	B	DRINK ROLLING ROCK REGULAR DOMESTIC BEER	94.285103011093	92.1078838174274
1	404	B	DRINK SCHAEFER REGULAR DOMESTIC BEER	44.473771790808	33.7379137315449
1	405	B	DRINK SCHLITZ REGULAR DOMESTIC BEER	50.308716323296	36.8750361864325
1	406	B	DRINK SCHMIDTS REGULAR DOMESTIC BEER	57.234310618066	84.2263823217215
1	407	B	DRINK STROHS REGULAR DOMESTIC BEER	101.50538827258	115.830454501592
1	408	B	DRINK HENRY WEINHARDS REGULAR DOMESTIC BEER	90.051030110935	106.685805268745
1	409	B	DRINK KILLIANS IRISH RED REGULAR DOMESTIC BEER	68.227654516640	66.1450834700376
1	410	B	DRINK LEINENKUGEL REGULAR DOMESTIC BEER	72.210538827258	94.5990543278973
1	411	B	DRINK RED DOG REGULAR DOMESTIC BEER	53.230507131537	49.4398822734729
1	412	B	DRINK RED WOLF REGULAR DOMESTIC BEER	43.100633914421	39.9383865675962
1	413	B	DRINK MICHELOB AMBER BOCK REGULAR DOMESTIC BEER	133.79381933439	117.69222329441
1	414	B	DRINK COLT ICE BEER	35.043581616481	25.3713692946058
1	415	B	DRINK GRANNY ICE BEER	51.915689381933	45.1309466370742
1	416	B	DRINK BUD ICE BEER	108.87226624405	96.7740036668918
1	417	B	DRINK ICEHOUSE BEER	93.987955625990	95.5458361478336
1	418	B	DRINK LABATT ICE BEER	92.558795562599	81.146337933031
1	419	B	DRINK MOLSON ICE BEER	110.68399366085	91.802952812892
1	420	B	DRINK PABST ICE BEER	40.666323296355	53.0597799864904
1	421	B	DRINK BARTLES AND JAMES COOLERS MOST IN LAST 30 DAYS	97.284865293185	105.593264498697
1	422	B	DRINK BACARDI BREEZER COOLERS MOST IN LAST 30 DAYS	98.925990491283	85.3236032037055
1	423	B	DRINK SEAGRAMS COOLERS MOST IN LAST 30 DAYS	124.88248811410	122.986586895687
1	424	B	DRINK TAYLOR PORT, SHERRY AND DESSERT WINES	134.74516640253	110.029190388884
1	425	B	DRINK ALMADEN PORT, SHERRY AND DESSERT WINES	136.82313787638	109.941474476503
1	426	B	DRINK CHRISTIAN BROTHERS PORT, SHERRY AND DESSERT WINES	205.34389857369	173.400366689183
1	427	B	DRINK DRY SACK PORT, SHERRY AND DESSERT WINES	52.621790808240	36.2490109041783
1	428	B	DRINK GALLO PORT, SHERRY AND DESSERT WINES	133.82757527773	119.0097944610663
1	429	B	DRINK HARVEYS BRISTOL CREAM PORT, SHERRY AND DESSERT WINES	93.413946117274	78.9141657821094
1	430	B	DRINK MANISCHEWITZ PORT, SHERRY AND DESSERT WINES	64.026703645007	64.3283315642189
1	431	B	DRINK PAUL MASSON PORT, SHERRY AND DESSERT WINES	149.41640253565	137.49392067934
1	432	B	DRINK COCKBURN PORT, SHERRY AND DESSERT WINES	54.734231378763	46.7199170124481
1	433	B	DRINK FONSECA PORT, SHERRY AND DESSERT WINES	32.997385103011	27.7288912477082
1	434	B	DRINK WANDJ GRAHAM PORT PORT, SHERRY AND DESSERT WINES	158.54952456418	134.392550419763
1	435	B	DRINK WARRE PORT, SHERRY AND DESSERT WINES	196.60039619651	162.621827656084
1	436	B	DRINK GEORGES DU BOEUF IMPORTED DINNER WINES	49.492709984152	43.3075364276754
1	437	B	DRINK BARTON AND GUESTIER (BANDG) IMPORTED DINNER WINES	42.208320126782	41.0509022483837
1	438	B	DRINK BLACK TOWER IMPORTED DINNER WINES	72.287717908082	79.5555341117437
1	439	B	DRINK BLUE NUN IMPORTED DINNER WINES	82.844611727416	89.2643057029818
1	440	B	DRINK BOLLA IMPORTED DINNER WINES	57.918858954041	53.1231786162308
1	441	B	DRINK FOLONARI IMPORTED DINNER WINES	54.886608557844	43.5105664382901
1	442	B	DRINK MARCUS JAMES IMPORTED DINNER WINES	52.299683042789	64.9171571938628
1	443	B	DRINK LOUIS JADOT IMPORTED DINNER WINES	121.83502377179	104.172343915854
1	444	B	DRINK MARTINI AND ROSSI BLANCO DE COSTOZA IMPORTED DINNER WINES	86.873851030110	84.0677410016404
1	445	B	DRINK MOUTON CADET IMPORTED DINNER WINES	124.28248811410	120.432307246936
1	446	B	DRINK RENE JUNOT IMPORTED DINNER WINES	179.92844690966	170.00347389752
1	447	B	DRINK RIUNITE IMPORTED DINNER WINES	130.72900158478	129.469699893853
1	448	B	DRINK RUFFINO IMPORTED DINNER WINES	62.944215530903	60.8668821769758
1	449	B	DRINK CONCHA Y TORO IMPORTED DINNER WINES	50.491600633914	41.6178230242208
1	450	B	DRINK EL TESORO TEQUILA	32.358320126782	29.254125253305
1	451	B	DRINK PATRON TEQUILA	60.992155309033	58.6150728553508
1	452	B	DRINK EL TORO TEQUILA	67.213470681458	64.3830936987359
1	453	B	DRINK JUAREZ TEQUILA	70.146354992076	71.8512496381357
1	454	B	DRINK JOSE CUERVO ESPECIAL TEQUILA	103.252694136249	6.1894239119946

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	455	B	DRINK MONTEZUMA TEQUILA	132.75657686212	107.670027984174
1	456	B	DRINK PEPE LOPEZ TEQUILA	75.04175911251987	5503232654637
1	457	B	DRINK SAUZA TEQUILA	96.79508716323380	9794461063399
1	458	B	DRINK TWO FINGERS TEQUILA	89.133835182250	93.149956576281
1	459	B	DRINK METAXA BRANDY AND ARMAGNAC	48.77765451664045	1946830068513
1	460	B	DRINK ARROW BRANDY AND ARMAGNAC	50.9250396196651	43.4385795619029
1	461	B	DRINK ALMADEN BRANDY AND ARMAGNAC	121.85095087163	104.613142912284
1	462	B	DRINK CHRISTIAN BROTHERS BRANDY AND ARMAGNAC	111.677812299524	105.944465888256
1	463	B	DRINK DEKUYPER BRANDY AND ARMAGNAC	73.16774960380365	5158255331468
1	464	B	DRINK DON PEDRO BRANDY AND ARMAGNAC	37.188351822504	30.6455659558043
1	465	B	DRINK E AND J BRANDY AND ARMAGNAC	75.399049128367	70.7543664961884
1	466	B	DRINK HIRAM WALKER BRANDY AND ARMAGNAC	73.163312202852	70.6883624433079
1	467	B	DRINK KORBEL BRANDY AND ARMAGNAC	60.54683042789271	46.94586509698
1	468	B	DRINK LEROUX BRANDY AND ARMAGNAC	66.153011093502	71.750796101515
1	469	B	DRINK PAUL MASSON BRANDY AND ARMAGNAC	156.36885895404	130.171427192898
1	470	B	DRINK PRESIDENTE BRANDY AND ARMAGNAC	88.797385103011	69.6445527356943
1	471	B	DRINK RAYNAL BRANDY AND ARMAGNAC	29.207765451664	27.5132201100068
1	472	B	DRINK COURVOISIER COGNAC	67.940253565768	54.794268069092
1	473	B	DRINK HENNESSY COGNAC	64.872266244057	52.7842806137219
1	474	B	DRINK MARTELL COGNAC	45.844453248811	36.307584676252
1	475	B	DRINK REMY MARTIN COGNAC	104.7244849445381	2756923670752
1	476	B	DRINK AMARETTO DEL ORSO CORDIALS AND LIQUEURS	106.0160855784486	5625301553604
1	477	B	DRINK AMARETTO DI AMORE CORDIALS AND LIQUEURS	93.198019017432	86.3974717745827
1	478	B	DRINK AMARETTO DI SARONNO CORDIALS AND LIQUEURS	73.590491283676	66.5
1	479	B	DRINK ARROW CORDIALS AND LIQUEURS	173.29342313787	155.553025185757
1	480	B	DRINK B AND B CORDIALS AND LIQUEURS	80.42115689381972	89.62173115893
1	481	B	DRINK BAILEYS ORIGINAL IRISH CREAM CORDIALS AND LIQUEURS	100.343740095089	99.5901283412139
1	482	B	DRINK CAROLANS CORDIALS AND LIQUEURS	93.46410459587992	3754221750459
1	483	B	DRINK CHAMBORD CORDIALS AND LIQUEURS	65.76822503961956	1305123998842
1	484	B	DRINK CHERRY HERRING CORDIALS AND LIQUEURS	92.96537242472271	7242111357715
1	485	B	DRINK GODIVA CORDIALS AND LIQUEURS	110.75190174326	93.751809321625
1	486	B	DRINK COINTREAU CORDIALS AND LIQUEURS	98.313312202852	84.052590948567
1	487	B	DRINK DRAMBUIE CORDIALS AND LIQUEURS	88.545483359746	74.857135964489
1	488	B	DRINK EMMETS IRISH CREAM CORDIALS AND LIQUEURS	143.35602218700	126.503715140403
1	489	B	DRINK FRANGELICO CORDIALS AND LIQUEURS	87.15277337559472	5438097076136
1	490	B	DRINK GALLIANO CORDIALS AND LIQUEURS	72.31767036450058	7611212969217
1	491	B	DRINK GOLDSCHLAGER CORDIALS AND LIQUEURS	208.81608557844	172.575509022484
1	492	B	DRINK GRAND MARNIER CORDIALS AND LIQUEURS	74.39128367670364	4548393322397
1	493	B	DRINK HIRAM WALKER CORDIALS AND LIQUEURS	162.69199683042	146.999614011387
1	494	B	DRINK RUMPLE MINZE CORDIALS AND LIQUEURS	122.54286846275	113.882369970086
1	495	B	DRINK IRISH MIST CORDIALS AND LIQUEURS	74.67551505546774	4078934671427
1	496	B	DRINK JAGERMEISTER CORDIALS AND LIQUEURS	118.1206022187113	260687059732
1	497	B	DRINK KAHlua CORDIALS AND LIQUEURS	98.08518225039694	1282447167808
1	498	B	DRINK KAMORA CORDIALS AND LIQUEURS	74.74160063391463	6435395155843
1	499	B	DRINK LEROUX CORDIALS AND LIQUEURS	80.71767036450070	5719868763871
1	500	B	DRINK MARIE BRIZARD CORDIALS AND LIQUEURS	76.45467511885955	7438965550516
1	501	B	DRINK MIDORI CORDIALS AND LIQUEURS	87.27171156893887	0440991990736
1	502	B	DRINK PHILLIPS CORDIALS AND LIQUEURS	87.71085578446978	9102576473994
1	503	B	DRINK SAMBUCA ROMANA CORDIALS AND LIQUEURS	86.46600633914466	5241725369101
1	504	B	DRINK SOUTHERN COMFORT CORDIALS AND LIQUEURS	85.07860538822789	9727395541832
1	505	B	DRINK TIA MARIA CORDIALS AND LIQUEURS	60.75911251980949	4269034063495
1	506	B	DRINK VANDERMINT CORDIALS AND LIQUEURS	80.41877971473858	7328476309949
1	507	B	DRINK WILD TURKEY LIQUEUR CORDIALS AND LIQUEURS	73.09358161648168	2999614011387
1	508	B	DRINK YUKON JACK LIQUEUR CORDIALS AND LIQUEURS	134.50103011093	152.184309562868
1	509	B	DRINK AFTERSHOCK CORDIALS AND LIQUEURS	129.7497622820911	158303580044
1	510	B	DRINK BLACK VELVET CANADIAN WHISKEY	174.91632329635	168.834845122069
1	511	B	DRINK CANADIAN CLUB CANADIAN WHISKEY	90.61790808240890	3449290745923
1	512	B	DRINK CANADIAN CLUC CLASSIC CANADIAN WHISKEY	82.49873217115661	0170317475634
1	513	B	DRINK CANADIAN MIST CANADIAN WHISKEY	103.96592709984120	386953584869
1	514	B	DRINK CANADIAN RICH AND RARE CANADIAN WHISKEY	158.57171156893200	670365724211
1	515	B	DRINK CROWN ROYAL CANADIAN WHISKEY	96.076228209191	101.175962559105
1	516	B	DRINK CROWN ROYAL SPECIAL RESERVE CANADIAN WHISKEY	106.73969889065	105.174804593264
1	517	B	DRINK LORD CALVERT CANADIAN CANADIAN WHISKEY	90.616640253565	119.645228215768
1	518	B	DRINK SEAGRAMS VO CANADIAN WHISKEY	91.987717908082	104.460387918556
1	519	B	DRINK WINDSOR CANADIAN CANADIAN WHISKEY	106.6308240887499	1219724018141
1	520	B	DRINK CANADIAN HUNTER CANADIAN WHISKEY	138.94500792393	104.273858921162
1	521	B	DRINK CANADIAN LTD CANADIAN WHISKEY	88.87004754358167	1494258419377
1	522	B	DRINK CALVERT EXTRA BLENDED WHISKEY OR RYE	55.745404120443	53.8999324519927
1	523	B	DRINK FLEISCHMANN'S PREFERRED BLENDED WHISKEY OR RYE	91.99881141045971	2179870693815
1	524	B	DRINK IMPERIAL BLENDED WHISKEY OR RYE	67.43827258320153	9910257647399
1	525	B	DRINK KESSLER BLENDED WHISKEY OR RYE	104.93296354992	115.159172054424
1	526	B	DRINK SEAGRAMS 7 CROWN BLENDED WHISKEY OR RYE	98.982091917591	102.932210749783
1	527	B	DRINK BARTONS GIN	97.71521394611777	2315449194249
1	528	B	DRINK BEEFEATER (ORIGINAL) GIN	93.71822503961985	8938048827559
1	529	B	DRINK BOMBAY GIN	89.776148969889	77.392502171186
1	530	B	DRINK BOMBAY SAPPHIRE GIN	78.70404120443767	8206600405288
1	531	B	DRINK CALVERT GIN	84.39358161648198	0451606677603
1	532	B	DRINK FLEISCHMANN'S GIN	89.03145800316980	0523979542604
1	533	B	DRINK GILBEYS GIN	85.213312202852	137.255717456335
1	534	B	DRINK GORDONS GIN	81.714263074484	73.701244813278
1	535	B	DRINK TANQUERAY GIN	108.210855784466	98.3815497442826
1	536	B	DRINK SEAGRAMS LIME TWISTED GIN	87.86180665610180	0455949049503
1	537	B	DRINK SEAGRAMS EXTRA DRY GIN	119.38114104595	103.148460870404
1	538	B	DRINK VOX VODKA	97.95301109350282	6942005210846
1	539	B	DRINK ABSOLUTE (REGULAR) VODKA	86.76093502377183	3290552928689
1	540	B	DRINK ABSOLUT CITRON VODKA	75.44801901743271	5936987358873

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1	541B		DRINK ABSOLUT KURANT VODKA	85.453407290015	70.5530734343337
1	542B		DRINK ABSOLUT PEPPAR VODKA	117.1539619651396	72.16539612081
1	543B		DRINK FINLANDIA VODKA	80.39136291600666	36.3652417253691
1	544B		DRINK FLEISCHMANN'S VODKA	126.19120443740	139.565039081347
1	545B		DRINK GILBEYS VODKA	101.054595879595	94.4970568368233
1	546B		DRINK GORDONS VODKA	104.89524564183	93.0976068705973
1	547B		DRINK KAMCHATKA VODKA	101.6019809825690	32.11425262955
1	548B		DRINK MR BOSTON VODKA	126.41458003169	110.919231882659
1	549B		DRINK POPOV VODKA	125.32789223454	108.820032809032
1	550B		DRINK SKOL VODKA	99.831774960380	89.6145903695841
1	551B		DRINK SMIRNOFF (REGULAR) VODKA	100.26893819334	105.356894721606
1	552B		DRINK STOLICHNAYA (REGULAR) VODKA	80.408637083993	77.3483547235356
1	553B		DRINK TANQUERAY STERLING VODKA	152.50166402535	125.95614204381
1	554B		DRINK WOLFSCHMIDT VODKA	119.88573692551	91.5639293640837
1	555B		DRINK KETEL ONE VODKA	62.326307448494	51.3321914503522
1	556B		DRINK SKYY VODKA	74.981933438985	70.3497056836823
1	557B		DRINK STOLICHNAYA OHRANJ VODKA	111.36188589540	80.2674418604651
1	558B		DRINK OTHER SMIRNOFF VODKA	117.94762282091	115.451268937566
1	559B		DRINK SIERRA NEVADA MICROBREWED BEER	62.352535657686	56.256585930715
1	560B		DRINK ANCHOR STEAM MICROBREWED BEER	61.464896988906	51.9007044292193
1	561B		DRINK CATAMOUNT MICROBREWED BEER	34.976307448494	30.0956769275306
1	562B		DRINK NEW AMSTERDAM MICROBREWED BEER	60.1306656101425	51.2017755476214
1	563B		DRINK OREGON MICROBREWED BEER	59.653169572107	53.0289008974235
1	564B		DRINK PETES WICKED ALE MICROBREWED BEER	70.593740095087	69.8784618353759
1	565B		DRINK SHINER BOCK MICROBREWED BEER	120.97503961965	111.248624915565
1	566B		DRINK FULL SAIL MICROBREWED BEER	60.948177496038	58.5374891440703
1	567B		DRINK PYRAMID MICROBREWED BEER	42.833518225039	42.9156132394094
1	568B		DRINK REDHOOK ALE MICROBREWED BEER	70.388668779714	77.6130946637074
1	569B		DRINK WIDMER BROTHERS MICROBREWED BEER	53.961093502377	63.00839525234
1	570B		DRINK CELIS MICROBREWED BEER	84.518225039619	103.726382321722
1	571B		DRINK SARANAC MICROBREWED BEER	115.53011093502	85.5427964875036
1	572B		DRINK ALMADEN DOMESTIC DINNER WINE	119.72828843106	105.118402007141
1	573B		DRINK BERINGER DOMESTIC DINNER WINE	77.321553090332	71.1568561227444
1	574B		DRINK CARLO ROSSI DOMESTIC DINNER WINE	174.36125198098	153.37768958149
1	575B		DRINK CHARLES KRUG/CK DOMESTIC DINNER WINE	196.97250396196	164.357618450256
1	576B		DRINK CHRISTIAN BROTHERS DOMESTIC DINNER WINE	102.07337559429	84.6113094663707
1	577B		DRINK FETZER DOMESTIC DINNER WINE	75.106576862123	70.193718035318
1	578B		DRINK FRANZIA BROTHERS DOMESTIC DINNER WINE	108.83177496038	123.220351249638
1	579B		DRINK ROBERT MONDAVI DOMESTIC DINNER WINE	84.527179080824	71.8577149474091
1	580B		DRINK GALLO DOMESTIC DINNER WINE	89.658320126782	84.9194731255428
1	581B		DRINK GLEN ELLEN DOMESTIC DINNER WINE	111.66196513470	101.391295956769
1	582B		DRINK INGLENOOK DOMESTIC DINNER WINE	130.17432646592	120.469989385313
1	583B		DRINK MANISCHEWITZ DOMESTIC DINNER WINE	78.870760697305	71.3746019492425
1	584B		DRINK MOGEN DAVID DOMESTIC DINNER WINE	118.76497622820	122.826256875422
1	585B		DRINK NAPA RIDGE DOMESTIC DINNER WINE	40.492393026941	34.7629064942584
1	586B		DRINK PAUL MASSON DOMESTIC DINNER WINE	128.65047543581	111.169979735598
1	587B		DRINK STE MICHELLE DOMESTIC DINNER WINE	55.864421553090	56.6736466274245
1	588B		DRINK SEBASTIANI DOMESTIC DINNER WINE	72.951505546751	61.9884203415999
1	589B		DRINK SONOMA VINEYARDS DOMESTIC DINNER WINE	110.53446909667	94.058815014957
1	590B		DRINK STERLING DOMESTIC DINNER WINE	67.365927099841	53.7690340634951
1	591B		DRINK SUTTER HOME DOMESTIC DINNER WINE	98.061568938193	90.6421403068609
1	592B		DRINK TAYLOR CALIFORNIA CELLARS DOMESTIC DINNER WINE	141.88122028526	128.359210653286
1	593B		DRINK TAYLOR LAKE COUNTRY DOMESTIC DINNER WINE	99.618541996830	97.2864517996719
1	594B		DRINK OTHER TAYLOR DOMESTIC DINNER WINE	91.007527733756	90.899594711956
1	595B		DRINK WOODBRIDGE DOMESTIC DINNER WINE	101.33074484944	89.7475151983016
1	596B		DRINK KENDALL JACKSON DOMESTIC DINNER WINE	66.88058637084	64.9522339090997
1	597B		DRINK CLOS DU BOIS DOMESTIC DINNER WINE	61.03470681458	52.4633310817331
1	598B		DRINK MERIDIAN DOMESTIC DINNER WINE	96.966323296355	68.1693525041011
1	599B		DRINK TURNING LEAF DOMESTIC DINNER WINE	98.408716323296	100.750458361478
1	600B		DRINK VENDANGE DOMESTIC DINNER WINE	79.875515055467	74.7681173405384
1	601B		DRINK ALMADEN CHAMPANGE AND SPARKLING WINE	87.139223454833	74.9754414744765
1	602B		DRINK ANDRECHAMPANGE AND SPARKLING WINE	89.895324881141	75.7113770143781
1	603B		DRINK BALLATORE CHAMPANGE AND SPARKLING WINE	85.118304278922	91.4150342564894
1	604B		DRINK CHRISTIAN BROTHERS CHAMPANGE AND SPARKLING WINE	71.177416798732	66.7922898774486
1	605B		DRINK CINZANO ASTI CHAMPANGE AND SPARKLING WINE	81.023296354992	70.3876773135192
1	606B		DRINK COOKS CHAMPANGE AND SPARKLING WINE	105.85602218700	92.0070442921934
1	607B		DRINK DOMAINE CHANDON CHAMPANGE AND SPARKLING WINE	76.747543581616	66.3904274823893
1	608B		DRINK DOM PERIGNON CHAMPANGE AND SPARKLING WINE	86.279873217115	73.4733667856798
1	609B		DRINK FREIXENET CHAMPANGE AND SPARKLING WINE	77.697464342313	66.1237575991508
1	610B		DRINK TAYLOR CALIFORNIA CELLARS CHAMPANGE AND SPARKLING WINE	162.36180665610	144.895927820129
1	611B		DRINK J ROGET CHAMPANGE AND SPARKLING WINE	158.51014263074	143.636543471968
1	612B		DRINK KORBEL CHAMPANGE AND SPARKLING WINE	108.89484944532	98.648074881791
1	613B		DRINK MARTINI AND ROSSI ASTI CHAMPANGE AND SPARKLING WINE	120.84801901743	113.419666119849
1	614B		DRINK MOET AND CHANDON CHAMPANGE AND SPARKLING WINE	69.151901743264	59.7358390427482
1	615B		DRINK MUMM CORDON ROUGE CHAMPANGE AND SPARKLING WINE	136.21584786053	121.746791469652
1	616B		DRINK PAUL MASSON CHAMPANGE AND SPARKLING WINE	70.411568938193	67.6818488854579
1	617B		DRINK PIPER HEIDSIECKCHAMPANGE AND SPARKLING WINE	124.53581616481	114.853517321239
1	618B		DRINK TAITTINGER CHAMPANGE AND SPARKLING WINE	140.49294772026	123.294605809129
1	619B		DRINK TAYLOR NEW YORK STATE CHAMPANGE AND SPARKLING WINE	195.89976228209	172.663080189134
1	620B		DRINK TOSTI ASTI CHAMPANGE AND SPARKLING WINE	100.83835182250	99.8302615072855
1	621B		DRINK TOTTS CHAMPANGE AND SPARKLING WINE	95.846038034865	87.7472739554183
1	622B		DRINK PERRIER JOUET CHAMPANGE AND SPARKLING WINE	33.314976228209	38.3676541542024
1	623B		DRINK VUEVE CLIQUOT CHAMPANGE AND SPARKLING WINE	84.659746434231	72.596641899064
1	624B		DRINK MUMM CUVÉE NAPA CHAMPANGE AND SPARKLING WINE	147.11965134706	131.069236707517
1	625B		DRINK MUMM EXTRA DRY CHAMPANGE AND SPARKLING WINE	87.578129952456	81.956528032423
1	626B		DRINK ROEDERER CHAMPANGE AND SPARKLING WINE	205.06790808240	186.623033870501

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	627	B	DRINK GENTLEMAN JACK BOURBON WHISKEY	91.678526148969	82.4251664575895
1	628	B	DRINK GEORGE DICKEL BOURBON WHISKEY	69.955705229794	63.2610247997684
1	629	B	DRINK JACK DANIELS BOURBON WHISKEY	100.47107765451	104.902103637943
1	630	B	DRINK JIM BEAM BOURBON WHISKEY	120.50736925515	115.130271157001
1	631	B	DRINK KNOB CREEK BOURBON WHISKEY	100.61362916006	87.355688507189
1	632	B	DRINK MAKERS MARK BOURBON WHISKEY	81.229635499207	86.5195889221268
1	633	B	DRINK OLD GRANDDAD BOURBON WHISKEY	91.353011093502	79.6996043616713
1	634	B	DRINK WILD TURKEY BOURBON WHISKEY	91.185103011093	91.9230435202162
1	635	B	DRINK GRANTS SCOTCH WHISKEY MOST IN LAST 30 DAYS	59.353803486529	48.99753932259
1	636	B	DRINK BALLANTINE SCOTCH WHISKEY MOST IN LAST 30 DAYS	81.803803486529	65.5387918556402
1	637	B	DRINK BUCHANANS SCOTCH WHISKEY MOST IN LAST 30 DAYS	35.941838351822	51.1168580526874
1	638	B	DRINK BLACK AND WHITE SCOTCH WHISKEY MOST IN LAST 30 DAYS	59.295483359746	51.959536813664
1	639	B	DRINK CHIVAS REGAL SCOTCH WHISKEY MOST IN LAST 30 DAYS	102.76838351822	93.7862105567886
1	640	B	DRINK CLAN MACGREGOR SCOTCH WHISKEY MOST IN LAST 30 DAYS	81.887876386687	60.1504873106243
1	641	B	DRINK CUTTY SARK SCOTCH WHISKEY MOST IN LAST 30 DAYS	75.610935023771	72.0535076715237
1	642	B	DRINK DEWAR'S WHITE LABEL SCOTCH WHISKEY MOST IN LAST 30 DAYS	72.140808240887	77.1717649329345
1	643	B	DRINK GLENFIDDICH SCOTCH WHISKEY MOST IN LAST 30 DAYS	101.769255150505	97.3753256778925
1	644	B	DRINK THE GLENLIVET SCOTCH WHISKEY MOST IN LAST 30 DAYS	64.092947702067	77.5566920775837
1	645	B	DRINK J AND B SCOTCH WHISKEY MOST IN LAST 30 DAYS	68.852535657686	69.0699121875905
1	646	B	DRINK JOHNNIE WALKER BLACK LABEL SCOTCH WHISKEY MOST IN LAST 30 DAYS	56.067194928684	50.7982727009553
1	647	B	DRINK JOHNNIE WALKER RED LABEL SCOTCH WHISKEY MOST IN LAST 30 DAYS	52.565610142630	47.1672295667278
1	648	B	DRINK PINCH (HAIG) SCOTCH WHISKEY MOST IN LAST 30 DAYS	46.488351822504	42.6299816655409
1	649	B	DRINK SCORESBY RARE SCOTCH WHISKEY MOST IN LAST 30 DAYS	106.66774960380	105.446347582746
1	650	B	DRINK USHERS SCOTCH WHISKEY MOST IN LAST 30 DAYS	138.0206022187	132.807053941909
1	651	B	DRINK WHITE HORSE SCOTCH WHISKEY MOST IN LAST 30 DAYS	109.3844690667	89.6740326160378
1	652	B	DRINK MACALLAN SCOTCH WHISKEY MOST IN LAST 30 DAYS	67.937638668779	64.3232172150921
1	653	B	DRINK JOHNNIE WALKER BLUE LABEL SCOTCH WHISKEY MOST IN LAST 30 DAYS	31.128763866878	28.4357811444562
1	654	B	DRINK CAPTAIN MORGAN'S PRIVATE STOCK RUM	125.04976228209	112.049261796777
1	655	B	DRINK MALIBU RUM	85.438034865293	86.2524365531217
1	656	B	DRINK BACARDI ANEJO RUM	70.899286846275	57.8154491942488
1	657	B	DRINK BACARDI SUPERIOR RUM	106.27448494453	106.180932162501
1	658	B	DRINK OTHER BACARDI RUM	97.912123613312	98.0124963813567
1	659	B	DRINK CAPTAIN MORGAN'S PARROT BAY RUM	109.16846275752	110.42516645759
1	660	B	DRINK CAPTAIN MORGAN'S ORIGINAL SPICED RUM	102.48914421553	105.051770722764
1	661	B	DRINK DON Q RUM	51.932091917591	41.7269130560648
1	662	B	DRINK MOUNT GAY RUM	45.111965134706	38.444079899643
1	663	B	DRINK RON CASTILLO RUM	80.072583201267	69.1265560165975
1	664	B	DRINK RONRICO RUM	115.28225039619	99.9132490591528
1	665	B	DRINK BACARDI LIMON RUM	116.71394611727	104.850381163756
1	666	B	DRINK MYERS'S ORIGINAL DARK JAMAICAN RUM	73.538827258320	65.6093795233041
1	667	B	JOSE CUERVO TEQUILA BRAND SUMMARY	96.608557844691	98.8767248866158
1	668	B	SAUZA TEQUILA BRAND SUMMARY	80.423534072900	70.2834121393419
1	669	B	DRINK YELLOW TAIL IMPORTED DINNER WINES	93.905546751188	92.5676927530638
1	670	B	DRINK PHILLIPS UNION BLENDED WHISKEY OR RYE	36.630982567353	33.6630801891344
1	671	B	DRINK ABSOLUT RASPBERRY VODKA	74.888193343898	73.0121586413201
1	672	B	DRINK ABSOLUT VANILIA VODKA	90.849920760697	77.4132490591528
1	673	B	DRINK UV VODKA	94.630744849445	96.4839332239699
1	674	B	DRINK EL JIMADOR TEQUILA	25.511806656101	21.3826112129692
1	675	B	DRINK TGI FRIDAYS PREP COCKTAIL MIXES WITH LIQUOR	92.928684627575	91.0075267779601
1	676	B	DRINK SKYY BLUE FLAVORED ALCOHOLIC BEVERAGE MOST IN LAST 30 DAYS	71.575515055467	65.5320370549069
1	677	B	DRINK BACARDI SILVER FLAVORED ALCOHOLIC BEVERAGE MOST IN LAST 30 DAYS	85.989223454833	82.7245488758082
1	678	B	DRINK STOLICHNAYA CITRONA FLAVORED ALCOHOLIC BEVERAGE MOST IN LAST 30 DAYS	39.708478605388	36.2255620959182
1	679	B	DRINK ARBOR MIST DOMESTIC DINNER WINE	115.40039619651	114.804834507382
1	680	B	DRINK COORS NO ALCOHOL/LOW ALCOHOL BEER	72.459112519809	80.8786065811058
1	681	B	DRINK ODOULS NO ALCOHOL/LOW ALCOHOL BEER	151.53019017432	130.03123612853
1	682	B	DRINK SHARPS NO ALCOHOL/LOW ALCOHOL BEER	70.952852614897	79.2598185853518
1	683	B	DRINK BUSCH NO ALCOHOL/LOW ALCOHOL BEER	96.204833597464	123.876773135192
1	684	B	DRINK MALT LIQUOR	82.923771790808	73.5034256489434
1	685	B	DRINK IMPORTED BEER	82.781774960380	78.3698735887291
1	686	B	DRINK BECK'S PREMIERLIGHT LOW CAL BEER	119.06703645007	124.417687928206
1	687	B	DRINK MICHELOB ULTRALIGHT LOW CAL BEER	98.501188589540	103.669641995561
1	688	B	DRINK SAM ADAMSLIGHT LOW CAL BEER	69.040966719492	58.6761073048345
1	689	B	DRINK REGULAR DOMESTIC BEER	94.395404120443	95.8750361864325
1	690	B	DRINK BUD DRY REGULAR DOMESTIC BEER	73.540412044374	61.1426710412043
1	691	B	DRINK SAMUEL ADAMS REGULAR DOMESTIC BEER	78.379873217115	73.252243558815
1	692	B	DRINK COOLERS	105.25768621236	102.863118787996
1	693	B	DRINK PORT, SHERRY AND DESSERT WINES	87.110935023771	76.349030203609
1	694	B	DRINK DOMESTIC DINNER/TABLE WINES	96.332171156893	90.7862105567885
1	695	B	DRINK BV (BEAULIEU VINEYARD) DOMESTIC DINNER WINE	84.838193343898	66.0403840586703
1	696	B	DRINK REDWOOD CREEK DOMESTIC DINNER WINE	85.598335974643	64.6899546463379
1	697	B	DRINK WILD VINES DOMESTIC DINNER WINE	108.24294770206	112.136350477661
1	698	B	DRINK IMPORTED DINNER/TABLE WINES	81.331220285261	74.8266911126121
1	699	B	DRINK CHAMPANGE AND SPARKLING WINE	89.942709984152	82.5542796487504
1	700	B	DRINK RUM	93.729080824088	93.3994982148027
1	701	B	DRINK AUSTIN VALE IMPORTED DINNER WINES	68.167670364500	54.7249831129982
1	702	B	DRINK BELLA SERA IMPORTED DINNER WINES	88.870047543581	86.5355592010036
1	703	B	DRINK CAVIT IMPORTED DINNER WINES	65.897068145800	58.2197240181415
1	704	B	DRINK CORBETT IMPORTED DINNER WINES	65.960301109350	77.7410016404516
1	705	B	DRINK FREIXENET IMPORTED DINNER WINES	68.643740095087	59.1436842613143
1	706	B	DRINK JACOBS CREEK IMPORTED DINNER WINES	85.121790808240	92.6156518382708
1	707	B	DRINK TEQUILA	91.736529318542	91.0720833735405
1	708	B	DRINK SANTA MARGHERITA IMPORTED DINNER WINES	73.594374009508	66.2630029914118
1	709	B	DRINK LINDEMANS IMPORTED DINNER WINES	75.894294770206	64.552590948567
1	710	B	DRINK ROSEMOUNT ESTATE IMPORTED DINNER WINES	118.74429477020	112.386567596256
1	711	B	DRINK BRANDY AND ARMAGNAC	97.768938193343	89.707372825147
1	712	B	DRINK COGNAC	79.531061806656	64.147495988871

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	713	B	DRINK PREP COCKTAIL MIXES WITH LIQUOR	92.627971473851	88.9378075846763
1	714	B	DRINK CORDIALS AND LIQUEURS	100.51212361331	98.8368715622889
1	715	B	DRINK CANADIAN WHISKEY	109.51362916006	111.04023931294
1	716	B	DRINK BENEDICTINE CORDIALS AND LIQUEURS	78.879397781299	64.3083084049021
1	717	B	DRINK CAMPARI CORDIALS AND LIQUEURS	67.615530903285	52.7477081926083
1	718	B	DRINK SOUTHERN TWIST CORDIALS AND LIQUEURS	86.320998415214	69.693428543858
1	719	B	DRINK BOURBON WHISKEY	96.552218700475	96.4348161729229
1	720	B	DRINK SCOTCH WHISKEY	82.858716323296	76.9159509794462
1	721	B	DRINK BLENDED WHISKEY OR RYE	98.935023771790	98.3215767634855
1	722	B	DRINK GIN	101.22939778129	93.3649039853324
1	723	B	DRINK ALICE WHITE DOMESTIC DINNER WINE	124.67416798732	95.3888835279359
1	724	B	DRINK FREI BROTHERS DOMESTIC DINNER WINE	64.228446909667	56.9002219434527
1	725	B	DRINK VODKA	89.268225039619	88.297886712342
1	726	B	DRINK BLACK SWAN DOMESTIC DINNER WINE	106.16870047543	83.6625494547911
1	727	B	DRINK LUNA DI LUNA IMPORTED DINNER WINES	53.894374009508	60.8096593650487
1	728	B	DRINK SPEYSIDE SCOTCH WHISKEY MOST IN LAST 30 DAYS	104.73019017432	87.5746887966805
1	729	B	DRINK SEAGRAMS FLAVOR VODKA	107.34453248811	98.9202451027695
1	730	B	DRINK SEAGRAMS EXTRA SMOOTH VODKA	96.702218700475	90.4589404612564
1	731	B	DRINK JOSE CUERVO AUTHENTICS PREP COCKTAIL MIXES WITH LIQUOR	89.188589540412	100.212583228795
1	732	B	DRINK MAUNA LAI FRUIT JUICES	54.981220285261	55.254704236225
1	733	B	DRINK TREESWEET FRUIT JUICES	70.126069730586	63.648509118981
1	734	B	DRINK CARNATION INSTANT HOT COCOA MIX	90.753011093502	104.554617388787
1	735	B	DRINK SWISS MISS INSTANT HOT COCOA MIX	104.85451664025	110.282061179195
1	736	B	USE COUNTRY TIME POWDER SOFT DRINKS MOST IN HOUSEHOLD	94.913866877971	107.114493872431
1	737	B	USE KOOL-AID POWDER SOFT DRINKS MOST IN HOUSEHOLD	97.687797147385	109.895927820129
1	738	B	DRINK BIGELOW REGULAR TEA	91.156101426307	87.4789153719966
1	739	B	DRINK CELESTIAL SEASONINGS REGULAR TEA	99.144532488114	94.6170992955708
1	740	B	DRINK LIPTON REGULAR TEA	96.383676703645	97.1287272025475
1	741	B	USE FOLGERS GROUND COFFEE	107.16996830427	114.184357811445
1	742	B	USE MAXWELL HOUSE GROUND COFFEE	107.73795562599	104.51765897906
1	743	B	DRINK MINUTE MAID ORANGE JUICE	88.583122028526	88.2812892019685
1	744	B	DRINK TROPICANA ORANGE JUICE	84.713153724247	76.8016983498986
1	745	B	USE SEATTLES BEST GROUND COFFEE	114.30649762282	108.327366592686
1	746	B	DRINK OCEAN SPRAY FRUIT JUICES	89.275435816164	93.2434623178616
1	747	B	DRINK MOTTS FRUIT JUICES	75.718304278922	76.3523111068224
1	748	B	DRINK OTHER TROPICANA FRUIT JUICES	76.406101426307	61.6870597317379
1	749	B	DRINK TROPICANA TWISTER FRUIT JUICES	75.902614896988	64.643732509891
1	750	B	DRINK V8 SPLASH (REGULAR) FRUIT JUICES	79.157290015847	82.9527163948663
1	751	B	DRINK DIET V8 SPLASH FRUIT JUICES	103.47678288431	103.49898677989
1	752	B	DRINK WELCHS FRUIT JUICES	110.32591125198	112.960291421403
1	753	B	DRINK ABUELITA INSTANT HOT COCOA MIX	31.971870047543	25.3848788960726
1	754	B	DRINK OVALTINE INSTANT HOT COCOA MIX	102.92393026941	113.268262086268
1	755	B	DRINK ENERGY DRINKS	86.721077654516	82.8957348258226
1	756	B	DRINK RED BULL ENERGY DRINKS	82.818066561014	73.1217311589308
1	757	B	DRINK S PELLEGRINO SPARKLING WATERS/SELTZERS	85.440649762282	69.5173212390234
1	758	B	DRINK DASANI NON-CARB BOTTLED WATER	92.550475435816	100.281433947699
1	759	B	DRINK S PELLEGRINO NON-CARB BOTTLED WATER	89.458003169572	63.5245102769468
1	760	B	DRINK LIPTON ICED TEA READY TO DRINK	105.68858954041	106.323410209399
1	761	B	DRINK NESTEA ICED TEA READY TO DRINK	93.061251980982	93.9823410209399
1	762	B	DRINK TAZO REGULAR TEA	71.320998415213	64.8168966515488
1	763	B	DRINK BOLTHOUSE FRUIT JUICES	101.34397781299	82.047380102287
1	764	B	DRINK CHERRY COKE PEPSI REGUALRE COLA DRINKS	102.69841521394	98.8495609379523
1	765	B	DRINK WILD CHERRY PEPSI PEPSI REGUALRE COLA DRINKS	120.87313787638	119.922223294413
1	766	B	DRINK CHERRY RC PEPSI REGUALRE COLA DRINKS	73.289144215530	65.8368233137122
1	767	B	DRINK CRUSH REGULAR CARBONATED DRINKS	88.624960380348	90.6822348740712
1	768	B	DRINK SLICE REGULAR CARBONATED DRINKS	79.944532488114	85.7159606291614
1	769	B	DRINK WELCHS REGULAR CARBONATED DRINKS	88.767511885895	88.109090031844
1	770	B	USE INSTANT HOT COCOA MIX IN THE HOUSEHOLD	101.29358161648	104.016983498987
1	771	B	DRINK STORE BRAND INSTANT HOT COCOA MIX	108.67329635499	104.967528707903
1	772	B	DRINK HERSHEY INSTANT HOT COCOA MIX	95.945166402535	99.9721123226865
1	773	B	DRINK NESTLE INSTANT HOT COCOA MIX	100.87472266244	98.1891826691113
1	774	B	USE POWDERED SOFT DRINKS (ADD WATER) IN THE HOUSEHOLD	99.53470681458	104.893901379909
1	775	B	USE CRYSTAL LIGHT POWDER SOFT DRINKS MOST IN HOUSEHOLD	94.650554675118	99.0110971726334
1	776	B	USE FLAVOR-AID POWDER SOFT DRINKS MOST IN HOUSEHOLD	86.785182250396	84.1812699025379
1	777	B	USE GATORADE POWDER SOFT DRINKS MOST IN HOUSEHOLD	89.401505546751	90.3415516742256
1	778	B	USE HAWAIIAN PUNCH POWDER SOFT DRINKS MOST IN HOUSEHOLD	94.263629160063	81.0590562578404
1	779	B	USE STORE BRAND POWDER SOFT DRINKS MOST IN HOUSEHOLD	115.76592709984	107.351876869632
1	780	B	USE REALEMON LEMONADE POWDER SOFT DRINKS MOST IN HOUSEHOLD	81.014738510301	71.3205635433755
1	781	B	USE WYLLERS POWDER SOFT DRINKS MOST IN HOUSEHOLD	85.902377179080	82.3306474958989
1	782	B	USE TANG POWDER SOFT DRINKS MOST IN HOUSEHOLD	80.980031695721	89.8911029624626
1	783	B	DRINK REGULAR TEA (IN BAGS/PACKAGES)	97.749762282091	96.259046608125
1	784	B	DRINK LUZIANNE REGULAR TEA	118.89175911252	115.45411560359
1	785	B	DRINK NESTEA REGULAR TEA	96.503961965134	97.50101322011
1	786	B	DRINK RED ROSE REGULAR TEA	93.887321711568	82.2516163273183
1	787	B	DRINK SALADA REGULAR TEA	112.84992076069	98.4578789925697
1	788	B	DRINK TETLEY REGULAR TEA	83.323613312202	79.047669593747
1	789	B	DRINK TWININGS REGULAR TEA	76.058478605388	68.4538261121297
1	790	B	DRINK STORE BRAND REGULAR TEA	130.79120443740	126.611261217794
1	791	B	DRINK GENERAL FOODS INTERNATIONAL CHAI LATTE REGULAR TEA	83.469968304278	74.6536234681077
1	792	B	USE INSTANT/FREEZE-DRIED COFFEE IN HOUSEHOLD	89.374484944532	89.4898677988999
1	793	B	DRINK FOLGERS INSTANT COFFEE	99.296275752773	102.04516066776
1	794	B	DRINK MAXWELL HOUSE INSTANT COFFEE	98.548732171156	92.6828621055679
1	795	B	DRINK NESCAFE INSTANT COFFEE	46.159508716323	50.432839812796
1	796	B	DRINK STORE BRAND INSTANT COFFEE	118.66885895404	101.237913731545
1	797	B	USE ESPRESSO/CAPPUCCINO IN HOUSEHOLD	93.995483359746	92.3506706552157
1	798	B	DRINK STARBUCKS ESPRESSO/CAPPUCCINO	87.101109350237	81.2088680883914

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1	799B		DRINK NESCAFE ESPRESSO/CAPPUCCINO	66.880824088748	58.0367654154202
1	800B		USE GROUND OR WHOLE BEAN COFFEE IN THE HOUSEHOLD	99.296117274168	99.0460773907169
1	801B		USE STARBUCKS GROUND COFFEE	77.95388272583	72.8930329055293
1	802B		DRINK SIMPLY ORANGE ORANGE JUICE	98.099049128367	100.51172440413
1	803B		HOUSEHOLD DRINKS FROZEN ORANGE JUICE	104.98446909667	116.136832963428
1	804B		USE MINUTE MAID FROZEN ORANGE JUICE	105.41505546751	115.893708385603
1	805B		USE DOLE FROZEN ORANGE JUICE	81.045404120443	83.9166264595194
1	806B		DRINK ORANGE JUICE BOTTLES/CANS/CARTONS IN HOUSEHOLD	93.271473851030	91.49898677989
1	807B		DRINK DONALD DUCK ORANGE JUICE	59.636053882725	49.8105278394287
1	808B		DRINK FLORIDA GOLD ORANGE JUICE	76.288589540412	66.4574930039564
1	809B		DRINK FLORIDAS NATURAL ORANGE JUICE	84.812202852614	81.2441860465117
1	810B		DRINK STORE BRANDS ORANGE JUICE	118.89960380348	120.666312843771
1	811B		DRINK OCEAN SPRAY ORANGE JUICE	84.537480190174	90.349609186529
1	812B		DRINK SUNKIST ORANGE JUICE	94.525911251981	92.9223197915662
1	813B		DRINK TREESWEET ORANGE JUICE	69.206973058637	66.3876773135193
1	814B		DRINK DOLE ORANGE JUICE	73.712440570523	70.2975007237286
1	815B		DRINK VERYFINE ORANGE JUICE	104.59920760697	95.4439834024896
1	816B		DRINK OTHER FRUIT JUICES IN THE HOUSEHOLD	94.808003169572	97.1107787320274
1	817B		DRINK CONCHITA FRUIT JUICES	53.284786053882	43.599826305124
1	818B		DRINK NORTHLAND FRUIT JUICES	101.43011093502	112.953488372093
1	819B		DRINK GOYA FRUIT JUICES	61.784231378763	39.7639679629451
1	820B		DRINK JUMEX FRUIT JUICES	24.088827258320	18.9386760590563
1	821B		DRINK DEL MONTE FRUIT JUICES	102.74936608557	102.996477853903
1	822B		DRINK APPLE AND EVE FRUIT JUICES	62.892789223454	54.0911898099006
1	823B		DRINK BRIGHT AND EARLY FRUIT JUICES	128.42282091917	96.6431535269709
1	824B		DRINK CAPRI SUN FRUIT JUICES	68.870839936608	74.2755476213452
1	825B		DRINK CHIOUITA FRUIT JUICES	38.006973058637	31.5762327511338
1	826B		DRINK COUNTRY TIME FRUIT JUICES	113.45301109350	117.640837595291
1	827B		DRINK CRYSTAL LIGHT (IN BOTTLES) FRUIT JUICES	63.637876386687	65.841648171379
1	828B		DRINK JUCY JUICE FRUIT JUICES	93.915847860538	96.0399980700569
1	829B		DRINK FIVE ALIVE FRUIT JUICES	118.77836767036	118.122358390427
1	830B		DRINK FLORIDAS NATURAL FRUIT JUICES	72.019413629160	66.4116086075461
1	831B		DRINK FRUITOPIA FRUIT JUICES	68.370839936608	58.8542892984657
1	832B		DRINK GATORADE FRUIT JUICES	82.014104595879	85.8864228505259
1	833B		DRINK HANSENS FRUIT JUICES	49.180586370839	39.5525426999903
1	834B		DRINK HAWAIIAN PUNCH FRUIT JUICES	87.108399366085	91.5791276657339
1	835B		DRINK HI-C FRUIT JUICES	90.070206022187	83.9636205731931
1	836B		DRINK KERNS FRUIT JUICES	50.159508716323	37.1124674322108
1	837B		DRINK KOOL-AID BURST FRUIT JUICES	84.493026941362	72.3787995754125
1	838B		DRINK LIBBYS FRUIT JUICES	96.443106180665	96.0677410016405
1	839B		DRINK MARTINELLIS FRUIT JUICES	71.417511885895	59.6210556788575
1	840B		DRINK SUNSWEET FRUIT JUICES	114.14484944532	104.623082119077
1	841B		DRINK REALEMON FRUIT JUICES	80.110063391442	75.2695647978385
1	842B		DRINK SENECA FRUIT JUICES	84.757210776545	100.097510373444
1	843B		DRINK SNAPPLE FRUIT JUICES	72.735578446909	69.9120910933128
1	844B		DRINK SUNNY DELIGHT FRUIT JUICES	91.245245641838	91.3334941619222
1	845B		DRINK VERYFINE FRUIT JUICES	67.755388272583	60.768551577285
1	846B		DRINK TREE TOP FRUIT JUICES	96.603090332805	97.7199170124481
1	847B		DRINK WELCHADE FRUIT JUICES	108.85839936608	98.4505452089163
1	848B		DRINK WYLLERS FRUIT JUICES	71.308874801901	73.594904950304
1	849B		DRINK STORE BRAND FRUIT JUICES	101.46576862123	110.015584290263
1	850B		DRINK DOLE JUICE FRUIT JUICES	88.908874801901	92.8768696323458
1	851B		DRINK MINUTE MAID FRUIT JUICES	80.550237717908	79.4251664575895
1	852B		DRINK TOMATO AND VEGETABLE JUICES IN THE HOUSEHOLD	104.60625990491	108.43443018431
1	853B		USED V8 TOMATO/VEGETABLE JUICE	102.00237717908	101.329007044292
1	854B		USED CAMPBELLS TOMATO TOMATO/VEGETABLE JUICE	111.31877971473	137.298562192415
1	855B		USED DEL MONTE TOMATO/VEGETABLE JUICE	82.769492868462	85.4489047573097
1	856B		DRINK KOOL-AID JAMMERS FRUIT JUICES	84.782012678288	76.6119366978675
1	857B		DRINK DIET COKE WITH LEMON DIET COLA	60.600475435816	57.5129788671234
1	858B		DRINK DIET PEPSI TWIST DIET COLA	67.313549920760	73.7792627617485
1	859B		DRINK DIET CODE RED MOUNTAIN DEW CABONATED DIET DRINKS	65.485340729001	61.6943935153913
1	860B		DRINK CRYSTAL BAY SPARKLING WATERS/SELTZERS	45.367194928684	42.7821094277719
1	861B		DRINK DIET COKE DIET COLA	91.530110935023	92.5740615651838
1	862B		DRINK CAFFEINE-FREE DIET COKE DIET COLA	99.480427892234	96.5203126507768
1	863B		DRINK DIET PEPSI DIET COLA	105.03082408874	112.102238733957
1	864B		DRINK CAFFEINE-FREE DIET PEPSI DIET COLA	108.05301109350	102.130801891344
1	865B		DRINK DIET RITE COLA DIET COLA	90.619175911252	92.5616134324038
1	866B		DRINK PEPSI ONE DIET COLA	82.298415213946	89.8622985621925
1	867B		DRINK STORE BRAND DIET COLA	115.75562599049	108.039033098524
1	868B		DRINK DIET CHERRY COKE DIET COLA	116.9029318542	120.250554858632
1	869B		DRINK DIET BAROS ROOT BEER CABONATED DIET DRINKS	71.977733755942	72.7069381453247
1	870B		DRINK AANDW DIET ROOT BEER CABONATED DIET DRINKS	101.88137876386	103.611261217794
1	871B		DRINK CANADA DRY DIET GINGER ALE CABONATED DIET DRINKS	88.579952456418	74.3397182283123
1	872B		DRINK DIET SPRITE ZERO CABONATED DIET DRINKS	74.692630744849	69.6372189520441
1	873B		DRINK DIET MINUTE MAID CABONATED DIET DRINKS	55.204912836767	54.1300299141175
1	874B		DRINK DIET MOUNTAIN DEW CABONATED DIET DRINKS	97.060618066561	120.287947505549
1	875B		DRINK DIET 7-UP CABONATED DIET DRINKS	90.5224247266293	139.8726237576
1	876B		DRINK DIET CHERRY 7-UP CABONATED DIET DRINKS	85.195721077654	90.7879957541252
1	877B		DRINK DIET SLICE ORANGE CABONATED DIET DRINKS	63.751980982567	73.5416385216636
1	878B		DRINK DIET SQUIRT CABONATED DIET DRINKS	63.114659270998	78.3017465984753
1	879B		DRINK DIET SUNKIST ORANGE CABONATED DIET DRINKS	70.261568938193	76.8034352986587
1	880B		DRINK DIET DR PEPPER CABONATED DIET DRINKS	109.94651347068	105.780372479012
1	881B		DRINK FRESCA CABONATED DIET DRINKS	71.391759112519	69.9868281385699
1	882B		DRINK STORE BRAND CABONATED DIET DRINKS	85.168938193343	76.3646627424491
1	883B		DRINK FAYGO COLA PEPSI REGUALRE COLA DRINKS	119.59754358161	114.379764546946
1	884B		DRINK COCA-COLA CLASSIC PEPSI REGUALRE COLA DRINKS	90.35641838351888	161.7774775644

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1	885B		DRINK CAFFEINE-FREE COCA-COLA CLASSIC REGULAR COLA DRINKS	102.793898573699	92.5204091479302
1	886B		DRINK STORE BRAND PEPSI REGUALRE COLA DRINKS	126.83724247226	121.803387050082
1	887B		DRINK PEPSI-COLA PEPSI REGUALRE COLA DRINKS	102.77496038034	106.510614686867
1	888B		DRINK CAFFEINE-FREE PEPSI REGUALRE COLA DRINKS	99.780903328050	103.583614783364
1	889B		DRINK RC COLA PEPSI REGUALRE COLA DRINKS	100.17313787638	102.246887966805
1	890B		DRINK SHASTA COLA PEPSI REGUALRE COLA DRINKS	74.604278922345	68.6170992955708
1	891B		DRINK DADS ROOT BEER REGULAR CARBONATED DRINKS	127.56204437401	121.298176203802
1	892B		DRINK AANDW CREAM SODA REGULAR CARBONATED DRINKS	133.51481774960	134.196226961305
1	893B		DRINK AANDW ROOT BEER REGULAR CARBONATED DRINKS	120.63819334389	124.911890990006
1	894B		DRINK BAROS ROOT BEER REGULAR CARBONATED DRINKS	101.79651347068	94.4033098523594
1	895B		DRINK CANADA DRY GINGER ALE REGULAR CARBONATED DRINKS	85.166323296355	78.4294123323362
1	896B		DRINK CANADA DRY CLUB SODA REGULAR CARBONATED DRINKS	85.407210776545	67.5799478915372
1	897B		DRINK CANADA DRY TONIC WATER REGULAR CARBONATED DRINKS	92.394849445324	75.6456624529576
1	898B		DRINK DR PEPPER REGULAR CARBONATED DRINKS	112.80554675118	109.368522628582
1	899B		DRINK FANTA REGULAR CARBONATED DRINKS	54.183835182250	47.350332915179
1	900B		DRINK HIRES ROOT BEER REGULAR CARBONATED DRINKS	104.12662440570	96.0581395348838
1	901B		DRINK IBC ROOT BEER REGULAR CARBONATED DRINKS	91.034072900158	80.2479976840683
1	902B		DRINK MELLO YELLO REGULAR CARBONATED DRINKS	92.901664025356	100.987310624337
1	903B		DRINK MOUNTAIN DEW REGULAR CARBONATED DRINKS	114.56259904912	125.859403647592
1	904B		DRINK MINUTE MAID REGULAR CARBONATED DRINKS	78.453645007923	78.8318054617389
1	905B		DRINK MR PIBB REGULAR CARBONATED DRINKS	81.156259904912	99.1687735211811
1	906B		DRINK MUG ROOT BEER REGULAR CARBONATED DRINKS	99.918383518225	97.3467625205056
1	907B		DRINK 7-UP REGULAR CARBONATED DRINKS	95.495007923930	91.0119656470134
1	908B		DRINK SCHWEPES GINGER ALE REGULAR CARBONATED DRINKS	77.866244057052	77.2807584676252
1	909B		DRINK SCHWEPES CLUB SODA REGULAR CARBONATED DRINKS	56.475198098256	70.8840586702692
1	910B		DRINK SCHWEPES TONIC WATER REGULAR CARBONATED DRINKS	67.712440570523	74.7136446974814
1	911B		DRINK SEAGRAMS GINGER ALE REGULAR CARBONATED DRINKS	93.0075277337568	87.1757695647978
1	912B		DRINK SEAGRAMS CLUB SODA REGULAR CARBONATED DRINKS	65.854833597464	80.1280999710509
1	913B		DRINK SEAGRAMS TONIC WATER REGULAR CARBONATED DRINKS	67.365134706814	83.5742063109138
1	914B		DRINK CHERRY 7-UP REGULAR CARBONATED DRINKS	87.558795562599	84.7291807391682
1	915B		DRINK SPRITE REGULAR CARBONATED DRINKS	92.034627575277	89.4721123226865
1	916B		DRINK SQUIRT REGULAR CARBONATED DRINKS	78.097860538827	90.2847630994886
1	917B		DRINK SUNKIST REGULAR CARBONATED DRINKS	84.422741679873	83.5210846280035
1	918B		DRINK STORE BRAND REGULAR CARBONATED DRINKS	102.00150554675	102.085399980701
1	919B		DRINK SUN DROP REGULAR CARBONATED DRINKS	61.942709984152	92.7480941812217
1	920B		DRINK ICE MOUNTAIN SPRING WATER NON-CARB BOTTLED WATER	111.51410459588	116.395783074399
1	921B		DRINK LA CROIX SPARKLING WATERS/SELTZERS	60.143264659271	62.0051143491267
1	922B		DRINK CALISTOGA SPARKLING WATERS/SELTZERS	31.342234548336	27.5095532181801
1	923B		DRINK CANADA DRY SPARKLING WATERS/SELTZERS	66.154278922345	57.6643829007044
1	924B		DRINK CLEARLY CANADIAN SPARKLING WATERS/SELTZERS	79.258240887480	64.4371803531796
1	925B		DRINK HANSENS SPARKLING WATERS/SELTZERS	53.268541996830	48.92859210665329
1	926B		DRINK ICE MOUNTAIN SPARKLING WATERS/SELTZERS	95.827099841521	110.2958602721222
1	927B		DRINK MISTIC SPARKLING WATERS/SELTZERS	86.977179080824	68.4240567403262
1	928B		DRINK SNAPPLE SPARKLING WATERS/SELTZERS	71.330507131537	62.9112226189327
1	929B		DRINK ORANGINA SPARKLING WATERS/SELTZERS	96.703882725832	70.7508443500917
1	930B		DRINK OZARKA SPARKLING WATERS/SELTZERS	76.742947702060	78.1816558911512
1	931B		DRINK PERRIER SPARKLING WATERS/SELTZERS	72.072424722662	59.8985332432693
1	932B		DRINK POLAND SPRING SPARKLING WATERS/SELTZERS	76.186687797147	63.5246550226768
1	933B		DRINK SCHWEPES SPARKLING WATERS/SELTZERS	90.433518225039	81.6884106918846
1	934B		DRINK SEAGRAMS SPARKLING WATERS/SELTZERS	86.995483359746	74.4741387629065
1	935B		DRINK VINTAGE SELTZER SPARKLING WATERS/SELTZERS	81.029714738510	66.9358293930329
1	936B		DRINK STORE BRAND SPARKLING WATERS/SELTZERS	94.250079239302	87.1046994113673
1	937B		DRINK DANNON SPARKLING WATERS/SELTZERS	84.671156893819	90.6343722860176
1	938B		DRINK NAYA NON-CARB BOTTLED WATER	78.965610142630	64.0280324230435
1	939B		DRINK ARROWHEAD NON-CARB BOTTLED WATER	62.698019017432	61.5676445044871
1	940B		DRINK CALISTOGA NON-CARB BOTTLED WATER	47.368621236133	46.8168001543955
1	941B		DRINK COLD SPRING NON-CARB BOTTLED WATER	78.298890649762	84.8625398050758
1	942B		DRINK CRYSTAL GEYSER NON-CARB BOTTLED WATER	78.615451664025	71.6393418894143
1	943B		DRINK DEER PARK NON-CARB BOTTLED WATER	81.439144215530	76.4041300781627
1	944B		DRINK EVIAN NON-CARB BOTTLED WATER	87.161489698890	95.6950207468879
1	945B		DRINK GREAT BEAR NON-CARB BOTTLED WATER	41.656259904912	32.9778056547332
1	946B		DRINK MOUNTAIN VALLEY NON-CARB BOTTLED WATER	96.861648177496	108.293351346135
1	947B		DRINK OZARKA NON-CARB BOTTLED WATER	87.997702060221	84.6912091093313
1	948B		DRINK POLAND SPRING NON-CARB BOTTLED WATER	82.011727416798	71.719002894914
1	949B		DRINK SPARKLETT'S NON-CARB BOTTLED WATER	49.670760697305	43.8850718903792
1	950B		DRINK ZEPHYRHILLS NON-CARB BOTTLED WATER	68.598573692551	63.9315835182862
1	951B		DRINK AQUAFINA NON-CARB BOTTLED WATER	103.20538827258	106.362588053652
1	952B		DRINK DANNON NON-CARB BOTTLED WATER	92.310459587955	89.9438869053363
1	953B		DRINK PENAFIEL NON-CARB BOTTLED WATER	38.038351822504	30.8434333687156
1	954B		DRINK PEPSI TWIST PEPSI REGUALRE COLA DRINKS		67.676.5013992087233
1	955B		DRINK COCA-COLA WITH LIME PEPSI REGUALRE COLA DRINKS	76.518304278922	65.2761748528418
1	956B		DRINK PEPSI LIME PEPSI REGUALRE COLA DRINKS	67.096196513470	82.1996043616713
1	957B		DRINK RED FUSION (DR PEPPER) REGULAR CARBONATED DRINKS	158.37622820919	128.583180546174
1	958B		DRINK CODE REUD MOUNTAIN DEW REGULAR CARBONATED DRINKS	103.70705229794	105.095194441764
1	959B		DRINK SIERRA MIST REGULAR CARBONATED DRINKS	102.37741679873	103.250313615748
1	960B		DRINK BARRILITOS REGULAR CARBONATED DRINKS	33.628288431061	26.1956962269613
1	961B		DRINK JARRITOS REGULAR CARBONATED DRINKS	24.397068145800	20.2430763292483
1	962B		DRINK PENAFIEL REGULAR CARBONATED DRINKS	48.868541996830	69.0789346714272
1	963B		DRINK PENAFIEL SPARKLING WATERS/SELTZERS	24.133755942947	20.1451317186143
1	964B		DRINK STARBUCKS FRAPPUCINO COFFEE DRINK (READY TO DRINK)	85.452060221870	78.5367654154202
1	965B		DRINK READY TO DRINK COFFEE	99.934865293185	95.140403358101
1	966B		DRINK FOLGERS JAKADA COFFEE DRINK (READY TO DRINK)	89.372741679873	90.6486056161343
1	967B		DRINK STORE BRAND NON-CARB BOTTLED WATER	101.66473851030	100.173839621731
1	968B		DRINK 7-UP PLUS CABONATED DIET DRINKS	88.490095087163	78.6709929557078
1	969B		DRINK DIET CHERRY VANILLA DR PEPPER CABONATED DIET DRINKS	70.816164817749	75.49059175275499
1	970B		DRINK SIERRA MIST FREE CABONATED DIET DRINKS	98.701030110935	105.325822638232

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1	971B		DRINK THIRST QUENCHER/ACTIVITY DRINKS	87.949049128367	90.6118402007141
1	972B		DRINK ALL SPORT THIRST QUENCHER/ACTIVITY DRINKS	89.234389857369	98.4794943549165
1	973B		DRINK GATORADE THIRST QUENCHER/ACTIVITY DRINKS	87.457210776545	90.444369391103
1	974B		DRINK POWERADE THIRST QUENCHER/ACTIVITY DRINKS	93.303961965134	93.440750747853
1	975B		DRINK ICED TEA (READY TO DRINK)	99.798890649762	96.7213644697482
1	976B		DRINK SNAPPLE ICED TEA READY TO DRINK	74.036767036450	69.6319598571842
1	977B		DRINK ARIZONA ICED TEA READY TO DRINK	77.125673534072	74.2268648074882
1	978B		DRINK STORE BRAND ICED TEA READY TO DRINK	135.44683042789	128.704477467915
1	979B		DRINK DIET OR SUGAR-FREE COLAS	100.70198098256	102.118353758564
1	980B		DRINK OTHER CARBONATED DIET DRINKS	97.649920760697	98.5991508250507
1	981B		DRINK FUJI NON-CARB BOTTLED WATER	79.512282091917	96.8071021904854
1	982B		DRINK FRUIT2O NON-CARB BOTTLED WATER	98.311172741679	89.6022387339574
1	983B		DRINK GLACEAU VITAMIN WATER NON-CARB BOTTLED WATER	121.96283676703	111.174997587571
1	984B		DRINK NESTLE NON-CARB BOTTLED WATER	101.59667194928	95.8345556306089
1	985B		DRINK COCA-COLA C2 DIET COLA	72.390095087163	65.6395348837209
1	986B		DRINK DIET COKE WITH LIME DIET COLA	85.481299524564	82.3321432017755
1	987B		DRINK CHERRY VANILLA DR PEPPER REGULAR CARBONATED DRINKS	83.691442155309	91.5326642864036
1	988B		DRINK REGULAR COLA (NOT DIET)	103.28296354992	101.976744186047
1	989B		DRINK AQUAFINA SPARKLING SPARKLING WATERS/SELTZERS	86.621156893819	83.252967287465
1	990B		DRINK OTHER REGULAR CARBONATED (NON-COLA) DRINKS	102.54350237717	103.523834796874
1	991B		DRINK PROPEL NON-CARB BOTTLED WATER	98.172662440570	101.018141464827
1	992B		DRINK SPARKLING WATERS/SELTZERS/NAT SODAS	84.961727416798	77.6964199556113
1	993B		DRINK NON-CARBONATED BOTTLED SPRING WATER	94.202773375594	92.6584483257744
1	994B		DRINK COCA-COLA ZERO DIET COLA	99.236846275752	100.649763581974
1	995B		DRINK DIET COKE WITH SPLENDA DIET COLA	85.185657686212	80.9555630608897
1	996B		DRINK DIET PEPSI WITH LIME DIET COLA	86.987797147385	88.8903309852359
1	997B		DRINK MOUNTAIN DEW LIVEWIRE REGULAR CARBONATED DRINKS	157.31782884310	149.684647302905
1	998B		DRINK SANGRIA SENORIAL REGULAR CARBONATED DRINKS	37.752218700475	57.3695840972691
1	999B		DRINK SIDRAL MUNDET REGULAR CARBONATED DRINKS	49.710221870047	66.2823024220786
1	1000B		DRINK SPRITE REMIX REGULAR CARBONATED DRINKS	51.164659270998	60.6653961208144
1	1001B		DRINK AMP ENERGY DRINKS	132.36077654516	124.452619897713
1	1002B		DRINK PEPSI VANILLA PEPSI REGUALRE COLA DRINKS	96.107131537242	93.1658303580045
1	1003B		DRINK DIET PEPSI VANILLA DIET COLA	81.413866877971	90.01100067548
1	1004B		DRINK MINERAGUA DE JARRITOS SPARKLING WATERS/SELTZERS	27.836687797147	21.4180256682428
1	1006C		VIEWED INSIDE THE ACTORS STUDIO ON BRAVO IN THE LAST 4 WEEKS	96.925118858954	87.3343626363022
1	1007C		VIEWED NBA ON TNT ON TNT IN LAST 4 WEEKS	75.068225039619	69.9756344687832
1	1008C		VIEWED CELEBRITY FIT CLUB ON VH1 IN LAST 4 WEEKS	99.687876386687	87.0097462124867
1	1009C		VIEWED KING OF THE HILL ON FX IN THE LAST 4 WEEKS	114.49191759112	107.425986683393
1	1010C		VIEWED IN LIVING COLOR ON BET IN LAST 4 WEEKS	89.904120443740	79.3529865868957
1	1011C		VIEWED NASCAR ON TNT ON TNT IN LAST 4 WEEKS	115.97733755942	117.920679339959
1	1012C		VIEWED LONE STAR CINEMA ON TCM (TURNER CLASSIC MOVIES) IN LAST 4 WEEKS	116.61656101426	104.965164527646
1	1013C		VIEWED LAW AND ORDER: CRIMINAL INTENT ON BRAVO IN LAST 4 WEEKS	114.84001584786	105.658207082891
1	1014C		VIEWED PAULA ZAHN NOW ON CNN IN LAST 4 WEEKS	103.84429477020	100.087860658111
1	1015C		VIEWED BBC AMERICA CABLE TV SERVICES IN LAST 7 DAYS	86.524960380348	83.4499179774197
1	1016C		VIEWED OXYGEN CABLE TV SERVICES IN LAST 7 DAYS	109.90784469096	103.759046608125
1	1017C		VIEWED ANIMAL PLANET CABLE TV SERVICES IN LAST 7 DAYS	105.83684627575	99.4043713210461
1	1018C		VIEWED FOX NEWS CHANNEL CABLE TV SERVICES IN LAST 7 DAYS	100.79500792393	97.0196854192801
1	1019C		VIEWED THE HISTORY CHANNEL CABLE TV SERVICES IN LAST 7 DAYS	100.00855784469	99.5137508443501
1	1020C		VIEWED HGTV (HOME AND GARDEN TELEVISION) CABLE TV SERVICES IN LAST 7 DAYS	99.770919175911	103.242159606292
1	1021C		VIEWED SQUAWK BOX ON CNBC IN LAST 4 WEEKS	82.748890649762	70.4670462221364
1	1022C		VIEWED LARRY KING LIVE ON CNN IN THE LAST 4 WEEKS	99.195562599049	90.1131911608608
1	1023C		VIEWED LOU DOBBS TONIGHT ON CNN IN LAST 4 WEEKS	101.49540412044	92.4690726623565
1	1024C		VIEWED ABC FAMILY CABLE TV SERVICES IN LAST 7 DAYS	110.58454833597	107.877931101033
1	1025C		VIEWED HALLMARK CHANNEL CABLE TV SERVICES IN LAST 7 DAYS	125.72123613312	124.094760204574
1	1026C		VIEWED SOAPNET CABLE TV SERVICES IN LAST 7 DAYS	96.672424722662	94.7543664961883
1	1027C		VIEWED TOON DISNEY CABLE TV SERVICES IN LAST 7 DAYS	87.600158478605	85.6215381646241
1	1028C		VIEWED WE (WOMENS ENTERTAINMENT) CABLE TV SERVICES IN LAST 7 DAYS	92.700792393026	94.8364373250989
1	1029C		VIEWED TV LAND CABLE TV SERVICES IN LAST 7 DAYS	112.38486529318	111.289780951462
1	1030C		VIEWED SPORT CENTER ON ESPN IN LAST 4 WEEKS	95.361331220285	93.252967287465
1	1031C		VIEWED MODERN MARVELS ON THE HISTORY CHANNEL IN LAST 4 WEEKS	102.06370839936	100.925697191933
1	1032C		HOUSEHOLD DESCRIBES TO DIGITAL CABLE	92.334231378763	82.500771972266
1	1033C		VIEWED DINNER AND A MOVIE ON TBS IN LAST 4 WEEKS	113.69057052297	108.328572807102
1	1034C		VIEWED MOVIE AND A MAKEOVER ON TBS IN LAST 4 WEEKS	103.81426307448	99.7805172247419
1	1035C		VIEWED GILMORE GIRLS ON ABC FAMILY IN LAST 4 WEEKS	90.361093502377	86.4114638618161
1	1036C		VIEWED THE DAILY SHOW WITH JON STEWART ON COMEDY CENTRAL IN LAST 4 WEEKS	90.092947702068	82.0513364855737
1	1037C		VIEWED SOUTH PARK ON COMEDY CENTRAL IN LAST 4 WEEKS	96.160855784469	94.5471871079803
1	1038C		VIEWED E! TRUE HOLLYWOOD SORY ON E! IN LAST 4 WEEKS	96.185816164817	88.6881694490013
1	1039C		VIEWED INDEPENDENT SPIRIT AWARDS IN IFC IN LAST 4 WEEKS	52.846196513470	43.6276657338609
1	1040C		VIEWED REAL SPROTS WITH BRYANT GUMBEL ON HBO IN LAST 4 WEEKS	88.741204437401	84.1834410884879
1	1041C		VIEWED TRADING SPACES ON TLC (THE LEARNING CHANNEL) IN LAST 4 WEEKS	104.32290015847	103.295715526392
1	1042C		VIEWED THE BIG IDEA WITH DONNY DEUTSCH IN CNBS IN LAST 4 WEEKS	69.802139461172	59.5789346714272
1	1043C		VIEWED MAD MONEY ON CNBC IN LAST 4 WEEKS	54.988431061806	48.1587378172344
1	1044C		VIEWED LAW AND ORDER: CRIMINAL INTENT ON USA NETWORK IN LAST 4 WEEKS	114.35832012678	109.427530637846
1	1045C		VIEWED THE COLBERT REPORT ON COMEDY CENTRAL IN LAST 4 WEEKS	91.751267828843	82.7114252629547
1	1046C		VIEWED THE TUDORS ON SHOWTIME IN LAST 4 WEEKS	74.627020602218	64.7672488661585
1	1047C		VIEWED THE L WORD ON SHOWTIME IN LAST 4 WEEKS	86.948890649762	76.5329055292869
1	1048C		VIEWED EXPLORER ON NATIONAL GEOGRAPHIC CHANNEL IN LAST 4 WEEKS	97.73470681458	89.4914600019299
1	1049C		VIEWED THE SHIELD ON FX IN LAST 4 WEEKS	102.7284469096	94.8093698735888
1	1050C		VIEWED HARDBALL WITH CHRIS MATTHEWS ON MSNBC IN LAST 4 WEEKS	87.365213946117	80.0837595290939
1	1051C		VIEWED REBA ON LIFETIME IN LAST 4 WEEKS	115.57123613312	117.674177361768
1	1052C		VIEWED BATTLESTAR GALACTICA ON SCI-FI IN LAST 4 WEEKS	70.626148969889	67.6458071986876
1	1053C		VIEWED NASCAR CRAFTSMEN TRUCK SERIES ON SPEED IN LAST 4 WEEKS	111.25316957210	106.405095049696
1	1054C		VIEWED HANNITY AND COLMES ON FOX NEWS CHANNEL IN LAST 4 WEEKS	102.41568938193	97.052446202837
1	1055C		VIEWED THE OREILLY FACTOR ON FOX NEWS CHANNEL IN LAST 4 WEEKS	107.64714738510	102.251230338705
1	1056C		VIEWED ON THE RECORD WITH GRETA VAN SUSTEREN ON FOX NEWS CHANNEL IN LAST 4 WEEKS	112.32709984152	104.49797355978
1	1057C		VIEWED SPECIAL REPORT WITH BRIT HUME ON FOX NEWS CHANNEL IN LAST 4 WEEKS	99.897543581616	98.9119809900661

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1	1058	C	VIEWED MUTUAL OF OMAHAS WILD KINGDON ON ANIMAL PLANET IN LAST 4 WEEKS	97.244849445324	87.2537392646917
1	1059	C	VIEWED CLOSING BELL ON CNBC IN LAST 4 WEEKS	75.899286846275	76.7163948663514
1	1060	C	VIEWED REAL TIME WITH BILL MAHER ON HBO IN LAST 4 WEEKS	80.988351822504	71.7763678471485
1	1061	C	VIEWED AMERICAN CHOPPER ON TLC (THE LEARNING CHANNEL) IN LAST 4 WEEKS	111.10887480190	113.215381646241
1	1062	C	VIEWED PSYCH ON USA NETWORK IN LAST 4 WEEKS	93.419809825673	98.9374215960629
1	1063	C	VIEWED SATURDAY MORNING WESTERNS ON AMC IN LAST 4 WEEKS	133.05744849445	122.941763967963
1	1064	C	VIEWED INTERVENTION ON AANDE IN LAST 4 WEEKS	104.37305863708	94.8259673839622
1	1065	C	VIEWED FLIP THIS HOUSE ON AANDE IN LAST 4 WEEKS	103.14437400950	98.0259577342468
1	1066	C	VIEWED GENE SIMMONS FAMILY JEWELS ON AANDE IN LAST 4 WEEKS	111.68629160063	102.03271253498
1	1067	C	VIEWED NATIONAL GEOGRAPHIC CHANNEL PRESENTS ON NATIONAL GEOGRAPHIC CHANNEL IN LAST 4 WEEKS	105.50887480190	98.5112901669401
1	1068	C	VIEWED WWE MONDAY NIGHT RAW ON USA NETWORK IN LAST 4 WEEKS	100.99730586370	95.3659654540191
1	1069	C	VIEWED CSI: MIAMI ON AANDE IN LAST 4 WEEKS	111.21576862123	107.259336099585
1	1070	C	VIEWED SUNDANCE CHANNEL CABLE TV SERVICES IN LAST 7 DAYS	75.900316957210	73.597944610634
1	1071	C	VIEWED STYLE CABLE TV SERVICES IN LAST 7 DAYS	79.550792393026	72.3900414937759
1	1072	C	VIEWED SPEED CABLE TV SERVICES IN LAST 7 DAYS	114.56664025356	117.552301457107
1	1073	C	VIEWED FUSE CABLE TV SERVICES IN LAST 7 DAYS	77.695404120443	81.7135964489048
1	1074	C	VIEWED IFC (INDEPENDENT FILM CHANNEL) CABLE TV SERVICES IN LAST 7 DAYS	82.479556259904	81.0860272121972
1	1075	C	VIEWED DISCOVERY HEALTH CHANNEL CABLE TV SERVICES IN LAST 7 DAYS	102.18637083993	98.0041493775933
1	1076	C	VIEWED DISCOVERY HOME CABLE TV SERVICES IN LAST 7 DAYS	90.873534072900	88.6182090128341
1	1077	C	VIEWED DISCOVERY TIMES CABLE TV SERVICES IN LAST 7 DAYS	91.176307448494	84.8755186721992
1	1078	C	DO NOT CURRENTLY RECEIVE PREMIUM CHANNELS	112.26347068145	108.361574833542
1	1079	C	HOUSEHOLD HAS ACCESS TO VIDEO-ON-DEMAND	87.148177496038	81.2217022097848
1	1080	C	VIEWED MOVIES-ON-DEMAND VIDEO-ON-DEMAND IN LAST 12 MONTHS	81.097226624405	74.1790987165879
1	1081	C	VIEWED PREMIUM CHANNELS-ON-DEMAND VIDEO-ON-DEMAND IN LAST 12 MONTHS	80.276148969889	71.7769950786452
1	1082	C	VIEWED THE OUTDOOR CHANNEL CABLE TV SERVICES IN LAST 7 DAYS	94.130824088748	110.112805172247
1	1083	C	VIEWED THE PLANETS FUNNIEST ANIMALS ON ANIMAL PLANET IN LAST 4 WEEKS	98.264659270998	94.2292289877448
1	1084	C	VIEWED NASCAR RACEDAY ON SPEED IN LAST 4 WEEKS	121.97971473851	118.077101225514
1	1085	C	VIEWED WITHOUT A TRACE ON TNT IN LAST 4 WEEKS	112.65031695721	109.320418797646
1	1086	C	WATCH TV EARLY AND LATE FRINGE	105.30990491283	104.608559297501
1	1087	C	WATCH TV DAYTIME (M-F 10AM-4PM)	108.49009508716	106.855302518576
1	1088	C	WATCH TV EARLY FRINGE (4PM-7:30PM)	104.66537242472	103.107160088777
1	1089	C	WATCH TV LATE FRINGE (11PM-1AM)	104.67852614897	105.488516838753
1	1090	C	VIEWED THE CLOSER ON TNT IN LAST 4 WEEKS	114.61862123613	108.173936118884
1	1091	C	VIEWED BIG LOVE ON HBO IN LAST 4 WEEKS	80.545641838351	69.0267297114735
1	1092	C	VIEWED THE RICHES ON FX IN LAST 4 WEEKS	90.841759112519	77.0694297018238
1	1093	C	WATCH TV PRIME TIME (M-SA 8-11PM/SUN 7-11PM)	100.73946117274	100.139486635144
1	1094	C	WATCH TV ALL DAY (M-F 6-2AM / S-S 7-1AM)	100.99191759112	100.667760301071
1	1095	C	VIEWED WORLD CHAMPIONSHIP BOXING ON HBO IN LAST 4 WEEKS	71.076148969889	68.1599922802277
1	1096	C	VIEWED LOST WORLDS ON THE HISTORY CHANNEL IN LAST 4 WEEKS	94.162995245641	87.1065811058574
1	1097	C	VIEWED MIAMI INK ON TLC (THE LEARNING CHANNEL) IN LAST 4 WEEKS	95.589064976228	92.6186914986008
1	1098	C	VIEWED DEADLIEST CATCH ON DISCOVERY IN LAST 4 WEEKS	97.313866877971	92.3371128051723
1	1099	C	VIEWED THE ULTIMATE FIGHTER ON SPIKE IN LAST 4 WEEKS	95.427892234548	88.4064460098427
1	1100	C	VIEWED FINE LIVING CABLE TV SERVICES IN LAST 7 DAYS	84.316798732171	87.3846376531893
1	1101	C	VIEWED THE GOLF CHANNEL CABLE TV SERVICES IN LAST 7 DAYS	77.501901743264	74.1895204091479
1	1102	C	VIEWED MYTHBUSTERS ON DISCOVERY IN LAST 4 WEEKS	96.352694136291	96.8906687252726
1	1103	C	VIEWED COUNTDOWN WITH KEITH OLBERMANN ON MSNBC IN LAST 4 WEEKS	87.06347068145	78.8881597992859
1	1104	C	VIEWED WORLD SERIES OF POKER ON ESPN IN LAST 4 WEEKS	99.103169572107	102.638473415034
1	1105	C	VIEWED DIRTY JOBS ON DISCOVERY IN LAST 4 WEEKS	98.647226624405	99.4097751616327
1	1106	C	VIEWED HOUSE ON USA NETWORK IN LAST 4 WEEKS	102.13811410459	104.758419376628
1	1107	C	VIEWED CSI ON SPIKE IN LAST 4 WEEKS	112.72329635499	112.899594711956
1	1108	C	VIEWED LAW AND ORDER ON TNT IN LAST 4 WEEKS	106.30744849445	102.713692946058
1	1109	C	VIEWED MONK ON USA NETWORK IN LAST 4 WEEKS	102.06426307448	101.3816944900113
1	1110	C	VIEWED TRUCKS! ON SPIKE IN LAST 4 WEEKS	97.638748019017	97.8547717842323
1	1111	C	VIEWED GIRLFRIENDS ON BET IN LAST 4 WEEKS	63.970443740095	52.99797355978
1	1112	C	VIEWED THE JAMIE FOXX SHOW ON BET IN LAST 4 WEEKS	71.935103011093	60.6078838174274
1	1113	C	VIEWED THE FIRST 48 ON AANDE IN LAST 4 WEEKS	101.51917591125	92.403647592396
1	1114	C	VIEWED SUNDAY MORNING SHOOTOUT ON AMC IN LAST 4 WEEKS	89.161727416798	97.0871851780372
1	1115	C	VIEWED NIP/TUCK ON FX IN LAS 4 WEEKS	89.949366085578	91.5548103830937
1	1116	C	VIEWED RESCUE ME ON FX IN LAST 4 WEEKS	80.318462757527	74.6374119463476
1	1117	C	VIEWED ENTOURAGE ON HBO IN LAST 4 WEEKS	64.499445324881	58.1970954356847
1	1118	C	VIEWED SEX AND THE CITY ON TBS IN LAST 4 WEEKS	85.853248811410	78.6444079899643
1	1119	C	VIEWED FAMILY GUY ON TBS IN LAST 4 WEEKS	96.782171156893	93.0063205635434
1	1120	C	VIEWED TRICK MY TRUCH ON CMT IN LAST 4 WEEKS	115.19865293185	122.726816558911
1	1121	C	VIEWED THE ESSENTIALS ON TCM (TURNER CLASSIC MOVIES) IN LAST 4 WEEKS	88.629318541996	79.8318537103155
1	1122	C	VIEWED FSN CABLE TV SERVICES IN LAST 7 DAYS	116.47496038034	111.196612949918
1	1123	C	VIEWED NATIONAL GEOGRAPHIC CHANNEL CABLE TV SERVICES IN LAST 7 DAYS	106.31133122028	100.012110392743
1	1124	C	VIEWED TCM (TURNER CLASSIC MOVIES) CABLE TV SERVICES IN LAST 7 DAYS	113.99516640253	107.416626459519
1	1125	C	VIEWED TOP CHEF ON BRAVO IN LAST 4 WEEKS	83.811648177496	78.8805365241725
1	1126	C	HOUSEHOLD DESCRIBES TO CABLE TV	103.06362916006	93.1777960050178
1	1127	C	HOUSEHOLD HAS A SATELLITE DISH	95.118462757527	106.347630994886
1	1128	C	CURRENTLY RECEIVE CINEMAX PREMIUM CHANNELS	89.786370839936	85.8782205924925
1	1129	C	CURRENTLY RECEIVE HBO (HOME BOX OFFICE) PREMIUM CHANNELS	88.029160063391	82.1466756730676
1	1130	C	CURRENTLY RECEIVE THE MOVIE CHANNEL PREMIUM CHANNELS	89.149524564183	86.7360320370549
1	1131	C	CURRENTLY RECEIVE SHOWTIME PREMIUM CHANNELS	85.988431061806	80.4849464440799
1	1132	C	CURRENTLY RECEIVE ENCORE PREMIUM CHANNELS	91.217749603803	94.7689858149185
1	1133	C	CURRENTLY RECEIVE STARZ PREMIUM CHANNELS	89.274484944532	95.5373926469169
1	1134	C	HOUSEHOLD HAS ACCESS TO PAY-PER-VIEW TELEVISION	95.508161648177	96.5852069863939
1	1135	C	VIEWED PAY-PER-VIEW TV MORE THAN 10 TIMES IN LAST 12 MONTHS	89.823851030110	95.6900511434912
1	1136	C	VIEWED PAY-PER-VIEW TV 7-10 TIMES IN LAST 12 MONTHS	84.698256735340	93.8246646723922
1	1137	C	VIEWED PAY-PER-VIEW TV 5-6 TIMES IN LAST 12 MONTHS	84.905467511885	91.5668242786838
1	1138	C	VIEWED PAY-PER-VIEW TV 3-4 TIMES IN LAST 12 MONTHS	91.219572107765	93.7733281868185
1	1139	C	VIEWED PAY-PER-VIEW TV ZERO TIMES IN LAST 12 MONTHS	98.681378763866	97.6910161150246
1	1140	C	VIEWED ESPN SPORTS PACKAGES ONPAY-PER-VIEW TV IN LAST 12 MONTHS	74.496354992076	76.6726816558912
1	1141	C	VIEWED BOXING ON PAY-PER-VIEW TV IN LAST 12 MONTHS	60.392393026941	59.5850139920872
1	1142	C	VIEWED MOVIES ON PAY-PER-VIEW TV IN LAST 12 MONTHS	94.312202852614	101.04400270192
1	1143	C	VIEWED CONCERTS ON PAY-PER-VIEW TV IN LAST 12 MONTHS	120.34603803486	101.484126218277

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1	1144C		VIEWED NBA SPORTS PACKAGES ON PAY-PER-VIEW TV IN LAST 12 MONTHS	45.239619651347	39.953054134903
1	1145C		VIEWED NHL SPORTS PACKAGES ON PAY-PER-VIEW TV IN LAST 12 MONTHS	44.679714738510	43.8101900993921
1	1146C		VIEWED ADULT-ORIENTED PROGRAMMING ON PAY-PER-VIEW TV IN LAST 12 MONTHS	101.34239302694	97.3344108848789
1	1147C		VIEWED WWE WRESTLING ON PAY-PER-VIEW TV IN LAST 12 MONTHS	80.897147385103	71.3722377689858
1	1148C		VIEWED SOCCER ON PAY-PER-VIEW TV IN LAST 12 MONTHS	54.098811410459	46.4245874746695
1	1149C		VIEWED ENCORE CABLE TV SERVICES IN LAST 7 DAYS	92.912044374009	98.3577149474091
1	1150C		VIEWED STARZ CABLE TV SERVICES IN LAST 7 DAYS	97.006339144215	105.631429122841
1	1151C		VIEWED DIY (DO-IT-YOURSELF) CABLE TV SERVICES IN LAST 7 DAYS	91.384944532488	96.8396699797356
1	1152C		VIEWED AANDE (ARTS AND ENTERTAINMENT NETWORK) CABLE TV SERVICES IN LAST 7 DAYS	109.35213946117	103.274293158352
1	1153C		VIEWED AMC (AMERICAN MOVIE CLASSICS) CABLE TV SERVICES IN LAST 7 DAYS	115.55855784469	106.443597413876
1	1154C		VIEWED BLOOMBERG TELEVISION CABLE TV SERVICES IN LAST 7 DAYS	78.658874801901	83.107353083084
1	1155C		VIEWED BET (BLACK ENTERTAINMENT TV) CABLE TV SERVICES IN LAST 7 DAYS	74.020126782884	64.445527356943
1	1156C		VIEWED BRAVO CABLE TV SERVICES IN LAST 7 DAYS	88.517591125198	80.5203126507768
1	1157C		VIEWED CARTOON NETWORK CABLE TV SERVICES IN LAST 7 DAYS	101.00855784469	99.399594711956
1	1158C		VIEWED CINEMAX CABLE TV SERVICES IN LAST 7 DAYS	92.540253565768	91.0757502653672
1	1159C		VIEWED CNBC CABLE TV SERVICES IN LAST 7 DAYS	101.75935023771	92.3647592396025
1	1160C		VIEWED CNN (CABLE NEWS NETWORK) CABLE TV SERVICES IN LAST 7 DAYS	96.572107765451	88.865338225224
1	1161C		VIEWED COMEDY CENTRAL CABLE TV SERVICES IN LAST 7 DAYS	102.70935023771	99.2199170124481
1	1162C		VIEWED CMT (COUNTRY MUSIC TELEVISION) CABLE TV SERVICES IN LAST 7 DAYS	130.15895404120	142.762375759915
1	1163C		VIEWED COURT TV (COURTROOM TELEVISION NETWORK) CABLE TV SERVICES IN LAST 7 DAYS	112.07812995245	106.674949338994
1	1164C		VIEWED DISCOVERY CHANNEL CABLE TV SERVICES IN LAST 7 DAYS	101.728526148979	99.1153623468108
1	1165C		VIEWED DISNEY CHANNEL CABLE TV SERVICES IN LAST 7 DAYS	91.482805071315	91.0330502750169
1	1166C		VIEWED E! (ENTERTAINMENT TV) CABLE TV SERVICES IN LAST 7 DAYS	85.243026941362	83.7213644697481
1	1167C		VIEWED CMT CROSSROADS ON CMT IN LAST 4 WEEKS	138.49453248811	140.06918845894
1	1168C		VIEWED ESPN CABLE TV SERVICES IN LAST 7 DAYS	100.64104595879	100.696130464151
1	1169C		VIEWED FX CABLE TV SERVICES IN LAST 7 DAYS	101.81220285261	98.8919231882659
1	1170C		VIEWED HBO (HOME BOX OFFICE) CABLE TV SERVICES IN LAST 7 DAYS	87.363629160063	83.5583325291904
1	1171C		VIEWED CNN HEADLINE NEWS CABLE TV SERVICES IN LAST 7 DAYS	94.053803486529	91.7458264981183
1	1172C		VIEWED INSP (INSPIRATIONAL NETWORK) CABLE TV SERVICES IN LAST 7 DAYS	89.71735340729	89.0160185274535
1	1173C		VIEWED LIFETIME CABLE TV SERVICES IN LAST 7 DAYS	112.27036450079	110.024269034063
1	1174C		VIEWED MSNBC CABLE TV SERVICES IN LAST 7 DAYS	99.420522979397	91.5694779504005
1	1175C		VIEWED THE SCIENCE CHANNEL CABLE TV SERVICES IN LAST 7 DAYS	92.152773375594	88.8842034159992
1	1176C		VIEWED NICKELDEON CABLE TV SERVICES IN LAST 7 DAYS	101.07741679873	101.400270192029
1	1177C		VIEWED NICK AT NITE CABLE TV SERVICES IN LAST 7 DAYS	94.546117274168	92.1370259577343
1	1178C		VIEWED SCI-FI CHANNEL CABLE TV SERVICES IN LAST 7 DAYS	104.02971473851	100.125832287947
1	1179C		VIEWED SHOWTIME CABLE TV SERVICES IN LAST 7 DAYS	83.454675118858	80.1584965743511
1	1180C		VIEWED TBS SUPERSTATION CABLE TV SERVICES IN LAST 7 DAYS	108.65475435816	106.942149956576
1	1181C		VIEWED THE MOVIE CHANNEL CABLE TV SERVICES IN LAST 7 DAYS	102.44421553090	101.144842227154
1	1182C		VIEWED TRAVEL CHANNEL CABLE TV SERVICES IN LAST 7 DAYS	102.93621236133	102.196902441378
1	1183C		VIEWED SPIKE CABLE TV SERVICES IN LAST 7 DAYS	103.66180665610	103.300974621249
1	1184C		VIEWED TNT (TURNER NETWORK TELEVISION) CABLE TV SERVICES IN LAST 7 DAYS	107.14714738510	103.964585544726
1	1185C		VIEWED TV GUIDE CHANNEL CABLE TV SERVICES IN LAST 7 DAYS	115.94215530903	101.523207565377
1	1186C		VIEWED USA NETWORK CABLE TV SERVICES IN LAST 7 DAYS	106.63438985736	102.671909678665
1	1187C		VIEWED VH1 (VIDEO HITS ONE) CABLE TV SERVICES IN LAST 7 DAYS	97.763629160063	94.9154684936795
1	1188C		VIEWED THE WEATHER CHANNEL CABLE TV SERVICES IN LAST 7 DAYS	116.13700475435	113.869970085882
1	1189C		VIEWED TLC (THE LEARNING CHANNEL) CABLE TV SERVICES IN LAST 7 DAYS	110.41117274167	97.49203898485
1	1190C		VIEWED MTV (MUSIC TELEVISION) CABLE TV SERVICES IN LAST 7 DAYS	83.953961965134	83.4208723342661
1	1191C		VIEWED FOOD NETWORK CABLE TV SERVICES IN LAST 7 DAYS	109.6226624057	103.807488179099
1	1192C		DID NOT VIEW ANY CABLE NETWORKS IN LAST 7 DAYS	96.589223454833	108.184792048635
1	1193C		VIEWED ANDERSON COOPER 360 ON CNN IN LAST 4 WEEKS	88.796988906497	86.2531602817717
1	1194C		VIEWED MILITARY CHANNEL CABLE TV SERVICES IN LAST 7 DAYS	90.196434231378	85.751230338705
1	1195C		OWN SIRIUS SATELLITE RADIO	91.246751188589	97.0606967094471
1	1196C		PLAN TO BUY SIRIUS SATELLITE RADIO DURING NEXT 12 MONTHS	100.96450079239	93.9949821480267
1	1197C		OWN XM SATELLITE RADIO	97.302456418383	115.690823120718
1	1198C		PLAN TO BUY XM SATELLITE RADIO DURING NEXT 12 MONTHS	110.38510301109	101.156663128438
1	1199C		LISTEN TO SATELLITE RADIO IN CAR	93.154992076069	103.661198494644
1	1200C		LISTEN TO SATELLITE RADIO AT HOME	93.316244057052	105.638376917881
1	1201C		LISTEN TO SATELLITE RADIO AT WORK	76.891996830427	120.822445237865
1	1202C		LISTEN TO SATELLITE RADIO AT SCHOOL	26.911806656101	28.2070828910547
1	1203C		LISTEN TO OLDIES ROCK - 80S ON RADIO MON-SUN TOTAL (24 HRS)	94.856497622821	119.308356653479
1	1204C		LISTEN TO ADULT ALTERNATIVE ON RADIO MON-SUN TOTAL (24 HRS)	70.298652931854	65.3937083856027
1	1205C		LISTEN TO ALL NEWS ON RADIO MON-SUN TOTAL (24 HRS)	85.867670364500	87.5765704911705
1	1206C		LISTEN TO ALL SPORTS ON RADIO MON-SUN TOTAL (24 HRS)	79.781141045958	73.8391874939689
1	1207C		LISTEN TO ALTERNATIVE ON RADIO MON-SUN TOTAL (24 HRS)	88.779318541996	85.301505355592
1	1208C		LISTEN TO AOR (EXCLUDING MODERN ROCK) ON RADIO MON-SUN TOTAL (24 HRS)	74.576782884310	69.3798127955225
1	1209C		LISTEN TO BLACK/RHYTHM AND BLUES ON RADIO MON-SUN TOTAL (24 HRS)	33.679793977813	29.6079803145807
1	1210C		LISTEN TO CHR (CONTEMPORARY HIT RADIO) ON RADIO MON-SUN TOTAL (24 HRS)	92.029080824088	88.6731641416578
1	1211C		LISTEN TO CLASSIC ROCK ON RADIO MON-SUN TOTAL (24 HRS)	112.97472266244	116.430184309563
1	1212C		LISTEN TO CLASSICAL ON RADIO MON-SUN TOTAL (24 HRS)	83.071156893819	77.7308694393515
1	1213C		LISTEN TO CONTEMPORARY CHRISTIAN ON RADIO MON-SUN TOTAL (24 HRS)	90.469334389857	93.5073337836534
1	1214C		LISTEN TO COUNTRY (OR WESTERN) ON RADIO MON-SUN TOTAL (24 HRS)	124.12686212361	144.130753642768
1	1215C		LISTEN TO EASY LISTENING ON RADIO MON-SUN TOTAL (24 HRS)	84.276941362916	79.4602914214031
1	1216C		LISTEN TO EDUCATIONAL ON RADIO MON-SUN TOTAL (24 HRS)	36.961331220285	28.704718710798
1	1217C		LISTEN TO OLDIES ROCK - 70S ON RADIO MON-SUN TOTAL (24 HRS)	91.424247226624	145.256634179292
1	1218C		LISTEN TO HOT AC ON RADIO MON-SUN TOTAL (24 HRS)	104.98415213946	107.150342564894
1	1219C		LISTEN TO JAZZ ON RADIO MON-SUN TOTAL (24 HRS)	59.461172741679	46.6949242497346
1	1220C		LISTEN TO MODERN ROCK ON RADIO MON-SUN TOTAL (24 HRS)	92.810935023771	85.7226189327415
1	1221C		LISTEN TO NOSTALGIA/BIG BAND/MOR ON RADIO MON-SUN TOTAL (24 HRS)	161.78272583201	159.44557560552
1	1222C		LISTEN TO SOFT CONTEMPORARY ON RADIO MON-SUN TOTAL (24 HRS)	88.315689381933	81.5795619029239
1	1223C		LISTEN TO SOUTHERN GOSPEL ON RADIO MON-SUN TOTAL (24 HRS)	83.360538827258	91.6059538743607
1	1224C		LISTEN TO URBAN (TOTAL) ON RADIO MON-SUN TOTAL (24 HRS)	71.883201267828	63.1914021036379
1	1225C		LISTEN TO MEXICAN ON RADIO MON-SUN TOTAL (24 HRS)	23.067432646592	27.0055968348934
1	1226C		LISTEN TO TEJANO ON RADIO MON-SUN TOTAL (24 HRS)	27.764342313787	24.8560262472257
1	1227C		LISTEN TO UNIVISION RADIO SLS (KATZ HISPANIC) ON RADIO MON-SUN TOTAL (24 HRS)	22.203248811410	17.6074013316607
1	1228C		LISTEN TO ADULT CONTEMPORARY ON RADIO MON-SUN TOTAL (24 HRS)	92.400158478605	92.7891054713886
1	1229C		LISTEN TO AOR (INCLUDING MODERN ROCK) ON RADIO MON-SUN TOTAL (24 HRS)	78.592076069730	73.047959085207

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	1230C		LISTEN TO GOLDEN OLDIES (ALL) ON RADIO MON-SUN TOTAL (24 HRS)	98.645166402535	105.838512013896
1	1231C		LISTEN TO NES/TALK/BUSINESS/SPORTS ON RADIO MON-SUN TOTAL (24 HRS)	86.79786053882	88.2561516935251
1	1232C		LISTEN TO RELIGIOUS ON RADIO MON-SUN TOTAL (24 HRS)	92.133755942947	98.8446395831323
1	1233C		LISTEN TO VARIETY ON RADIO MON-SUN TOTAL (24 HRS)	94.663391442155	92.209929557078
1	1234C		LISTEN TO NEWS/TALK ON RADIO MON-SUN TOTAL (24 HRS)	87.416085578446	89.5633503811637
1	1235C		LISTEN TO UNIVISION RADIO ON RADIO MON-SUN TOTAL (24 HRS)	20.739223454833	16.3907652224259
1	1236C		LISTEN TO RADIO DISNEY ON RADIO MON-SUN TOTAL (24 HRS)	61.050871632329	73.044485187687
1	1237C		LISTEN TO INSPIRATIONAL ON RADIO MON-SUN TOTAL (24 HRS)	81.122345483359	123.999614011387
1	1238C		LISTEN TO URBAN AC ON RADIO MON-SUN TOTAL (24 HRS)	73.924247226624	63.894239119946
1	1239C		LISTEN TO URBAN CONTEMPORARY ON RADIO MON-SUN TOTAL (24 HRS)	66.749524564183	54.6794847052012
1	1240C		LISTEN TO SPANISH AC ON RADIO MON-SUN TOTAL (24 HRS)	23.126703645007	18.0332915179002
1	1241C		SPEND 1/2 HOUR ON AVG WEEKDAY LISTENING TO RADIO (BETWEEN 6AM-10AM)	95.279397781299	98.2337161053749
1	1242C		SPEND 1/2 HOUR ON AVG WEEKDAY LISTENING TO RADIO (BETWEEN 10AM-3PM)	103.02321711568	102.207372382515
1	1243C		SPEND 1/2 HOUR ON AVG WEEKDAY LISTENING TO RADIO (BETWEEN 3PM-7PM)	100.41101426307	100.96424780469
1	1244C		SPEND 1/2 HOUR ON AVG WEEKDAY LISTENING TO RADIO (BETWEEN 7PM-12MID)	94.162678288431	95.7325581395349
1	1245C		SPEND 1/2 HOUR ON AVG WEEKDAY LISTENING TO RADIO (BETWEEN 12MID-6AM)	100.59730586370	102.341117437036
1	1246C		SPEND 1/2 HOUR LAST WEEKEND LISTENING TO RADIO (BETWEEN 6AM-10AM)	99.057210776545	98.2902151886519
1	1247C		SPEND 1/2 HOUR LAST WEEKEND LISTENING TO RADIO (BETWEEN 10AM-3PM)	101.45039619651	99.6130464151307
1	1248C		SPEND 1/2 HOUR LAST WEEKEND LISTENING TO RADIO (BETWEEN 3PM-7PM)	109.71077654516	105.999662259963
1	1249C		SPEND 1/2 HOUR LAST WEEKEND LISTENING TO RADIO (BETWEEN 7PM-12MID)	105.88098256735	108.549261796777
1	1250C		SPEND 1/2 HOUR LAST WEEKEND LISTENING TO RADIO (BETWEEN 12MID-6AM)	98.449049128367	94.6549744282543
1	1251C		LISTEN TO NAC SMOOTH JAZZ ON RADIO MON-SUN TOTAL (24 HRS)	51.920681458003	42.6602335231111
1	1252C		LISTEN TO TALK ON RADIO MON-SUN TOTAL (24 HRS)	88.580348652931	92.2765608414552
1	1253C		WATCH WNBA BASKETBALL-REG SEASON ON TV FREQUENTLY	80.780507131537	69.9116568561228
1	1254C		WATCHED NFL SUPER BOWL AT HOME	103.46259904912	106.392116182573
1	1255C		WATCH PGA ON TV FREQUENTLY	96.017115689381	89.9358776416096
1	1256C		WATCH LPGA ON TV FREQUENTLY	97.555784469096	84.0130271157001
1	1257C		WATCH HORSE RACING ON TV FREQUENTLY	103.68922345483	97.2701920293351
1	1258C		WATCH BOWLING ON TV FREQUENTLY	79.53470681458	69.9194731255428
1	1259C		WATCH WOMENS TENNIS ON TV FREQUENTLY	77.463629160063	70.7574061565184
1	1260C		WATCH X-GAMES ON TV FREQUENTLY	76.462519809825	81.4680111936698
1	1261C		WATCH FIGURE SKATING ON TV FREQUENTLY	103.66640253565	93.8915371996526
1	1262C		WATCH NASCAR RACING ON TV FREQUENTLY	116.64175911252	124.665058380778
1	1263C		WATCH WORLD CUP SOCCER ON TV FREQUENTLY	56.623137876386	47.6657821094278
1	1264C		ATTEND NASCAR SPORTING EVENTS	95.168462757527	95.851056643829
1	1265C		WATCH COLLEGE BASEBALL ON TV FREQUENTLY	95.743660855784	92.1115507092541
1	1266C		WATCH MLB BASEBALL REG SEASON ON TV FREQUENTLY	107.21727416798	101.795662777815
1	1267C		WATCH MLB BASEBALL POST SEASON ON TV FREQUENTLY	102.85665610142	98.1532857280711
1	1268C		WATCH COLLEGE BASKETBALL REG SEASON ON TV FREQUENTLY	113.19255150554	119.608993534691
1	1269C		WATCH COLLEGE BASKETBALL POST SEASON ON TV FREQUENTLY	98.036370839936	102.02373829972
1	1270C		WATCH NBA BASKETBALL REG SEASON ON TV FREQUENTLY	78.078526148969	75.3650004824857
1	1271C		WATCH NBA BASKETBALL POST SEASON ON TV FREQUENTLY	80.404041204437	77.1024799768407
1	1272C		WATCH BOWLING ON TV FREQUENTLY	159.51434231378	137.445382611213
1	1273C		WATCH BOXING ON TV FREQUENTLY	79.761806656101	69.753835761845
1	1274C		WATCH COLLEGE FOOTBALL REG SEASON ON TV FREQUENTLY	107.49580031695	106.540721798707
1	1275C		WATCH COLLEGE FOOTBALL POST SEASON ON TV FREQUENTLY	101.82377179080	102.806812699025
1	1276C		WATCH NFL FOOTBALL REGULAR SEASON ON TV FREQUENTLY	107.52535657686	104.738010228698
1	1277C		WATCH NFL FOOTBALL POST SEASON - WATCH FREQ ON TV FREQUENTLY	101.94033280507	99.755862202065
1	1278C		WATCH FISHING ON TV FREQUENTLY	106.29825673534	115.173646627424
1	1279C		WATCH NHL HOCKEY REG SEASON ON TV FREQUENTLY	100.48985736925	94.2710122551385
1	1280C		WATCH SKIING ON TV FREQUENTLY	92.172503961965	83.144166747081
1	1281C		WATCH MLS SOCCER ON TV FREQUENTLY	54.105467511885	48.8538550612757
1	1282C		WATCH NHL HOCKEY POST SEASON ON TV FREQUENTLY	99.318858954041	91.1685322782978
1	1283C		WATCH WWE ON TV FREQUENTLY	101.31164817749	96.1734053845412
1	1284C		WATCH WINTER OLYMPICS ON TV FREQUENTLY	97.473771790808	96.597655119174
1	1285C		WATCH SUMMER OLYMPICS ON TV FREQUENTLY	89.277179080824	90.4932934478433
1	1286C		WATCH NATIONAL DOG SHOW ON TV FREQUENTLY	119.35340729001	111.883431438773
1	1287C		WATCHED FOX MLB WORLD SERIES AT HOME	100.52123613312	297.2868377882852
1	1288C		WATCHED KENTUCKY DERBY (NBC) AT HOME	109.77408874801	104.411946347583
1	1304C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO MON - FRI 10AM - 3PM	98.397464342313	101.195840972691
1	1305C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO MON - SUN TOTAL (24 HRS)	98.847702060221	100.905432789733
1	1306C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO MON - SUN MID - 6AM	98.839144215530	98.9181704139728
1	1307C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO MON - SUN 6AM - 10AM	93.810063391442	97.7817234391586
1	1308C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO MON - SUN 10AM - 3PM	97.348652931854	99.0542314001737
1	1309C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO MON - SUN 3PM - 7PM	94.428843106180	96.9382900704429
1	1310C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO MON - SUN 7PM - MID	93.680269413629	95.6332143201776
1	1311C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO MON - FRI TOTAL (24 HRS)	97.966640253565	99.757888642285
1	1312C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO MON - FRI MID - 6AM	99.677496038034	99.4123805847727
1	1313C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO MON - FRI 6AM - 10AM	93.141362916006	97.3812602528226
1	1314C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO MON - FRI 3PM - 7PM	95.629556259904	97.7895879571553
1	1315C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO MON - FRI 7PM - MID	93.759587955626	94.1313808742642
1	1316C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO SAT - SUN TOTAL (24 HRS)	96.915847860538	98.0698156904372
1	1317C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO SAT - SUN MID - 6AM	101.89492868462	99.2937855833252
1	1318C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO SAT - SUN 6AM - 10AM	97.909429477020	100.235356556982
1	1319C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO SAT - SUN 10AM - 3PM	94.500158478605	95.5098909582167
1	1320C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO SAT - SUN 3PM - 7PM	95.844532488114	95.2726527067452
1	1321C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO SAT - SUN 7PM - MID	96.355467511885	96.7590466081251
1	1322C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO MON - SUN 6AM - MIDNIGHT	97.856022187004	100.143636012738
1	1323C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO MON - SUN 6AM - 10AM AND 3PM - 7PM	97.075277337559	99.3418894142623
1	1324C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO MON - FRI 6AM - MIDNIGHT	97.986291600633	99.6695454984078
1	1325C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO MON - FRI DRIVE TIME (COMBINED)	96.563391442155	98.9435491652996
1	1326C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO SAT - SUN 6AM - MIDNIGHT	97.166798732171	98.4233812602528
1	1327C		LISTEN TO SPORTS EVENTS/SPORTS SHOWS ON RADIO SAT - SUN 6AM - 10AM AND 3PM - 7PM	98.426386687797	98.8207565376821
1	1328C		WATCHED POKER CHAMPIONSHIPS AT HOME	105.79049128367	107.040432307247
1	1329C		WATCH PASSIONS (NBC) DAYTIME PROGRAM WITH FULL ATTENTION	121.98209191759	103.471533339766
1	1330C		WATCH DATELINE NBC SUNDAY ONCE A WEEK PROGRAM WITH FULL ATTENTION	130.86973058637	118.050612756924

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	1331C		WATCH ALAN ALDA/SCIENTIFIC AMERICAN FRONTIERS(PBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	88.125832012678	79.2410498890282
1	1332C		WATCH NBC SPORTSWORLD SATURDAY ONCE A WEEK PROGRAM WITH FULL ATTENTION	96.02068145800384	84.8462317861623
1	1333C		WATCH HEROES (ABC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	87.53019017432681	119.79639100646
1	1334C		WATCH NUMBERS(CBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	125.39239302694	122.603782688411
1	1335C		WATCH 24 (FOX) ONCE A WEEK PROGRAM WITH FULL ATTENTION	107.03446909667	101.445189616906
1	1336C		WATCH AMERICAN MASTERS (PBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	78.374326465927	92.1237575991508
1	1337C		WATCH FRONTLINE (PBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	58.720919175911	58.1446974814243
1	1338C		WATCH LAW AND ORDER: CRIMINAL INTENT (NBC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	120.71838351822	111.746791469652
1	1339C		WATCH NOVA (PBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	100.177258320129	90.9132973077294
1	1340C		WATCH SCRUBS (NBC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	90.50681458003191	150.3425648944
1	1341C		WATCH SMALLVILLE (THE CW) ONCE A WEEK PROGRAM WITH FULL ATTENTION	102.83003169572	104.392357425456
1	1342C		WATCH THE UNIT (CBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	98.510142630744	104.389173019396
1	1343C		WATCH LAW AND ORDER: SVU (NBC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	119.76616481775	110.290311685805
1	1344C		WATCH GREYS ANATOMY (ABC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	98.71814580031795	287.1272797452
1	1345C		WATCH HOUSE (FOX) ONCE A WEEK PROGRAM WITH FULL ATTENTION	112.43565768621	108.250796101515
1	1346C		WATCH LOST (ABC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	93.774009508716	90.5297693718036
1	1347C		WATCH THE OFFICE (NBC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	85.509746434231	86.0215188651935
1	1348C		WATCH MEDIUM (NBC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	120.17472266244	121.975634468783
1	1349C		WATCH THE APPRENTICE (NBC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	96.938351822504	85.3785583325292
1	1350C		WATCH COLD CASE (CBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	125.52194928684	116.279407507479
1	1351C		WATCH TWO AND A HALF MEN (CBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	123.14461172741	118.745855255235
1	1352C		WATCH NCIS (CBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	92.461648177496	97.2172150921548
1	1353C		WATCH SURVIVOR (CBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	108.28209191759	104.008009263727
1	1354C		WATCH THE WALL STREET JOURNAL REPORT ONCE A WEEK PROGRAM WITH FULL ATTENTION	54.758003169572	46.099247322204
1	1355C		WATCH WWE FRIDAY NIGHT SMACKDOWN(THE CW) ONCE A WEEK PROGRAM WITH FULL ATTENTION	99.362202852614	92.2842806137219
1	1356C		WATCH THE BIGGEST LOSER (NBC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	122.84833597464	116.385506127569
1	1357C		WATCH DA VINCI'S INQUEST ONCE A WEEK PROGRAM WITH FULL ATTENTION	77.162599049128	73.0917687928206
1	1358C		WATCH DEAL OR NO DEAL (NBC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	135.09984152139	129.873492231979
1	1359C		WATCH 30 ROCK (NBC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	103.01212361331	95.4573000096497
1	1360C		WATCH THE SHIELD ONCE A WEEK PROGRAM WITH FULL ATTENTION	99.3071315372428	87.5110971726334
1	1361C		WATCH UGLY BETTY (ABC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	80.6844690966727	92.9367461159896
1	1362C		WATCH GOOD MORNING AMERICA (ABC) EARLY MORNING PROGRAM WITH FULL ATTENTION	102.72076069730	94.1723921644311
1	1363C		WATCH THE TODAY SHOW (NBC) EARLY MORNING PROGRAM WITH FULL ATTENTION	97.2145007923939	104.06253015536
1	1364C		WATCH ALL MY CHILDREN (ABC) DAYTIME PROGRAM WITH FULL ATTENTION	96.524167987321	93.3519733667857
1	1365C		WATCH THE PRICE IS RIGHT DAYTIME PROGRAM WITH FULL ATTENTION	155.88240887480	147.179918942391
1	1366C		WATCH GREAT PERFORMANCES (PBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	82.1364500792398	102.222425938435
1	1367C		WATCH THE NEW ADVENTURES OF OLD CHRISTINE(ABC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	109.54310618066	101.696516452765
1	1368C		WATCH FAMILY GUY (FOX) ONCE A WEEK PROGRAM WITH FULL ATTENTION	108.38343898573	105.474138762906
1	1369C		WATCH AS THE WORLD TURNS (CBS) DAYTIME PROGRAM WITH FULL ATTENTION	90.526703645007	92.6644793978577
1	1370C		WATCH DAYS OF OUR LIVES DAYTIME PROGRAM WITH FULL ATTENTION	125.08692551505	125.643201775548
1	1371C		WATCH THE VIEW (ABC) DAYTIME PROGRAM WITH FULL ATTENTION	92.837717908082	86.2631477371418
1	1372C		WATCH ABC WORLD NEWS TONIGHT EARLY EVENING WEEKDAY NEWS WITH FULL ATTENTION	96.446513470681	88.0316510662935
1	1373C		WATCH CBS EVENING NEWS WITH KATIE COURIC EARLY EVENING NEWS WITH FULL ATTENTION	124.24270998415	136.333108173309
1	1374C		WATCH NBC NIGHTLY NEWS WITH BRIAN WILLIAMS WITH FULL ATTENTION	118.29413629160	114.870356074496
1	1375C		WATCH WORLD NEWS NOW (ABC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	49.522503961965	50.3350381163756
1	1376C		WATCH LATE SHOW WITH DAVID LETTERMAN (CBS) WITH FULL ATTENTION	103.10491283676	98.2579851394384
1	1377C		WATCH THE TONIGHT SHOW WITH JAY LENO (NBC) WITH FULL ATTENTION	101.22939778139	101.2971147351153
1	1378C		WATCH 20/20 (ABC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	100.61188589540	96.010633986297
1	1379C		WATCH 60 MINUTES (CBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	100.02947702060	92.6995561130946
1	1380C		WATCH AMERICAS MOST WANTED (FOX) ONCE A WEEK PROGRAM WITH FULL ATTENTION	112.06893819334	108.323603203705
1	1381C		WATCH COPS (FOX) ONCE A WEEK PROGRAM WITH FULL ATTENTION	118.31568938193	111.759866833928
1	1382C		WATCH ER (NBC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	116.02408874801	115.409003184406
1	1383C		WATCH FRIDAY NIGHT LIGHTS (NBC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	93.135578446909	106.206889896748
1	1384C		WATCH INSIDE EDITION (WEEKEND) ONCE A WEEK PROGRAM WITH FULL ATTENTION	78.337717908082	75.6483161246743
1	1385C		WATCH LAW AND ORDER (NBC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	130.16679873217	118.322577438966
1	1386C		WATCH DESPERATE HOUSEWIVES (ABC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	85.744690966719	86.7664768889317
1	1387C		WATCH EXTREME MAKEOVER: HOME EDITION (ABC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	106.0816164817	103.649377593361
1	1388C		WATCH THE AMAZING RACE (CBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	150.73668779714	135.97018237962
1	1389C		WATCH AMERICAN IDOL (FOX) ONCE A WEEK PROGRAM WITH FULL ATTENTION	109.98026941362	101.662549454791
1	1390C		WATCH CSI: MIAMI (CBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	127.34556259904	128.182186625495
1	1391C		WATCH WITHOUT A TRACE (CBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	132.51806656101	124.271784232365
1	1392C		WATCH BOSTON LEGAL (ABC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	100.31933438985	92.7084338512014
1	1393C		WATCH ANTIQUES ROADSHOW (PBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	117.53732171156	114.723439158545
1	1394C		WATCH THE CHRIS MATTHEWS SHOW ONCE A WEEK PROGRAM WITH FULL ATTENTION	83.422424722662	77.8220592492521
1	1395C		WATCH MASTERPIECE THEATER (PBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	91.788985736925	80.4726913056065
1	1396C		WATCH MYSTERY! (PBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	83.304833597464	72.1244330792242
1	1397C		WATCH WASHINGTON WEEK (PBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	85.496830427892	57.4922802277333
1	1398C		WATCH CSI: CRIME SCENE INVESTIGATION (CBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	114.93185419968	115.325388401042
1	1399C		WATCH THE EARLY SHOW (CBS) WITH FULL ATTENTION	115.88906497622	119.588343143877
1	1400C		WATCH BONES (FOX) ONCE A WEEK PROGRAM WITH FULL ATTENTION	110.04429477020	103.892502171186
1	1401C		WATCH CRIMINAL MINDS (CBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	120.23843106180	113.766814628968
1	1402C		WATCH GHOST WHISPERER (CBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	127.51624405705	125.986345652803
1	1403C		WATCH HOW I MET YOUR MOTHER (CBS) ONCE A WEEK PROGRAM WITH FULL ATTENTION	102.87709984152	107.15599399788
1	1404C		WATCH MY NAME IS EARL (NBC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	110.39992076069	99.6320563543376
1	1405C		WATCH PRISON BREAK (FOX) ONCE A WEEK PROGRAM WITH FULL ATTENTION	93.341996830427	83.6318633600309
1	1406C		WATCH SUPERNATURAL (THE CW) ONCE A WEEK PROGRAM WITH FULL ATTENTION	116.78954041204	100.823506706552
1	1407C		WATCH SUPERNANNY (ABC) ONCE A WEEK PROGRAM WITH FULL ATTENTION	96.155625990491	99.0929267586606
1	1408C		WATCHED WESTMINSTER DOG SHOW (USA NETWORK) LAST TIME IT WAS SHOWN	117.32258320126	109.01505355592
1	1409C		WATCHED PRIMETIME EMMY AWARDS LAST TIME IT WAS SHOWN	95.947939778138	83.2661391488951
1	1410C		WATCHED THE ANNUAL ACADEMY AWARDS (ABC) LAST TIME IT WAS SHOWN	93.563153724247	84.0910933127472
1	1411C		WATCHED AMERICAN FILM INSTITUTE (AFI) SPECIALS (CBS) LAST TIME IT WAS SHOWN	90.06323296354	97.4552735694297
1	1412C		WATCHED THE TEEN CHOICE AWARDS (FOX) LAST TIME IT WAS SHOWN	67.808478605388	63.3599343819357
1	1413C		USE RADIO MOST FOR INFORMATION ON WHATS ON TV	61.838034865293	58.008022258033
1	1414C		USE TV GUIDE MAGAZINE MOST FOR INFORMATION ON WHATS ON TV	107.53375594294	105.870018334459
1	1415C		USE LOCAL CABLE LISTINGS CHANNEL MOST FOR INFORMATION ON WHATS ON TV	105.26030110935	99.1069670944707
1	1416C		USE INTERACTIVE PROGRAM GUIDE MOST FOR INFORMATION ON WHATS ON TV	99.101109350237	104.847100260542

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	1417C		USE NEWSPAPERS MOST FOR INFORMATION ON WHATS ON TV	110.23367670364	102.816317668629
1	1418C		USE INTERNET MOST FOR INFORMATION ON WHATS ON TV	80.329635499207	73.7735694297018
1	1419C		USE SUNDAY TV MAGAZINE MOST FOR INFORMATION ON WHATS ON TV	102.57131537242	90.74708096111117
1	1420C		WATCHED MACYS THANKSGIVING DAY PARADE (NBC) LAST TIME IT WAS SHOWN	110.21125198098	103.858824664672
1	1421C		WATCHED GOLDEN GLOBE AWARDS (NBC) LAST TIME IT WAS SHOWN	97.824009508716	89.755572710605
1	1422C		WATCHED GRAMMY AWARDS (CBS) LAST TIME IT WAS SHOWN	88.121870047543	82.0664865386471
1	1423C		WATCHED CBS THANKSGIVING DAY PARADE LAST TIME IT WAS SHOWN	110.18819334389	104.760011579658
1	1424C		WATCHED MISS USA PAGEANT (NBC) LAST TIME IT WAS SHOWN	101.47844690966	96.2432210749783
1	1425C		WATCHED MTV VIDEO MUSIC AWARDS (VMA) LAST TIME IT WAS SHOWN	86.7475435816168	82.2902634372286
1	1426C		WATCHED NAACP IMAGE AWARDS (CBS) LAST TIME IT WAS SHOWN	70.080110935023	57.1170510469941
1	1427C		WATCHED PEOPLES CHOICE AWARDS (CBS) LAST TIME IT WAS SHOWN	88.248019017432	82.1471099102576
1	1428C		WATCHED SATURDAY NIGHT LIVE SPECIALS (NBC) LAST TIME IT WAS SHOWN	91.202377179080	88.5817330888739
1	1429C		WATCHED TONY AWARDS (CBS) LAST TIME IT WAS SHOWN	97.381220285261	76.3742159606292
1	1430C		WATCHED TOURNAMENT OF ROSES PARADE (NBC) LAST TIME IT WAS SHOWN	123.73993660855	116.209929557078
1	1431C		USE DAWN WASH N TOSS SCOURING PADS/SPONGES	86.826228209191	69.2610730483451
1	1432C		USE SCOTCH BRITE SCOURING PADS/SPONGES	86.651267828843	91.1354337547042
1	1433C		USE CHEER LAUNDRY SOAPS/DETERGENTS	106.7102.335182862106	
1	1434C		USE PUREX LAUNDRY SOAPS/DETERGENTS	111.02305863708	111.428833349416
1	1435C		USE TIDE LAUNDRY SOAPS/DETERGENTS	94.808557844690	93.5992955707806
1	1436C		USE DAWN DISHWASHING LIQUID (NOT AUTO DISHWASHING)	107.15118858954	112.336533822252
1	1437C		USE PALMOLIVE DISHWASHING LIQUID (NOT AUTO DISHWASHING)	89.182250396196	87.3034352986587
1	1438C		USED CASCADE AUTOMATIC DISHWASHING DETERGENT/RINSE	97.850871632329	100.495705876677
1	1439C		USED ELECTRASOL AUTOMATIC DISHWASHING DETERGENT/RINSE	88.178367670364	92.9132008105761
1	1440C		USE STORE BRAND CLEANERS	84.978843106180	85.4182669111261
1	1441C		USE COMET ABRASIVE CLEANERS	111.20253565768	109.603010711184
1	1442C		USE SOFT SCRUB CLEANERS	103.26933438985	103.204815207951
1	1443C		USE WINDX WINDOW/GLASS CLEANERS	97.359667194928	97.2215092154782
1	1444C		USE TY-D-BOL IN-TANK TOILET CLEANERS	107.97599049128	106.468976165203
1	1445C		USE PINE-SOL HOUSEHOLD CLEANERS	102.07630744849	101.211135771495
1	1446C		USE WOOLITE RUG CLEANERS/SHAMPOOS	118.80792393026	119.829441281482
1	1447C		USE GLADE RUG DEODORIZERS	72.113153724247	65.3284763099488
1	1448C		USE CLOROX IN-BOWL TOILET CLEANERS	94.362044374009	90.2090610826981
1	1449C		USE COMET HOUSEHOLD CLEANERS	109.34326465927	113.436842613143
1	1450C		USE MR CLEAN HOUSEHOLD CLEANERS	105.69128367670	112.926565666313
1	1451C		USE PUREX HOUSEHOLD CLEANERS	74.249683042789	69.855109524269
1	1452C		USE SOFT SCRUB HOUSEHOLD CLEANERS	96.830031695721	108.897037537393
1	1453C		USE ARMSTRONG FLOOR WAX OR POLISH	102.85824088748	118.045546656374
1	1454C		USE OXICLEAN LAUNDRY BOOSTER/PRE-SOAK/PRE-CLEANSER	96.996434231378	103.351297886712
1	1455C		HOUSEHOLD USES LAUNDRY SOAPS/DETERGENTS	99.623454833597	100.014957058767
1	1456C		USE ARIEL LAUNDRY SOAPS/DETERGENTS	26.400792393026	23.0553893660137
1	1457C		USE IVORY SNOW LAUNDRY SOAPS/DETERGENTS	99.479397781299	78.9171089452861
1	1458C		USE WOOLITE LAUNDRY SOAPS/DETERGENTS	89.961727416798	87.3898002508926
1	1459C		USE STORE BRAND LAUNDRY SOAPS/DETERGENTS	97.829714738510	102.702113287658
1	1460C		HOUSEHOLD USES LAUNDRY BOOSTER/PRE-SOAK/PRE-CLEANSER	104.39183835182	108.49218373058
1	1461C		USE WOOLITE LAUNDRY BOOSTER/PRE-SOAK/PRE-CLEANSER	98.160935023771	99.9558525523497
1	1462C		HOUSEHOLD USES BLEACH	97.842393026941	99.0618546752871
1	1463C		USE PUREX BLEACH	110.749920760699	99.1086075460774
1	1464C		USE STORE BRAND BLEACH	115.28026941362	116.785631573869
1	1465C		USE CLOROX BLEACH	93.572107765451	94.8833349416192
1	1466C		HOUSEHOLD USES FABRIC SOFTENERS	98.949049128367	100.873636977709
1	1467C		USE BOUNCE SHEETS FABRIC SOFTENERS	102.76822503962	104.730628196468
1	1468C		USE DOWNY LIQUID FABRIC SOFTENERS	91.804120443740	94.4551770722764
1	1469C		USE SNUGGLE SHEETS FABRIC SOFTENERS	104.92297939778	103.727395541832
1	1470C		USE STORE BRAND FABRIC SOFTENERS	113.58946117274	123.760976551192
1	1471C		HOUSEHOLD USES DISHWASHING LIQUID (NOT AUTO DISHWASHING)	101.48557844691	102.060744958024
1	1472C		HOUSEHOLD USES AUTOMATIC DISHWASHING DETERGENT/RINSE	94.347622820919	97.0957251761073
1	1473C		USE SWIFFER HH CLEANING DISPOSABLE WIPES/ FLOOR CLEANERS	99.944374009508	105.671041204284
1	1474C		USE CLOROX HH CLEANING DISPOSABLE WIPES/ FLOOR CLEANERS	86.869255150554	87.8144842227155
1	1475C		USE LIXOL HH CLEANING DISPOSABLE WIPES/ FLOOR CLEANERS	85.188985736925	92.8259191353855
1	1476C		USE MR CLEAN HH CLEANING DISPOSABLE WIPES/ FLOOR CLEANERS	110.88470681458	105.707854868281
1	1477C		USE STORE BRAND HH CLEANING DISPOSABLE WIPES/ FLOOR CLEANERS	123.70515055467	115.50260542314
1	1478C		HOUSEHOLD USES SCOURING PADS/SPONGES	98.830665610142	99.1621152176011
1	1479C		USED STORE BRAND AUTOMATIC DISHWASHING DETERGENT/RINSE	98.821553090332	100.03198880633
1	1480C		USE BRILLO SCOURING PADS/SPONGES	92.184786053882	85.0188169449001
1	1481C		HOUSEHOLD USES HH CLEANING DISPOSABLE WIPES/FLOOR CLEANERS	96.940015847860	98.4249252147062
1	1482C		HOUSEHOLD USES ABRASIVE CLEANERS	101.59675118859	101.796198012159
1	1483C		HOUSEHOLD USES OVEN CLEANERS	99.188748019017	95.552301457107
1	1484C		USE EASY-OFF OVEN CLEANERS	101.28803486529	98.6002122937374
1	1485C		USE SOS OVEN CLEANING PADS	77.979160063391	68.2469362153817
1	1486C		HOUSEHOLD USES DRAIN CLEANERS	100.17131537242	103.649763581974
1	1487C		USE DRANO DRAIN CLEANERS	99.146275752773	104.618691498601
1	1488C		USE LIQUID PLUMR DRAIN CLEANERS	107.62345483359	109.749493389945
1	1489C		HOUSEHOLD USES FORMULA 409 WINDOW/GLASS CLEANERS	100.12131537242	100.9400270192023
1	1490C		USE FORMULA 409 WINDOW/GLASS CLEANERS	90.498256735340	95.0410112901669
1	1491C		USE MR CLEAN WINDOW/GLASS CLEANERS	106.06957210776	87.1035414455274
1	1492C		USE CLOROX IN-TANK TOILET CLEANERS	97.383201267828	99.5122068898968
1	1493C		HOUSEHOLD USES IN-BOWL TOILET CLEANERS	101.20744849445	103.53748914407
1	1494C		HOUSEHOLD USES METAL POLISHES/CLEANERS	98.854199683042	96.907652242594
1	1495C		USE WRIGHTS FRIEND METAL POLISHES/CLEANERS	88.688827258320	86.8344108848788
1	1496C		USE BAR KEEPERS FRIEND METAL POLISHES/CLEANERS	92.776782884310	103.806619704719
1	1497C		HOUSEHOLD USES HOUSEHOLD CLEANERS	100.15213946117	101.855833252919
1	1498C		USE FABULOSO HOUSEHOLD CLEANERS	55.514025356576	47.7626652513751
1	1499C		USE SCRUBBING BUBBLES HOUSEHOLD CLEANERS	99.199049128367	112.976792434623
1	1500C		USE FANTASTIK ALL-PURPOSE HOUSEHOLD CLEANERS	89.43944532488	95.1978191643347
1	1501C		USE FORMULA 409 HOUSEHOLD CLEANERS	91.332884310618	106.206938145325
1	1502C		USE LIME-A-WAY HOUSEHOLD CLEANERS	112.62781299524	131.486924635723

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1	1503C		USE LYSOL ALL PURPOSE CLEANER HOUSEHOLD CLEANERS	105.35515055467	105.864807488179
1	1504C		USE WINDEX HOUSEHOLD CLEANERS	98.623217115689	103.449580237383
1	1505C		HOUSEHOLD USES FLOOR WAX OR POLISH	99.660221870047	100.03444948374
1	1506C		USE MR CLEAN FLOOR WAX OR POLISH	93.183280507131	82.1416095725176
1	1507C		USE MURPHYS OIL SOAP FLOOR WAX OR POLISH	71.733993660855	68.8429026343723
1	1508C		HOUSEHOLD USES RUG CLEANERS/SHAMPOOS	106.46608557844	108.637604940654
1	1509C		USE BISSELL RUG CLEANERS/SHAMPOOS	103.94508716323	107.460725658593
1	1510C		USE SCOTCHGARD RUG CLEANERS/SHAMPOOS	80.554041204437	104.708096111165
1	1511C		HOUSEHOLD USES RUG DEODORIZERS/FRESHENERS	105.75213946117	106.106002122937
1	1512C		USE LYSOL FABRIC REFRESHER RUG DEODORIZERS	83.807131537242	70.8442053459423
1	1513C		USE JOY DISHWASHING LIQUID (NOT AUTO DISHWASHING)	92.033359746434	85.151259287851
1	1514C		USE SUNLIGHT DISHWASHING LIQUID (NOT AUTO DISHWASHING)	90.258874801901	81.8376435395156
1	1515C		USE STORE BRAND DISHWASHING LIQUID (NOT AUTO DISHWASHING)	95.288431061806	95.5068995464634
1	1516C		USE CLOROX TOILET WAND IN-TANK TOILET CLEANERS	75.210538827258	70.5191546849368
1	1517C		USE GLADE IN-BOWL TOILET CLEANERS	74.082012678288	61.1336968059442
1	1518C		ANYONE IN HH OWNS COMPUTER PERIPHERALS/ACCESORIES	94.779952456418	96.8425648943356
1	1519C		OWN PERSONAL INFORMATION MANAGEMENT SOFTWARE	89.358082408874	89.3175721316221
1	1520C		OWN TIME MANAGEMENT SOFTWARE	76.941917591125	80.0057415806234
1	1521C		BOUGHT SOFTWARE AT SOFTWARE STORE DURING LAST 12 MONTHS	89.540729001584	85.4331757213162
1	1522C		USED/VISITED LINKEDIN.COM DURING LAST 7 DAYS	31.970364500792	28.8697288429991
1	1523C		INTENDS TO PURCHASE PC IN NEXT 18 MONTHS	91.561410459587	93.5903695840973
1	1524C		USE INTERNET	96.424088748019	97.0522049599537
1	1525C		ONLINE ACTIVITIES WITHIN LAST 30 DAYS: PERSONAL ADS/DATING SERVICES	91.643502377179	85.6332143201775
1	1526C		USED WEB APPLICATIONS DURING LAST 12 MONTHS	92.091204437401	92.0018334459133
1	1527C		PC AT HOME USED FOR NETWORKING (SHARING 2 OR MORE DEVICES)	81.841283676703	89.9307150439062
1	1528C		PC AT HOME USED FOR INTERNET/E-MAIL	94.304120443740	96.3386567596256
1	1529C		HOUSEHOLD HAS A HOME NETWORK	78.555388272583	81.8170896458554
1	1530C		HOUSEHOLD OWNS 1 PC	105.49675118859	103.777381067259
1	1531C		HOUSEHOLD OWNS PCS	88.026228209191	93.3063302132587
1	1532C		HOUSEHOLD OWNS 3 PCS	77.889619651347	81.2510373443983
1	1533C		HOUSEHOLD OWNS 4 PCS	70.336846275752	80.7364180256683
1	1534C		MOST RECENTLY ACQUIRED HOME PC BRAND: DELL	95.307369255150	99.5834700376339
1	1535C		MOST RECENTLY ACQUIRED HOME PC BRAND: ACER	78.586925515055	75.1476888931776
1	1536C		MOST RECENTLY ACQUIRED HOME PC BRAND: COMPAQ	100.45158478605	105.934092444273
1	1537C		MOST RECENTLY ACQUIRED HOME PC BRAND: GATEWAY	105.13177496038	116.682862105568
1	1538C		MOST RECENTLY ACQUIRED HOME PC BRAND: HEWLETT PACKARD	91.733676703645	93.3636012737625
1	1539C		MOST RECENTLY ACQUIRED HOME PC BRAND: OTHER BRAND	123.03858954041	112.687879957541
1	1540C		MOST RECENTLY ACQUIRED HOME PC BRAND: SONY VAIO	75.884152139461	70.1203319502075
1	1541C		MOST RECENTLY ACQUIRED HOME PC BRAND: TOSHIBA	71.993977812995	73.9621248673164
1	1542C		MOST RECENTLY ACQUIRED HOME PC BRAND: IBM	79.560063391442	74.1584965743511
1	1543C		MOST RECENTLY ACQUIRED HOME PC BRAND: APPLE MACINTOSH/ POWER MACINTOSH	70.717115689381	69.1465309273377
1	1544C		MOST RECENT PC AT HOME PURCHASED VIA MAIL ORDER/PHONE ORDER	98.338034865293	110.081443597414
1	1545C		MOST RECENT PC AT HOME PURCHASED AT AUDIO/VIDEO ELECTRONICS STORE	79.885499207607	76.6622117147544
1	1546C		MOST RECENT PC AT HOME PURCHASED AT COMPUTER STORE	96.877496038034	103.214850911898
1	1547C		MOST RECENT PC AT HOME PURCHASED AT DEPARTMENT STORE	98.213629160063	98.1109717263341
1	1548C		MOST RECENT PC AT HOME PURCHASED DIRECTLY FROM MANUFACTURER	93.465530903289	94.6672295667278
1	1549C		MOST RECENT PC AT HOME PURCHASED AT DISCOUNT STORE	107.48074484944	113.835327607836
1	1550C		MOST RECENT PC AT HOME PURCHASED WHOLESALE/PRICE CLUBS	67.313866877971	63.3944321142526
1	1551C		MOST RECENT PC AT HOME PURCHASED ONLINE	100.26394611727	96.9598089356364
1	1552C		MOST RECENTLY ACQUIRED HOME PC BRAND: ALIENWARE	37.886608557844	56.3283798127955
1	1553C		HOUSEHOLD OWNS PC	97.443898573692	98.056209591817
1	1554C		PC AT HOME USED FOR PERSONAL FINANCIAL MANAGEMENT	78.904992076069	83.4571552639197
1	1555C		PC AT HOME USED FOR ACCOUNTING	85.636450079239	99.5068995464634
1	1556C		PC AT HOME USED FOR BUSINESS ANALYSIS/FORECASTING	80.774405705229	83.6316703657242
1	1557C		PC AT HOME USED FOR COMPUTER GAMES	94.686450079239	95.8804400270192
1	1558C		PC AT HOME USED FOR DESKTOP PUBLISHING	79.784944532488	92.5744958023738
1	1559C		PC AT HOME USED FOR EDUCATION	86.595324881141	88.0530734343337
1	1560C		PC AT HOME USED FOR FILING/DATABASE MANAGEMENT	89.498256735340	94.8371128051723
1	1561C		PC AT HOME USED FOR GRAPHICS/PRESENTATION	67.577099841521	73.8605133648558
1	1562C		PC AT HOME USED FOR HOME BANKING	88.077416798732	89.7561034449484
1	1563C		PC AT HOME USED FOR HOME SHOPPING	91.026941362916	94.1355302518575
1	1564C		PC AT HOME USED FOR PROGRAMMING	81.400237717908	81.0673550130271
1	1565C		PC AT HOME USED FOR RETRIEVAL OF NEWS/INFORMATION/DATA SERVICES	88.626228209191	92.0803821287272
1	1566C		PC AT HOME USED FOR TAXES	85.663232963549	88.6074013316607
1	1567C		PC AT HOME USED FOR TIME MANAGEMENT	65.248573692551	68.2408086461449
1	1568C		PC AT HOME USED FOR TRAVEL PLANNING		85.4587.6325870886809
1	1569C		PC AT HOME USED FOR WORD PROCESSING	90.046830427892	94.0328090321335
1	1570C		PC AT HOME USED FOR TELECOMMUTING	73.903090332805	73.098234102094
1	1571C		OWN SPREADSHEETS SOFTWARE	89.307448494453	94.6846473029046
1	1572C		OWN BUSINESS SOFTWARE (ACC, PAYROLL ETC)	90.654992076069	99.4849464440799
1	1573C		OWN COMMUNICATIONS/E-MAIL SOFTWARE	90.505942947702	95.0999228022773
1	1574C		OWN DESKTOP PUBLISHING	90.410618066561	94.9231400173695
1	1575C		OWN EDUCATIONAL SOFTWARE	83.685578446909	86.5651355785004
1	1576C		OWN FILING/DATABASE SOFTWARE	83.191600633914	83.7414358776416
1	1577C		OWN GAMES/RECREATION SOFTWARE	96.410380348652	98.1094277718807
1	1578C		OWN GRAPHICS/PRESENTATION SOFTWARE	81.554754358161	84.3118787995754
1	1579C		OWN PERSONAL FINANCIAL SOFTWARE	85.934706814580	96.6894721605713
1	1580C		OWN WORD PROCESSING SOFTWARE	91.433359746434	94.1250603107209
1	1581C		OWN PROGRAMMING LANGUAGE/AIDS SOFTWARE	75.202456418383	74.9372768503329
1	1582C		OWN REMOTE ACCESS SOFTWARE	89.140253565768	90.8109620766188
1	1583C		OWN ANTI-VIRUS SOFTWARE	94.955784469096	96.9452861140596
1	1584C		OWN INTERNET FIREWALL SECURITY	98.556893819334	99.6063881115507
1	1585C		BOUGHT 7 OR MORE SOFTWARE PROGRAMS DURING LAST 12 MONTHS	71.899128367670	78.0312168291036
1	1586C		BOUGHT SOFTWARE AT AUDIO/VIDEO ELECTRONIC STORE DURING LAST 12 MONTHS	86.14793977813	79.7093988227347
1	1587C		BOUGHT SOFTWARE AT COMPUTER STORE DURING LAST 12 MONTHS	77.644215530903	74.7925793689086
1	1588C		BOUGHT SOFTWARE AT DEPARTMENT STORE DURING LAST 12 MONTHS	108.29849445324	101.168821769758

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	1589C		BOUGHT SOFTWARE DIRECTLY FROM MANUFACTURER DURING THE LAST 12 MONTHS	61.485182250396	73.7758371128052
1	1590C		BOUGHT SOFTWARE DIRECTLY FROM DISCOUNT STORE DURING THE LAST 12 MONTHS	99.255467511885	101.208337354048
1	1591C		BOUGHT SOFTWARE VIA MAIL ORDER/PHONE ORDER DURING LAST 12 MONTHS	64.571870047543	90.3194055775355
1	1592C		BOUGHT SOFTWARE ONLINE DURING LAST 12 MONTHS	91.313153724247	93.2359837884783
1	1593C		BOUGHT SOFTWARE AT OFFICE SUPPLY STORE DURING LAST 12 MONTHS	98.317987321711	101.843481617292
1	1594C		ONLINE ACTIVITIES WITHIN LAST 30 DAYS: MOVIE INFORMATION/REVIEWS/SHOWTIMES	79.856735340729	76.9106436360127
1	1595C		ONLINE ACTIVITIES WITHIN LAST 30 DAYS: VIDEO GAME NEWS/ REVIEWS/ CHEAT CODES	102.27995245641	106.320756537682
1	1596C		MOST RECENTLY ACQUIRED HOME PC BRAND:	139.30055467511	118.367847148509
1	1597C		MOST RECENTLY ACQUIRED HOME PC BRAND: EMACHINES	102.55047543581	99.1436842613143
1	1598C		USED WEBSITES DURING LAST 7 DAYS	94.792630744849	95.4875518672199
1	1599C		PC AT HOME USED FOR DIGITAL PHOTO EDITING (FROM DIGITAL CAMERA)	92.859033280507	96.8398147254656
1	1600C		USE INTERNET MOSTLY AT HOME	94.980665610142	95.8260156325388
1	1601C		USE INTERNET MOSTLY AT WORK	87.616402535657	91.1434912670076
1	1602C		USE INTERNET MOSTLY AT SCHOOL	77.454516640253	78.0051625977034
1	1603C		USE INTERNET MOSTLY AT LIBRARY	105.82781299524	98.9946926565667
1	1604C		USE INTERNET MOSTLY AT RESTAURANTS/COFFEE SHOPS	83.252297939778	109.1187397471177
1	1605C		USE INTERNET ALSO AT RESTAURANTS/COFFEE SHOPS	70.095245641838	65.6881694490013
1	1606C		USE INTERNET MOSTLY AT AIRPORTS	59.240491283676	75.8772073723825
1	1607C		USE INTERNET MOSTLY AT HOTELS	63.763.2995271639486	
1	1608C		USED/VISITED PAYPALCOM DURING LAST 7 DAYS	92.617749603803	90.7245971243848
1	1609C		USED/VISITED YELLOWPAGESCOM DURING LAST 7 DAYS	87.179239302694	88.3863263533726
1	1610C		USED/VISITED DATECOM DURING LAST 7 DAYS	79.101822503962	55.4216925600695
1	1611C		USED/VISITED EHARMONYCOM DURING LAST 7 DAYS	96.484944532488	92.103879185564
1	1612C		USED/VISITED MYNETWORKTVCOM DURING LAST 7 DAYS	136.47702060221	114.006561806427
1	1613C		USED/VISITED AMERICANSINGLESCOM DURING LAST 7 DAYS	123.48684627575	102.379330309756
1	1614C		USED/VISITED ABOUTCOM DURING LAST 7 DAYS	144.15150554675	130.648219627521
1	1615C		USED/VISITED AMAZONCOM DURING LAST 7 DAYS	83.094532488114	81.1375566920776
1	1616C		USED/VISITED AMERICANGREETINGSCOM DURING LAST 7 DAYS	103.99595879556	95.348306474959
1	1617C		USED/VISITED AOLCOM DURING LAST 7 DAYS	72.459904912836	72.9011386664093
1	1618C		USED/VISITED ASKCOM (ASKJEEVES) DURING LAST 7 DAYS	94.110855784469	98.595387460706
1	1619C		USED/VISITED BARNESANDNOBLECOM DURING LAST 7 DAYS	72.754358161648	65.9171571938628
1	1620C		USED/VISITED BIZRATECOM DURING LAST 7 DAYS	62.857923930269	63.7187590466081
1	1621C		USED/VISITED CBCSOM DURING LAST 7 DAYS	95.623217115689	92.2017272990447
1	1622C		USED/VISITED TICKETMASTERCOM DURING LAST 7 DAYS	78.736133122028	73.2752098813085
1	1623C		USED/VISITED CLASSMATESCOM DURING LAST 7 DAYS	119.06458003169	110.342757888642
1	1624C		USED/VISITED CNNCOM DURING LAST 7 DAYS	84.577337559429	79.1908231207179
1	1625C		USED/VISITED DISNEYCOM DURING LAST 7 DAYS	79.938431061806	75.5737238251472
1	1626C		USED/VISITED EBAYCOM DURING LAST 7 DAYS	97.214659270998	100.50028949146
1	1627C		USED/VISITED ESPNCOM DURING LAST 7 DAYS	95.966085578446	91.4707131139631
1	1628C		USED/VISITED EXPEDIACOM DURING LAST 7 DAYS	74.373137876386	70.0480073337836
1	1629C		USED/VISITED FOXCOM DURING LAST 7 DAYS	102.37622820919	103.318681848885
1	1630C		USED/VISITED GOOCITIESCOM DURING LAST 7 DAYS	87.369809825673	84.1105374891441
1	1631C		USED/VISITED GOOGLECOM DURING LAST 7 DAYS	86.719096671949	87.8554472643057
1	1632C		USED/VISITED SUPERPAGESCOM DURING LAST 7 DAYS	71.252694136291	65.3891730193959
1	1633C		USED/VISITED HOTMAILCOM DURING LAST 7 DAYS	92.108161648177	99.6951172440413
1	1634C		USED/VISITED ILLAGECOM DURING LAST 7 DAYS	69.078526148969	62.9601949242497
1	1635C		USED/VISITED MAPQUESTCOM DURING LAST 7 DAYS	83.598098256735	82.8633117823024
1	1636C		USED/VISITED MATCHCOM DURING LAST 7 DAYS	86.879477020602	78.0610826980604
1	1637C		USED/VISITED MSNCOM DURING LAST 7 DAYS	94.807448494453	100.130126411271
1	1638C		USED/VISITED MSNBCCOM DURING LAST 7 DAYS	95.916957210776	87.2758371128051
1	1639C		USED/VISITED NASCARCOM DURING LAST 7 DAYS	127.95491283676	124.98899932452
1	1640C		USED/VISITED NBCCOM DURING LAST 7 DAYS	76.789064976228	71.7734246839718
1	1641C		USED/VISITED NYTIMESCOM DURING LAST 7 DAYS	59.331220285261	52.0475730965937
1	1642C		USED/VISITED ORBITZCOM DURING LAST 7 DAYS	53.459904912836	58.4421499565763
1	1643C		USED/VISITED SONYCOM DURING LAST 7 DAYS	61.185340729001	53.6196082215574
1	1644C		USED/VISITED CBSSPORTSLINECOM DURING LAST 7 DAYS	94.616006339144	85.4548875808164
1	1645C		USED/VISITED TIMECOM DURING LAST 7 DAYS	49.773851030110	52.1196082215575
1	1646C		USED/VISITED TRAVELocityCOM DURING LAST 7 DAYS	75.079397781299	75.7312554279649
1	1647C		USED/VISITED USATODAYCOM DURING LAST 7 DAYS	69.836450079239	68.145035221461
1	1648C		USED/VISITED WSJCOM DURING LAST 7 DAYS	88.714500792393	77.8405384541156
1	1649C		USED/VISITED WEATHERCOM DURING LAST 7 DAYS	95.776862123613	96.2638714657918
1	1650C		USED/VISITED YAHOO.COM DURING LAST 7 DAYS	93.893106180665	92.2415323747949
1	1651C		USED/VISITED HPCOM DURING LAST 7 DAYS	85.401188589540	102.058236032037
1	1652C		USED/VISITED BESTBUYCOM DURING LAST 7 DAYS	68.378605388272	71.7429315835183
1	1653C		USED/VISITED MARKETWATCHCOM DURING LAST 7 DAYS	71.442234548336	88.3543375470424
1	1654C		USED/VISITED COOLSAVINGSCOM DURING LAST 7 DAYS	67.164421553090	68.3505741580623
1	1655C		USED/VISITED DELLCOM DURING LAST 7 DAYS	101.84175911252	94.9777091575798
1	1656C		USED/VISITED LATIMESCOM DURING LAST 7 DAYS	44.408003169572	39.2511338415517
1	1657C		USED/VISITED MLB.COM DURING LAST 7 DAYS	84.510855784469	80.1808356653479
1	1658C		USED/VISITED MONSTER.COM DURING LAST 7 DAYS	75.367036450079	67.6276657338608
1	1659C		USED/VISITED NBACOM DURING LAST 7 DAYS	58.070443740095	53.1379909292676
1	1660C		USED/VISITED NFL.COM DURING LAST 7 DAYS	113.72955625990	103.01838270771
1	1661C		USED/VISITED NHL.COM DURING LAST 7 DAYS	63.88470681458	56.6898099006079
1	1662C		USED/VISITED PGATOUR.COM DURING LAST 7 DAYS	62.532725832012	70.3789443211425
1	1663C		USED/VISITED REUTERS.COM DURING LAST 7 DAYS	72.535895404120	62.4282061179195
1	1664C		USED/VISITED VERIZON.COM DURING LAST 7 DAYS	85.888034865293	75.6909678664479
1	1665C		USED/VISITED WASHINGTONPOST.COM DURING LAST 7 DAYS	100.3235340729	81.0584290263437
1	1666C		USED/VISITED 1800FLOWERS.COM DURING LAST 7 DAYS	60.728526148969	65.1197041787108
1	1667C		USED/VISITED MYSAPCE.COM DURING LAST 7 DAYS	102.62725832012	96.6861430087812
1	1668C		USED/VISITED NETFLIX.COM DURING LAST 7 DAYS	77.661331220285	82.9658400077198
1	1669C		USED/VISITED T-MOBILE.COM DURING LAST 7 DAYS	77.582963549920	68.0750747852939
1	1670C		INTERNET BANNER ADS-FORM VERY OFTEN LEADS TO PURCHASE	125.83248811410	108.770143780758
1	1671C		EMAIL ADS-FORM VERY OFTEN LEADS TO PURCHASE	137.04627575277	110.929750072373
1	1672C		INTERNET FLOATING ADS-FORM VERY OFTEN LEADS TO PURCHASE	194.94405705229	159.515150053073
1	1673C		INTERNET FULL-MOTION VIDEO ADS-FORM VERY OFTEN LEADS TO PURCHASE	161.93708399366	143.211328765801
1	1674C		INTERNET POP-UP/UNDER WINDOW ADS-FORM VERY OFTEN LEADS TO PURCHASE	148.13890649762	128.119029238637

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1	1675	C	SPONSORED WEBSITE FROM RESEARCH RESULTS VERY OFTEN LEAD TO PURCHASE	131.56291600633	112.555534111744
1	1676	C	WEBPAGE LINKS FORM VERY OFTEN LEADS TO PURCHASE	110.03320126782	95.6621634661778
1	1677	C	USED/VISITED FAMILY/FUNCOM DURING LAST 7 DAYS	81.059667194928	69.543617133069
1	1678	C	USED/VISITED IMDB.COM DURING LAST 7 DAYS	60.223454833597	56.4146000192994
1	1679	DINING	USE FAST FOOD AND DRIVE-IN RESTAURANT	102.32290015847	103.628051722474
1	1680	DINING	USE FAMILY RESTAURANTS AND STEAK HOUSES	102.95903328050	103.780082987552
1	1879	DINING	EAT ANY MEAL ALONE AT FAST FOOD RESTAURANTS	106.27202852614	105.053459422947
1	1880	DINING	EAT AT ANY FAST FOOD RESTAURANT WITH CHILDREN UNDER 12	87.633914421553	93.146193187301
1	1881	DINING	EAT AT ANY FAST FOOD RESTAURANT WITH TEENS 12-17	92.160142630744	96.0619511724404
1	1882	DINING	ATE 14 OR MORE TIMES IN LAST 30 DAYS AT A FAST FOOD RESTAURANT	103.48549920760	101.329634275789
1	1883	DINING	ATE 6-13 TIMES IN LAST 30 DAYS AT A FAST FOOD RESTAURANT	98.368225039619	104.682717359838
1	1884	DINING	ATE 1-5 TIMES IN LAST 30 DAYS AT A FAST FOOD RESTAURANT	106.91156893819	108.370163080189
1	1885	DINING	ATE ANY MEAL ALONE AT A FAMILY RESTAURANT	126.26220285261	118.4247322204
1	1886	DINING	EAT ANY MEAL WITH CHILDREN UNDER 12 AT A FAMILY RESTAURANT	91.2579239302695	95.9189423911995
1	1887	DINING	EAT ANY MEAL WITH TEENS 12 -17 AT A FAMILY RESTAURANT	87.298890649762	89.1695937469845
1	1888	DINING	ATE 10 OR MORE TIMES AT FAMILY RESTAURANTS IN LAST 30 DAYS	92.567828843106	84.103444948374
1	1889	DINING	ATE 6-9 TIMES AT FAMILY RESTAURANTS IN LAST 30 DAYS	99.775515055467	94.7895397085786
1	1890	DINING	ATE 4-5 TIMES AT FAMILY RESTAURANTS IN LAST 30 DAYS	99.997860538827	102.507382032223
1	1891	DINING	ATE 3 TIMES AT FAMILY RESTAURANTS IN LAST 30 DAYS	102.98803486529	103.350670655216
1	1892	DINING	ATE 2 TIMES AT FAMILY RESTAURANTS IN LAST 30 DAYS	108.61973058637	114.470278876773
1	1893	DINING	ATE 1 TIME AT FAMILY RESTAURANT IN LAST 30 DAYS	101.41965134706	107.206359162405
1	1897	E	BOUGHT DVDS FROM BMG MUSIC	193.99675118859	164.801698349899
1	1898	E	BOUGHT DVDS FROM SAM GOODY/MUSIC LAND	78.478684627575	70.2840876194152
1	1899	E	BOUGHT DVDS FROM SUN COAST VIDEO	71.848573692551	66.349609186529
1	1900	E	OWN IRIVER PORTABLE MP3/DIGITAL MEDIA PLAYER	51.163629160063	48.8037730386954
1	1901	E	HH OWNS ATLEAST 1 TV SET	99.824088748019	100.05254269999
1	1902	E	BOUGHT SELF-HELP/LANGUAGE/EDUCATIONAL DVDS IN LAST 12 MONTHS	81.955150554675	74.1887001833446
1	1903	E	HOUSEHOLD OWNS DVD PLAYER	99.156893819334	99.752677796005
1	1904	E	USED DISPOSABLE CAMERAS IN LAST 12 MONTHS	92.874167987321	93.1464344301843
1	1905	E	OWN STILL CAMERAS	100.14912836767	101.301650101322
1	1906	E	OWN TURNTABLE STEREO/RADIO EQUIPMENT	110.74912836767	110.292241628872
1	1907	E	OWN COMPACT OR CONSOLE STEREO STEREO/RADIO EQUIPMENT	103.67947702060	104.348547717842
1	1908	E	OWN AUDIO COMPONENT SYSTEM (RACK SYSTEM) STEREO/RADIO EQUIPMENT	90.514896988906	92.1856122744379
1	1909	E	OWN STEREO RECEIVER/TUNER/AMPL (ALL IN ONE) STEREO/RADIO EQUIPMENT	94.162678288431	96.9457685998263
1	1910	E	OWN HOME THEATER AUDIO SYSTEM STEREO/RADIO EQUIPMENT	90.616006339144	94.3194538261121
1	1911	E	OWN SURROUND SOUND DECODER STEREO/RADIO EQUIPMENT	98.772820919175	99.1352890089742
1	1912	E	OWN COMPACT DISC (CD) PLAYER STEREO/RADIO EQUIPMENT	100.53026941362	103.101900993921
1	1913	E	OWN MINI DISC (MD) PLAYER STEREO/RADIO EQUIPMENT	84.451584786053	87.0627231496671
1	1914	E	OWN PORTABLE/ RADIO/CASSETTE PLAYER STEREO/RADIO EQUIPMENT	103.70760697305	108.398726237576
1	1915	E	OWN DIGITAL COMPACT CASSETTE (DCC) PLAYER STEREO/RADIO EQUIPMENT	89.951030110935	86.043327221847
1	1916	E	OWN DIGITAL AUDIO TAPE (DAT) PLAYER STEREO/RADIO EQUIPMENT	90.375198098256	91.8366785679822
1	1917	E	OWN PORTABLE/ CASSETTE PLAYER STEREO/RADIO EQUIPMENT	102.92290015847	108.084145517707
1	1918	E	OWN PORTABLE/ COMPACT DISC PLAYER STEREO/RADIO EQUIPMENT	98.588431061806	100.811299816655
1	1919	E	BOUGHT MUSIC FROM AUDIO/VIDEO STORES IN LAST 12 MONTHS	81.763470681458	84.3534208240857
1	1920	E	BOUGHT MUSIC FROM DEPARTMENT STORES IN LAST 12 MONTHS	103.22797147385	106.559297500724
1	1921	E	BOUGHT MUSIC FROM DISCOUNT STORES IN LAST 12 MONTHS	102.93969889065	113.115893081154
1	1922	E	BOUGHT MUSIC FROM BOOK STORES IN LAST 12 MONTHS	81.277733755943	77.5413007816269
1	1923	E	BOUGHT MUSIC FROM VARIETY STORES IN LAST 12 MONTHS	81.588510301109	82.5978963620573
1	1924	E	BOUGHT MUSIC FROM RECORD, COMPACT DISC, OR TAPE STORES IN LAST 12 MONTHS	80.162282091917	75.4891440702499
1	1925	E	BOUGHT MUSIC FROM RELIGIOUS ARTICLES STORE IN LAST 12 MONTHS	75.419889064976	78.8989192318827
1	1926	E	BOUGHT MUSIC FROM RECORD, COMPACT DISC, OR TAPE CLUBS IN LAST 12 MONTHS	82.851980982567	77.5928302615073
1	1927	E	BOUGHT MUSIC ON-LINE IN LAST 12 MONTHS	82.958795625998	83.2207372382515
1	1928	E	LG TV	103.86941362916	102.667760301071
1	1929	E	HH OWNS 3 TVS	99.068304278922	106.145083470038
1	1930	E	HH OWNS 2 TVS	107.23668779714	103.305606484609
1	1931	E	HH OWNS 1 TV	122.55396196513	113.379571552639
1	1932	E	MOST RECENT TV PURCHASED IS A BIG SCREEN PROJECTION(42 INCHES OR MORE)	93.092393026941	96.1214416674708
1	1933	E	MOST RECENT TV COST \$3,000 OR MORE	62.655625990491	62.8396699797356
1	1934	E	MOST RECENT TV COST \$2,000 - \$2,999	94.208240887480	90.9480845315063
1	1935	E	MOST RECENT TV COST \$500 - \$999	94.317908082408	97.2314484222716
1	1936	E	MOST RECENT TV COST \$300 - \$499	104.7793977813	103.336292579369
1	1937	E	MOST RECENT TV COST \$200 - \$299	109.88145800317	113.55080575123
1	1938	E	MOST RECENT TV COST \$100 - \$199	122.30015847860	122.942342950883
1	1939	E	MOST RECENT TV COST LESS THAN \$100	104.03803486529	107.01809321625
1	1940	E	HH OWNS A UNIVERSAL REMOTE CONTROL	100.40213946117	100.51027694683
1	1941	E	OWN CAMCORDER/VIDEO CAMERAS	86.803565768621	91.3593071504391
1	1942	E	OWN DVD PLAYER STEREO/RADIO EQUIPMENT	102.65879556259	104.747129209688
1	1943	E	BOUGHT DVDS IN LAST 12 MONTHS	94.295007923930	97.3703078259191
1	1944	E	RENTED DVDS IN LAST 12 MONTHS	96.960063391442	98.139824375181
1	1945	E	BOUGHT SPORTS DVDS IN LAST 12 MONTHS	86.241204437400	90.9974428254367
1	1946	E	BOUGHT EXERCISE/AEROBICS/FITNESS DVDS IN LAST 12 MONTHS	88.499207606973	93.0263919714368
1	1947	E	BOUGHT OTHER INSTRUCTIONAL/HOW-TO DVDS IN LAST 12 MONTHS	72.268858954041	83.8733474862491
1	1948	E	BOUGHT CHILDRENS DVDS IN LAST 12 MONTHS	97.882725832012	100.221074978288
1	1949	E	BOUGHT TELEVISION SERIES DVDS IN LAST 12 MONTHS	87.845721077654	89.551722474187
1	1950	E	MOST RECENT TV COST \$1,500 - \$1,999	83.043185419968	79.249203898485
1	1951	E	MOST RECENT TV COST \$1,000 - \$1,499	89.618779714738	91.6269902537875
1	1952	E	BOUGHT DVDS FROM BARNESANDNOBLE.COM	79.253565768621	72.7418701148316
1	1953	E	BOUGHT DVDS FROM AMAZON.COM	91.784389857369	87.6659268551578
1	1954	E	BOUGHT DVDS FROM BLOCKBUSTER	85.556339144215	79.7409533918749
1	1955	E	BOUGHT DVDS FROM COLUMBIA HOUSE	127.25689381933	105.888497539323
1	1956	E	BOUGHT DVDS FROM HOLLYWOOD VIDEO	76.630348652931	68.7918073916819
1	1957	E	BOUGHT DVDS FROM TOWER RECORDS	43.373692551505	38.1202837016308
1	1958	E	BOUGHT DVDS FROM BJS WHOLESALE CLUB	69.199049128367	59.5675962559104
1	1959	E	BOUGHT DVDS FROM BEST BUY	70.637163232963	75.2249348644215
1	1960	E	BOUGHT DVDS FROM BORDERS	56.738193343898	58.3790890668725
1	1961	E	BOUGHT DVDS FROM CIRCUIT CITY	70.829239302694	63.4603879185564

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	1962	E	BOUGHT DVDS FROM KMART	91.882963549920	85.6119366978674
1	1963	E	BOUGHT DVDS FROM COSTCO	57.149920760697	62.7330888738782
1	1964	E	BOUGHT DVDS FROM SAMS CLUB	79.556022187004	82.6339862974042
1	1965	E	BOUGHT DVDS FROM WALMART	98.780982567353	105.06556981569
1	1966	E	BOUGHT DVDS FROM TARGET	75.588272583201	81.1555534111744
1	1967	E	PURCHASED BLANK AUDIO/VIDEO FOR RECORDING IN LAST 12 MONTHS	98.166481774960	97.8349898677989
1	1968	E	PURCHASED BLANK AUDIO/VIDEO CDS	94.182091917591	95.7580816365918
1	1969	E	PURCHASED BLANK AUDIO/VIDEO DVDS	83.881378763866	85.1103444948374
1	1970	E	BOUGHT MUSIC FROM SUPERMARKETS/DRUG STORE IN LAST 12 MONTHS	84.060697305863	97.8824182186626
1	1971	E	BOUGHT MUSIC BY MAIL OR PHONE IN LAST 12 MONTHS	102.72678288431	104.299044678182
1	1972	E	OWN FACSIMILE (FAX)	80.426624405705	84.0212293737334
1	1973	E	OWN PDA (PERSONAL DIGITAL ASSISTANT/ HANDHELD ORGANIZER)	82.395721077654	73.3383672681656
1	1974	E	USE CASIO PDA (PERSONAL DIGITAL ASSISTANT)	123.72535657686	108.261603782688
1	1975	E	USE COMPAQ PDA (PERSONAL DIGITAL ASSISTANT)	68.066719492868	67.5956769275306
1	1976	E	USE HEWLETT-PACKARD PDA (PERSONAL DIGITAL ASSISTANT)	87.031537242472	79.2690823120718
1	1977	E	USE HANDSPRING PDA (PERSONAL DIGITAL ASSISTANT)	52.444532488114	48.7769468300685
1	1978	E	USE PALM PDA (PERSONAL DIGITAL ASSISTANT)	90.099286846275	76.3626363022291
1	1979	E	USE CLIE (SONY) PDA (PERSONAL DIGITAL ASSISTANT)	89.206180665610	76.2662356460484
1	1980	E	BOUGHT DVDS FROM MOVIES GALLERY	136.35047543581	137.52243558815
1	1981	E	OWN BOOM BOX STEREO/RADIO EQUIPMENT	98.101980982567	101.518479204863
1	1982	E	OWN CLOCK RADIO STEREO/RADIO EQUIPMENT	101.64350237717	104.742159606292
1	1983	E	OWN SEPERATE STEREO COMPONENTS STEREO/RADIO EQUIPMENT	95.111489698890	95.2000385988613
1	1984	E	HH OWNS 5 TVS	86.650633914421	90.6723439158545
1	1985	E	HH OWNS 4 TVS	88.935103011093	88.3723342661391
1	1986	E	DELL TV	84.953169572107	70.2212679725948
1	1987	E	MOST RECENT TV PUCHASED IS AN HDTV (HIGH DEFINITIION TV)	93.367274167987	90.0812988516839
1	1988	E	MOST RECENT TV PUCHASED IS A TRADITIONAL TUBE	106.14778129952	108.296391006465
1	1989	E	OWN ANY TRADITIONAL TUBE TV	100.74508716323	102.688796680498
1	1990	E	HOUSEHOLD HAS DVR (DIGITAL VIDEO RECORDING)	89.194453248811	85.2504101129016
1	1991	E	DVR BUILT-IN TO YOUR CABLE/SATELLITE BOX	86.784627575277	83.1431535269709
1	1992	E	STANDALONE DVR BOX	83.795404120443	83.49001254463
1	1993	E	USE PERSONAL COMPUTER FOR DVR	78.501347068145	79.8787995754125
1	1994	E	OTHER KIND OF DVR	177.32543581616	142.903840586703
1	1995	E	DVR SERVICE PROVIDED BY TIVO	61.582171156893	67.7257068416482
1	1996	E	DVR SERVICE PROVIDED BY REPLAY TV	97.607844690966	82.0282254173502
1	1997	E	DVR SERVICE PROVIDED BY DIRECTV	77.051109350237	83.1979639100646
1	1998	E	DVR SERVICE PROVIDED BY DISH NETWORK	107.00816164817	104.678953970858
1	1999	E	DVR SERVICE PROVIDED BY CABLE COMPANY	82.342551505546	70.848306474959
1	2000	E	NO SUBSCRIPTION FOR DVR	111.37147385103	108.712438483065
1	2001	E	OTHER KIND OF DVR SERVICE PROVIDER	84.408320126782	68.6651548779311
1	2002	E	HH OWNS A VCR	102.00610142630	103.568705973174
1	2003	E	OWN ANY BIG SCREEN PROJECTION(42 INCHES OR MORE) TV	87.397622820919	90.7171185950014
1	2004	E	EMERSON TV	112.74841521394	134.431776512593
1	2005	E	GE (GENERAL ELECTRIC TV)	114.17083993660	112.781192704815
1	2006	E	HITACHI TV	91.586529318542	98.3647109910258
1	2007	E	JVC TV	85.054199683042	85.3914889510759
1	2008	E	MITSUBISHI TV	71.787638668779	66.9845122068899
1	2009	E	SHARP TV	105.00942947702	103.532374794944
1	2010	E	PANASONIC TV	83.605388272583	87.5842420148606
1	2011	E	PCA TV	119.76592709984	126.613625398051
1	2012	E	SAMSUNG TV	89.398890649762	87.145614204381
1	2013	E	SANYO TV	132.02836767036	147.825484898195
1	2014	E	SONY TV	90.423930269413	85.1016115024607
1	2015	E	SYLVANIA TV	103.86600633914	101.362636302229
1	2016	E	TOSHIBA TV	84.590570522979	88.5817813374506
1	2017	E	ZENITH TV	124.08367670364	124.913731544919
1	2018	E	PHILIPS/MAGNAVOX TV	108.94049128367	110.738589211618
1	2019	E	MOST RECENT TV PUCHASED IS A FLAT PANEL - PLASMA	71.836608557844	69.7145614204381
1	2020	E	OWN ANY FLAT PANEL - PLASMA TV	76.937955625990	74.0090224838368
1	2021	E	MOST RECENT TV PUCHASED IS A FLAT PANEL - LCD	98.510538827258	97.99146000193
1	2022	E	OWN ANY FLAT PANEL - LCD TV	97.404199683042	97.5737238251472
1	2023	E	BOUGHT DVDS FROM GROCERY STORE/SUPERMARKET	101.56814580031	102.992376724887
1	2024	E	BOUGHT MOVIES - HITS/ NEW RELEASES DVDS IN LAST 12 MONTHS	90.759350237717	797.0633021325871
1	2025	E	BOUGHT MOVIES - CLASSIC/ ALL OTHER DVDS IN LAST 12 MONTHS	92.237797147385	92.1111647206408
1	2026	E	OWN CREATIVE ZEN PORTABLE MP3/DIGITAL MEDIA PLAYER	76.082408874801	72.9235260059828
1	2027	E	OWN IPOD (APPLE) PORTABLE MP3/DIGITAL MEDIA PLAYER	68.477337559429	69.9130560648461
1	2028	E	OWN SONY PORTABLE MP3/DIGITAL MEDIA PLAYER	68.344532488114	70.0210846280035
1	2029	E	OWN OTHER BRAND PORTABLE MP3/DIGITAL MEDIA PLAYER	96.070206022187	91.2694683006852
1	2030	E	OWN OR PLAY VIDEO GAMES	100.4101.241821866255	
1	2031	E	OWN OR PLAY GAME BOY ADVANCE SP VIDEO GAMES	101.20935023771	94.2246453729615
1	2032	E	OWN OR PLAY GAME BOY MICRO VIDEO GAMES	86.276545166402	92.1271832480942
1	2033	E	OWN OR PLAY XBOX VIDEO GAMES	100.19326465927	102.861767827849
1	2034	E	OWN OR PLAY GAMECUBE VIDEO GAMES	93.926386687797	92.8141947312554
1	2035	E	OWN OR PLAY LEAPSTER/LEAPSTER L-MAX VIDEO GAMES	80.760221870047	78.051288236997
1	2036	E	OWN OR PLAY NINTENDO 64 VIDEO GAMES	98.317749603803	104.207227636785
1	2037	E	OWN OR PLAY NINTENDO DS VIDEO GAMES	86.93264659271	85.9172054424394
1	2038	E	OWN OR PLAY PLAYSTATION VIDEO GAMES	113.71695721077	110.012544629933
1	2039	E	OWN OR PLAY PLAYSTATION 2 VIDEO GAMES	110.85134706814	110.434333687156
1	2040	E	OWN OR PLAY SEGA DREAMCAST VIDEO GAMES	85.033280507131	91.094181221654
1	2041	E	OWN OR PLAY SEGA GAME GEAR VIDEO GAMES	87.688589540412	85.3899449966226
1	2042	E	OWN OR PLAY SONY PSP VIDEO GAMES	86.887955625990	84.2920486345653
1	2043	E	OWN OR PLAY XBOX 360 VIDEO GAMES	89.909587956269	91.2246453729615
1	2044	E	OWN OR PLAY OFFLINE COMPUTER GAMES (PC/MAC) VIDEO GAMES	96.541362916006	93.0870886808839
1	2045	E	OWN OR PLAY ONLINE COMPUTER GAMES (PC/MAC) VIDEO GAMES	99.085736925515	92.8492231979157
1	2046	E	PLAY VIDEO GAMES CONNECTED TO THE INTERNET	94.725356576862	94.5233523111068
1	2047	E	HOUSEHOLD PURCHASED BATTERIES IN LAST 12 MONTHS	101.17131537242	102.658255331468

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	2048	E	USE BLACKBERRY PDA (PERSONAL DIGITAL ASSISTANT)	59.150396196513	58.8319019588922
1	2049	E	ATTENDED A CONCERT LIVE THEATER/CONCERT/DANCE IN LAST 12 MONTHS	88.393977812995	84.2180353179581
1	2050	E	ATTENDED A DANCE PERFORMANCE LIVE THEATER/CONCERT/DANCE IN LAST 12 MONTHS	73.167828843106	67.5179961790968
1	2051	E	ATTENDED A COMEDY CLUB LIVE THEATER/CONCERT/DANCE IN LAST 12 MONTHS	80.933597464342	75.3603203705491
1	2052	E	ATTENDED A LIVE THEATER LIVE THEATER/CONCERT/DANCE IN LAST 12 MONTHS	87.153328050713	81.8806330213259
1	2053	E	VISITED A CASINO IN LAST 12 MONTHS	101.26687797147	99.5495030396603
1	2054	E	GAMBLED AT A CASINO MORE THAN 10 TIMES IN LAST 12 MONTHS	141.27393026941	124.641850815401
1	2063	E	GAMBLED AT A CASINO ON A RIVERBOAT IN LAST 12 MONTHS	154.59968304278	153.690533629258
1	2064	E	LEISURE ACTIVITIES/HOBBIES - COOKING FOR FUN IN LAST 12 MONTHS	102.02599049128	100.431728264016
1	2065	E	LEISURE ACTIVITIES/HOBBIES - DINING OUT (NOT FAST FOOD) IN LAST 12 MONTHS	102.42115689381	103.136784714851
1	2066	E	LEISURE ACTIVITIES/HOBBIES - GO TO A BEACH/LAKE IN LAST 12 MONTHS	91.208399366085	91.3989674804593
1	2067	E	LEISURE ACTIVITIES/HOBBIES - EDUCATION COURSES IN LAST 12 MONTHS	86.437876386687	86.2197240181414
1	2068	E	LEISURE ACTIVITIES/HOBBIES - READING BOOKS IN LAST 12 MONTHS	99.839461172741	98.0872334266139
1	2069	E	LEISURE ACTIVITIES/HOBBIES - PLAYING MUSICAL INSTRUMENT IN LAST 12 MONTHS	92.562519809825	96.8558815014957
1	2070	E	LEISURE ACTIVITIES/HOBBIES - LISTENING TO MUSIC IN LAST 12 MONTHS	101.67535657686	101.124770819261
1	2071	E	LEISURE ACTIVITIES/HOBBIES - PAINTING, DRAWING, SCULPTING IN LAST 12 MONTHS	98.091679873217	96.4121393418894
1	2072	E	LEISURE ACTIVITIES/HOBBIES - PHOTOGRAPHY IN LAST 12 MONTHS	96.572820919175	100.00246067741
1	2073	E	LEISURE ACTIVITIES/HOBBIES - ANTIQUE SHOPPING/SHOWS IN LAST 12 MONTHS	117.19722662440	125.644938724308
1	2074	E	LEISURE ACTIVITIES/HOBBIES - VISIT STATE FAIR(S) IN LAST 12 MONTHS	99.708557844691	105.755914050642
1	2075	E	LEISURE ACTIVITIES/HOBBIES - BIRD WATCHING IN LAST 12 MONTHS	104.54928684627	122.590948567017
1	2076	E	LEISURE ACTIVITIES/HOBBIES - VISITING A ZOO IN LAST 12 MONTHS	96.566957210776	95.397568271736
1	2077	E	LEISURE ACTIVITIES/HOBBIES - CARD GAMES IN LAST 12 MONTHS	105.23858954041	108.813133262569
1	2078	E	LEISURE ACTIVITIES/HOBBIES - BOARD GAMES IN LAST 12 MONTHS	99.529160063391	103.368570877159
1	2079	E	PERSONALLY BOUGHT PORCELAIN FIGURINES COLLECTIBLES IN LAST 12 MONTHS	107.07305863708	109.960580912863
1	2080	E	PERSONALLY BOUGHT ANIMATION ART(COLLECTIBLE ANIMATION CELLS) COLLECTIBLES IN LAST 12 MONTHS	95.715530903328	82.4233330116762
1	2081	E	PERSONALLY BOUGHT ANTIQUE TOYS COLLECTIBLES IN LAST 12 MONTHS	121.14667194928	120.47351153141
1	2082	E	PERSONALLY BOUGHT COINS (NUMISMATIC) COLLECTIBLES IN LAST 12 MONTHS	105.62290015847	108.230386953585
1	2083	E	PERSONALLY BOUGHT COTTAGES/HOUSES (PORCELAIN) COLLECTIBLES IN LAST 12 MONTHS	102.10998415213	107.726671813182
1	2084	E	PERSONALLY BOUGHT CRYSTAL FIGURES/OBJECTS COLLECTIBLES IN LAST 12 MONTHS	123.06473851030	114.257936890862
1	2085	E	PERSONALLY BOUGHT DECOR/COMMLTD EDITION PLATES COLLECTIBLES IN LAST 12 MONTHS	112.56370839936	108.779118016019
1	2086	E	PERSONALLY BOUGHT AWARNER BROS/HANNA BARBERA, OTHER COLLECTIBLES IN LAST 12 MONTHS	92.527812995245	94.8752291807392
1	2087	E	PERSONALLY BOUGHT DISNEY (PARTICULAR CHARACTER/THEME PARK) COLLECTIBLES IN LAST 12 MONTHS	97.352218700475	84.3015536041687
1	2088	E	PERSONALLY BOUGHT ORNAMENTS COLLECTIBLES IN LAST 12 MONTHS	93.354675118859	101.038984849947
1	2089	E	PERSONALLY BOUGHT PAPER COLLECTIBLES(COMIC BOOKS,POSTCRDS) COLLECTIBLES IN LAST 12 MONTHS	98.621156893819	96.8168001543955
1	2090	E	PERSONALLY BOUGHT SPORTS MEMORABILIA/TRADING CARDS COLLECTIBLES IN LAST 12 MONTHS	99.162916006339	105.407941715719
1	2091	E	PERSONALLY BOUGHT STAMPS COLLECTIBLES IN LAST 12 MONTHS	122.16592709984	109.368136639969
1	2092	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - DOWNHILL/CROSS COUNTRY SNOW SKIING	87.914976228209	84.7150439062047
1	2093	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - AEROBICS	83.608082408874	77.4360223873395
1	2094	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - BACKPACKING/HIKING	90.496354992076	92.853227829779
1	2095	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - BICYCLING - MOUNTAIN/ROAD	92.903328050713	97.4170124481328
1	2096	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - IN-LINE SKATING/ROLLER SKATING	97.445324881141	99.7935925890187
1	2097	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - MOTORCYCLING	106.84770206022	110.923043520216
1	2098	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - ROWING - STATIONARY/OUTDOOR	100.01354992076	93.5288044002702
1	2099	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - SURFING/WINDSURFING	87.823851030110	82.7883817427386
1	2100	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - WEIGHT TRAINING	85.935340729001	84.8851201389559
1	2101	E	LEISURE ACTIVITIES/HOBBIES - WOODWORK/FURNITURE REFINISHING IN LAST 12 MONTHS	105.18153724247	122.134758274631
1	2102	E	LEISURE ACTIVITIES/HOBBIES - GARDENING IN LAST 12 MONTHS	99.757448494453	108.122261893274
1	2103	E	LEISURE ACTIVITIES/HOBBIES - GOING TO BARS/NIGHTCLUBS/DANCING IN LAST 12 MONTHS	104.68351822504	105.5382187272
1	2104	E	LEISURE ACTIVITIES/HOBBIES - NEEDLEWORK/QUILTING IN LAST 12 MONTHS	117.56648177496	122.258660619512
1	2105	E	LEISURE ACTIVITIES/HOBBIES - VISITING MUSEUMS IN LAST 12 MONTHS	88.993264659271	86.6142526295474
1	2106	E	PERSONALLY BOUGHT DOLLS (COLLECTIBLE TYPE) COLLECTIBLES IN LAST 12 MONTHS	124.67115689381	125.401331660716
1	2107	E	PERSONALLY BOUGHT WOOD/METAL SCULPTURES COLLECTIBLES IN LAST 12 MONTHS	127.51529318542	118.624770819261
1	2108	E	WATCHED ANIMATION MOVIE IN THEATER	85.055784469096	82.374936892791
1	2109	E	WATCHED SCI-FI MOVIE IN THEATER	81.966798732171	78.8439158544823
1	2110	E	WATCHED ACTION/ADVENTURE MOVIE	93.528605388272	92.6904853806813
1	2111	E	WATCHED COMEDY MOVIE	95.879635499207	93.3278973270289
1	2112	E	WATCHED DRAMA MOVIE	83.742947702067	78.0090224838367
1	2113	E	WATCHED FAMILY MOVIE	92.038906497622	95.5330985235936
1	2114	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - BOWLING	97.162916006339	98.2765125928785
1	2115	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - GOLF	93.498256735340	97.1452282157676
1	2116	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - TENNIS	77.489540412044	74.2817234391585
1	2117	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - RACQUETBALL	88.138431061806	81.6168098041108
1	2118	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - BILLIARDS/POOL	101.64580031695	103.01346135289
1	2119	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - ICE SKATING	87.247622820919	86.8907169738493
1	2120	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - SNOWMOBILING	106.11505546751	116.355399015729
1	2121	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - WATER SKIING	87.137083993660	92.3182476116954
1	2122	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - SALT WATER FISHING	90.144770206022	85.9179774196661
1	2123	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - SKIN DIVING OR SNORKELING	83.792472266244	80.8316607160089
1	2124	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - SWIMMING	97.662599049128	100.05003374004
1	2125	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - JET SKIING/WAVE RUNNING/WATER BIKING	92.375435816164	92.6520795136543
1	2126	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - POWER BOATING	104.04904912836	111.754607739072
1	2127	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - SAILING	99.839144215530	88.1541059538744
1	2128	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - FLY FISHING	95.964896988906	97.6356749975876
1	2129	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - FRESH WATER FISHING	116.11347068145	126.846087040432
1	2130	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - HORSEBACK RIDING	98.690729001584	109.827366592686
1	2131	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - HUNTING	123.90895404120	143.986345652803
1	2132	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - TARGET SHOOTING	105.27931854199	117.677747756441
1	2133	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - ARCHERY	101.37694136291	114.572855350767
1	2134	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - CAMPING TRIPS (OVERNIGHT)	108.43930269413	113.491508250507
1	2135	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - MOUNTAIN/ROCK CLIMBING	102.03581616481	98.6369777091576
1	2136	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - FITNESS WALKING/EXERCISE/ WALKING	96.660618066561	97.2796005017852
1	2137	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - JOGGING/RUNNING	75.416085578446	75.9650197819164
1	2138	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - KARATE/MARTIAL ARTS/KICKBOXING	83.003090332805	72.5816365917206
1	2139	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - BICYCLING - STATIONARY	95.159587955626	90.5258612370935
1	2140	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - AUTO RACING OR RALLYING	129.96251980982	116.804834507382
1	2141	E	SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - USE CARDIO MACHINE	86.195404120443	83.2342468397182

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1	2142E		SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - BASKETBALL	84.992947702060	92.7232461642382
1	2143E		SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - FOOTBALL	91.482091917591	96.1763967962945
1	2144E		SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - HOCKEY	96.819968304278	93.5702499276271
1	2145E		SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - SOCCER	71.897226624405	71.9857184213066
1	2146E		SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - BASEBALL	91.665134706814	93.7566824278684
1	2147E		SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - SOFTBALL	87.646196513470	95.6663128437711
1	2148E		SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - VOLLEYBALL	86.631774960380	89.3714175431825
1	2149E		SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - YOGA	83.972662440570	76.9834507382032
1	2150E		SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - SNOWBOARDING	87.850713153724	89.8124577824954
1	2151E		SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - SKATEBOARDING	80.448811410459	77.9287368522629
1	2152E		SPORTS - PLAYED/PARTICIPATED IN LAST 12 MONTHS - CANOEING/KAYAKING	95.444294770206	98.7482871755283
1	2153E		EXERCISED REGULARLY IN LAST 12 MONTHS	90.408954041204	89.5185757020168
1	2154E		PARTICIPATE IN PHYSICAL FITNESS PROGRAMS AT HOME	95.858716323296	95.1972884299913
1	2155E		PARTICIPATE IN PHYSICAL FITNESS PROGRAMS AT PRIVATE CLUB	78.395721077654	71.3798127955225
1	2156E		PARTICIPATE IN PHYSICAL FITNESS PROGRAMS AT YMCA/YWCA	94.301901743264	85.2236804014282
1	2157E		PARTICIPATE IN PHYSICAL FITNESS PROGRAMS AT OTHER FACILITY	88.214025356576	83.5919617871273
1	2158E		PARTICIPATE IN 5 OR MORE PHYSICAL FITNESS PROGRAMS EACH WEEK	95.605467511885	96.3521181125157
1	2159E		WATCHED OTHER MOVIE	94.736370839936	87.2650294316318
1	2160E		PURCHASED BOOKS IN LAST 12 MONTHS	94.611965134706	95.5885361381839
1	2161E		PURCHASED BOOKS FROM BOOK CLUB IN LAST 12 MONTHS	116.02448494453	117.133986297404
1	2162E		PURCHASED BOOKS FROM BOOK STORE IN LAST 12 MONTHS	87.637717908082	85.8889800250893
1	2163E		PURCHASED BOOKS ONLINE IN LAST 12 MONTHS	79.367908082408	84.4237190002895
1	2164E		PURCHASED BOOKS FROM OTHER IN LAST 12 MONTHS	110.22741679873	113.767972594808
1	2165E		PURCHASED PAPERBACK BOOK IN LAST 12 MONTHS	95.771315372424	96.7038984849947
1	2166E		PURCHASED HARDCOVER BOOK IN LAST 12 MONTHS	92.870206022187	94.0067065521567
1	2167E		PURCHASED AUDIOBOOK IN LAST 12 MONTHS	91.423296354992	88.4716298369198
1	2168E		BOUGHT GAMES AND TOYS IN LAST 12 MONTHS	99.941362916006	103.296198012159
1	2169E		BOUGHT ACTION FIGURES/ROBOTS AND ACCESSORIES GAMES AND TOYS IN LAST 12 MONTHS	90.815451664025	93.1698349898678
1	2170E		BOUGHT LARGE/BABY DOLLS GAMES AND TOYS IN LAST 12 MONTHS	104.41307448494	101.95599729808
1	2171E		BOUGHT FASHION DOLLS GAMES AND TOYS IN LAST 12 MONTHS	93.860776545166	94.0362829296536
1	2172E		BOUGHT PLUSH DOLLS/ANIMALS GAMES AND TOYS IN LAST 12 MONTHS	97.593819334389	102.204187976455
1	2173E		BOUGHT ELECTRONIC DOLLS/ANIMALS GAMES AND TOYS IN LAST 12 MONTHS	102.69001584786	96.7292289877448
1	2174E		BOUGHT INFANT TOYS GAMES AND TOYS IN LAST 12 MONTHS	95.619572107765	101.02127762231
1	2175E		BOUGHT PRE-SCHOOL TOYS GAMES AND TOYS IN LAST 12 MONTHS	97.901743264659	97.153430473801
1	2176E		BOUGHT VIDEO GAMES GAMES AND TOYS IN LAST 12 MONTHS	95.674960380348	98.7120524944514
1	2177E		BOUGHT ELECTRONIC EDUCATIONAL TOYS GAMES AND TOYS IN LAST 12 MONTHS	96.481299524564	99.1746115989578
1	2178E		BOUGHT OTHER EDUCATIONAL TOYS/GAMES GAMES AND TOYS IN LAST 12 MONTHS	94.877020602218	101.970230628196
1	2179E		BOUGHT PLAY SPORTS EQUIPMENT GAMES AND TOYS IN LAST 12 MONTHS	85.427179080824	100.05485863167
1	2180E		BOUGHT CARS/TRUCKS GAMES AND TOYS IN LAST 12 MONTHS	100.94405705229	106.89375663417
1	2181E		BOUGHT BOARD GAMES GAMES AND TOYS IN LAST 12 MONTHS	102.19532488114	105.861864325002
1	2182E		BOUGHT WORD GAMES GAMES AND TOYS IN LAST 12 MONTHS	90.933993660855	94.2700955321818
1	2183E		BOUGHT CHILDRENS BOOKS GAMES AND TOYS IN LAST 12 MONTHS	96.323296354992	102.459133455563
1	2184E		BOUGHT OTHER GAMES AND TOYS IN LAST 12 MONTHS	101.58193343898	103.50651355785
1	2185E		BOUGHT CONSTRUCTION TOYS GAMES AND TOYS IN LAST 12 MONTHS	76.059984152139	81.1146868667375
1	2188E		PERSONALLY BOUGHT DIE-CAST/ MINIATURE CARS COLLECTIBLES IN LAST 12 MONTHS	103.83114104595	104.683827077101
1	2189E		LEISURE ACTIVITIES/HOBBIES - TAILGATING IN LAST 12 MONTHS	97.356022187004	98.5270192029335
1	2190E		ATTENDED A LIVE THEATER LIVE THEATER/CONCERT/DANCE MOST IN LAST 12 MONTHS	87.386212361331	83.1519347679243
1	2191E		ATTENDED A COMEDY CLUB LIVE THEATER/CONCERT/DANCE MOST IN LAST 12 MONTHS	84.514025356576	80.3934188941426
1	2192E		ATTENDED A DANCE PERFORMANCELIVE THEATER/CONCERT/DANCE MOST IN LAST 12 MONTHS	70.285578446909	67.0239795426035
1	2193E		ATTENDED A CONCERT-CLASSICAL CLUB LIVE THEATER/CONCERT/DANCE MOST IN LAST 12 MONTHS	75.496354992076	68.3914407024993
1	2194E		ATTENDED A CONCERT - ROCK/POP LIVE THEATER/CONCERT/DANCE MOST IN LAST 12 MONTHS	85.604041204437	81.0802373829972
1	2195E		ATTENDED A CONCERT - COUNTRY LIVE THEATER/CONCERT/DANCE IN LAST 12 MONTHS	117.37971473851	118.709302325581
1	2196E		PERSONALLY BOUGHT ANY COLLECTIBLES IN LAST 12 MONTHS	107.10134706814	108.087329923767
1	2197E		TOTAL EXPENDITURES ON GAMES AND TOYS = \$200 OR MORE	93.604278922345	96.1810769082312
1	2198E		WATCHED ACTION/ADVENTURE MOVIE ON PAY-PER-VIEW/ VIDEO ON DEMAND	80.864421553090	95.4085206986394
1	2199E		WATCHED FAMILY MOVIE ON PAY-PER-VIEW/ VIDEO ON DEMAND	88.066323296355	96.8579561902924
1	2200E		WATCHED COMEDY MOVIE ON PAY-PER-VIEW/ VIDEO ON DEMAND	83.940174326466	86.2805654733185
1	2201E		WATCHED DRAMA MOVIE ON PAY-PER-VIEW/ VIDEO ON DEMAND	85.467274167987	87.8945768599826
1	2202E		WATCHED THRILLER MOVIE ON PAY-PER-VIEW/ VIDEO ON DEMAND	93.178446909667	105.203994982148
1	2203E		WATCHED ANIMATION MOVIE ON PAY-PER-VIEW/ VIDEO ON DEMAND	95.211093502377	90.7592396024318
1	2204E		WATCHED SCI-FI MOVIE ON PAY-PER-VIEW/ VIDEO ON DEMAND	71.795721077654	71.5596834893371
1	2205E		USUALLY GO SEE A MOVIE IN THE THEATER ANYTIME WITHIN FIRST 2 WEEKS	90.164896988906	90.8692946058091
1	2206E		WATCHED ACTION/ADVENTURE MOVIE IN THEATER	86.900554675118	84.1425745440051
1	2207E		WATCHED COMEDY MOVIE IN THEATER	88.038114104595	84.5176107304834
1	2208E		WATCHED DRAMA MOVIE IN THEATER	82.576862123613	76.6770722763678
1	2209E		WATCHED FAMILY MOVIE IN THEATER	88.796434231378	88.3043520216154
1	2210E		WATCHED THRILLER MOVIE IN THEATER	83.434944532488	75.4904467818199
1	2211E		WATCHED DOCUMENTARY MOVIE	73.872107765451	68.5096497153334
1	2212E		WATCHED FOREIGN LANGUAGE/INDEPENDENT MOVIE	65.709033280507	51.9573482582264
1	2213E		WATCHED HORROR MOVIE	101.403645007294	97.62617002798
1	2214E		WATCHED MYSTERY/SUSPENSE/THRILLER MOVIE	88.567591125198	84.1665058380778
1	2215E		WATCHED ROMANTIC COMEDY MOVIE	86.301505546751	84.3109138280421
1	2216E		WATCHED SCIENCE FICTION MOVIE IN THEATER	85.77552773375	79.6171475441474
1	2217E		LEISURE ACTIVITIES/HOBBIES - GO CARTING IN LAST 12 MONTHS	121.76925515055	114.9557080662
1	2218E		LEISURE ACTIVITIES/HOBBIES - READING COMICS IN LAST 12 MONTHS	96.891838351822	89.446395831323
1	2219E		LEISURE ACTIVITIES/HOBBIES - READING GAMING MAGAZINES IN LAST 12 MONTHS	93.776148969889	96.6181125156808
1	2220E		ATTENDED A MOVIE IN LAST 6 MONTHS	95.557844690966	94.3216250120621
1	2221E		ATTENDED 6 OR MORE MOVIES IN LAST 90 DAYS	85.521870047543	81.5069477950401
1	2222E		LEISURE ACTIVITIES/HOBBIES - PLAYING BINGO IN LAST 12 MONTHS	117.36204437400	110.166457589501
1	2223E		LEISURE ACTIVITIES/HOBBIES - VISITING AN AQUARIUM IN LAST 12 MONTHS	86.061965134706	82.9931969506899
1	2224E		PERSONALLY BOUGHT OTHER MINIATURES COLLECTIBLES IN LAST 12 MONTHS	134.26465927099	119.230676445045
1	2225E		VISITED A THEME PARK DURING LAST 12 MONTHS	85.093423137876	82.2806137218952
1	2226E		BOUGHT STATE LOTTERY TICKETS DURING LAST 12 MONTHS	101.78874801901	99.9999035028467
1	2227E		BOUGHT STATE LOTTERY TICKETS MORE THAN ONCE A WEEK DURING LAST 12 MONTHS	98.002218700475	89.1458071986876
1	2228E		PLAYED INSTANT GAME STATE LOTTERY DURING LAST 12 MONTHS	105.01790808240	104.360513364856
1	2229E		PLAYED WEEKLY DRAWING STATE LOTTERY DURING LAST 12 MONTHS	100.18225039619	97.0302518575702

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	2230E		PLAYED DAILY DRAWING STATE LOTTERY DURING LAST 12 MONTHS	104.80087163233	90.9330309755862
1	2231E		VERY INTERESTED IN COLLEGE BASEBALL DURING LAST 12 MONTHS	91.393185419968	93.4353469072662
1	2232E		VERY INTERESTED IN COLLEGE BASKETBALL DURING LAST 12 MONTHS	98.423613312202	100.356026247226
1	2233E		VERY INTERESTED IN COLLEGE FOOTBALL DURING LAST 12 MONTHS	106.60641838351	106.688121200425
1	2234E		VERY INTERESTED IN COLLEGE HOCKEY DURING LAST 12 MONTHS	97.992234548336	90.0596352407604
1	2235E		VERY INTERESTED IN HORSE RACING DURING LAST 12 MONTHS	121.90689381933	111.446202837016
1	2236E		VERY INTERESTED IN RODEO DURING LAST 12 MONTHS	153.31354992076	169.518141464827
1	2237E		VERY INTERESTED IN MAJOR LEAGUE BASEBALL (MLB) DURING LAST 12 MONTHS	105.80752773375	97.4864421499566
1	2238E		VERY INTERESTED IN ARENA FOOTBALL LEAGUE (AFL) DURING LAST 12 MONTHS	90.673375594294	84.0632538840104
1	2239E		VERY INTERESTED IN CHAMP CAR WORLD SERIES DURING LAST 12 MONTHS	92.387797147385	88.5100357039467
1	2240E		VERY INTERESTED IN INDY RACING (IRL) DURING LAST 12 MONTHS	120.62179080824	114.984608704043
1	2241E		VERY INTERESTED IN NATIONAL FOOTBALL LEAGUE (NFL) DURING LAST 12 MONTHS	105.81299524564	102.612708675094
1	2242E		VERY INTERESTED IN MAJOR LEAGUE SOCCER (MLS) DURING LAST 12 MONTHS	68.476862123613	60.2811444562385
1	2243E		VERY INTERESTED IN SOCCER DURING LAST 12 MONTHS	57.1491283676705	51.0375373926469
1	2244E		VERY INTERESTED IN MENS TENNIS DURING LAST 12 MONTHS	76.055863708399	66.7383479687349
1	2245E		VERY INTERESTED IN NATIONAL HOCKEY LEAGUE (NHL) DURING LAST 12 MONTHS	96.380586370839	87.9702306281965
1	2246E		VERY INTERESTED IN NATIONAL BASKETBALL ASSOCIATION (NBA) DURING LAST 12 MONTHS	75.286291600663	76.617678784908
1	2247E		VERY INTERESTED IN WOMENS NATIONAL BASKETBALL ASSOCIATION (WNBA) DURING LAST 12 MONTHS	76.48177496380	73.6626459519444
1	2248E		VERY INTERESTED IN PGA DURING LAST 12 MONTHS	94.892313787638	88.5727106050371
1	2249E		VERY INTERESTED IN WOMENS TENNIS DURING LAST 12 MONTHS	67.589064976228	58.1298369198109
1	2250E		VERY INTERESTED IN ANY NASCAR DURING LAST 12 MONTHS	121.53597464342	125.705394190871
1	2251E		VERY INTERESTED IN WWE DURING LAST 12 MONTHS	101.33462757527	97.0122551384734
1	2252E		VERY INTERESTED IN LPGA DURING LAST 12 MONTHS	98.990332805071	87.5035703946734
1	2254E		VERY INTERESTED IN WINTER OLYMPICS DURING LAST 12 MONTHS	98.639223454833	95.3663996912091
1	2255E		VERY INTERESTED IN SUMMER OLYMPICS DURING LAST 12 MONTHS	90.274643423137	88.6742256103445
1	2256E		VERY INTERESTED IN PRO BULL RIDING DURING LAST 12 MONTHS	135.90324881141	117.097220881984
1	2257E		VERY INTERESTED IN POKER CHAMPIONSHIPS DURING LAST 12 MONTHS	130.47440570523	122.085351732124
1	2258E		VERY INTERESTED IN NASCAR NEXTEL CUP SERIES DURING LAST 12 MONTHS	125.23518225039	129.618112515681
1	2259E		VERY INTERESTED IN NASCAR BUSCH SERIES DURING LAST 12 MONTHS	128.41291600633	136.849223197916
1	2260E		VERY INTERESTED IN NASCAR CRAFTSMAN TRUCK SERIES DURING LAST 12 MONTHS	132.02060221870	132.896796294509
1	2261E		VERY INTERESTED IN NASCAR RACING DURING LAST 12 MONTHS	123.51204437401	127.843722860176
1	2262E		VERY INTERESTED IN NHRA (NATIONAL HOT ROD ASSOCIATION) DURING LAST 12 MONTHS	111.85546751188	112.253642767538
1	2286F		LOANS - HAVE AUTO LOAN(S) FOR NEW CAR	100.03240887480	105.654202451028
1	2287F		LOANS - HAVE PERSONAL LOAN(S) FOR EDUCATION ONLY	97.272741679873	91.4738492714465
1	2288F		LOANS - HAVE PERSONAL LOAN(S) NOT FOR EDUCATION	142.20562599049	153.232944128148
1	2289F		LOANS - HAVE HOME IMPROVEMENT LOAN(S)	104.28074484944	106.340779696999
1	2290F		LOANS - HAVE HOME MORTGAGE (1ST)	82.734310618066	86.7006175817813
1	2291F		LOANS - HOME EQUITY LOAN	82.889223454833	86.2283122647882
1	2292F		LOANS - HAVE SECURED LINE OF CREDIT ACCOUNT(S)	94.942076069730	106.06339862974
1	2293F		LOANS - HAVE UNSECURED LINE OF CREDIT ACCOUNT(S)	94.879160063391	101.487889607257
1	2294F		LOANS - DO NOT HAVE ANY OF THESE	108.70697305863	105.111405963524
1	2295F		LOANS - HAVE CAR TITLE LOAN	100.33835182250	103.195696226961
1	2296F		SENT MONEY USING RIA ENVIA IN LAST 12 MONTHS	36.003328050713	24.2267683103348
1	2297F		SENT MONEY USING WESTERN UNION IN LAST 12 MONTHS	82.570919175911	75.1097172633407
1	2298F		SENT MONEY WITHIN THE US IN THE LAST 12 MONTHS	103.51291600633	107.059972980797
1	2299F		SENT MONEY OUTSIDE THE US IN THE LAST 12 MONTHS	53.779556259904	45.746019492425
1	2300F		CURRENTLY HAVE HEALTH/HOSPITAL/LIFE INSURANCE	103.20982567353	103.612660426517
1	2301F		HEALTH/HOSPITAL/LIFE INSURANCE - TYPES OWNED - HEALTH/HOSPITAL	102.82345483359	103.829730772942
1	2302F		HEALTH/HOSPITAL/LIFE INSURANCE - TYPES OWNED - LIFE	104.19207606973	107.169400752678
1	2303F		HAVE LIFE INSURANCE WITH FARMERS	93.815372424722	106.989192318827
1	2304F		HAVE LIFE INSURANCE WITH AETNA	85.447305863708	79.0391778442536
1	2305F		HAVE LIFE INSURANCE WITH ALLSTATE	76.019175911252	72.4628485959664
1	2306F		HAVE LIFE INSURANCE WITH AMERICAN GENERAL	90.347464342313	103.772363215285
1	2307F		HAVE LIFE INSURANCE WITH CIGNA	95.120998415214	84.7696130464151
1	2308F		HAVE LIFE INSURANCE WITH METLIGE/METROPOLITAN	86.669809825673	81.7423526005983
1	2309F		HAVE LIFE INSURANCE WITH STATE FARM	111.89572107765	129.02040914793
1	2310F		HAVE LIFE INSURANCE WITH NORTHWESTERN MUTUAL	66.589461172741	82.7822541735019
1	2311F		HAVE LIFE INSURANCE WITH PRUDENTIAL FINANCIAL	87.014421553090	83.4497732316897
1	2312F		HAVE HEALTH INSURANCE WITH AETNA	87.281378763866	79.7284087619415
1	2313F		HAVE HEALTH INSURANCE WITH AMERICAN GENERAL	198.34033280507	140.270915757985
1	2314F		HAVE HEALTH INSURANCE WITH BLUE CROSS/BLUE SHIELD	100.10895404120	107.915661487986
1	2315F		HAVE HEALTH INSURANCE WITH CIGNA	92.363470681458	82.056209591817
1	2316F		HAVE HEALTH INSURANCE WITH STATE FARM	111.35118858954	128.44036475924
1	2317F		HAVE HEALTH INSURANCE WITH UNITEDHEALTHCARE	91.287955625990	84.9737045257165
1	2318F		HAVE HEALTH INSURANCE WITH OTHER	107.19738510301	106.915275499373
1	2319F		HAVE TERM LIFE LIFE INSURANCE	102.20538827258	104.820129306185
1	2320F		HEALTH/HOSPITAL/LIFE INSURANCE - KIND OF LIFE INSURANCE - WHOLE/UNIVERSAL/VARIABLE(CASH VALUE)LIFE	98.434072900158	106.830358004439
1	2321F		HEALTH/LIFE INSURANCE-KIND OF LIFE INSURANCE - GROUP LIFE	115.44144215530	114.182186625495
1	2322F		HEALTH/LIFE INSURANCE-KIND OF LIFE INSURANCE - INDIVIDUAL ANNUITY	114.82456418383	118.510952426903
1	2323F		HEALTH/LIFE INSURANCE-KIND OF LIFE INSURANCE - OTHER	109.27519809825	101.603782688411
1	2324F		HEALTH/HOSPITAL/LIFE INSURANCE - TYPES OWNED - SOLE TYPE USER	108.04049128367	102.125784039371
1	2325F		VALUE OF LIFE INSURANCE = \$100,000-\$199,999	93.024484944532	100.189954646338
1	2326F		VALUE OF LIFE INSURANCE = \$50,000-\$99,999	117.28518225039	118.845363311782
1	2327F		VALUE OF LIFE INSURANCE = \$20,000-\$49,999	123.77345483359	122.755862202065
1	2328F		OBTAINED MEDICAL POLICY WITH YOU/YOUR SPOUSES PLACE WORK OR UNION	96.335578446909	98.4353469072662
1	2329F		OBTAINED MEDICAL POLICY WITH FRATERNAL/MEMBERSHIP GROUP	102.72305863708	104.420677939959
1	2330F		OBTAINED MEDICAL POLICY WITH BASIC/ORIGINAL MEDICARE	130.13462757527	125.636253980508
1	2331F		OBTAINED MEDICAL POLICY WITH MEDIGAP/MEDICARE SUPPLEMENT	129.38740095087	142.321818006369
1	2332F		OBTAINED MEDICAL POLICY WITH MEDICAID	133.91568938193	117.146000192994
1	2333F		PURCHASED INDIVIDUAL HEALTH INSURANCE WITH INSURANCE AGENT OR BROKER	118.47694136291	130.437952330406
1	2334F		PURCHASED INDIVIDUAL HEALTH INSURANCE THROUGH AN ONLINE OR WEB-BASED SERVICE	91.419572107765	85.0716973849271
1	2335F		PURCHASED INDIVIDUAL HEALTH INSURANCE WITH OTHER	113.37488114104	105.618209012834
1	2336F		HAVE EITHER PROPERTY OR VEHICLE INSURANCE	101.85158478605	104.783170896459
1	2337F		PROPERTY AND VEHICLE INSURANCE - AUTOMOTIVE	102.07305863708	105.623419859114
1	2338F		HOMEOWNERS INSURANCE - STATE FARM	107.10103011093	106.037826884107
1	2339F		HOMEOWNERS INSURANCE - GEICO	93.938510301109	83.1676155553411

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1	2340F		HOMEOWNERS INSURANCE - TRAVELERS	93.045562599049	82.9848499469265
1	2341F		HAS ATM/DEBIT CARD	97.472979397781	94.7938820804786
1	2342F		USED ATM/DEBIT CARD 4 OR MORE TIMES IN LAST 30 DAYS	99.211172741679	94.9894818102866
1	2343F		USED ATM/DEBIT CARD 2-3 TIMES IN LAST 30 DAYS	89.750713153724	85.0918652899739
1	2344F		USED ATM/DEBIT CARD ONCE IN LAST 30 DAYS	100.56473851030	98.6842130657146
1	2345F		DID NOT USE ATM/DEBIT CARD IN LAST 30 DAYS	101.67892234548	104.371465791759
1	2346F		VALUE OF LIFE INSURANCE = \$50,000-\$99,999	68.433201267828	69.099392067934
1	2347F		HAVE LIFE INSURANCE WITH AFLAC	90.673058637084	107.099971050854
1	2348F		VALUE OF LIFE INSURANCE = \$200,000-\$499,999	84.647305863708	94.2849078452186
1	2349F		VALUE OF LIFE INSURANCE = LESS THAN \$20,000	127.99453248811	120.440027019203
1	2350F		HAVE HEALTH INSURANCE WITH AFLAC	114.82575277337	147.06137218952
1	2351F		HAVE LIFE INSURANCE WITH NATIONWIDE	91.609270998415	90.3323844446589
1	2352F		HAVE LIFE INSURANCE WITH TEACHERS (TIAA)	62.669175911252	72.9520891633697
1	2353F		HAVE LIFE INSURANCE WITH TRANSAMERICA	88.232329635499	82.3147254655988
1	2354F		TYPE OF INVESTMENT - COMMON STOCK IN ANY OTHER COMPANY	89.788114104595	89.7473704525716
1	2355F		TYPE OF INVESTMENT - US SAVINGS BONDS	103.29667194928	115.312602528225
1	2356F		TYPE OF INVESTMENT - OTHER US GOVERNMENT BONDS	129.04690966719	117.837498793786
1	2357F		TYPE OF INVESTMENT - OWN CITY/MUNICIPAL OR STATE BONDS	71.703803486529	70.7796005017852
1	2358F		TYPE OF INVESTMENT - MUTUAL FUNDS	99.544374009508	102.711425262955
1	2359F		TYPE OF INVESTMENT - OWN CORPORATE BONDS	89.494770206022	77.4288815979929
1	2360F		TYPE OF INVESTMENT - OWN COMMON OR PREFERRED STOCK IN COMPANY WORK FOR	72.079397781299	78.4762617002798
1	2361F		TYPE OF INVESTMENT - OTHER SECURITIES (COMMODITIES/WARRANTS/PUTS)	55.178209191759	55.6962269613047
1	2362F		TYPE OF INVESTMENT - DO NOT OWN ANY INVESTMENTS	105.28090332805	102.006561806427
1	2363F		TYPE OF INVESTMENT - US TREASURY BILLS OR NOTES	67.934865293185	64.50405288044
1	2364F		TYPE OF INVESTMENT - INVESTMENT COLLECTIBLES (ART, ANTIQUE CARS, ETC)	99.151267828843	106.985621924153
1	2365F		TYPE OF INVESTMENT - INTERNATIONAL INVESTMENTS	69.794611727416	77.2855350767152
1	2366F		HAVE OTHER INSURANCE	105.88232963549	112.784570105182
1	2367F		CURRENTLY CARRY SURETY (BOND) INSURANCE	63.466798732171	66.8764836437325
1	2368F		CURRENTLY CARRY BOAT OWNERS/INLAND MARINE INSURANCE	110.42789223454	122.408520698639
1	2369F		CURRENTLY CARRY CONVALESCENT (LONG TERM) CARE INSURANCE	117.888827258320	127.130608897038
1	2370F		HEALTH/HOSPITAL/LIFE INSURANCE - TYPES OWNED - DENTAL	92.755863708399	94.3815497442825
1	2371F		HEALTH/HOSPITAL/LIFE INSURANCE - TYPES OWNED - LOSS OF INCOME (THROUGH MED/DISABILITY)	94.702297939778	98.554472643057
1	2372F		CURRENTLY CARRY PERSONAL LIABILITY (NOT AUTO/HOMEOWNER)	83.885261489698	93.7627617485284
1	2373F		CURRENTLY CARRY UMBRELLA COVERAGE LIABILITY INSURANCE	82.220047543581	93.6652031265078
1	2374F		HEALTH/HOSPITAL/LIFE INSURANCE - TYPES OWNED - VISION CARE	99.057369251510	98.0856412235839
1	2375F		CURRENTLY CARRY PROFESSIONAL MALPRACTICE INSURANCE	89.280744849445	92.5001929943067
1	2376F		CURRENTLY CARRY OTHER INSURANCE	117.61251980982	118.662308211908
1	2377F		CURRENTLY CARRY SMALL BUSINESS INSURANCE	109.60776545166	134.799623661102
1	2378F		MADE CHARITABLE CONTRIBUTIONS IN LAST 12 MONTHS	95.693343898573	97.3311782302422
1	2379F		OTHER CHARITABLE CONTRIBUTIONS IN LAST 12 MONTHS	106.05023771790	107.746212486732
1	2380F		ARTS/CULTURE AND HUMANITIES CHARITABLE CONTRIBUTIONS IN LAST 12 MONTHS	88.750158478605	84.9841262182766
1	2381F		EDUCATION CHARITABLE CONTRIBUTIONS IN LAST 12 MONTHS	94.545879556259	100.868329634276
1	2382F		ENVIRONMENTAL CHARITABLE CONTRIBUTIONS IN LAST 12 MONTHS	88.268304278922	85.9314870211329
1	2383F		HEALTH CHARITABLE CONTRIBUTIONS IN LAST 12 MONTHS	97.287163232963	93.2812892019686
1	2384F		PUBLIC RADIO CHARITABLE CONTRIBUTIONS IN LAST 12 MONTHS	78.350396196513	74.5078645179967
1	2385F		PUBLIC TELEVISION CHARITABLE CONTRIBUTIONS IN LAST 12 MONTHS	93.249207606973	90.1918845894046
1	2386F		PRIVATE FOUNDATIONS CHARITABLE CONTRIBUTIONS IN LAST 12 MONTHS	96.463629160063	98.8694876001158
1	2387F		RELIGIOUS CHARITABLE CONTRIBUTIONS IN LAST 12 MONTHS	97.103090332805	101.095580430377
1	2388F		SOCIAL SERVICES/WELFARE CHARITABLE CONTRIBUTIONS IN LAST 12 MONTHS	87.672028526149	84.6757213162212
1	2389F		POLITICAL CHARITABLE CONTRIBUTIONS IN LAST 12 MONTHS	85.957844690966	85.4493389944996
1	2390F		USE CREDIT MONITORING	95.977971473851	94.8819839814725
1	2391F		OTHER PROFESSIONAL ON-SITE SERVICES PREPARED PERSONAL TAXES IN LAST 12 MONTHS	117.91561014263	114.039419087137
1	2392F		MANUALLY (PEN AND PAPER) PREPARED PERSONAL TAXES IN LAST 12 MONTHS	112.84017432646	111.645565955804
1	2393F		TURBO TAX (ONLINE TAX SOFTWARE) PREPARED PERSONAL TAXES IN LAST 12 MONTHS	86.411489698890	85.4762617002799
1	2394F		HANDR BLOCK TAXCUT (ONLINE TAX SOFTWARE) PREPARED PERSONAL TAXES IN LAST 12 MONTHS	81.159984152139	87.9723535655698
1	2395F		OTHER ONLINE SOFTWARE PREPARED PERSONAL TAXES IN LAST 12 MONTHS	122.03256735340	105.145758950111
1	2396F		TURBO TAX (OFFLINE TAX SOFTWARE) PREPARED PERSONAL TAXES IN LAST 12 MONTHS	81.812995245641	83.0824085689472
1	2397F		HANDR BLOCK TAXCUT (OFFLINE TAX SOFTWARE) PREPARED PERSONAL TAXES IN LAST 12 MONTHS	105.23248811410	94.6829586027212
1	2398F		OUTSIDE PROFESSIONAL/ACCNTNT/FINANCIAL ADVISOR PAYS OUR BILLS	48.632171156893	34.8219145035222
1	2399F		OTHER OFFLINE SOFTWARE PREPARED PERSONAL TAXES IN LAST 12 MONTHS	77.341838351822	66.3610440991991
1	2400F		OTHER METHOD PREPARED PERSONAL TAXES IN LAST 12 MONTHS	104.43557844691	100.94485187687
1	2403F		SOMEONE ELSE-RLTVE/FAM MMBR NOT LV IN HH PAYS OUR BILLS	115.57670364500	101.54935829393
1	2404F		OUR HOUSEHOLD HAS NO BILLS TO PAY	94.891442155309	78.6907748721413
1	2405F		PAYING YOUR BILLS - IN PERSON	121.98692551505	122.415950979446
1	2406F		PAYING YOUR BILLS - ONLINE	84.238431061806	82.0674997587571
1	2407F		PAYING YOUR BILLS - BY MAIL	105.03470681458	105.769082312072
1	2408F		PAYING YOUR BILLS - BY PHONE	93.139936608557	90.9862009070732
1	2409F		PAYING YOUR BILLS - AUTOMATICALLY DEDUCTED FROM BANK ACCOUNT	110.59651347068	108.086027212197
1	2410F		BANKING AND INVESTMENTS - CURRENTLY HAVE DEBIT CARD/ELECTRONIC FUNDS TRANSFER	103.34801901743	104.806137218952
1	2411F		BANKING AND INVESTMENTS - CURRENTLY HAVE NON-INTEREST BEARING CHECKING ACCOUNT(S)	108.14088748019	112.902875615169
1	2412F		BANKING AND INVESTMENTS - CURRENTLY HAVE INTEREST BEARING CHECKING ACCOUNT(S)	98.192076069730	100.036813663997
1	2413F		BANKING AND INVESTMENTS - CURRENTLY HAVE SAVINGS ACCOUNT(S)	101.77155309033	104.810624336582
1	2414F		BANKING AND INVESTMENTS - CURRENTLY HAVE CASH MANAGEMENT ACCOUNT(S)	78.627337559429	78.6828138569912
1	2415F		BANKING AND INVESTMENTS - CURRENTLY HAVE CHECK GUARANTEE CARD	84.437559429477	85.7975489723053
1	2416F		BANKING AND INVESTMENTS - CURRENTLY HAVE SENIOR CITIZENS CLUB	121.61426307448	111.659075557271
1	2417F		BANKING AND INVESTMENTS - CHECK DEBIT CARD/ELECTRONIC FUNDS TRANSFER FROM COMMUNITY BANK	104.25388272583	107.479253112033
1	2418F		BANKING AND INVESTMENTS - NON-INTEREST BEARING CHECKING ACCOUNT(S) FROM COMMUNITY BANK	104.61418383518	108.454501592203
1	2419F		BANKING AND INVESTMENTS - INTEREST BEARING CHECKING ACCOUNT(S) FROM COMMUNITY BANK	98.332250396196	102.47901186915
1	2420F		BANKING AND INVESTMENTS - SAVINGS ACCOUNT(S) FROM COMMUNITY BANK	99.936291600633	101.419087136929
1	2421F		BANKING AND INVESTMENTS - CASH MANAGEMENT ACCOUNT(S) FROM COMMUNITY BANKS	81.401030110935	89.8518286210557
1	2422F		BANKING AND INVESTMENTS - CHECK GUARANTEE CARD FROM COMMUNITY BANK	79.766640253565	83.49753932259
1	2423F		BANKING AND INVESTMENTS - SENIOR CITIZENS CLUB FROM COMMUNITY BANK	152.27020602218	152.729035993438
1	2424F		BANKING AND INVESTMENTS - CHECK DEBIT CARD/ELECTRONIC FUNDS TRANSFER FROM SAVINGS BANK	107.47963549920	98.038222522436
1	2425F		BANKING AND INVESTMENTS - NON-INTEREST BEARING CHECKING ACCOUNT(S) FROM SAVINGS BANK	113.35594294770	111.582022580334
1	2426F		BANKING AND INVESTMENTS - INTEREST BEARING CHECKING ACCOUNT(S) FROM SAVINGS BANK	99.224564183835	94.5519154684936
1	2427F		BANKING AND INVESTMENTS - SAVINGS ACCOUNT(S) FROM SAVINGS BANK	102.74191759112	107.046656373637

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	2428	F	BANKING AND INVESTMENTS - CASH MANAGEMENT ACCOUNT(S) FROM SAVINGS BANKS	59.650950871632	49.6129981665541
1	2429	F	BANKING AND INVESTMENTS - CHECK GUARANTEE CARD FROM SAVINGS BANK	89.598098256735	102.328379812796
1	2430	F	BANKING AND INVESTMENTS - SENIOR CITIZENS CLUB FROM SAVINGS BANK	98.811648177496	72.6536234681077
1	2431	F	BANKING AND INVESTMENTS - CHECK DEBIT CARD/ELECTRONIC FUNDS TRANSFER FROM CREDIT UNION	96.003407290015	102.802036089935
1	2432	F	BANKING AND INVESTMENTS - NON-INTEREST BEARING CHECKING ACCOUNT(S) FROM CREDIT UNION	109.61822503962	123.785100839525
1	2433	F	BANKING AND INVESTMENTS - INTEREST BEARING CHECKING ACCOUNT(S) FROM CREDIT UNION	92.473534072900	88.805702981762
1	2434	F	BANKING AND INVESTMENTS - SAVINGS ACCOUNT(S) FROM CREDIT UNION	107.51925515055	107.924925214706
1	2435	F	BANKING AND INVESTMENTS - CASH MANAGEMENT ACCOUNT(S) FROM CREDIT UNION	69.848415213946	58.448277525813
1	2436	F	BANKING AND INVESTMENTS - CHECK GUARANTEE CARD FROM CREDIT UNION	95.066164817749	83.4452861140596
1	2437	F	BANKING AND INVESTMENTS - SENIOR CITIZENS CLUB FROM CREDIT UNION	73.470206022187	62.949146000193
1	2438	F	BANKING AND INVESTMENTS - CHECK DEBIT CARD/ELECTRONIC FUNDS TRANSFER FROM FS BROKERAGE FIRM	77.016402535657	73.2397471774583
1	2439	F	BANKING AND INVESTMENTS - NON-INTEREST BEARING CHECKING ACCOUNT(S) FROM FS BROKERAGE FIRM	43.464896988906	33.4318247611695
1	2440	F	BANKING AND INVESTMENTS - INTEREST BEARING CHECKING ACCOUNT(S) FROM FS BROKERAGE FIRM	93.006101426307	87.0911415613239
1	2441	F	BANKING AND INVESTMENTS - SAVINGS ACCOUNT(S) FROM FS BROKERAGE FIRM	89.781299524564	88.8972305316993
1	2442	F	BANKING AND INVESTMENTS - CASH MANAGEMENT ACCOUNT(S) FROM FS BROKERAGE FIRM	88.164896988906	79.1252533050275
1	2443	F	BANKING AND INVESTMENTS - CHECK GUARANTEE CARD FROM FS BROKERAGE FIRM	72.197385103011	60.7616037826884
1	2444	F	BANKING AND INVESTMENTS - SENIOR CITIZENS CLUB FROM FS BROKERAGE FIRM	18.272424722662	15.4960436167133
1	2445	F	BANKING AND INVESTMENTS - CHECK DEBIT CARD/ELECTRONIC FUNDS TRANSFER FROM DISC BROKERAGE FIRM	34.993581616481	32.9754414744765
1	2446	F	BANKING AND INVESTMENTS - NON-INTEREST BEARING CHECKING ACCOUNT(S) FROM DISC BROKERAGE FIRM	54.624881141046	50.6940557753546
1	2447	F	BANKING AND INVESTMENTS - INTEREST BEARING CHECKING ACCOUNT(S) FROM DISC BROKERAGE FIRM	50.219413629160	40.9607256585931
1	2448	F	BANKING AND INVESTMENTS - SAVINGS ACCOUNT(S) FROM DISC BROKERAGE FIRM	39.368225039619	37.0189616963041
1	2449	F	BANKING AND INVESTMENTS - CASH MANAGEMENT ACCOUNT(S) FROM DISC BROKERAGE FIRM	41.487955625990	36.6759625591045
1	2450	F	BANKING AND INVESTMENTS - CHECK GUARANTEE CARD FROM DISC BROKERAGE FIRM	8.58106180665617	7.59451896169063
1	2451	F	BANKING AND INVESTMENTS - SENIOR CITIZENS CLUB FROM DISC BROKERAGE FIRM	19.864738510301	17.7711087522918
1	2452	F	BANKING AND INVESTMENTS - CHECK DEBIT CARD/ELECTRONIC FUNDS TRANSFER FROM MUTUAL FUND FIRM	43.872187004754	43.2401814146483
1	2453	F	BANKING AND INVESTMENTS - NON-INTEREST BEARING CHECKING ACCOUNT(S) FROM MUTUAL FUND FIRM	44.129952456418	85.4839814725465
1	2454	F	BANKING AND INVESTMENTS - INTEREST BEARING CHECKING ACCOUNT(S) FROM MUTUAL FUND FIRM	68.000079239302	102.581540094567
1	2455	F	BANKING AND INVESTMENTS - SAVINGS ACCOUNT(S) FROM MUTUAL FUND FIRM	92.059033280507	86.4404612563929
1	2456	F	BANKING AND INVESTMENTS - CASH MANAGEMENT ACCOUNT(S) FROM MUTUAL FUND FIRM	67.899049128367	100.265704911705
1	2457	F	BANKING AND INVESTMENTS - CHECK GUARANTEE CARD FROM MUTUAL FUND FIRM	25.601664025356	21.3450738203223
1	2458	F	BANKING AND INVESTMENTS - SENIOR CITIZENS CLUB FROM MUTUAL FUND FIRM	14.455942947702	12.7014860561613
1	2459	F	BANKING AND INVESTMENTS - CHECK DEBIT CARD/ELECTRONIC FUNDS TRANSFER FROM OTHER	94.481854199683	104.695068995465
1	2460	F	BANKING AND INVESTMENTS - NON-INTEREST BEARING CHECKING ACCOUNT(S) FROM OTHER	102.37210776545	134.185660523015
1	2461	F	BANKING AND INVESTMENTS - INTEREST BEARING CHECKING ACCOUNT(S) FROM OTHER	101.53328050713	140.167133069575
1	2462	F	BANKING AND INVESTMENTS - SAVINGS ACCOUNT(S) FROM OTHER	140.52567353407	146.091865289947
1	2463	F	BANKING AND INVESTMENTS - CASH MANAGEMENT ACCOUNT(S) FROM OTHER	99.281695721077	84.6542024510277
1	2464	F	BANKING AND INVESTMENTS - CHECK GUARANTEE CARD FROM OTHER	71.451347068145	111.825726141079
1	2465	F	BANKING AND INVESTMENTS - SENIOR CITIZENS CLUB FROM OTHER	75.204516640253	77.4047573096594
1	2466	F	BANKING AND INVESTMENTS - DO NOT HAVE ANY OF THESE	96.596592709984	92.6790504680112
1	2467	F	BANKING AND INVESTMENTS - CURRENTLY HAVE SAVINGS CERTIFICATES CD/LONG TERM	107.58835182250	111.581540094567
1	2468	F	BANKING AND INVESTMENTS - SAVINGS CERTIFICATES CD/LONG TERM FROM COMMUNITY BANK	115.03676703645	123.492376724887
1	2469	F	BANKING AND INVESTMENTS - SAVINGS CERTIFICATES CD/LONG TERM FROM SAVINGS BANK	124.27860538827	109.701003570395
1	2470	F	BANKING AND INVESTMENTS - SAVINGS CERTIFICATES CD/LONG TERM FROM CREDIT UNION	99.276069730586	103.766042651742
1	2471	F	BANKING AND INVESTMENTS - SAVINGS CERTIFICATES CD/LONG TERM FROM FS BROKERAGE FIRM	128.77028526149	126.739843674612
1	2472	F	BANKING AND INVESTMENTS - SAVINGS CERTIFICATES CD/LONG TERM FROM DISC BROKERAGE FIRM	31.561489698890	44.8697288429991
1	2473	F	BANKING AND INVESTMENTS - SAVINGS CERTIFICATES CD/LONG TERM FROM MUTUAL FUND FIRM	95.793660855784	140.270964006562
1	2474	F	BANKING AND INVESTMENTS - SAVINGS CERTIFICATES CD/LONG TERM FROM OTHER	95.049049128367	111.47640646601
1	2475	F	BANKING AND INVESTMENTS - CURRENTLY HAVE SAVINGS CERTIFICATES CD/SHORT TERM	98.236133122028	100.04183151597
1	2476	F	BANKING AND INVESTMENTS - SAVINGS CERTIFICATES CD/SHORT TERM FROM COMMUNITY BANK	96.862123613312	101.562337161054
1	2477	F	BANKING AND INVESTMENTS - SAVINGS CERTIFICATES CD/SHORT TERM FROM SAVINGS BANK	110.52797147385	103.061709929557
1	2478	F	BANKING AND INVESTMENTS - SAVINGS CERTIFICATES CD/SHORT TERM FROM CREDIT UNION	88.032408874801	97.2733281868185
1	2479	F	BANKING AND INVESTMENTS - SAVINGS CERTIFICATES CD/SHORT TERM FROM FS BROKERAGE FIRM	93.601584786053	83.293689086172
1	2480	F	BANKING AND INVESTMENTS - SAVINGS CERTIFICATES CD/SHORT TERM FROM DISC BROKERAGE FIRM	56.472028526149	40.748480169835
1	2481	F	BANKING AND INVESTMENTS - SAVINGS CERTIFICATES CD/SHORT TERM FROM MUTUAL FUND FIRM	47.531378763866	71.2419183634083
1	2482	F	BANKING AND INVESTMENTS - SAVINGS CERTIFICATES CD/SHORT TERM FROM OTHER	81.539381933439	88.1865772459713
1	2483	F	HAVE MUTUAL FUND/BROKERAGE ACCOUNTS	95.714500792393	99.0587185178037
1	2484	F	TYPE OF INVESTMENT - OWN 529 COLLEGE SAVINGS	67.703407290015	72.9864903985332
1	2485	F	TYPE OF INVESTMENT - OTHER COLLEGE SAVINGS	78.816402535657	83.105181897134
1	2486	F	PROPERTY AND VEHICLE INSURANCE - HOMEOWNERS	92.870285261489	98.4257454405095
1	2487	F	PROPERTY AND VEHICLE INSURANCE - TENANTS	156.97020602218	145.93399594712
1	2488	F	TYPE OF INVESTMENT - KEOGH/SEP-IRA/PENSION	85.834310618066	91.8050757502654
1	2489	F	TYPE OF INVESTMENT - TRUST AGREEMENT	87.596909667194	85.8302132587089
1	2490	F	TYPE OF INVESTMENT - OWN 401K	88.861806656101	94.1796294509312
1	2491	F	TYPE OF INVESTMENT - IRA	91.897939781394	2995754125253
1	2492	F	TYPE OF INVESTMENT - TAX SHELTERS	104.45396196513	99.50839525234
1	2493	F	TYPE OF INVESTMENT - TAX SHELTERS ANNUITIES	102.7470681458	103.613142912284
1	2494	F	TYPE OF INVESTMENT - ONLINE TRADING	57.968145800317	64.398147254656
1	2495	F	401K VALUED AT \$100,000 OR MORE	81.258795562599	87.444803628293
1	2496	F	TYPE OF INVESTMENT - MONEY MARKET	93.261172741679	90.0614686866737
1	2497	F	MONEY MARKET VALUED AT \$100,000 OR MORE	93.449920760697	107.651452282158
1	2500	F	NOTARY PUBLIC PREPARED PERSONAL TAXES IN LAST 12 MONTHS	34.794611727416	29.0763292482872
1	2501	F	CPA/PRIVATE ACCOUNTANT PREPARED PERSONAL TAXES IN LAST 12 MONTHS	96.003486529318	104.712148991605
1	2502	F	HAVE DEBIT CARDS	97.071236133122	94.9636688217698
1	2503	F	HAVE OR USE MASTERCARD DEBIT CARD	81.735023771790	82.5726141078838
1	2504	F	HAVE OR USE VISA DEBIT CARD	98.905784469096	95.4325967383962
1	2505	F	HAVE OR USE ANY AMERICAN EXPRESS CREDIT CARDS IN LAST 12 MONTHS	76.745641838351	69.8794750554859
1	2506	F	HAVE OR USE ANY MASTERCARD CREDIT CARDS IN LAST 12 MONTHS	99.168462757527	97.0479108366303
1	2507	F	HAVE OR USE ANY VISA CREDIT CARDS IN LAST 12 MONTHS	98.049762282091	97.3735404805558
1	2508	F	USE ANY CREDIT CARD IN LAST 12 MONTHS	96.598811410459	97.6841165685612
1	2509	F	TYPE OF INVESTMENT - OWN ANY INVESTMENTS	100.35459587955	102.452475151983
1	2510	F	ANY CHARITABLE CONTRIBUTIONS IN LAST 12 MONTHS	95.909191759112	97.4447553797163
1	2531	F	HAVE OR USE CREDIT CARDS	98.838985736925	99.6190292386375
1	2532	F	USE BETTY CROCKER STIRN BAKE DRY CAKE MIX	81.022266244057	73.3413104313423
1	2533	F	USE DUNCAN HINES MOIST DELUXE DRY CAKE MIX	99.781220285261	100.061999421017
1	2534	F	ALSO USE BETTY CROCKER STIRN BAKE DRY CAKE MIX	114.72543581616	153.589115121104
1	2535	F	ALSO USE DUNCAN HINES MOIST DELUXE DRY CAKE MIX	109.40625990491	125.402441377979

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1	2536	F	USE BETTY CROCKER RICH AND CREAMY FROSTING	107.74928684627	110.105326642864
1	2537	F	USE BETTY CROCKER WHIPPED FROSTING	117.26933438985	121.0564508347
1	2538	F	USE GHIRARDELLI BAKING CHIPS/PIECES	85.488510301109	92.9503522146097
1	2539	F	USE STORE BRAND BAKING CHIPS/PIECES	114.09413629160	132.324616423816
1	2540	F	USE DUNCAN HINES CHOCOLATE LOVERS DRY BROWNIE MIX	108.68359746434	111.95151018045
1	2541	F	USE BAKERS BAKING CHIPS/PIECES	105.58438985736	110.97495898871
1	2542	F	HOUSEHOLD USES PACKAGED PIE CRUSTS	104.89912836767	108.18899674805
1	2543	F	HOUSEHOLD USES DRY CAKE MIXES (NOT CAKE FLOUR)	106.54770206022	110.734825822638
1	2544	F	USE BETTY CROCKER SUPERMOIST CAKE DRY CAKE MIX	108.97440570523	117.51346135289
1	2545	F	USE DUNCAN HINES SIGNATURE DESSERTS DRY CAKE MIX	90.183676703645	87.3738299720158
1	2546	F	ALSO USE OTHER DUNCAN HINES CAKES DRY CAKE MIX	101.81259904912	116.448856508733
1	2547	F	ALSO USE DUNCAN HINES SIGNATURE DESSERTS DRY CAKE MIX	111.20507131537	126.824423429509
1	2548	F	HOUSEHOLD USES DRY BROWNIE MIXES	106.36727416798	109.367171668436
1	2549	F	USE DUNCAN HINES PREMIUM DRY BROWNIE MIX	87.707448494453	98.7150921547814
1	2550	F	USE JIFFY DRY BROWNIE MIX	94.164976228209	92.3289587957155
1	2551	F	USE MARTHA WHITE DRY BROWNIE MIX	71.471790808240	66.3920196854193
1	2552	F	USE OTHER PILLSBURY DRY BROWNIE MIX	105.71188589540	114.005114349127
1	2553	F	USE BETTY CROCKER SWEET REWARDS DRY BROWNIE MIX	76.008716323296	84.4591817041397
1	2554	F	USE BETTY CROCKER STIRN BAKE DRY BROWNIE MIX	96.016877971473	90.3301167615555
1	2555	F	USE BETTY CROCKER SUPREME DRY BROWNIE MIX	108.27258320126	111.809032133552
1	2556	F	ALSO USE JIFFY DRY BROWNIE MIX	118.93304278922	138.362057319309
1	2557	F	ALSO USE MARTHA WHITE DRY BROWNIE MIX	140.53922345483	144.036524172537
1	2558	F	HOUSEHOLD USES OTHER BAKING MIXES	102.20095087163	106.466370742063
1	2559	F	HOUSEHOLD USES FLOUR	100.46790808240	102.169545498408
1	2560	F	USE LA PINA FLOUR	36.100633914421	31.4541638521664
1	2561	F	USE GOLD MEDAL FLOUR	99.41735340729	101.405336292579
1	2562	F	USE MASECA FLOUR	37.716164817749	29.9653092733764
1	2563	F	USE GOYA FLOUR	55.882805071315	38.444079899643
1	2564	F	USE STORE BRAND FLOUR	119.55435816164	122.635482003281
1	2565	F	HOUSEHOLD USES BAKING CHIPS AND PIECES	106.37733755942	112.316944900125
1	2566	F	USE SEMI-SWEET CHOCOLATE BAKING CHIPS/PIECES	112.22369255150	119.50926372672
1	2567	F	USE MILK CHOCOLATE BAKING CHIPS/PIECES	112.26370839936	120.861719579272
1	2568	F	USE PEANUT BUTTER BAKING CHIPS/PIECES	121.81354992076	118.561709929557
1	2569	F	USE VANILLA BAKING CHIPS/PIECES	74.750396196513	69.2590948567017
1	2570	F	ALSO USE BUTTERSCOTCH FLAVOR BAKING CHIPS/PIECES	128.17630744849	150.774968638425
1	2571	F	USE HERSHEY CHIPS BAKING CHIPS/PIECES	121.15443740095	126.782205924925
1	2572	F	USE HERSHEY CHUNKS BAKING CHIPS/PIECES	90.047385103011	94.5466081250603
1	2573	F	USE HERSHEY MINI CHIPS BAKING CHIPS/PIECES	99.137559429477	99.9284956093795
1	2574	F	USE NESTLE TOLL HOUSE MORSELS BAKING CHIPS/PIECES	108.57305863708	117.462703850236
1	2575	F	USE NESTLE MINI MORSELS BAKING CHIPS/PIECES	96.970602218700	97.8443500916723
1	2576	F	USE REESES BAKING CHIPS/PIECES	98.387638668779	112.929315835183
1	2577	F	USE MANDMS BAKING BITS BAKING CHIPS/PIECES	120.30118858954	130.098861333591
1	2578	F	HOUSEHOLD USES FROSTING (STORE BOUGHT)	106.30213946117	109.494306667953
1	2579	F	USE CANNED (READY-TO-SPREAD) FROSTING	106.34278922345	110.339428736852
1	2580	F	USE PACKAGED MIX (NOT READY-TO-SPREAD) FROSTING	95.04793977813	94.3426131429123
1	2581	F	USE DUNCAN HINES CREAMY HOMESTYLE FROSTING	100.57606973058	99.5736755765705
1	2582	F	USE DUNCAN HINES FUN FROSTERS FROSTING	70.717828843106	66.5892598668339
1	2583	F	USE SOLE BRAND USER FLOUR	104.11125198098	103.50607932066
1	2584	F	BRAND SUMMARY - DUNCAN HINES DRY BROWNIE MIX	105.42297939778	108.160474765994
1	2585	F	BRAND SUMMARY - DUNCAN HINES DRY CAKE MIX	102.53692551505	108.076473994017
1	2586	F	BRAND SUMMARY - BETTY CROCKER DRY BROWNIE MIX	104.76917591125	110.387194827753
1	2587	F	BRAND SUMMARY - PILLSBURY DRY BROWNIE MIX	112.18462757527	119.158737817234
1	2588	F	USE COOL WHIP WHIPPED TOPPING	110.45110935023	116.749396892792
1	2589	F	USE REDDI-WHIP WHIPPED TOPPING	98.047385103011	90.6768310334845
1	2590	F	NUMBER OF JARS OF RAGU SPAGHETTI/PASTA SAUCE USED IN LAST 30 DAYS	98.847622820919	101.145179967191
1	2591	F	USE MRS BUTTERWORTHS PANCAKE/TABLE SYRUP	111.21505546751	113.319019588922
1	2592	F	NUMBER OF QUARTS OF STORE BRAND SALAD OIL USED IN LAST 90 DAYS	116.20625990491	121.138859403648
1	2593	F	NUMBER OF QUARTS OF CRISCO SALAD OIL USED IN LAST 90 DAYS	106.90190174326	114.733957348258
1	2594	F	NUMBER OF QUARTS OF MAZOLA SALAD OIL USED IN LAST 90 DAYS	71.730031695721	72.2662838946251
1	2595	F	NUMBER OF JARS OF STORE BRAND MAYONNAISE/MAYO SALAD DRESSING USED IN LAST 90 DAYS	116.68652931854	116.808211907749
1	2596	F	NUMBER OF JARS OF HELLMANNS MAYONNAISE/MAYO SALAD DRESSING USED IN LAST 90 DAYS	92.716481774960	89.3225899835955
1	2597	F	NUMBER OF JARS OF KRAFT MAYO MAYONNAISE/MAYO SALAD DRESSING USED IN LAST 90 DAYS	92.00206022187	93.3455080575123
1	2598	F	NUMBER OF JARS OF KRAFT MIRACLE WHIP MAYONNAISE/MAYO SALAD DRESSING USED IN LAST 90 DAYS	130.63454833597	142.316944900125
1	2599	F	NUMBER OF BOTTLES OF KRAFT PREPARED SALAD DRESSINGS USED IN LAST 30 DAYS	101.71695721077	102.751519830165
1	2600	F	NUMBER OF BOTTLES OF SEVEN SEAS PREPARED SALAD DRESSINGS USED IN LAST 30 DAYS	87.634865293185	82.156421885544
1	2601	F	NUMBER OF BOTTLES OF WISH-BONE PREPARED SALAD DRESSINGS USED IN LAST 30 DAYS	101.07282091917	95.5847245006272
1	2602	F	NUMBER OF POUNDS OF BRUMMEL AND BROWN MARGARINE USED IN LAST 7 DAYS	82.760221870047	94.7141271832481
1	2603	F	USE KC MASTERPIECE BBQ/SEASONING SAUCES	98.327892234548	102.420679339959
1	2604	F	USE KRAFT BBQ/SEASONING SAUCES	109.94144215530	107.609717263341
1	2605	F	USE SPLENDA SUGAR SUBSTITUTES	88.666244057052	97.5667277815305
1	2606	F	USE CAMPBELL'S GRAVY AND SAUCE MIXES	98.484627575277	93.2773328186818
1	2607	F	USE KNOTTS BERRY FARM JAMS, JELLIES AND PRESERVES	99.799049128367	100.391826691113
1	2608	F	HOUSEHOLD EATS MARGARINE/MARGARINE SPREAD	103.89611727416	104.169690244138
1	2609	F	HOUSEHOLD USES PIZZA SAUCE	105.78993660855	111.560889703754
1	2610	F	USE CONTADINA PIZZA SAUCE	102.50491283676	107.683778828525
1	2611	F	USE PROGRESSO PIZZA SAUCE	73.112519809825	69.6120814435974
1	2612	F	USE RAGU PIZZA SAUCE	94.511093502377	104.895783074399
1	2613	F	USE PREGO PIZZA SAUCE	107.20213946117	105.316896651549
1	2614	F	USE HEINZ GRAVY AND SAUCE MIXES	98.597147385103	100.579175914311
1	2615	F	HOUSEHOLD USES GRAVY AND SAUCE MIXES	105.29619651347	109.319839814725
1	2616	F	USE STORE BRAND GRAVY AND SAUCE MIXES	121.25158478605	123.703367750651
1	2617	F	HOUSEHOLD USES SALAD OR COOKING OIL	99.670839936608	100.493003956383
1	2618	F	HOUSEHOLD USES PREPARED SALAD DRESSING	102.53438985736	104.00477660909
1	2619	F	HOUSEHOLD USES DRY MIX SALAD DRESSING	98.409746434231	100.806088970375
1	2620	F	HOUSEHOLD USES MAYONNAISE/MAYO SALAD DRESSING IN JAR	101.9935023771	103.083711280517
1	2621	F	NUMBER OF JARS OF BARILLA SPAGHETTI/PASTA SAUCE USED IN LAST 30 DAYS	77.058557844691	70.0504680111937

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1	2622	F	NUMBER OF JARS OF BERTOLLISPAGHETTI/PASTA SAUCE USED IN LAST 30 DAYS	84.763549920760	75.3693911029625
1	2623	F	HOUSEHOLD USES SPAGHETTI/PASTA SAUCE IN JARS	100.57242472266	101.479108366303
1	2624	F	HOUSEHOLD USES CATSUP/KETCHUP	100.67440570523	100.991363504777
1	2625	F	USE DEL MONTE CATSUP/KETCHUP	83.617194928684	83.3304062530155
1	2626	F	USE HEINZ CATSUP/KETCHUP	93.040253565768	92.0906108269806
1	2627	F	USE STORE BRAND CATSUP/KETCHUP	132.84611727416	144.301553604169
1	2628	F	HOUSEHOLD USES MUSTARD	101.69730586370	102.397037537393
1	2629	F	USE FRENCHS MUSTARD	104.24786053882	105.708916336968
1	2630	F	USE GREY POUPON MUSTARD	83.949366085578	77.0393225899836
1	2631	F	USE KRAFT MUSTARD	106.76148969889	104.833494161922
1	2632	F	HOUSEHOLD USES BBQ AND SEASONING SAUCES	101.48581616481	102.877400366689
1	2633	F	USE HEINZ 57 BBO/SEASONING SAUCES	103.31188589540	119.350863649522
1	2634	F	USE LA COSTENA BBO/SEASONING SAUCES	34.556814580031	25.9223197915661
1	2635	F	USE KELLOGGS EGGO PANCAKE/TABLE SYRUP	82.662995245641	74.9779504004632
1	2636	F	HOUSEHOLD USES PANCAKE AND TABLE SYRUP	101.44659270998	103.202740519155
1	2637	F	USE HUNGRY JACK PANCAKE/TABLE SYRUP	90.678843106180	101.886808893139
1	2638	F	HOUSEHOLD USES WHITE GRANULATED SUGAR	100.23557844691	101.628775451124
1	2639	F	USE DOMINO WHITE GRANULATED SUGAR	89.9484944532488	83.2960532664286
1	2640	F	USE STORE BRAND WHITE GRANULATED SUGAR	115.90427892234	119.856846473029
1	2641	F	HOUSEHOLD USES SUGAR SUBSTITUTES	95.688668779714	96.9231882659462
1	2642	F	USE STORE BRAND SUGAR SUBSTITUTES	95.774881141046	105.148798610441
1	2643	F	USE EQUAL SUGAR SUBSTITUTES	86.1111727416798	99.1102962462607
1	2644	F	USE SWEETN LOW SUGAR SUBSTITUTES	100.37670364500	92.3746019492425
1	2645	F	USE NUTRASWEET SUGAR SUBSTITUTES	76.864659270998	72.2177940750748
1	2646	F	HOUSEHOLD EATS WHIPPED TOPPING (CREAM TYPE)	106.03637083993	110.00897423526
1	2647	F	USE RICHES WHIPPED TOPPING	100.66481774960	94.1916433465213
1	2648	F	HOUSEHOLD USES SEASONINGS/SPICES	99.750237717908	100.866447939786
1	2649	F	USE MCCORMICK SEASONINGS/SPICES	101.33874801901	102.707758371128
1	2650	F	USE LAWRY'S SEASONINGS/SPICES	105.41933438985	112.297645469459
1	2651	F	USE GOYA SEASONINGS/SPICES	57.492630744849	45.805558236032
1	2652	F	USE STORE BRAND JAMS, JELLIES AND PRESERVES	118.52630744849	121.647640644601
1	2653	F	USE KNOTTS BERRY FARM JAMS, JELLIES AND PRESERVES	80.516877971473	75.7335713596449
1	2654	F	USE KRAFT JAMS, JELLIES AND PRESERVES	98.426782884310	104.850525909486
1	2655	F	USE SMUCKERS JAMS, JELLIES AND PRESERVES	100.99936608557	100.381308501399
1	2656	F	USE WELCHS JAMS, JELLIES AND PRESERVES	97.27630744849	100.392936408376
1	2657	F	NUMBER OF POUNDS OF LAND OLAKES MARGARINE USED IN LAST 7 DAYS	88.994770206022	88.0288044002702
1	2658	F	NUMBER OF POUNDS OF PARKAY MARGARINE USED IN LAST 7 DAYS	114.45752773375	112.767634854772
1	2659	F	NUMBER OF POUNDS OF STORE BRAND MARGARINE USED IN LAST 7 DAYS	117.81450079239	124.026874457204
1	2660	F	NUMBER OF QUARTS OF BERTOLLI SALAD OIL USED IN LAST 90 DAYS	96.917511885895	92.2801794847052
1	2661	F	NUMBER OF QUARTS OF GOYA SALAD OIL USED IN LAST 90 DAYS	61.178843106180	50.0875229180739
1	2662	F	NUMBER OF QUARTS OF PLANTERS PEANUT OIL SALAD OIL USED IN LAST 90 DAYS	80.408003169572	77.5350767152369
1	2663	F	NUMBER OF BOTTLES OF HEINZ PREPARED SALAD DRESSINGS USED IN LAST 30 DAYS	69.087480190174	65.7882852455853
1	2664	F	NUMBER OF BOTTLES OF STORE BRAND PREPARED SALAD DRESSINGS USED IN LAST 30 DAYS	112.71600633914	117.741098137605
1	2665	F	NUMBER OF JARS OF DEL MONTE SPAGHETTI/PASTA SAUCE USED IN LAST 30 DAYS	80.283755942947	75.9654540191064
1	2666	F	NUMBER OF JARS OF HEALTHY CHOICE SPAGHETTI/PASTA SAUCE USED IN LAST 30 DAYS	93.269017432646	86.7536427675384
1	2667	F	NUMBER OF JARS OF HEINZ SPAGHETTI/PASTA SAUCE USED IN LAST 30 DAYS	100.53613312202	100.786258805365
1	2668	F	NUMBER OF JARS OF PROGRESSO SPAGHETTI/PASTA SAUCE USED IN LAST 30 DAYS	110.93954041204	102.302373829972
1	2669	F	USE IMPERIAL WHITE GRANULATED SUGAR	80.091283676703	74.7120524944514
1	2670	F	NUMBER OF POUNDS OF STORE BRAND GRATED CHEESE (IN SHAKER, CAN OR JAR) USED IN LAST 30 DAYS	122.66973058637	133.387339573483
1	2671	F	NUMBER OF POUNDS OF LAND OLAKES BUTTER USED IN LAST 7 DAYS	96.591362916006	98.3126025282254
1	2672	F	USE CHEEZ WHIZ SPREAD CHEESE	101.93977812995	113.975875711666
1	2673	F	USE NESTLE COFFEE MATE NON-DAIRY CREAM SUBSTITUTES	87.340966719492	85.3851683875326
1	2674	F	NUMBER OF POUNDS OF KRAFT SINGLES AMERICAN PASTURIZED PROCESSED CHEESE USED IN LAST 7 DAYS	105.80515055467	105.203801987841
1	2675	F	NUMBER OF POUNDS OF KRAFT VELVEETA AMERICAN PASTURIZED PROCESSED CHEESE USED IN LAST 7 DAYS	119.61315372424	132.208482099778
1	2676	F	NUMBER OF POUNDS OF DIGIORNO GRATED CHEESE (IN SHAKER, CAN OR JAR) USED IN LAST 30 DAYS	61.766402535657	60.5054038405867
1	2677	F	NUMBER OF POUNDS OF BORDEN NATURAL/IMPORTED CHEESE (NON-PROCESSED) USED IN LAST 7 DAYS	88.604595879556	87.7630512399884
1	2678	F	HOUSEHOLD USES CREAM CHEESE	96.860697305863	99.8609958506224
1	2679	F	USE CRACKER BARREL SPREAD CHEESE	89.893185419968	83.0821190774872
1	2680	F	USE EASY CHEESE SPREAD CHEESE	100.40158478605	100.692415323748
1	2681	F	HOUSEHOLD USES COTTAGE CHEESE	107.19278922345	112.993679436457
1	2682	F	HOUSEHOLD USES SPREAD CHEESE	99.416481774960	105.001978191643
1	2683	F	HOUSEHOLD EATS AMERICAN PASTURIZED PROCESSED CHEESE	104.10570522979	106.033822252244
1	2684	F	NUMBER OF POUNDS OF BOARS HEAD AMERICAN PASTURIZED PROCESSED CHEESE USED IN LAST 7 DAYS	62.033359746434	54.4102093988228
1	2685	F	HOUSEHOLD EATS GRATED CHEESE (IN SHAKER, CAN OR JAR)	104.09358161648	106.719193283798
1	2686	F	HOUSEHOLD USES NON-DAIRY CREAM SUBSTITUTES	99.985023771790	97.7463572324617
1	2687	F	USE COFFEE RICH NON-DAIRY CREAM SUBSTITUTES	90.023534072900	92.797452475152
1	2688	F	USE SILK SOY NON-DAIRY CREAM SUBSTITUTES	98.792630744849	98.7337161053749
1	2689	F	NUMBER OF POUNDS OF BREAKSTONE BUTTER USED IN LAST 7 DAYS	73.349128367670	58.4969120910933
1	2690	F	NUMBER OF POUNDS OF STORE BRAND BUTTER USED IN LAST 7 DAYS	107.49017432646	109.245440509505
1	2691	F	NUMBER OF POUNDS OF PHILADELPHIA CREAM CHEESE USED IN LAST 30 DAYS	96.061885895404	98.9268069091962
1	2692	F	NUMBER OF POUNDS OF STORE BRAND CREAM CHEESE USED IN LAST 30 DAYS	107.54080824088	117.361912573579
1	2693	F	NUMBER OF POUNDS OF DEANS COTTAGE CHEESE USED IN LAST 7 DAYS	123.18930269413	129.06991218759
1	2694	F	NUMBER OF POUNDS OF BREAKSTONE COTTAGE CHEESE USED IN LAST 7 DAYS	83.724722662440	80.953922609283
1	2695	F	NUMBER OF POUNDS OF KNUDSEN COTTAGE CHEESE USED IN LAST 7 DAYS	59.555071315372	50.8887870307826
1	2696	F	NUMBER OF POUNDS OF STORE BRAND COTTAGE CHEESE USED IN LAST 7 DAYS	125.79635499207	136.088391392454
1	2697	F	NUMBER OF POUNDS OF OTHER KRAFT AMERICAN PASTURIZED PROCESSED CHEESE USED IN LAST 7 DAYS	99.999683042789	102.110971726334
1	2698	F	NUMBER OF POUNDS OF BORDEN AMERICAN PASTURIZED PROCESSED CHEESE USED IN LAST 7 DAYS	92.120522979397	94.153285728071
1	2699	F	NUMBER OF POUNDS OF KRAFT DELI DELUXE AMERICAN PASTURIZED PROCESSED CHEESE USED IN LAST 7 DAYS	94.870285261489	96.6297404226575
1	2700	F	NUMBER OF POUNDS OF LAND OLAKES AMERICAN PASTURIZED PROCESSED CHEESE USED IN LAST 7 DAYS	81.683518225039	80.449580237383
1	2701	F	NUMBER OF POUNDS OF STORE BRAND AMERICAN PASTURIZED PROCESSED CHEESE USED IN LAST 7 DAYS	117.14952456418	121.322396989289
1	2702	F	NUMBER OF POUNDS OF KRAFT GRATED GRATED CHEESE (IN SHAKER, CAN OR JAR) USED IN LAST 30 DAYS	108.01148969889	109.43008781241
1	2703	F	NUMBER OF POUNDS OF KRAFT SHREDDED CHEESE (IN SHAKER, CAN OR JAR) USED IN LAST 30 DAYS	98.375832012678	105.98538068127
1	2704	F	NUMBER OF POUNDS OF SARGENTO GRATED CHEESE (IN SHAKER, CAN OR JAR) USED IN LAST 30 DAYS	99.190332805071	95.2438965550516
1	2705	F	NUMBER OF POUNDS OF STORE BRAND NATURAL/IMPORTED CHEESE (NON-PROCESSED) USED IN LAST 7 DAYS	102.39730586370	104.084869246357
1	2706	F	NUMBER OF POUNDS OF CRACKER BARREL NATURAL/IMPORTED CHEESE (NON-PROCESSED) USED IN LAST 7 DAYS	84.516640253565	80.9369391102962
1	2707	F	NUMBER OF POUNDS OF KRAFT NATURAL/IMPORTED CHEESE (NON-PROCESSED) USED IN LAST 7 DAYS	97.297226624405	102.710219048588

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1	2708F		NUMBER OF POUNDS OF BOARS HEAD NATURAL/IMPORTED CHEESE (NON-PROCESSED) USED IN LAST 7 DAYS	73.082805071315	69.8581009360224
1	2709F		NUMBER OF POUNDS OF FRIGO NATURAL/IMPORTED CHEESE (NON-PROCESSED) USED IN LAST 7 DAYS	77.97099841521383	8886422850526
1	2710F		NUMBER OF POUNDS OF EL MEXICANO NATURAL/IMPORTED CHEESE (NON-PROCESSED) USED IN LAST 7 DAYS	30.374564183835	33.9462028370163
1	2711F		HOUSEHOLD USES BUTTER	97.463391442155	98.3703560744958
1	2712F		HOUSEHOLD USES SOUR CREAM	96.623613312202	101.215043906205
1	2713F		USE DEANS SOUR CREAM	111.82329635499	116.150053073434
1	2714F		USE BREAKSTONE SOUR CREAM	84.663866877971	79.3287658014088
1	2715F		USE KNUDSEN SOUR CREAM	47.344770206022	45.3687156228891
1	2716F		USE STORE BRAND SOUR CREAM	111.82464342313	124.892260928303
1	2717F		HOUSEHOLD EATS NATURAL OR IMPORTED (NON-PROCESSED) CHEESE	91.803961965134	93.3163659172054
1	2718F		HOUSEHOLD EATS YOGURT (NOT BOUGHT FROZEN)	94.988431061806	93.346859017659
1	2719F		USE DANNON YOGURT (NOT BOUGHT FROZEN)	88.872028526149	84.7186143008781
1	2720F		USE LUCERNE YOGURT (NOT BOUGHT FROZEN)	77.979556259904	83.0872334266139
1	2721F		USE YOPLAIT YOGURT	92.458003169572	93.5248962655602
1	2722F		ATE RED BARON FROZEN PIZZA (BOUGHT FROZEN) MOST IN LAST 30 DAYS	101.17630744849	108.710798031458
1	2723F		ATE TOMBSTONE FROZEN PIZZA (BOUGHT FROZEN) MOST IN LAST 30 DAYS	102.14881141046	108.404950303966
1	2724F		ATE GREEN GIANT COMPLETE SKILLET FROZEN MAIN COURSES (CASSEROLS/ENTREES) MOST IN LAST 30 DAYS	117.90863708399	115.811299816655
1	2725F		ATE OTHER GREEN GIANT FROZEN MAIN COURSES (CASSEROLS/ENTREES) MOST IN LAST 30 DAYS	54.4599049128365	67.8751809321625
1	2726F		ATE UNCLE BENS PASTA BOWLS FROZEN MAIN COURSES (CASSEROLS/ENTREES) MOST IN LAST 30 DAYS	98.799841521394	160.408713692946
1	2727F		ATE FRESCHETTA FROZEN PIZZA (BOUGHT FROZEN) MOST IN LAST 30 DAYS	99.225515055467	105.506899546463
1	2728F		USE EGGO (REGULAR) FROZEN WAFFLES/PANCAKES/FRENCH TOAST	102.21148969889	99.6565666312844
1	2729F		USE PILLSBURY FROZEN PIES/CAKES/PASTRIES	99.091838351822	107.141223583904
1	2730F		ATE BERTOLLI FROZEN MAIN COURSES (CASSEROLS/ENTREES) MOST IN LAST 30 DAYS	106.49627575277	96.9992280227733
1	2731F		USE HEALTHY CHOICE FROZEN NOVELTY TREATS	84.379001584786	78.8235067065522
1	2732F		USE STORE BRAND FROZEN PREPARED SEAFOOD	89.51188589404	96.8458940461256
1	2733F		HOUSEHOLD USES FROZEN NOVELTY TREATS	102.99778129952	104.690147640645
1	2734F		USE BEN AND JERRYS FROZEN NOVELTY TREATS	76.238906497622	70.1853710315546
1	2735F		USE DOVE BARS FROZEN NOVELTY TREATS	87.379477020602	77.907969699894
1	2736F		USE NESTLE DRUMSTICK ICE CREAM CONES FROZEN NOVELTY TREATS	80.010776545166	84.2546077390717
1	2737F		USE HAAGEN-DAZS BARS FROZEN NOVELTY TREATS	61.072187004754	56.7369487600116
1	2738F		USE NESTLE CRUNCH ICE CREAM BARS FROZEN NOVELTY TREATS	94.180348652931	95.8574254559491
1	2739F		USE OTHER NESTLE FROZEN NOVELTY TREATS	64.272345483359	56.8877255620959
1	2740F		USE WELCHS FRUIT JUICE BARS FROZEN NOVELTY TREATS	91.154675118859	84.0179002219434
1	2741F		USE TURKEY HILL ICE CREAM SANDWICHES FROZEN NOVELTY TREATS	130.63391442155	107.905625784039
1	2742F		HOUSEHOLD USES FROZEN POTATO PRODUCTS	103.94833597464	107.931728264016
1	2743F		USE OTHER BRANDS FROZEN POTATO PRODUCTS	100.61767036450	112.870259577342
1	2744F		USE STORE BRAND FROZEN POTATO PRODUCTS	123.1529318542	127.505452089163
1	2745F		HOUSEHOLD EATS FROZEN VEGETABLES (EXCLUDING POTATOES)	100.52297939778	102.077487214127
1	2746F		USE BIRDS EYE FROZEN VEGETABLES (EXCLUDING POTATOES)	107.04294772026	100.901814146483
1	2747F		USE GREEN GIANT FROZEN VEGETABLES (EXCLUDING POTATOES)	94.110538827258	94.194441763968
1	2748F		USE STORE BRAND FROZEN VEGETABLES (EXCLUDING POTATOES)	109.63526148969	115.493824182187
1	2749F		USE STOUFFERS FROZEN VEGETABLES (EXCLUDING POTATOES)	91.091442155309	87.0209881308501
1	2750F		HOUSEHOLD USES FROZEN HOT SNACKS	102.24294770206	102.138666409341
1	2751F		NUMBER OF PACKAGES OF HOT POCKETS FROZEN HOT SNACKS EATEN IN LAST 30 DAYS	97.890253565768	96.4338994499662
1	2752F		NUMBER OF PACKAGES OF TYSON FROZEN HOT SNACKS EATEN IN LAST 30 DAYS	96.463153724247	95.2660909003184
1	2753F		NUMBER OF PACKAGES OF TGI FRIDAYS FROZEN HOT SNACKS EATEN IN LAST 30 DAYS	87.395483359746	91.717202978481
1	2754F		HOUSEHOLD EATS FROZEN COMPLETE (TV) DINNERS	109.47662440570	108.089549358294
1	2755F		HOUSEHOLD EATS FROZEN MAIN COURSES (CASSEROLS/ENTREES)	109.08541996830	106.919231882659
1	2756F		ATE CALIFORNIA PIZZA KITCHEN FROZEN PIZZA (BOUGHT FROZEN) MOST IN LAST 30 DAYS	67.893343898573	63.2024992762713
1	2757F		HOUSEHOLD EATS FROZEN PIZZAS (BOUGHT FROZEN)	102.45118858954	106.665685612274
1	2758F		ATE DIGIORNO FROZEN PIZZA (BOUGHT FROZEN) MOST IN LAST 30 DAYS	97.134548335974	102.577245971244
1	2759F		ATE STOUFFERS FROZEN PIZZA (BOUGHT FROZEN) MOST IN LAST 30 DAYS	117.03201267828	107.314725465599
1	2760F		HOUSEHOLD EATS FROZEN FRIED CHICKEN	105.41101426307	109.475007237286
1	2761F		USE BANQUET FROZEN FRIED CHICKEN	124.40578446909	130.134275788864
1	2762F		USE TYSON FROZEN FRIED CHICKEN	95.714342313787	102.725996333108
1	2763F		USE BUTTERBALL FROZEN FRIED CHICKEN	80.857844690966	78.8201293061855
1	2764F		USE FOSTER FARMS FROZEN FRIED CHICKEN	43.185261489698	39.3952040914793
1	2765F		USE PERDU FROZEN FRIED CHICKEN	66.170047543581	57.149811830551
1	2766F		HOUSEHOLD USES FROZEN PREPARED SEAFOOD	104.02226624405	107.752967287465
1	2767F		USE CONTESSA FROZEN PREPARED SEAFOOD	66.746275752773	58.3133262568754
1	2768F		HOUSEHOLD USES FROZEN WAFFLES/PANCAKES/FRENCH TOAST	99.354754358161	96.8011676155553
1	2769F		USE HUNGRY JACK FROZEN WAFFLES/PANCAKES/FRENCH TOAST	92.101426307448	99.9760204573965
1	2770F		USE PILLSBURY FROZEN WAFFLES/PANCAKES/FRENCH TOAST	109.52662440570	116.526440220014
1	2771F		HOUSEHOLD USES FROZEN BREAKFAST ENTREES/SANDWICHES	99.427179080824	99.8540480555824
1	2772F		USE AUNT JEMIMA FROZEN BREAKFAST ENTREES/SANDWICHES	81.528288431061	90.7193862781048
1	2773F		USE JIMMY DEAN FROZEN BREAKFAST ENTREES/SANDWICHES	121.56545166402	110.492231979157
1	2774F		USE OWENS FROZEN BREAKFAST ENTREES/SANDWICHES	121.60491283676	95.4649232847631
1	2775F		USE WEIGHT WATCHERS SMART ONES FROZEN BREAKFAST ENTREES/SANDWICHES	102.19096671949	106.133166071601
1	2776F		USE BOB EVANS SANDWICHES AND BURRITOS FROZEN BREAKFAST ENTREES/SANDWICHES	85.495166402535	95.9817620380199
1	2777F		USE RED BARON FROZEN BREAKFAST ENTREES/SANDWICHES	97.544532488114	145.196612949918
1	2778F		HOUSEHOLD USES FROZEN PIES/CAKES/PASTRIES	103.67305863708	102.021953102383
1	2779F		USE MARIE CALLENDERS FROZEN PIES/CAKES/PASTRIES	95.689064976228	95.5943742159606
1	2780F		USE MRS SMITHS FROZEN PIES/CAKES/PASTRIES	108.35522979397	111.656614879864
1	2781F		USE PEPPERIDGE FARM FROZEN PIES/CAKES/PASTRIES	94.620919175911	88.607642574541
1	2782F		USE SARA LEE FROZEN PIES/CAKES/PASTRIES	93.380031695721	94.0688507189038
1	2783F		USE WEIGHT WATCHERS SMART ONES FROZEN PIES/CAKES/PASTRIES	103.88946117274	92.753835761845
1	2784F		USE BANQUET DINNERS FROZEN COMPLETE DINNERS (TV DINNERS) MOST IN LAST 30 DAYS	126.79294770206	130.442149956576
1	2785F		USE HEALTHY CHOICE FROZEN COMPLETE DINNERS (TV DINNERS) MOST IN LAST 30 DAYS	95.037400950871	99.6729228987745
1	2786F		USE MARIE CALLENDERS FROZEN COMPLETE DINNERS (TV DINNERS) MOST IN LAST 30 DAYS	95.769889064976	89.4446106339863
1	2787F		USE WEIGHT WATCHERS SMART ONES FROZEN COMPLETE DINNERS (TV DINNERS) MOST IN LAST 30 DAYS	99.068621236133	102.892888159799
1	2788F		USE PATIO FROZEN COMPLETE DINNERS (TV DINNERS) MOST IN LAST 30 DAYS	112.21798732171	93.6737431245778
1	2789F		USE TYSON DINNERS FROZEN COMPLETE DINNERS (TV DINNERS) MOST IN LAST 30 DAYS	97.056497622820	104.648895107594
1	2790F		ATE BANQUET FAMILY ENTREES FROZEN MAIN COURSES (CASSEROLS/ENTREES) MOST IN LAST 30 DAYS	117.40538827258	122.209157579851
1	2791F		ATE HEALTHY CHOICE FROZEN MAIN COURSES (CASSEROLS/ENTREES) MOST IN LAST 30 DAYS	124.04564183835	107.558236032037
1	2792F		ATE STOUFFERS REGULAR ENTREES FROZEN MAIN COURSES (CASSEROLS/ENTREES) MOST IN LAST 30 DAYS	98.236053882725	87.9121393418894
1	2793F		ATE MARIE CALLENDERS FROZEN MAIN COURSES (CASSEROLS/ENTREES) MOST IN LAST 30 DAYS	106.11220285261	93.4269516549262

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	2794F		ATE WOLFGANG PUCK FROZEN PIZZA (BOUGHT FROZEN) MOST IN LAST 30 DAYS	53.860221870047	42.298176203802
1	2795F		USE TURKEY HILL FROZEN YOGURT (BOUGHT FROZEN)	88.393343898573	78.2379619801216
1	2796F		DONT KNOW/ NO ANSWER IF HOUSEHOLD EATS FROZEN YOGURT (BOUGHT FROZEN)	93.022979397781	88.4216925600695
1	2797F		USE BEN AND JERRYS FROZEN YOGURT (BOUGHT FROZEN)	78.165293185427	76.8909099681559
1	2798F		USE DANNON FROZEN YOGURT (BOUGHT FROZEN)	82.642551505546	76.5787899256972
1	2799F		USE DREYERS FROZEN YOGURT (BOUGHT FROZEN)	76.522503961965	67.2880922512786
1	2800F		USE HAAGAN-DAZS FROZEN YOGURT (BOUGHT FROZEN)	67.066006339144	68.3641802566824
1	2801F		USE KNORR SHELF-TO-MICROWAVE DINNERS/ENTRÉE/SOUP	56.666640253565	40.0695744475538
1	2802F		EAT LIPTON RICE/RICE DISHES	108.47028526149	129.48870983306
1	2803F		USE STORE BRAND COMPLETE PACKAGED PREPARED DISHES/DINNER MIXES	106.73771790808	112.131380874264
1	2804F		USE PILLSBURY/HUNGRY JACK BRAND REFRIGERATED/ FROZEN DOUGH PRODUCTS	100.17725832012	103.291131911609
1	2805F		USE STORE BRAND REFRIGERATED/ FROZEN DOUGH PRODUCTS	127.70372424722	141.845797548972
1	2806F		HOUSEHOLD USES FRESH REFRIGERATED POTATO PRODUCTS	105.01061806656	104.520602142237
1	2807F		USE BOB EVANS FRESH REFRIGERATED POTATO PRODUCTS	108.705309032896	97.25948084531
1	2808F		USE SKIPPY PEANUT BUTTER	89.1672741679879	1.2778153044485
1	2809F		USE JIF PEANUT BUTTER	100.91061806656	105.051915468494
1	2810F		USE PETER PAN PEANUT BUTTER	101.393740095089	99.622937373475
1	2811F		USE SMUCKERS PEANUT BUTTER	76.059984152139	79.093602238734
1	2812F		USE POST SHREDDED WHEAT (REGULAR) BREAKFAST COLD CEREALS MOST IN LAST 7 DAYS	119.10277337559	114.658930811541
1	2813F		EAT MRS BAIRDS BREAD	80.467828843106	79.8163176686288
1	2814F		USE NESTLE BRAND REFRIGERATED/ FROZEN DOUGH PRODUCTS	87.421236133122	87.785631573686
1	2815F		USE EMERALD NUTS FOR COOKING AND SNACKS	90.772741679873	86.156904371321
1	2816F		SOMEONE IN HOUSEHOLD EATS CHILLI	106.20554675118	109.778732027405
1	2817F		EAT CAMPBELLS CHUNKY CHILI	98.222266244057	105.904805558236
1	2818F		EAT HORMEL CHUNKY CHILI	107.10554675118	103.480121586413
1	2819F		EAT WOLF BRAND CHILI CHUNKY CHILI	104.53763866878	100.756875422175
1	2820F		HOUSEHOLD EATS BREAKFAST COLD CEREALS	99.520047543581	99.787465019782
1	2821F		HOUSEHOLD EATS STORE BRAND BREAKFAST HOT CEREALS	99.994532488114	101.716973849271
1	2822F		USE QUAKER EXPRESS INSTANT OATMEAL BREAKFAST HOT CEREALS MOST IN LAST 7 DAYS	92.0878763866879	81.96950689955
1	2823F		USE NABISCO CREAM OF WHEAT INSTANT BREAKFAST HOT CEREALS MOST IN LAST 7 DAYS	105.29730586370	112.145083470038
1	2824F		USE NABISCO CREAM OF WHEAT REGULAR BREAKFAST HOT CEREALS MOST IN LAST 7 DAYS	94.309191759112	102.031023834797
1	2825F		HOUSEHOLD USES BREAKFAST PASTRIES	98.137797147385	99.6751423333012
1	2826F		EAT SARA LEE BREAD	110.49286846275	114.102045739651
1	2827F		EAT STORE BRAND BREAD	111.84492868462	116.49927627135
1	2828F		HOUSEHOLD EATS BAGELS	94.674247226624	92.4913635047766
1	2829F		EAT LENDERS BAGELS	110.5793977813	109.260494065425
1	2830F		EAT SARA LEE GRAINS BAGELS	102.99152139461	101.663031940558
1	2831F		EAT THAOMAS BAGELS	94.719968304278	86.3788478239892
1	2832F		EAT STORE BRAND BAGELS	98.128843106180	95.9745247515198
1	2833F		EAT EARTH GRAINS BAGELS	86.008161648177	99.117919521374
1	2834F		HOUSEHOLD EATS CROISSANTS	95.376862123613	92.4165782109428
1	2835F		USE SARA LEE CROISSANTS	104.46315372424	96.5791759143105
1	2836F		USE PEPPERIDGE FARM PETIT ALL BUTTER CROISSANTS	87.683755942947	82.9244427289395
1	2837F		USE PILLSBURY CROISSANTS	103.25958795562	104.401283412139
1	2838F		HOUSEHOLD USES ENGLISH MUFFINS	98.66529318542	96.3273665926855
1	2839F		USE EARTH GRAINS ENGLISH MUFFINS	90.17202852614	99.2629547428351
1	2840F		USE PEPPERIDGE FARM ENGLISH MUFFINS	83.420047543581	77.2411946347583
1	2841F		USE STORE BRAND ENGLISH MUFFINS	128.71870047543	131.185757020168
1	2842F		HOUSEHOLD USES PACKAGED MUFFINS (READY-TO-EAT)	101.53652931854	101.682331371225
1	2843F		USE SARA LEE PACKAGED MUFFINS (READY-TO-EAT)	84.116085578446	89.9200038598861
1	2844F		USE STORE BRAND PACKAGED MUFFINS (READY-TO-EAT)	111.26561014263	107.486200907073
1	2845F		USE ENTENMANN'S PACKAGED MUFFINS (READY-TO-EAT)	70.553961965134	59.6657821094278
1	2846F		HOUSEHOLD USES BREAD	100.22599049128	100.347245006272
1	2847F		HOUSEHOLD EATS PEANUT BUTTER	102.70309033280	103.572324616424
1	2848F		EAT STORE BRAND BREAKFAST PASTRIES	112.70998415213	114.180980411078
1	2849F		EAT ENTENMANN'S (REGULAR) BREAKFAST PASTRIES	83.911014263074	72.206455659558
1	2850F		EAT HOSTESS BREAKFAST PASTRIES	102.04152139461	107.99203898485
1	2851F		EAT LITTLE DEBBIE BREAKFAST PASTRIES	108.86394611727	111.363697770916
1	2852F		EAT SARA LEE BREAKFAST PASTRIES	97.535340729001	100.583084049021
1	2853F		HOUSEHOLD USES PACKAGED INSTANT POTATOES	108.47131537242	111.421258322879
1	2854F		USE STORE BRAND PACKAGED INSTANT POTATOES	131.04144215530	132.966949724983
1	2855F		USE BETTY CROCKER PACKAGED INSTANT POTATOES	117.75824088748	124.032809032134
1	2856F		USE HUNGRY JACK PACKAGED INSTANT POTATOES	109.63034865293	109.873636977709
1	2857F		USE BOB EVANS PACKAGED INSTANT POTATOES	81.632481141404	80.796584000772
1	2858F		USE SIMPLY POTATOES PACKAGED INSTANT POTATOES	97.920998415213	98.0811541059539
1	2859F		HOUSEHOLD EATS CANNED OR JARRED VEGETABLES	103.16188589540	104.326449869729
1	2860F		USE DEL MONTE CANNED OR JARRED VEGETABLES	91.882012678288	89.4028756151694
1	2861F		USE GOYA CANNED OR JARRED VEGETABLES	45.77202852614	37.0645565955804
1	2862F		USE GREEN GIANT CANNED OR JARRED VEGETABLES	104.15839936608	100.373154491943
1	2863F		USE STORE BRAND CANNED OR JARRED VEGETABLES	119.16362916006	125.254366496188
1	2864F		USE CAMPBELLS SELECT SOUP CANNED OR JARRED SOUP/BROTH	99.917274167987	108.974717745826
1	2865F		HOUSEHOLD USES PORK AND BEANS OR BAKED BEANS	107.84310618066	111.307295184792
1	2866F		USED GOYA BEANS PORK AND BEANS OR BAKED BEANS MOST IN LAST 30 DAYS	51.02385103010	41.7519058187783
1	2867F		HOUSEHOLD USES CANNED SOUP AND BROTH	104.10277337559	105.94369391103
1	2868F		USE JUANITAS CANNED OR JARRED SOUP/BROTH	33.605705229794	26.5567403261604
1	2869F		HOUSEHOLD USES DRY SOUP/LUNCH MIX AND DRY BOUILLON	94.569492868462	96.99449966226
1	2870F		HOUSEHOLD USES SHELF-TO-MICROWAVE DINNERS/ENTRÉE/SOUP	99.570364500792	95.6535269709544
1	2871F		USE CAMPBELLS MICROWAVE SOUP SHELF-TO-MICROWAVE DINNERS/ENTRÉE/SOUP	97.608399366085	92.7686480748818
1	2872F		USE BETTY CROCKER BOWL APPETIT SHELF-TO-MICROWAVE DINNERS/ENTRÉE/SOUP	99.97956259904	89.0669690244138
1	2873F		HOUSEHOLD USES PIZZA CRUST (PACKAGED READY MADE)	104.79730586370	106.336533822252
1	2874F		USE BOBOLI PIZZA CRUST (PACKAGED READY MADE)	86.84643423137	88.0153430473801
1	2875F		USE DIGIORNO PIZZA CRUST (PACKAGED READY MADE)	88.853169572107	79.098523593554
1	2876F		USE PILLSBURY PIZZA CRUST (PACKAGED READY MADE)	111.75863708399	122.004969603397
1	2877F		HOUSEHOLD EATS KNORR RICE MIXES RICE/RICE DISHES	96.09064976228	96.4304738010229
1	2878F		EAT NEAR EAST MIXES RICE/RICE DISHES	74.53169572107	69.6164720640741
1	2879F		EAT RICE-A-RONI MIXES RICE/RICE DISHES	110.60372424722	111.698060407218

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	2880	F	EAT STORE BRAND MIXES RICE/RICE DISHES	107.02147385103	104.707613625398
1	2881	F	EAT KNORR RICE MIXES RICE/RICE DISHES	118.33082408874	123.585303483547
1	2882	F	HOUSEHOLD USES CAN/JAR SPAGHETTI/MACARONI	106.96259904912	108.592106532857
1	2883	F	EAT CAMPBELL'S SPAGHETTIOS CAN/JAR SPAGHETTI/MACARONI	119.38526148969	116.354771784232
1	2884	F	EAT HEINZ CAN/JAR SPAGHETTI/MACARONI	96.35087163232990	3628775451125
1	2885	F	EAT PROGRESSO CAN/JAR SPAGHETTI/MACARONI	99.32979397781395	2765608414552
1	2886	F	EAT STORE BRAND CAN/JAR SPAGHETTI/MACARONI	131.15356576862	143.123130367654
1	2887	F	HOUSEHOLD USES PREPARED LUNCH KITS	97.787876386687	101.47886712342
1	2888	F	USE KOSHERABLES PREPARED LUNCH KITS	117.63565768621	101.202209784811
1	2889	F	USE STARKIST TUNA SALAD PREPARED LUNCH KIT	81.698494453248	74.2616520312651
1	2890	F	HOUSEHOLD USED DRY PACKAGED PASTA	101.12091917591	101.446492328476
1	2891	F	USE BARILLA DRY PACKAGED PASTA	82.71624405705277	6075460773907
1	2892	F	USE GOYA DRY PACKAGED PASTA	46.172900158478	33.00347389752
1	2893	F	USE STORE BRAND DRY PACKAGED PASTA	118.57028526149	125.688893177651
1	2894	F	USE DIGIORNO DRY PACKAGED PASTA	64.1462757527355	1675190581878
1	2895	F	HOUSEHOLD EATS COMPLETE PACKAGED PREPARED DISHES/DINNER MIXES	105.53565768621	106.164286403551
1	2896	F	USE OLD EL PASO COMPLETE PACKAGED PREPARED DISHES/DINNER MIXES	86.195562599049	95.9636688217698
1	2897	F	USE GAMESA DRY PACKAGED PASTA	21.03961965134720	7442342950883
1	2898	F	USE KRAFT MACARONI AND CHEESE (REGULAR) COMPLETE PACKAGED PREPARED DISHES/DINNER MIXES	104.62828843106	108.655070925408
1	2899	F	HOUSEHOLD USES NON-STICK COOKING SPRAY	106.30776545166	108.674225610345
1	2900	F	HOUSEHOLD USES SHORTENING	107.249207606971	113.721412718325
1	2901	F	USE CRISCO BUTTER FLAVOR SHORTENING	124.68335974643	145.180449676735
1	2902	F	USE CRISCO REGULAR SHORTENING	101.15586370839	106.883624433079
1	2903	F	HOUSEHOLD USES CANNED TOMATOES	101.80142630744	102.270095532182
1	2904	F	USE GOYA MEXICAN FOOD AND INGREDIENTS	55.457844690966	44.5143298272701
1	2905	F	USE DEL MONTE CANNED TOMATOES	90.162282091917	89.9848981955032
1	2906	F	USE STORE BRAND CANNED TOMATOES	112.30919175911	116.976309948857
1	2907	F	USE RO-TEL CANNED TOMATOES	111.73272583201	118.196419955611
1	2908	F	USE GOYA CANNED TOMATOES	56.301505546751	37.4730290456432
1	2909	F	USE GOYA TOMATO SAUCE	66.448177496038	50.6626942005211
1	2910	F	USE GOYA TOMATO PASTE	57.672503961965	50.1916915950979
1	2911	F	USE GOYA CAN TOMATOES/TOMATO PASTE/SUACE	65.291917591125	49.4225127858728
1	2912	F	HOUSEHOLD USES TOMATO SAUCE	99.022187004754	99.2519058187783
1	2913	F	USE DEL MONTE TOMATO SAUCE	85.320760697305	86.3239891923188
1	2914	F	USE PROGRESSO TOMATO SAUCE	74.844690966719	69.9308597896362
1	2915	F	USE STORE BRAND TOMATO SAUCE	108.42282091917	114.130560648461
1	2916	F	USE RO-TEL TOMATO SAUCE	112.64484944532	107.43616713307
1	2917	F	HOUSEHOLD USES TOMATO PASTE	98.146275752773	100.615555341117
1	2918	F	USE DEL MONTE TOMATO PASTE	91.260221870047	92.8857473704526
1	2919	F	USE PROGRESSO TOMATO PASTE	68.828288431061	68.2182765608414
1	2920	F	USE STORE BRAND TOMATO PASTE	105.25562599049	111.817572131622
1	2921	F	USE RO-TEL TOMATO PASTE	129.31640253565	111.46005017852
1	2922	F	HOUSEHOLD USES MEXICAN FOOD AND INGREDIENTS	97.511885895404	101.088005403841
1	2923	F	USE FRITO-LAY MEXICAN FOOD AND INGREDIENTS	101.21790808240	101.93587764161
1	2924	F	USE LA VICTORIA MEXICAN FOOD AND INGREDIENTS	73.982567353407	72.1868184888546
1	2925	F	USE OLD EL PASO MEXICAN FOOD AND INGREDIENTS	103.09017432646	108.105857377207
1	2926	F	USE ORTEGA MEXICAN FOOD AND INGREDIENTS	103.50610142630	110.180690919618
1	2927	F	HOUSEHOLD USES BREAD CRUMBS, COATING AND STUFFING MIXES	98.024247226624	99.5554858631671
1	2928	F	USE KELLOGGS BREAD CRUMB, COATING, AND STUFFING MIXES	66.108637083993	63.4296053266429
1	2929	F	USE PEPPERIDGE FARM BREAD CRUMB, COATING, AND STUFFING MIXES	100.269413629169	66.8123130367654
1	2930	F	USE STORE BRAND BREAD CRUMB, COATING, AND STUFFING MIXES	113.46743264659	124.44977323169
1	2931	F	HOUSEHOLD USES CANNED OR JARRED FRUIT	104.06426307448	105.771832480942
1	2932	F	HOUSEHOLD USES NUTS FOR COOKING AND SNACKS	100.20047543581	103.535592010004
1	2933	F	USE KASHI HEART TO HEART BREAKFAST HOT CEREALS MOST IN LAST 7 DAYS	105.5547543581696	1394866351442
1	2934	F	USE PLANTERS NUTS FOR COOKING AND SNACKS	100.57107765451	105.585448229277
1	2935	F	USE STORE BRAND NUTS FOR COOKING AND SNACKS	107.30047543581	109.631043134228
1	2936	F	HOUSEHOLD USES DRY PANCAKE/WAFFLE MIX (STORE BOUGHT)	100.71061806656	104.290745922995
1	2937	F	USE BETTY CROCKER DRY PANCAKE/WAFFLE MIX (STORE BOUGHT)	96.68565768621292	7066486538647
1	2938	F	USE AUNT JEMIMA DRY PANCAKE/WAFFLE MIX (STORE BOUGHT)	86.4052297939785	4823410209399
1	2939	F	USE HUNGRY JACK (PILLSBURY) DRY PANCAKE/WAFFLE MIX (STORE BOUGHT)	100.36854199683	112.605374891441
1	2940	F	USE MRS BUTTERWORTHS DRY PANCAKE/WAFFLE MIX (STORE BOUGHT)	87.888193343898	99.9008009263727
1	2941	F	HOUSEHOLD USES REFRIGERATED/ FROZEN DOUGH PRODUCTS	104.43518225039	109.56484608704
1	2942	F	HOUSEHOLD USES CANNED MILK	98.436687797147	106.083807777671
1	2943	F	HOUSEHOLD USES BORDEN EAGLE BRAND SWEETENED CONDENSED MILK CANNED MILK	105.40047543581	116.816993148702
1	2944	F	HOUSEHOLD USES CARNATION EVAPORATED MILK CANNED MILK	95.041679873217	106.750747852938
1	2945	F	HOUSEHOLD USES NESTLE LA LECHERA CONDENSED MILK CANNED MILK	42.14912836767033	7965357521953
1	2946	F	HOUSEHOLD USES LIQUID BREAKFAST/ NUTRITIONAL SUPPLEMENT	94.86695721077690	9605326642863
1	2947	F	USE CARNATION INSTANT BREAKFAST LIQUID BREAKFAST/NUTRITIONAL SUPPLEMENT	97.021711568938	89.803966033002
1	2948	F	USE SLIM-FAST LIQUID BREAKFAST/ NUTRITIONAL SUPPLEMENT	86.29786053882787	8486442149956
1	2949	F	HOUSEHOLD USES EGGS	100.26790808240	101.02677796005
1	2950	F	USE STORE BRAND BEST EGGS	103.78185419968	104.056643829007
1	2951	F	USE EGGLANDS BEST EGGS	86.190332805071	74.9814242979832
1	2952	F	HOUSEHOLD USES PICKLES	103.77440570523	105.870404323072
1	2953	F	USE CLAUSSEN PICKLES	98.442551505546	94.9908810190099
1	2954	F	USE DEL MONTE PICKLES	89.905625990491	82.7237286500048
1	2955	F	USE MT OLIVE PICKLES	108.13240887480	104.112805172247
1	2956	F	USE STORE BRAND PICKLES	124.16877971473	133.744186046512
1	2957	F	USE LOW FAT/FAT FREE PRODUCTS	95.038114104595	94.6159413297308
1	2958	F	USE NESTLE GOOD START LIQUID/POWDERED BABY FORMULA	77.414183835182	93.8549165299624
1	2959	F	USE ENFAMIL LIQUID/POWDERED BABY FORMULA	80.992947702060	102.890186239506
1	2960	F	USE SIMILAC LIQUID/POWDERED BABY FORMULA	55.418225039619	48.6187879957541
1	2961	F	USE STORE BRAND LIQUID/POWDERED BABY FORMULA	60.820126782884	56.9887580816366
1	2962	F	HOUSEHOLD USES BABY FOODS, BABY CEREALS AND JUICES	74.033597464342	73.3922609283026
1	2963	F	USE GERBER 1ST FOODS BABY FOODS, BABY CEREALS/JUICES	68.656259904912	73.3951558429026
1	2964	F	USE BEECH-NUT STAGE 1 BABY FOODS, BABY CEREALS/JUICES	111.401174326465	96.3132780082987
1	2965	F	USE EARTHS BEST BABY FOODS/BABY CEREALS/JUICES	47.157290015847	51.945672102673

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1	2966	F	USE HEINZ 1 BABY FOODS, BABY CEREALS/JUICES	79.316957210776	84.7846666023352
1	2967	F	USE AUNT JEMIMA GRITS BREAKFAST HOT CEREALS MOST IN LAST 7 DAYS	67.324643423137	68.1783749879379
1	2968	F	USE FARINA BREAKFAST HOT CEREALS MOST IN LAST 7 DAYS	79.907527733755	75.2262375759915
1	2969	F	USE QUAKER QUICK OATS BREAKFAST HOT CEREALS MOST IN LAST 7 DAYS	109.46759112519	120.773810672585
1	2970	F	USE QUAKER OLD FASHIONED OATS BREAKFAST HOT CEREALS MOST IN LAST 7 DAYS	98.340966719492	100.95758950111
1	2971	F	USE QUAKER QUICK GRITS BREAKFAST HOT CEREALS MOST IN LAST 7 DAYS	77.770522979397	72.6813181511145
1	2972	F	USE STORE BRAND BREAKFAST HOT CEREALS MOST IN LAST 7 DAYS	97.256656101426	105.98089356364
1	2973	F	EAT EARTH GRAINS BREAD	91.401743264659	96.8142912284088
1	2974	F	EAT PEPPERIDGE FARM BREAD	94.204833597464	84.1204766959375
1	2975	F	EAT ROMAN MEAL BREAD	103.70174326465	106.039033098524
1	2976	F	USE STORE BRAND PEANUT BUTTER	120.02313787638	130.674563350381
1	2977	F	USE LA COSTENA BEANS PORK AND BEANS OR BAKED BEANS MOST IN LAST 30 DAYS	31.985895404120	22.5597317379137
1	2978	F	USED CAMPBELLS HOMESTYLE PORK AND BEANS MOST IN LAST 30 DAYS	99.584389857369	95.9505452089164
1	2979	F	USED CAMPBELLS PORTK AND BEANS MOST IN LAST 30 DAYS	110.56988906497	112.163128437711
1	2980	F	USED STORE BRAND PORK AND BEANS OR BAKED BEANS MOST IN LAST 30 DAYS	131.20063391442	140.235597799865
1	2981	F	USE CAMPBELLS CONDENSED SOUP CANNED OR JARRED SOUP/BROTH	106.97480190174	114.94702306282
1	2982	F	USE HEALTHY CHOICE SOUP CANNED OR JARRED SOUP/BROTH	114.21267828843	107.282398919232
1	2983	F	USE STORE BRAND CANNED OR JARRED SOUP/BROTH	129.97908082408	132.731207179388
1	2984	F	USE KNORR CANNED OR JARRED SOUP/BROTH	79.014580031695	83.393515391296
1	2985	F	USE KNORR BOUILLON DRY SOUP/LUNCH MIX AND DRY BOUILLON	73.737004754358	69.7173598378848
1	2986	F	USE CAMPBELLS DRY SOUP MIX DRY SOUP/LUNCH MIX AND DRY BOUILLON	112.12242472266	116.605181897134
1	2987	F	USE LIPTON CUP OF SOUP DRY SOUP/LUNCH MIX AND DRY BOUILLON	86.552060221870	89.9645855447264
1	2988	F	USE CRISCO BUTTER NON-STICK COOKING SPRAY	105.31362916006	104.797452475152
1	2989	F	USE CRISTO ORIGINAL NON-STICK COOKING SPRAY	128.80832012678	136.00998745537
1	2990	F	HOUSEHOLD USES CAN TOMATOES/TOMATO PASTE/SUACE	99.147147385103	99.8929364083759
1	2991	F	USE DEL MONTE CAN TOMATOES/TOMATO PASTE/SUACE	86.746592709984	86.6094760204574
1	2992	F	USE PROGRESSO CAN TOMATOES/TOMATO PASTE/SUACE	88.334231378763	79.0523497056837
1	2993	F	USE STORE BRAND CAN TOMATOES/TOMATO PASTE/SUACE	107.02575277337	110.575750265367
1	2994	F	USE RO-TEL CAN TOMATOES/TOMATO PASTE/SUACE	112.52147385103	116.857473704526
1	2995	F	USE MULTI GRAIN CHEERIOS BREAKFAST COLD CEREALS MOST IN LAST 7 DAYS	88.896751188589	91.0202644022001
1	2996	F	USE CHEERIOS (REGULAR) BREAKFAST COLD CEREALS MOST IN LAST 7 DAYS	99.800554675118	104.469555148123
1	2997	F	USE CINNAMON TOAST CRUNCH BREAKFAST COLD CEREALS MOST IN LAST 7 DAYS	88.730348652931	94.4157097365628
1	2998	F	USE QUAKER LIFE (REGULAR) BREAKFAST COLD CEREALS MOST IN LAST 7 DAYS	87.515372424722	111.388594036476
1	2999	F	USE KELLOGGS RAISIN BRAN (REGULAR) BREAKFAST COLD CEREALS MOST IN LAST 7 DAYS	92.073930269413	104.895107594326
1	3000	F	USE KELLOGGS SPECIAL K (REGULAR) BREAKFAST COLD CEREALS MOST IN LAST 7 DAYS	91.197226624405	85.8189713403455
1	3001	F	USE QUAKER CINNAMON LIFE BREAKFAST COLD CEREALS MOST IN LAST 7 DAYS	90.860618066561	131.905674032616
1	3002	F	USE POST GRAPE-NUTS (REGULAR) BREAKFAST COLD CEREALS MOST IN LAST 7 DAYS	88.277654516640	111.456576281
1	3003	F	USE POST PREMIUM RAISIN BRAN BREAKFAST COLD CEREALS MOST IN LAST 7 DAYS	91.102377179080	91.0155842902634
1	3004	F	USE QUAKER OATMEAL SQUARES BREAKFAST COLD CEREALS MOST IN LAST 7 DAYS	83.921553090332	92.2106050371514
1	3005	F	USE OTHER QUAKER BREAKFAST COLD CEREALS MOST IN LAST 7 DAYS	93.442947702060	90.5042458747467
1	3006	F	USE STORE BRAND BREAKFAST COLD CEREALS MOST IN LAST 7 DAYS	115.03771790808	121.893322396989
1	3007	F	USE KELLOGGS SPECIAL K RED BERRIES BREAKFAST COLD CEREALS MOST IN LAST 7 DAYS	85.409112519809	96.7063591624048
1	3008	F	USED ROSARITA PORK AND BEANS OR BAKED BEANS MOST IN LAST 30 DAYS	66.135499207607	57.2603010711184
1	3009	F	USE LAND O LAKES BEST EGGS	65.056893819334	70.3445913345556
1	3010	FOOD - MEAT	EAT HORMEL FRANKFURTERS AND HOT DOGS	112.85158478605	117.570394673357
1	3011	FOOD - MEAT	EAT OSCAR MEYER FRANKFURTERS AND HOT DOGS	97.173613312202	105.995561130947
1	3012	FOOD - MEAT	HOUSEHOLD EATS FRESH BRATWURST	107.76529318542	116.835182862106
1	3013	FOOD - MEAT	USE BOB EVANS FRESH BRATWURST	96.157210776545	96.1885071890379
1	3014	FOOD - MEAT	USE JOHNSONVILLE FRESH BRATWURST	115.59564183835	126.439834024896
1	3015	FOOD - MEAT	USE BEEF-STEAK MEAT/FISH/POULTRY (FRESH-FROZEN)	99.151664025356	101.862539805076
1	3016	FOOD - MEAT	USE HORMEL COLD CUTS (PACKAGED OR FRESH CUT/DELI)	90.662519809825	95.2933513461353
1	3017	FOOD - MEAT	HOUSEHOLD USES GARDENBURGER MEAT ALTERNATIVES	85.845245641838	82.1859017658979
1	3018	FOOD - MEAT	USE GARDENBURGER MEAT ALTERNATIVES	94.678209191759	87.1261217794075
1	3019	FOOD - MEAT	USE MORNINGSTAR MEAT ALTERNATIVES	93.622741679873	87.904226575316
1	3020	FOOD - MEAT	USE WHITE WAVE MEAT ALTERNATIVES	86.946513470681	86.8734439834025
1	3021	FOOD - MEAT	HOUSEHOLD EATS MEAT SNACKS AND BEEF JERKY	107.31996830427	113.781096207662
1	3022	FOOD - MEAT	USE OBERTO MEAT SNACKS AND BEEF JERKY	92.440491283676	100.951992666216
1	3023	FOOD - MEAT	USE JACK LINKS MEAT SNACKS AND BEEF JERKY	113.79667194928	129.679822445238
1	3024	FOOD - MEAT	USE FRESH BREAST OF TURKEY MEAT/FISH/POULTRY (FRESH-FROZEN)	100.48549920760	99.200376338898
1	3025	FOOD - MEAT	HOUSEHOLD EATS COLD CUTS (PACKAGED OR FRESH CUT/DELI)	100.87963549920	102.178230242208
1	3026	FOOD - MEAT	USE BUTTERBALL COLD CUTS (PACKAGED OR FRESH CUT/DELI)	99.630031695721	94.253256778925
1	3027	FOOD - MEAT	USE HEALTHY CHOICE COLD CUTS (PACKAGED OR FRESH CUT/DELI)	95.732805071315	93.5795619029239
1	3028	FOOD - MEAT	USE LOUIS RICH COLD CUTS (PACKAGED OR FRESH CUT/DELI)	100.21759112519	105.058139534884
1	3029	FOOD - MEAT	USE OSCAR MEYER COLD CUTS (PACKAGED OR FRESH CUT/DELI)	97.298177496038	100.953488372093
1	3030	FOOD - MEAT	USE TYSON COLD CUTS (PACKAGED OR FRESH CUT/DELI)	86.832012678288	86.606195117244
1	3031	FOOD - MEAT	USE BOARS HEAD COLD CUTS (PACKAGED OR FRESH CUT/DELI)	73.745562599049	62.730242078548
1	3032	FOOD - MEAT	USE SARA LEE PREMIUM DELI COLD CUTS (PACKAGED OR FRESH CUT/DELI)	101.304199683049	99.5105181897134
1	3033	FOOD - MEAT	HOUSEHOLD EATS BACON	102.38217115689	104.690388883528
1	3034	FOOD - MEAT	USE HORMEL BACON	98.954358161648	104.630029914118
1	3035	FOOD - MEAT	USE LOUIS RICH BACON	71.827020602218	68.1855640258612
1	3036	FOOD - MEAT	USE OSCAR MAYER BACON	85.741362916006	87.5876676638039
1	3037	FOOD - MEAT	USE JIMMY DEAN BACON	97.320285261489	87.950159220303
1	3038	FOOD - MEAT	USE TYSON BACON	58.822662440570	52.9982148026633
1	3039	FOOD - MEAT	HOUSEHOLD USES SAUSAGES	99.443977812995	101.420824085689
1	3040	FOOD - MEAT	USE BOB EVANS SAUSAGES	107.37226624405	101.245054520892
1	3041	FOOD - MEAT	USE JIMMY DEAN SAUSAGES	104.79223454833	106.819743317572
1	3042	FOOD - MEAT	USE JOHNSONVILLE SAUSAGES	107.64397781299	116.072372865
1	3043	FOOD - MEAT	HOUSEHOLD EATS FRANKFURTERS AND HOT DOGS	100.53122028526	102.088343143877
1	3044	FOOD - MEAT	EAT BALL PARK FRANKFURTERS AND HOT DOGS	98.661014263074	99.0314098234102
1	3045	FOOD - MEAT	EAT BEST KOSHER FRANKFURTERS AND HOT DOGS	64.157923930269	51.4401235163563
1	3046	FOOD - MEAT	EAT BUTTERBALL FRANKFURTERS AND HOT DOGS	65.692947702060	69.2119559972981
1	3047	FOOD - MEAT	EAT HEBREW NATIONAL FRANKFURTERS AND HOT DOGS	76.890174326465	65.3332529190389
1	3048	FOOD - MEAT	EAT HEALTHY CHOICE FRANKFURTERS AND HOT DOGS	75.797781299524	76.7051046994114
1	3049	FOOD - MEAT	HOUSEHOLD USES MEAT AND FISH EXTENDERS	107.63803486529	114.739602431728
1	3050	FOOD - MEAT	USE HAMBURGER HELPER MEAT AND FISH EXTENDERS	110.81014263074	121.133503811638
1	3051	FOOD - MEAT	USE TUNA HELPER MEAT AND FISH EXTENDERS	106.98889573692	120.898870983306

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1	3052	FOOD - MEAT	USE STOVE TOP OVEN CLASSICS MEAT AND FISH EXTENDERS	110.01180665610	110.268455080575
1	3053	FOOD - MEAT	USE CAMPBELLS SUPPER BAKES MEAT AND FISH EXTENDERS	105.84461172741	101.955756055196
1	3054	FOOD - MEAT	HOUSEHOLD EATS TUNA (CAN OR POUCH)	99.568225039619	99.6161825726141
1	3055	FOOD - MEAT	EAT BUMBLE BEE TUNA (CAN OR POUCH)	83.82884310618074	57.27588536138
1	3056	FOOD - MEAT	EAT CHICKEN OF THE SEATUNA (CAN OR POUCH)	102.66133122028	106.351925118209
1	3057	FOOD - MEAT	EAT STARKISTTUNA (CAN OR POUCH)	102.06085578446	103.525812988517
1	3058	F	EAT QUAKER FRUIT AND OATMEAL TOASTABLES TOASTER PASTRIES	59.39952456418344	16.24529576378
1	3059	F	EAT LAYS LIGHT POTATO CHIPS	90.65792393026990	83.08887387822
1	3060	F	USE DORITOS CORN AND TORTILLA CHIPS AND CHEESE SNACKS	94.730348652931	100.957058766766
1	3061	F	USE FRITOS CORN AND TORTILLA CHIPS AND CHEESE SNACKS	98.130982567353	101.596738396217
1	3062	F	USE TOSTITOS CORN AND TORTILLA CHIPS AND CHEESE SNACKS	100.99413629160	106.660088777381
1	3063	F	EAT ENTENMANN'S SNACK CAKES (READY-TO-EAT)	79.067908082408	72.152127762231
1	3064	F	EAT SARA LEE SNACK CAKES (READY-TO-EAT)	76.98090332805080	96.08221557464
1	3065	F	EAT JELL-O PUDDING	107.26664025356	112.610247997684
1	3066	F	USE JELL-O GELATIN FLAVORED GELATIN DESSERTS	104.81180665610	108.689086171958
1	3067	F	EAT PRINGLES POTATO CHIPS	113.53256735340	116.547380102287
1	3068	F	CHEW AQUAFRESH DENTAL GUM CHEWING/BUBBLE GUM	69.49009508716367	9.107401331661
1	3069	F	CHEW WRIGLEYS ECLIPSE CHEWING/BUBBLE GUM	81.94912836767079	17.20061758178
1	3070	F	USE NABISCO NEWTONS COOKIES (READY-TO-EAT)	112.68993660855	121.815545691402
1	3071	F	USE NABISCO DOUBLE STUFF OREO COOKIES (READY-TO-EAT)	130.23660855784	131.833252919039
1	3072	F	EAT KASHI ENERGY/DIET SNACKS/BARS	97.27123613312289	55.78017948471
1	3073	F	USE ICE BREAKERS BREATH MINTS	84.20435816164898	48.60079127666
1	3074	F	EAT QUAKER BREAKFAST BARS NUTRITIONAL SNACKS	88.30800316957287	6.104409919907
1	3075	F	HOUSEHOLD EATS ENERGY/DIET SNACKS/BARS	91.270126782884	86.1337933030976
1	3076	F	EAT SLIM-FAST SNACK BARS ENERGY/DIET SNACKS/BARS	82.84746434231376	69.78674129113
1	3077	F	CHEW BUBBLE YUM CHEWING/BUBBLE GUM	83.12194928684675	27.35211811251
1	3078	F	CHEW CAREFREE CHEWING/BUBBLE GUM	84.24857369255190	49.989385313133
1	3079	F	USE TIC TAC BREATHE MINTS	100.5461172741697	30.14088584387
1	3080	F	EAT JOLLY RANCHERS CHOCOLATE AND HARD ROLL CANDY	103.8183042789296	42.40567403262
1	3081	F	EAT MANDMS CHOCOLATE AND HARD ROLL CANDY	100.76790808240	103.801408858439
1	3082	F	EAT MILKY WAY CHOCOLATE AND HARD ROLL CANDY	96.234152139461	105.43385120139
1	3083	F	EAT SNICKERS CHOCOLATE AND HARD ROLL CANDY	93.83423137876399	27.50651355785
1	3084	F	EAT REESES PEANUT BUTTER CUPS CHOCOLATE AND HARD ROLL CANDY	109.36988906497	111.502074688797
1	3085	F	CHEW ICE BREAKERS CHEWING/BUBBLE GUM	83.037400950871	92.605326642864
1	3086	F	HOUSEHOLD EATS TOASTER PASTRIES	107.04096671949	109.386278104796
1	3087	F	EAT KELLOGG'S POP TARTS (REGULAR) TOASTER PASTRIES	102.27385103011	105.423043520216
1	3088	F	EAT PILLSBURY TOASTER STRUDEL TOASTER PASTRIES	120.47884310618	126.401524655023
1	3089	F	HOUSEHOLD EATS DONUTS/DOUGHNUTS	100.61156893819	101.488516838753
1	3090	F	USE ENTENMANN'S DONUTS/DOUGHNUTS	77.335261489698	69.196178712728
1	3091	F	USE DUNKIN DONUTS	79.02995245641870	32.80420727589
1	3092	F	HOUSEHOLD EATS ICE CREAM AND SHERBET	100.50602218700	101.139341889414
1	3093	F	EAT BEN AND JERRYS ICE CREAM AND SHERBET	75.69175911251970	05.14812313037
1	3094	F	EAT DREYER'S ICE CREAM AND SHERBET	66.80332805071363	06.04554665637
1	3095	F	EAT HAAGAN-DAZS ICE CREAM AND SHERBET	71.76339144215560	42.45874746695
1	3096	F	EAT HEALTHY CHOICE ICE CREAM AND SHERBET	81.37076069730571	9.382900704429
1	3097	F	EAT TURKEY HILL ICE CREAM AND SHERBET	90.354516640253	79.040432307247
1	3098	F	EAT WEIGHT WATCHERS ICE CREAM AND SHERBET	92.97567353407278	08.73781723439
1	3099	F	EAT STORE BRAND ICE CREAM AND SHERBET	117.31354992076	117.998890282737
1	3100	F	EAT NESTLE ICE CREAM AND SHERBET	54.312202852614	48.456093795233
1	3101	F	EAT DEANS ICE CREAM AND SHERBET	96.33431061806696	29.59085206986
1	3102	F	EAT STARBUCKS ICE CREAM AND SHERBET	49.27194928684644	48.00733378365
1	3103	F	EAT UTZ PRETZELS	89.21870047543577	23.82997201582
1	3104	F	EAT HEALTHY CHOICE POPCORN PRODUCTS	77.06442155309080	27.84907845219
1	3105	F	USE CORNNUTS CORN AND TORTILLA CHIPS AND CHEESE SNACKS	82.80087163232988	49.50303966033
1	3106	F	USE PRINGLES CORN AND TORTILLA CHIPS AND CHEESE SNACKS	115.77012678288	114.348161729229
1	3107	F	EAT TGI FRIDAYS POTATO CHIPS	67.70594294770289	45.20891633697
1	3108	F	EAT TERRA POTATO CHIPS	76.86671949286861	24.47650294316
1	3109	F	EAT KEEBLER TOWN HOUSE (ORIGINAL) SNACK CRACKERS/SALTINES/GRAHAM	115.30419968304	122.395107594326
1	3110	F	EAT NABISCO CHICKEN IN A BISKET SNACK CRACKERS/SALTINES/GRAHAM	114.88557844691	149.419328379813
1	3111	F	EAT NABISCO GRAHAMS (ORIGINAL) SNACK CRACKERS/SALTINES/GRAHAM	109.44009508716	103.704911705105
1	3112	F	HOUSEHOLD EATS PRETZELS	103.39096671949	104.235549551288
1	3113	F	EAT SNYDERS OF HANOVER PRETZELS	92.29595879556285	47.59239602432
1	3114	F	EAT ROLD GOLD PRETZELS	108.52702060221	110.666023352311
1	3115	F	EAT STORE BRAND PRETZELS	110.82440570523	119.993968927917
1	3116	F	HOUSEHOLD EATS POTATO CHIPS	100.52979397781	100.55022676831
1	3117	F	EAT JAYS POTATO CHIPS	97.53335974643498	70.40432307247
1	3118	F	EAT LAYS (REGULAR) POTATO CHIPS	98.708716323296	105.762809997105
1	3119	F	EAT BAKED! LAYS POTATO CHIPS	92.80190174326498	6.169545498408
1	3120	F	HOUSEHOLD EATS POPCORN PRODUCTS	101.09445324881	104.46704622136
1	3121	F	EAT ORVILLE REDENBACHER POPCORN PRODUCTS	99.118383518225	101.569091961787
1	3122	F	EAT ACT II POPCORN PRODUCTS	108.92725832012	116.099343819357
1	3123	F	EAT STORE BRAND POPCORN PRODUCTS	103.96458003169	112.604699411367
1	3124	F	HOUSEHOLD EATS CORN AND TORTILLA CHIPS AND CHEESE SNACKS	97.10198098256799	87.25272604458
1	3125	F	USE CHEE-TOS CORN AND TORTILLA CHIPS AND CHEESE SNACKS	86.17812995245692	99.06880247033
1	3126	F	USE STORE BRAND CORN AND TORTILLA CHIPS AND CHEESE SNACKS	112.46426307448	119.393322396989
1	3127	F	HOUSEHOLD EATS SNACK CRACKERS/SALTINES/GRAHAM	102.49318541996	103.93689086172
1	3128	F	EAT CARRS SNACK CRACKERS/SALTINES/GRAHAM	60.31196513470651	0.0326160378269
1	3129	F	EAT KEEBLER CLUB SNACK CRACKERS/SALTINES/GRAHAM	98.589778129952	107.565183827077
1	3130	F	EAT KEEBLER ZESTA SNACK CRACKERS/SALTINES/GRAHAM	109.99096671949	125.815545691402
1	3131	F	EAT NABISCO HONEY MAID GRAHAMS SNACK CRACKERS/SALTINES/GRAHAM	104.96846275752	112.322300492135
1	3132	F	EAT NABISCO PREMIUM SALTINES SNACK CRACKERS/SALTINES/GRAHAM	111.28787638668	109.169641995561
1	3133	F	EAT NABISCO RITZ (ORIGINAL) SNACK CRACKERS/SALTINES/GRAHAM	95.12456418383599	43.77110875229
1	3134	F	EAT RY-KRISP SNACK CRACKERS/SALTINES/GRAHAM	100.12068145800	89.350622406639
1	3135	F	EAT NABISCO WHEAT THINS (ORIGINAL) SNACK CRACKERS/SALTINES/GRAHAM	89.57527733755993	48.61044099199
1	3136	F	EAT PEPPERIDGE FARM GOLDFISH SNACK CRACKERS/SALTINES/GRAHAM	82.46822503961988	34.44465888256
1	3137	F	EAT SUNSHINE CHEEZ-IT SNACK CRACKERS/SALTINES/GRAHAM	99.103961965134	100.207710122551

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	3138F		EAT SUNSHINE KRISPY SALTINES SNACK CRACKERS/SALTINES/GRAHAM	102.45744849445	108.342757888642
1	3139F		EAT STORE BRAND SNACK CRACKERS/SALTINES/GRAHAM	111.32987321711	120.409582167326
1	3140F		EAT NABISCO KRAFT CHEESE NIPS SNACK CRACKERS/SALTINES/GRAHAM	99.343502377179	107.386085110489
1	3141F		HOUSEHOLD EATS COOKIES (READY-TO-EAT)	99.4339936608559	99.6690630126411
1	3142F		USE KEEBLER VIENNA FINGERS COOKIES (READY-TO-EAT)	93.4775752773378	82.8138087426421
1	3143F		USE MRS FIELDS COOKIES (READY-TO-EAT)	82.8298732171157	74.5602624722571
1	3144F		USE ENTENMANN'S COOKIES (READY-TO-EAT)	75.0174326465926	4.9252147061662
1	3145F		USE GRANDMAS RICHN CHEWY COOKIES (READY-TO-EAT)	80.7366877971477	53.19405577535
1	3146F		USE KEEBLER SANDIES PECAN COOKIES (READY-TO-EAT)	102.7018225039699	96.46337933031
1	3147F		USE LITTLE DEBBIE COOKIES (READY-TO-EAT)	108.55713153724	112.440750747853
1	3148F		USE MOTHERS COOKIES (READY-TO-EAT)	65.635816164817	760.3354723535656
1	3149F		USE NABISCO CHIPS AHOY (REGULAR) COOKIES (READY-TO-EAT)	89.3488906497629	44.77467914697
1	3150F		USE NABISCO NILLA WAFERS COOKIES (READY-TO-EAT)	89.978050713153	92.550130271157
1	3151F		USE NABISCO OREO (REGULAR) COOKIES (READY-TO-EAT)	100.14041204437	109.066341792917
1	3152F		USE NABISCO SNACKWELLS COOKIES (READY-TO-EAT)	103.15071315372	117.125205056451
1	3153F		USE STORE BRAND COOKIES (READY-TO-EAT)	117.73462757527	127.227588536138
1	3154F		USE LA MODERNA COOKIES (READY-TO-EAT)	39.35855784691	32.054906880247
1	3155F		USE NABISCO BARNUMS ANIMAL CRACKERS COOKIES (READY-TO-EAT)	100.66378763866	103.54559490495
1	3156F		USE GAMESA COOKIES (READY-TO-EAT)	23.169096671949	18.0952426903406
1	3157F		USE NABISCO TEDDY GRAHAM'S COOKIES (READY-TO-EAT)	79.593819334389	80.1374119463476
1	3158F		HOUSEHOLD EATS SNACK CAKES (READY-TO-EAT)	106.11901743264	106.769468300685
1	3159F		EAT LITTLE DEBBIE SNACK CAKES (READY-TO-EAT)	117.68438985736	120.712776223101
1	3160F		HOUSEHOLD EATS PUDDING	108.67472266244	112.602914214031
1	3161F		EAT BETTY CROCKER PUDDING	108.91347068145	109.03314677217
1	3162F		HOUSEHOLD USES FLAVORED GELATIN DESSERTS	102.88153724247	105.865965454019
1	3163F		USE STORE BRAND FLAVORED GELATIN DESSERTS	125.61996830427	142.195358486925
1	3164F		HOUSEHOLD USES DIPS FOR SNACKS/VEGETABLES (STORE-BOUGHT)	103.46735340729	106.868763871466
1	3165F		USE BREAKSTONE DIPS FOR SNACKS/VEGETABLES (STORE-BOUGHT)	99.298969889064	88.0284184116568
1	3166F		USE DEANS DIPS FOR SNACKS/VEGETABLES (STORE-BOUGHT)	119.59889064976	129.956817523883
1	3167F		USE FRITO-LAY DIPS FOR SNACKS/VEGETABLES (STORE-BOUGHT)	89.742393026941	96.5729035993438
1	3168F		USE HIDDEN VALLEY RANCH DIPS FOR SNACKS/VEGETABLES (STORE-BOUGHT)	114.47234548336	122.152851490881
1	3169F		USE KNORR DIPS FOR SNACKS/VEGETABLES (STORE-BOUGHT)	77.082884310618	75.2854385795619
1	3170F		USE KRAFT DIPS FOR SNACKS/VEGETABLES (STORE-BOUGHT)	97.538193343898	104.023931294027
1	3171F		USE CHEEZ WHIZ DIPS FOR SNACKS/VEGETABLES (STORE-BOUGHT)	96.945641838351	112.327752581299
1	3172F		USE ECLIPSE BREATH MINTS	75.8798732171157	77.8133745054521
1	3173F		CHEW TRIDENT WHITE CHEWING/BUBBLE GUM	78.935816164817	86.449001254463
1	3174F		CHEW OTHER TRIDENT CHEWING/BUBBLE GUM	84.65816164817	77.91.4942584193766
1	3175F		CHEW CHICLETS CHEWING/BUBBLE GUM	69.8298732171157	58.3938531313326
1	3176F		EAT KRAFT HANDI-SNACKS PUDDING	116.43668779714	110.945768599826
1	3177F		EAT STORE BRAND PUDDING	151.47987321711	165.281240953392
1	3178F		EAT NESTLE TURTLES CHOCOLATE AND HARD ROLL CANDY	141.79445324881	136.857811444562
1	3179F		CHEW CHEWING GUM/BUBBLE GUM	95.194136291600	96.5910933127473
1	3180F		CHEW BUBBLICIOUS CHEWING/BUBBLE GUM	90.091838351822	81.5061758178134
1	3181F		CHEW WRIGLEYS JUICY FRUIT CHEWING/BUBBLE GUM	77.624088748019	78.3264981183055
1	3182F		CHEW WRIGLEYS SPEARMINT CHEWING/BUBBLE GUM	96.569730586370	92.848451220689
1	3183F		USE BREATH MINTS/STRIPS	96.832884310618	95.6852262858246
1	3184F		EAT GODIVA CHOCOLATE AND HARD ROLL CANDY	68.314025356576	58.5206503908135
1	3185F		EAT CHOCOLATE/HARD ROLL CANDY	104.25309033280	104.411560358969
1	3186F		EAT CADBURY CHOCOLATE AND HARD ROLL CANDY	75.98153724247	75.5619511724404
1	3187F		EAT ALMOND JOY CHOCOLATE AND HARD ROLL CANDY	97.452377179080	100.527115700087
1	3188F		EAT BRACHS CHOCOLATE AND HARD ROLL CANDY	115.1970681458	114.486152658497
1	3189F		EAT HERSHEY'S ALMON CHOCOLATE AND HARD ROLL CANDY	109.34191759112	102.765560165975
1	3190F		EAT DOVE CHOCOLATE PROMISES CHOCOLATE AND HARD ROLL CANDY	84.953407290015	96.4980218083566
1	3191F		EAT HERSHEY'S KISSES CHOCOLATE AND HARD ROLL CANDY	104.27892234548	100.084965743511
1	3192F		EAT HERSHEY'S MILK CHOCOLATE CHOCOLATE AND HARD ROLL CANDY	108.62662440570	104.005886326353
1	3193F		EAT HERSHEY'S MR GOODBAR CHOCOLATE AND HARD ROLL CANDY	120.90792393026	102.658834314388
1	3194F		EAT NESTLE CRUNCH CHOCOLATE AND HARD ROLL CANDY	78.361331220285	78.1282929653575
1	3195F		EAT SKITTLES CHOCOLATE AND HARD ROLL CANDY	91.222424722662	90.0195889221268
1	3196F		EAT STARBURST CHOCOLATE AND HARD ROLL CANDY	78.670760697305	76.949001254463
1	3197F		EAT 3 MUSKETEERS CHOCOLATE AND HARD ROLL CANDY	106.29651347068	105.473270288526
1	3198F		EAT NUTRITIONAL SNACKS - GRANOLA, FRUIT, ETC	96.977258320126	97.1435395155843
1	3199F		EAT BETTY CROCKER FRUIT ROLL-UPS NUTRITIONAL SNACKS	87.809191759112	86.793978577632
1	3200F		EAT DEL MONTE MIXED FRUIT NUTRITIONAL SNACKS	91.544928684627	86.9218373057995
1	3201F		EAT SNACKWELLS NUTRITIONAL SNACKS	87.441283676703	79.7230531699315
1	3202F		EAT KELLOGGS RICE KRISPIES TREATS NUTRITIONAL SNACKS	98.046592709984	93.9219338029528
1	3203F		EAT KELLOGGS NUTRI-GRAIN BARS NUTRITIONAL SNACKS	90.149841521394	90.3103830936987
1	3204F		EAT QUAKER CHEWY GRANOLA BARS NUTRITIONAL SNACKS	90.079556259904	94.8995464633794
1	3205F		EAT SUNKIST FUN FRUITS NUTRITIONAL SNACKS	86.959904912836	83.5864132008106
1	3206F		EAT POWER BAR (ORIGINAL) ENERGY/DIET SNACKS/BARS	84.046751188589	79.056064846087
1	3207H		USE SHISEIDO MOISTURIZERS/CREAMS/LOTIONS	37.47622820919	31.6646723921644
1	3208H		USE CHRISTIAN DIOR MASCARA	82.279477020602	71.5310720833735
1	3209H		USE OLAY LIPSTICK AND LIPGLOSS	93.850475435816	78.5716491363505
1	3210H		USE TARGON MOUTHWASH/DENTAL RINSE	143.50198098256	149.421113577149
1	3211H		USE SURA ADVANTAGE DEODORANT/ANTI-PERSPERANTS	133.17844690966	105.91353850613
1	3212H		USE SCHICK PROTECTOR RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	71.680348652931	79.7972112322687
1	3213H		USE ESSIE NAIL POLISH	50.902060221870	41.8491267007623
1	3214H		USE NEW FREEDOM SANITARY PADS AND NAPKINS	107.46671949286	108.345315063206
1	3215H		USE VIADENT MOUTHWASH/DENTAL RINSE	75.447781299524	67.4435974138763
1	3216H		USE CONSORT HAIR SPRAY	118.42773375594	124.299527163949
1	3217H		USE GRECIAN FORMULA HAIR COLORING PRODUCT	46.058082408874	40.2241628871948
1	3218H		USE INTERPLAL POWER TOOTHBRUSHES	69.910697305863	75.8531313326257
1	3219H		USE MERLE NORMAN FOUNDATION MAKE-UP MOST	143.89857369255	148.114879861044
1	3220H		USE ULTIMA LI FOUNDATION MAKE-UP MOST	41.101347068145	34.3965068030493
1	3221H		USE FASHION FAIR EYE BROW PENCIL	76.488668779714	61.7855833252919
1	3222H		USE JANE EYE BROW PENCIL	90.620681458003	69.2603975682717
1	3223H		USE MERLE NORMAN EYE BROW PENCIL	140.00729001584	115.47915661488

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1	3224	H	USE BONNE BELL EYE BROW PENCIL	48.012202852614	45.4058670269227
1	3225	H	USE MERLE NORMAN LIPSTICK AND LIPGLOSS	102.27749603803	105.50043423719
1	3226	H	USE ULTIMA LI LIPSTICK AND LIPGLOSS	48.183201267828	42.1075943259674
1	3227	H	USE CLARINS LIPSTICK AND LIPGLOSS	129.29738510301	103.977178423236
1	3228	H	USE JANE LIPSTICK AND LIPGLOSS	126.52749603803	122.48349898678
1	3229	H	USE METADENT MANUAL TOOTHBRUSHES	110.28573692551	109.163176686288
1	3230	H	USE GROOM AND CLEAN HAIR STYLING PRODUCTS	76.887797147385	78.748190678375
1	3231	H	USE CONSORT HAIR STYLING PRODUCTS	62.873217115689	50.8226382321722
1	3232	H	USE FRUIT OF THE EARTH MOISTURIZERS/CREAMS/LOTIONS	69.368225039619	51.753401524655
1	3233	H	USE EPILADY ELECTRIC AND BATTERY SHAVERS	100.902297939779	90.3699700858825
1	3234	H	USE AVON SUNTAN PRODUCTS (SPF 0-4)	84.458557844691	90.4086171957927
1	3235	H	USE HAWAIIAN TROPIC SUNTAN PRODUCTS (SPF 0-4)	105.57749603803	115.487648364373
1	3236	H	USE JOHNSONS BABY OIL SUNTAN PRODUCTS	77.455863708399	92.8459422947023
1	3237	H	USE BATH AND BODY WORKS SUNTAN PRODUCTS (SPF 0-4)	71.8018225039627	79.0421210074303
1	3238	H	USE BATH AND BODY WORKS SUNLESS TAN PRODUCTS	93.181061806656	91.9597124384831
1	3239	H	USE COPPERTONE (ORIGINAL) SUNLESS TAN PRODUCTS	98.125277337559	98.1449387243076
1	3240	H	USE AVON SUNLESS TAN PRODUCTS	94.340649762282	142.133938048828
1	3241	H	USE JOHNSONS BABY OIL SUNLESS TAN PRODUCTS	63.179318541996	56.8078259191354
1	3242	H	USE LOREAL DERMO-EXPERTISE SUNTAN PRODUCTS (SPF 0-4)	97.399207606973	77.704863456528
1	3243	H	USE LOREAL DERMO-EXPERTISE SUNLESS TAN PRODUCTS	54.244453248811	56.0205056450835
1	3244	H	USE ALPHA HYDROX MOISTURIZERS/CREAMS/LOTIONS	66.961251980982	57.6676638039178
1	3245	H	USE ALPHA HYDROX FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	80.566640253565	76.4585544726431
1	3246	H	USE BASIS FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	69.960776545166	57.303676541542
1	3247	H	USE CLARINS MASCARA	98.078684627575	76.1757695647978
1	3248	H	USE PURPOSE FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	87.501584786053	81.5016887001834
1	3249	H	USE CARESS BAR SOAP	91.738351822504	90.2961015150053
1	3250	H	USE COAST BAR SOAP	96.906497622820	119.891923188266
1	3251	H	USE DIAL BAR SOAP	106.48597464342	106.312988516839
1	3252	H	USE LOREAL FOR KIDS BABY/CHILDRENS SHAMPOO	75.601030110935	74.5362346810769
1	3253	H	USE BIORÉ MOISTURIZERS/CREAMS/LOTIONS	35.501030110935	29.3849753932259
1	3254	H	USE CARESS MOISTURIZERS/CREAMS/LOTIONS	97.047226624405	92.6347100260542
1	3255	H	USE CLARINS MOISTURIZERS/CREAMS/LOTIONS	73.291204437401	59.5339669979736
1	3256	H	USE CUREL MOISTURIZERS/CREAMS/LOTIONS	90.298415213946	96.9845122068899
1	3257	H	USE ELIZABETH ARDEN MOISTURIZERS/CREAMS/LOTIONS	57.430031695721	47.0675962559105
1	3258	H	USE JERGENS MOISTURIZERS/CREAMS/LOTIONS	104.42369255150	105.753449773232
1	3259	H	USE KERI MOISTURIZERS/CREAMS/LOTIONS	118.88969889065	99.2068898967481
1	3260	H	USE LOREAL MOISTURIZERS/CREAMS/LOTIONS	91.920998415213	85.2295184792049
1	3261	H	USE LUBRIDERM MOISTURIZERS/CREAMS/LOTIONS	88.129160063391	89.8148702113288
1	3262	H	USE NEUTROGEN MOISTURIZERS/CREAMS/LOTIONS	91.220047543581	93.4613528900898
1	3263	H	USE OLAY MOISTURIZERS/CREAMS/LOTIONS	106.90697305863	102.732172150922
1	3264	H	USE PONDS MOISTURIZERS/CREAMS/LOTIONS	83.023613312202	89.2143201775547
1	3265	H	USE NEUTROGENA CLEAN SHAMPOO MOST IN LAST 7 DAYS	58.753882725832	52.1140596352408
1	3266	H	USE OTHER NEUTROGENA SHAMPOO MOST IN LAST 7 DAYS	61.762282091917	58.453295377864
1	3267	H	USE NIZORAL SHAMPOO MOST IN LAST 7 DAYS	93.548732171156	111.659316800154
1	3268	H	USE NEUTROGENA CLEANHAIR CONDITIONER	87.635578446909	72.9543085978964
1	3269	H	USE NEUTROGENA CONDITIONER (ORIGINAL) HAIR CONDITIONER	70.458795562599	63.6949242497346
1	3270	H	USE OTHER NEUTROGENA HAIR CONDITIONER	105.34239302694	87.0484898195503
1	3271	H	USE LA LOOKS HAIR SPRAY	21.585103011093	20.1494258419377
1	3272	H	USE CHANEL FOUNDATION MAKE-UP MOST	54.624009508716	45.0634951268937
1	3273	H	USE NEUTROGENA FOUNDATION MAKE-UP MOST	98.13264659271	91.5946154588439
1	3274	H	USE OLAY FOUNDATION MAKE-UP MOST	82.513629160063	82.8520216153624
1	3275	H	USE NEUTROGENA LIPSTICK AND LIPGLOSS	82.373375594294	82.9867798899933
1	3276	H	USE AIM TOOTHPASTE MOST	99.501426307448	109.149860079128
1	3277	H	USE AQUAFRESH TOOTHPASTE	92.290966719492	94.6094760204574
1	3278	H	USE CLOSE-UP TOOTHPASTE	114.14968304278	102.582263823217
1	3279	H	USE ARRID XX DEODORANT/ANTI-PERSPERANTS	78.840808240887	77.4105471388594
1	3280	H	USE DEGREE DEODORANT/ANTI-PERSPERANTS	95.502297939778	98.750217118595
1	3281	H	USE DOVE DEODORANT/ANTI-PERSPERANTS	97.646117274168	92.136609862009
1	3282	H	USE RIGHT GUARD SPORT DEODORANT/ANTI-PERSPERANTS	121.25388272583	120.338946251086
1	3283	H	USE DOVE SILK PROTECTION DEODORANT/ANTI-PERSPERANTS	138.05412044374	156.391151211039
1	3284	H	USE DRY IDEA DEODORANT/ANTI-PERSPERANTS	80.437717908082	74.7234391585448
1	3285	H	USE GILLETTE SERIES DEODORANT/ANTI-PERSPERANTS	107.23232963549	104.036958409727
1	3286	H	USE LADY SPEED STICK DEODORANT/ANTI-PERSPERANTS	98.913391442155	97.2008588246647
1	3287	H	USE SPEED STICK DEODORANT/ANTI-PERSPERANTS	105.01624405705	102.730435202162
1	3288	H	USE SPEED STICK ULTIMATE DEODORANT/ANTI-PERSPERANTS	137.84231378763	127.389559008009
1	3289	H	USE MITCHUM DEODORANT/ANTI-PERSPERANTS	86.919492868462	81.015772845701
1	3290	H	USE OLD SPICE CLASSIC DEODORANT/ANTI-PERSPERANTS	99.149366085578	96.2531602817717
1	3291	H	USE OLD SPICE RED ZONE DEODORANT/ANTI-PERSPERANTS	90.224564183835	92.841503425649
1	3292	H	USE SECRET DEODORANT/ANTI-PERSPERANTS	100.13890649762	99.9380488275596
1	3293	H	USE SECRET PLATINUM PROTECTION DEODORANT/ANTI-PERSPERANTS	87.714738510301	86.3688121200425
1	3294	H	USE SUAVE NATURALS DEODORANT/ANTI-PERSPERANTS	99.751426307448	95.9906397761266
1	3295	H	USE SOFT AND DRI DEODORANT/ANTI-PERSPERANTS	92.755071315372	92.7785390330985
1	3296	H	USE SURE DEODORANT/ANTI-PERSPERANTS	88.911251980982	88.691112612178
1	3297	H	USE ROC MOISTURIZERS/CREAMS/LOTIONS	60.199049128367	55.9633793303098
1	3298	H	USE BARBASOL SHAVING CREAM OR GEL	122.97290015847	119.881742738589
1	3299	H	USE GILLETTE ATRA/ATRA PLUS RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	96.478209191759	86.9119463475827
1	3300	H	USE GILLETTE VENUS RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	93.500792393027	95.0509504969603
1	3301	H	USE SCHICK FX/ DIAMOND/ SPORTS/ TRACK RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	56.189144215530	47.1179195213741
1	3302	H	USE GILLETTE AGILITY DISPOSABLE RAZORS/SHAVERS	80.524881141046	69.5306860947602
1	3303	H	USE SCHICK XTREME3 DISPOSABLE RAZORS/SHAVERS	92.331774960380	94.1311878799575
1	3304	H	USE SCHICK ST DISPOSABLE DISPOSABLE RAZORS/SHAVERS	99.999207606973	107.777381067258
1	3305	H	USE SCHICK XTREME3 REFILLABLE RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	113.53740095087	111.272025475248
1	3306	H	USE SUAVE 24 HOUR PROTECTION DEODORANT/ANTI-PERSPERANTS	95.767987321711	92.4761169545498
1	3307	H	USE GILLETTE VENUS DISPOSABLE RAZORS/SHAVERS	78.458240887480	84.9686866737431
1	3308	H	USE SCHICK QUATTRO DISPOSABLE RAZORS/SHAVERS	111.95800316957	102.739071697385
1	3309	H	USE PLAYTEX BABY MAGIC PRE-MOISTENED CLEANSING WIPES/CLOTHS MOST	104.27083993660	81.0990060793207

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	3310	H	USE BIC COMFORT TWIN/ SOFTWIN DISPOSABLE RAZORS/SHAVERS	124.29112519809	132.359596641899
1	3311	H	USE BIC COMFORT 3 DISPOSABLE RAZORS/SHAVERS	116.10784469096	105.524365531217
1	3312	H	USE BIC SOLEIL DISPOSABLE RAZORS/SHAVERS	84.617511885895	106.061613432404
1	3313	H	USE OTHER BIC DISPOSABLE RAZORS/SHAVERS	119.02290015847	112.644070249928
1	3314	H	USE GILLETTE SENSOR 3 DISPOSABLE RAZORS/SHAVERS	72.3856576862127	77.8488372093024
1	3315	H	USE NOXZEMA SKIN FITNESS DISPOSABLE RAZORS/SHAVERS	59.618145800317	85.402489626556
1	3316	H	USE OLD SPICE HIGH ENDURANCE DISPOSABLE RAZORS/SHAVERS	102.87844690966	92.9687349223198
1	3317	H	USE CEPACOL MOUTHWASH/DENTAL RINSE	99.970443740095	90.4627038502364
1	3318	H	USE CREST PRO-HEALTH MOUTHWASH/DENTAL RINSE	109.84001584786	109.804786258805
1	3319	H	USE GARNIER FRUCTIS HAIR SPRAY	74.260776545166	68.9993727685033
1	3320	H	USE DOVE HAIR STYLING PRODUCTS	91.104675118859	88.6484608704043
1	3321	H	HOUSEHOLD USES BAR SOAP	98.100554675118	98.9986007912767
1	3322	H	USE AVEENO BAR SOAP	56.120760697305	52.3040625301554
1	3323	H	USE SUAVE BAR SOAP	67.031458003169	63.2272990446782
1	3324	H	USE AVON BAR SOAP	73.137797147385	61.7362732799382
1	3325	H	USE CAMAY BAR SOAP	74.473137876386	64.6654443693911
1	3326	H	USE CASHMERE BOUQUET BAR SOAP	86.607844690966	70.2106532857281
1	3327	H	USE DOVE BAR SOAP	90.949128367670	85.5745440509505
1	3328	H	USE NEUTROGENA BAR SOAP	76.661648177496	69.1004535366207
1	3329	H	USE IRISH SPRING BAR SOAP	92.154992076069	96.2420148605616
1	3330	H	USE IVORY BAR SOAP	97.490887480190	91.599971050854
1	3331	H	USE JERGENS BAR SOAP	98.913787638668	111.898050757503
1	3332	H	USE LAVA BAR SOAP	101.32091917591	127.114686866737
1	3333	H	USE LEVER 2000 BAR SOAP	78.433835182250	78.8910547138859
1	3334	H	USE OLAY BAR SOAP	89.073058637084	88.5783556885072
1	3335	H	USE PALMOLIVE BAR SOAP	70.674881141046	59.8369198108656
1	3336	H	USE PURE AND NATURAL BAR SOAP	96.308637083993	92.4037440895493
1	3337	H	USE SAFEGUARD BAR SOAP	109.47511885895	107.014957058767
1	3338	H	USE SHEILD BAR SOAP	77.499841521394	77.401042169256
1	3339	H	USE TONE BAR SOAP	103.16925515055	88.7279262761749
1	3340	H	USE YARDLEY BAR SOAP	57.587480190174	44.5065618064267
1	3341	H	USE ZEST BAR SOAP	89.626465927099	100.289250217119
1	3342	H	HOUSEHOLD USES LIQUID HAND SOAP	95.189936608557	95.5862202065039
1	3343	H	USE SOFTSOAP LIQUID HAND SOAP	98.207131537242	96.7397471774583
1	3344	H	USE CLEAN AND SMOOTH LIQUID HAND SOAP	81.859270998415	81.6654926179677
1	3345	H	USE DIAL LIQUID HAND SOAP	85.543581616481	85.8622020650391
1	3346	H	USE IVORY LIQUID HAND SOAP	69.075515055467	73.6331660716009
1	3347	H	USE JERGENS LIQUID HAND SOAP	73.305309033280	66.7658496574351
1	3348	H	USE CLEAN AND SMOOTH LIQUID HAND SOAP	102.85412044374	106.470278876773
1	3349	H	USE DOVE BODY WASH	93.298890649762	83.452764643443
1	3350	H	USE AVEENO BODY WASH	69.189778129952	76.6277139824375
1	3351	H	USE BATH AND BODY WORKS BODY WASH	96.270760697305	98.6729228987745
1	3352	H	USE THE BODY SHOP BODY WASH	88.712995245641	83.1187397471774
1	3353	H	USE CALGON BODY WASH	97.870522979397	84.4762134517032
1	3354	H	USE CARESS BODY WASH	97.830427892234	97.241098137605
1	3355	H	USE CLAIROL HERBAL ESSENCES BODY WASH	76.729952456418	74.198928881598
1	3356	H	USE DIAL BODY WASH	107.24437400950	99.9325967383962
1	3357	H	USE HEALING GARDEN BODY WASH	66.877020602218	58.3244716780855
1	3358	H	USE JERGENS BODY WASH	77.195245641838	70.4663224934864
1	3359	H	USE ZEST BODY WASH	68.568225039619	64.146482678761
1	3360	H	USE LEVER 2000 BODY WASH	76.221077654516	77.2746791469652
1	3361	H	USE NEUTROGENA BODY WASH	76.879001584786	72.8801022869825
1	3362	H	USE OLAY BODY WASH	95.996671949286	97.2126314773714
1	3363	H	USE SHOWER TO SHOWER BODY WASH	116.02258320126	95.6837788285246
1	3364	H	USE SOFTSOAP BODY WASH	94.748494453248	91.558959760687
1	3365	H	USE ST IVES BODY WASH	94.333122028526	91.2627134999517
1	3366	H	USE SUAVE BODY WASH	102.21204437401	105.915082505066
1	3367	H	USE TONE BODY WASH	105.30990491283	92.904226575316
1	3368	H	USE YARDLEY BODY WASH	71.239302694136	62.3201293061855
1	3369	H	USE STORE BRAND BODY WASH	104.27916006339	110.99478915372
1	3370	H	HOUSEHOLD USES BODY WASH	100.01402535657	101.55514812313
1	3371	H	USE LOREAL FOUNDATION MAKE-UP MOST	84.712123613312	94.9672392164431
1	3372	H	USE COVER GIRL FOUNDATION MAKE-UP MOST	110.25689381933	111.96468204188
1	3373	H	USE MAX FACTOR FOUNDATION MAKE-UP MOST	97.848811410459	99.9724983112998
1	3374	H	USE MAYBELLINE FOUNDATION MAKE-UP MOST	126.12543581616	117.065087329924
1	3375	H	USE REVON FOUNDATION MAKE-UP MOST	99.350079239302	93.1934767924346
1	3376	H	USE COVER GIRL BLUSHER	125.18026941362	131.477660909003
1	3377	H	USE REVON BLUSHER	103.95055467511	96.8250506610055
1	3378	H	USE ALMAY MASCARA	117.86434231378	112.313229759722
1	3379	H	USE COVER GIRL MASCARA	100.08637083993	103.556064846087
1	3380	H	USE LOREAL MASCARA	91.045324881141	81.0806716201872
1	3381	H	USE MAX FACTON MASCARA	102.53518225039	89.7694683006851
1	3382	H	USE MAYBELLINE MASCARA	95.888748019017	96.0010614686866
1	3383	H	USE REVON MASCARA	81.047622820919	68.3934188941426
1	3384	H	USE REVON EYE SHADOW	95.422583201267	86.0270192029335
1	3385	H	USE REVON EYE LINER	97.491204437401	84.7176493293448
1	3386	H	USE REVON EYE BROW PENCIL	102.13145800317	94.10707034642478
1	3387	H	USE MAX FACTOR LIPSTICK AND LIPGLOSS	116.62757527733	103.684599054328
1	3388	H	USE ALMAY LIPSTICK AND LIPGLOSS	96.175673534072	91.5632538840104
1	3389	H	USE CLINIQUE LIPSTICK AND LIPGLOSS	89.397385103011	85.4539226092831
1	3390	H	USE COVER GIRL LIPSTICK AND LIPGLOSS	110.88668779714	105.014233330117
1	3391	H	USE LOREAL LIPSTICK AND LIPGLOSS	79.347068145800	75.7982244523786
1	3392	H	USE MAYBELLINE LIPSTICK AND LIPGLOSS	98.145721077654	99.4745247515198
1	3393	H	USE REVON LIPSTICK AND LIPGLOSS	89.363708399366	82.4575412525331
1	3394	H	USE COVER GIRL LIPSTICK AND LIPGLOSS ALSO	103.99191759112	102.428833349416
1	3395	H	USE LOREAL NAIL POLISH	72.098573692551	71.2976454694586

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1	3396	H	USE COVER GIRL NAIL POLISH	95.280190174326	92.5821190774872
1	3397	H	USE CUTEX NAIL POLISH	84.907052297939	84.2237286500048
1	3398	H	USE MAX FACTOR NAIL POLISH	74.061885895404	74.0703946733571
1	3399	H	USE REVLON NAIL POLISH	79.042947702060	74.2117147544147
1	3400	H	USE SALLY HANSON NAIL POLISH	102.675118858959	7.3911029624626
1	3401	H	USE KOTEX TAMPONS	85.058399366085	83.5778732027405
1	3402	H	USE PLAYTEX TAMPONS	81.609904912836	95.0908520698639
1	3403	H	USE TAMPAX TAMPONS	87.366481774960	90.693139052398
1	3404	H	USE STAYFREE SANITARY PADS AND NAPKINS	84.742393026941	81.1487021132876
1	3405	H	USE ALWAYS SANITARY PADS AND NAPKINS	81.478367670364	88.6933320467046
1	3406	H	USE CAREFREE SANITARY PADS AND NAPKINS	82.453407290015	91.7530155360417
1	3407	H	USE KOTEX SANITARY PADS AND NAPKINS	77.785578446909	81.5482968252437
1	3408	H	HOUSEHOLD USES BODY AND BABY POWDER	103.88819334389	103.913586799189
1	3409	H	USE BABY MAGIC POWDER BODY AND BABY POWDER	109.03129952456	96.656904371321
1	3410	H	USE DESTIN BODY AND BABY POWDER	95.794294770206	98.2918556402586
1	3411	H	USE JOHNSONS BABY POWDER BODY AND BABY POWDER	99.550396196513	102.198349898678
1	3412	H	USE SHOWER TO SHOWER BODY AND BABY POWDER	113.17179080824	109.800347389752
1	3413	H	USE GERBER BABY POWDER BODY AND BABY POWDER	51.755705229794	41.8287175528322
1	3414	H	HOUSEHOLD USES BABY/CHILDRENS SHAMPOO	88.110776545166	90.4369391102963
1	3415	H	USE AVEENO BABY WASH AND SHAMPOO BABY/CHILDRENS SHAMPOO	76.532250396196	88.0163562674901
1	3416	H	USE BABY MAGIC BABY/CHILDRENS SHAMPOO	81.079001584786	80.6838753256779
1	3417	H	USE JOHNSONS BABY SHAMPOO BABY/CHILDRENS SHAMPOO	83.059587955626	82.1527549937277
1	3418	H	USE KIDS PERT PLUS BABY/CHILDRENS SHAMPOO	70.030190174326	65.951027694683
1	3419	H	USE SUAVE BABY SHAMPOO BABY/CHILDRENS SHAMPOO	58.980982567353	81.1860465116279
1	3420	H	USE GERBER BABY SHAMPOO BABY/CHILDRENS SHAMPOO	76.666244057052	96.4088101900994
1	3421	H	USE DEGREE SPECTRUM PROTECTION DEODORANT/ANTI-PERSPERANTS	75.922583201267	76.0621441667471
1	3422	H	USE SPEED STICK POWER OF NATURE DEODORANT/ANTI-PERSPERANTS	75.775990491283	64.797886712342
1	3423	H	USE RIGHT GUARD XTREME DEODORANT/ANTI-PERSPERANTS	104.44690966719	119.111068223487
1	3424	H	HOUSEHOLD USES BABY OIL AND BABY LOTION	93.511489698890	92.8934671427193
1	3425	H	USE HUGGIES PRE-MOISTENED CLEANSING WIPES/CLOTHS MOST	87.579318541996	86.3346038791855
1	3426	H	USE LUVS PRE-MOISTENED CLEANSING WIPES/CLOTHS MOST	96.554675118859	92.9486635144263
1	3427	H	USE WET ONES PRE-MOISTENED CLEANSING WIPES/CLOTHS MOST	93.098415213946	103.132249348644
1	3428	H	USE BABY MAGIC LOTION BABY LOTION	107.381220285269	96.3835761845026
1	3429	H	USE BABY MAGIC OIL BABY OIL	74.316798732171	73.549985525427
1	3430	H	USE JOHNSONS BABY LOTION	95.421315372424	94.6843095628679
1	3431	H	USE JOHNSONS BABY OIL	87.193581616481	82.9980218083567
1	3432	H	USE VASELINE NURSERY PETROLEUM JELLY BABY OIL AND BABY LOTION	67.917908082408	61.5825533146772
1	3433	H	USE GERBER BABY LOTION	45.646196513470	40.1509215478143
1	3434	H	USE AVEENO BABY LOTION	75.008003169572	83.7311106822349
1	3435	H	USE FINESSE SHAMPOO MOST IN LAST 7 DAYS	83.950713153724	93.7520505645084
1	3436	H	USE AGREE SHAMPOO MOST IN LAST 7 DAYS	86.698652931854	67.8620573193091
1	3437	H	USE HEAD AND SHOULDERS SHAMPOO MOST IN LAST 7 DAYS	107.69944532488	113.177024027791
1	3438	H	USE WHITE RAIN SHAMPOO MOST IN LAST 7 DAYS	128.73423137876	127.389221267973
1	3439	H	USE SALON SELECTIVES SHAMPOO MOST IN LAST 7 DAYS	98.632171156893	81.6370259577343
1	3440	H	USE SUAVE SHAMPOO MOST IN LAST 7 DAYS	113.92606973058	121.875132683586
1	3441	H	USE SECRET SHEER DRY DEODORANT/ANTI-PERSPERANTS	91.958478605388	84.0136543471968
1	3442	H	USE SALON SELECTIVES HAIR CONDITIONER	107.65118858954	98.855688507189
1	3443	H	USE PANTENE PRO-V HAIR CONDITIONER	89.471553090332	92.1308983884975
1	3444	H	USE WHITE RAIN HAIR CONDITIONER	118.43541996830	111.280903213355
1	3445	H	USE CLAIROL FINAL NET HAIR SPRAY	96.487321711568	97.6271832480942
1	3446	H	USE SALON SELECTIVES HAIR SPRAY	110.85562599049	109.736032037055
1	3447	H	USE OLD SPICE HIGH ENDURANCE DEODORANT/ANTI-PERSPERANTS	136.94928684627	136.161873974718
1	3448	H	USE PRE-MOISTENED CLEANSING WIPES/CLOTHS	93.744453248811	94.9623178616231
1	3449	H	USE PAMPERS PRE-MOISTENED CLEANSING WIPES/CLOTHS MOST	80.206576862123	78.855833252919
1	3450	H	USE JOHNSON AND JOHNSON PRE-MOISTENED CLEANSING WIPES/CLOTHS MOST	91.053407290015	88.9935829393033
1	3451	H	USE KLEENEX COTTONELLE PRE-MOISTENED CLEANSING WIPES/CLOTHS MOST	95.216164817749	83.7588053652417
1	3452	H	USE GILLETTE DAISY/DAISY PLUS DISPOSABLE RAZORS/SHAVERS	96.193185419968	94.9156614879861
1	3453	H	USE GILLETTE GOOD NEWS DISPOSABLE RAZORS/SHAVERS	106.03145800317	101.453633117823
1	3454	H	USE GILLETTE CUSTOM PLUS DISPOSABLE RAZORS/SHAVERS	99.707844690966	105.532085303484
1	3455	H	BOUGHT CHRISTIAN DIOR AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	46.685340729001	41.4310527839429
1	3456	H	USED CHRISTIAN DIOR AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	78.919730586370	80.1068223487407
1	3457	H	ANY CHRISTIAN DIOR AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	57.152377179080	54.3496574351057
1	3458	H	BOUGHT GIORGIO ARMANI AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	69.613549920760	67.3104313422754
1	3459	H	USED GIORGIO ARMANI AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	61.277099841521	58.7207372382515
1	3460	H	ANY GIORGIO ARMANI AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	68.233835182250	64.5595387436071
1	3461	H	BOUGHT RALPH LAUREN AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	86.214183835182	75.2834121393419
1	3462	H	USED RALPH LAUREN AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	87.190412044374	84.2689375663418
1	3463	H	ANY RALPH LAUREN AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	86.708795625997	77.4232847630995
1	3464	H	BOUGHT AQUA VELVA AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	97.538668779714	93.3756151693525
1	3465	H	USED AQUA VELVA AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	108.00895404120	109.829634275789
1	3466	H	BOUGHT BRUT AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	87.494690966719	92.6746598475345
1	3467	H	BOUGHT MENNEN SKIN BRACER AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	128.86656101426	131.189713403455
1	3468	H	BOUGHT STETSON AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	105.49025356576	121.862491556499
1	3469	H	USED BRUT AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	135.43225039619	129.322831226479
1	3470	H	USED MENNEN SKIN BRACER AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	85.736529318542	98.8324326932356
1	3471	H	USED STETSON AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	116.05166402535	123.766814628968
1	3472	H	ANY AQUA VELVA AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	107.51925515055	108.309466370742
1	3473	H	ANY BRUT AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	94.795166402535	98.6691112612178
1	3474	H	ANY MENNEN SKIN BRACER AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	120.0470681458	123.759239602432
1	3475	H	ANY STETSON AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	105.66996830427	119.377786355303
1	3476	H	USE MENTADENT TOOTHPASTE	80.032725832012	87.7322686480749
1	3477	H	USE PEPSODENT TOOTHPASTE	91.624009508716	96.352214609669
1	3478	H	ISE PLUS + WHITE TOOTHPASTE	83.699603803486	76.5006272314967
1	3479	H	USE REMBRANDT TOOTHPASTE	67.767908082408	72.9751519830165
1	3480	H	USE SENSODYNE TOOTHPASTE	82.221632329635	83.8260156325388
1	3481	H	USE TOMS OF MAINE TOOTHPASTE	60.951109350237	60.6874939689279

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1	3482	H	USE ULTRA BRITE TOOTHPASTE	97.528288431061	91.7878992569719
1	3483	H	USE STORE BRAND TOOTHPASTE	100.4598256735396	58.78124095339
1	3484	H	USE FLEX (REVLON) SHAMPOO MOST IN LAST 7 DAYS	58.604437400950	56.1731641416578
1	3485	H	USE REDKEN HAIR SPRAY	157.04896988906	145.48682813857
1	3486	H	USE ACT MOUTHWASH/DENTAL RINSE	93.63581616481791	93.62153816463
1	3487	H	USE LAVORIS MOUTHWASH/DENTAL RINSE	99.10657686212396	81.11068223487
1	3488	H	USE LISTERINE ORIGINAL (GOLD) MOUTHWASH/DENTAL RINSE	86.848890649762	85.9874071214899
1	3489	H	USE PLAX ORIGINAL (RED) MOUTHWASH/DENTAL RINSE	62.033122028526	54.0918170413973
1	3490	H	USE PLAX SOFT MINT (GREEN) MOUTHWASH/DENTAL RINSE	56.159508716323	53.8950110971726
1	3491	H	USE REMBRANDT MOUTHWASH/DENTAL RINSE	96.301030110935	77.5548586316704
1	3492	H	USE SCOPE ORIGINAL MINT MOUTHWASH/DENTAL RINSE	99.283438985737	96.0276464344302
1	3493	H	USE SCOPE COOL PEPPERMINT MOUTHWASH/DENTAL RINSE	82.090966719492	80.1720544243944
1	3494	H	USE STORE BRAND MOUTHWASH/DENTAL RINSE	97.820206022187	97.820977805655
1	3495	H	USE MENTADENT MOUTHWASH/DENTAL RINSE	78.346196513470	83.4835954839332
1	3496	H	USE LISTERINE COOL MINT (BLUE) MOUTHWASH/DENTAL RINSE	88.734786053882	88.9722088198398
1	3497	H	USE LISTERINE FRESHBURST (GREEN) MOUTHWASH/DENTAL RINSE	83.394453248811	77.6556016597511
1	3498	H	USE LISTERMINT MOUTHWASH/DENTAL RINSE	67.742551505546	66.00173694876
1	3499	H	USE COLGATE TOOTHPASTE	92.644453248811	91.4316317668629
1	3500	H	USE CREST TOOTHPASTE	99.404833597464	102.310672585159
1	3501	H	USE BIOLAGE BY MATRIX SHAMPOO MOST IN LAST 7 DAYS	93.122345483359	109.796921740809
1	3502	H	USE AUSSIE SHAMPOO MOST IN LAST 7 DAYS	100.78137876386	102.288767731352
1	3503	H	USE AVEDA SHAMPOO MOST IN LAST 7 DAYS	67.571949286846	67.1271832480942
1	3504	H	USE AVON SHAMPOO MOST IN LAST 7 DAYS	82.113787638668	79.9997587571167
1	3505	H	USE CLAIROL HERBAL ESSENCES SHAMPOO MOST IN LAST 7 DAYS	111.51053882725	103.918508154009
1	3506	H	USE DARK AND LOVELY SHAMPOO MOST IN LAST 7 DAYS	49.625356576862	39.6820418797645
1	3507	H	USE DENOREX SHAMPOO MOST IN LAST 7 DAYS	114.89841521394	100.634179291711
1	3508	H	USE FRIZZ EASE SHAMPOO MOST IN LAST 7 DAYS	82.821790808240	81.4267586606195
1	3509	H	USE INFUSIUM 23 SHAMPOO MOST IN LAST 7 DAYS	59.262519809825	57.0858824664673
1	3510	H	USE JOHNSONS BABY SHAMPOO MOST IN LAST 7 DAYS	74.96521394611	77.3535655698157
1	3511	H	USE NEUTROGENA (ORIGINAL) SHAMPOO MOST IN LAST 7 DAYS	112.5162440570	115.333590659076
1	3512	H	USE NEUTROGENA T-GEL SHAMPOO MOST IN LAST 7 DAYS	91.144453248811	96.2834121393419
1	3513	H	USE NEXXUS SHAMPOO MOST IN LAST 7 DAYS	95.379001584786	90.00911898099
1	3514	H	USE PANTEEN PRO-V SHAMPOO MOST IN LAST 7 DAYS	99.132488114104	95.0523979542604
1	3515	H	USE PAUL MITCHELL SHAMPOO MOST IN LAST 7 DAYS	92.543660855784	88.7111357714947
1	3516	H	USE PERT PLUS (REGULAR) SHAMPOO MOST IN LAST 7 DAYS	96.68399366085	97.6582553314677
1	3517	H	USE PERT PLUS DANDRUFF CONTROL SHAMPOO MOST IN LAST 7 DAYS	88.915372424722	119.720688989675
1	3518	H	USE REDKEN SHAMPOO MOST IN LAST 7 DAYS	102.4899366085	108.710942777188
1	3519	H	USE ST IVES SHAMPOO MOST IN LAST 7 DAYS	50.78161648177	56.5304931004535
1	3520	H	USE SELSUN-BLUE SHAMPOO MOST IN LAST 7 DAYS	95.693185419968	95.9303773038695
1	3521	H	USE TRESEMME SHAMPOO MOST IN LAST 7 DAYS	102.59564183835	105.446781819936
1	3522	H	USE STORE BRAND SHAMPOO MOST IN LAST 7 DAYS	102.48367670364	104.480555823603
1	3523	H	USE ALBERTO VO5 SHAMPOO MOST IN LAST 7 DAYS	87.965927099841	78.4043713210461
1	3524	H	USE LOREAL SHAMPOO MOST IN LAST 7 DAYS	84.72908082408	83.2099778056547
1	3525	H	USE THERMASILK SHAMPOO MOST IN LAST 7 DAYS	92.03645007923	96.5507575026537
1	3526	H	USE HAIR COLORING PRODUCTS	83.59492868462	77.7501688700183
1	3527	H	USE AVEDA HAIR CONDITIONER	95.08557844690	99.8597896362057
1	3528	H	USE AVON HAIR CONDITIONER	78.15206022187	74.1626459519444
1	3529	H	USE BIOLAGE BY MATRIX HAIR CONDITIONER	109.3506339144	123.402441377979
1	3530	H	USE CLAIROL HERBAL ESSENCES HAIR CONDITIONER	86.66941362916	80.7869342854386
1	3531	H	USE DARK AND LOVELY HAIR CONDITIONER	65.47313787638	65.18093216250121
1	3532	H	USE FINESSE HAIR CONDITIONER	68.5257527733	75.79.6660716008878
1	3533	H	USE INFUSIUM 23 HAIR CONDITIONER	84.6421553090	33.77.3206600405288
1	3534	H	USE NEXXUS HAIR CONDITIONER	80.8649762282	80.90.9727395541832
1	3535	H	USE PAUL MITCHELL HAIR CONDITIONER	98.4703645007	92.292.4057705297694
1	3536	H	USE REDKEN HAIR CONDITIONER	88.0652139461	117.90.4710508539998
1	3537	H	USE FLEX (REVLON) HAIR CONDITIONER	58.9160063391	44.51.0395155842903
1	3538	H	USE ST IVES HAIR CONDITIONER	108.199207606	97.90.0853034835472
1	3539	H	USE SUAVE HAIR CONDITIONER	109.880507131	53.107.569284956094
1	3540	H	USE TRESEMME HAIR CONDITIONER	100.180903328	05.88.6303194055775
1	3541	H	USE ALBERTO VO5 HOT OIL HAIR CONDITIONER	91.994294770	206.86.8620573193091
1	3542	H	USE FRIZZ EASE HAIR CONDITIONER	70.053882725	83.79.5600212293738
1	3543	H	USE LOREAL HAIR CONDITIONER	93.294770206	02.281.8764836437325
1	3544	H	USE THERMASILK HAIR CONDITIONER	82.427099841	521.84.7625205056451
1	3545	H	USE AQUA-NET HAIR SPRAY	97.96727416	798.788.2053459422947
1	3546	H	USE AUSSIE HAIR SPRAY	131.058399366	08.136.088246646724
1	3547	H	USE BIOLAGE BY MATRIX HAIR SPRAY	85.323058637	084.87.7796969989385
1	3548	H	USE CLAIROL CONDITION 3-IN-1 HAIR SPRAY	72.92187004	754.363.3093216250121
1	3549	H	USE FINESSE HAIR SPRAY	72.85427892	2345.70.3005886326353
1	3550	H	USE LOREAL STUDIO LINE HAIR SPRAY	57.99849445	3248.50.5536524172537
1	3551	H	USE NEXXUS HAIR SPRAY	91.71133122	0285.79.802084338512
1	3552	H	USE PANTEEN PRO-V HAIR SPRAY	94.74350237	7179.108.596448904757
1	3553	H	USE PAUL MITCHELL HAIR SPRAY	94.32345483	3597.96.559249252147
1	3554	H	USE RAVE HAIR SPRAY	103.1927892	2345.95.3842034159992
1	3555	H	USE WHITE RAIN HAIR SPRAY	140.1604595	8795.135.7050008202258
1	3556	H	USE SUAVE HAIR SPRAY	114.1137876	3866.116.45730000965
1	3557	H	USE TRESEMME HAIR SPRAY	97.1362916	060633.100.862636302229
1	3558	H	USE ALBERTO VO5 HAIR SPRAY	71.2238510	30110.58.4713403454598
1	3559	H	USE CLAIROL HERBAL ESSENCES HAIR SPRAY	68.631537	2424.72.64.4680594422465
1	3560	H	USE THERMASILK HAIR SPRAY	115.827575	27733.126.237575991508
1	3561	H	USE ARM AND HAMMER TOOTHPASTE	87.016957	210776.84.8.169931487021
1	3562	H	USE ALBERTO VO5 HAIR STYLING PRODUCTS	75.64643	4231378.65.511454212101
1	3563	H	USE AUSSIE HAIR STYLING PRODUCTS	116.38011	093502.122.182765608415
1	3564	H	USE AVEDA HAIR STYLING PRODUCTS	61.169255	150554.62.3775933609958
1	3565	H	USE CLAIROL CONDITION 3-IN-1 HAIR STYLING PRODUCTS	80.622187	004754.67.8423236514523
1	3566	H	USE NEXXUS HAIR STYLING PRODUCTS	79.907844	690966.69.8588729132491
1	3567	H	USE FINESSE HAIR STYLING PRODUCTS	57.824801	901743.53.2385892116183

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1	3568	H	USE INFUSIUM 23 HAIR STYLING PRODUCTS	74.395483359746	84.2240663900415
1	3569	H	USE LA LOOKS HAIR STYLING PRODUCTS	75.166798732171	89.986876381466
1	3570	H	USE LOREAL STUDIO LINE HAIR STYLING PRODUCTS	106.92068145800	103.385843867606
1	3571	H	USE PANTENE PRO-V HAIR STYLING PRODUCTS	87.812995245641	95.0393708385603
1	3572	H	USE PAUL MITCHELL HAIR STYLING PRODUCTS	124.76489698890	121.591093312747
1	3573	H	USE TRESEMME HAIR STYLING PRODUCTS	91.7043581616489	99.1573868570877
1	3574	H	USE RAVE HAIR STYLING PRODUCTS	89.233676703645	82.5346907266236
1	3575	H	USE SALON SELECTIVES HAIR STYLING PRODUCTS	127.04049128367	125.205297693718
1	3576	H	USE SUAVE HAIR STYLING PRODUCTS	82.233122028526	88.5849657435106
1	3577	H	USE VITALIS HAIR STYLING PRODUCTS	83.178684627575	65.3150149570588
1	3578	H	USE WHITE RAIN HAIR STYLING PRODUCTS	137.68946117274	120.755283219145
1	3579	H	USE CLAIROL HERBAL ESSENSES HAIR STYLING PRODUCTS	68.625832012678	64.6501978191643
1	3580	H	USE FRIZZ EASE HAIR STYLING PRODUCTS	97.459270998415	86.2663321432018
1	3581	H	USE BIOLAGE BY MATRIX HAIR STYLING PRODUCTS	121.12083993660	127.888111550709
1	3582	H	USE THERMASILK HAIR STYLING PRODUCTS	154.56632329635	130.604747659944
1	3583	H	USE CHANEL PERFUME IN LAST 12 MONTHS	70.177496038034	63.7713017465985
1	3584	H	USE REVLON HOME PERMS/RELAX MOST DURING LAST 12 MONTHS	68.264500792393	59.1373154491942
1	3585	H	USE ELIZABETH ARDEN PERFUME IN LAST 12 MONTHS	74.698494453248	70.7068416481714
1	3586	H	USE DARK AND LOVELY HOME PERMS/RELAX DURING LAST 12 MONTHS	87.708003169572	269.0367171668436
1	3587	H	USE LOREAL HOME PERMS/RELAX MOST DURING LAST 12 MONTHS	43.03759429477	38.5092637267201
1	3588	H	USE REVLON PERFUME IN LAST 12 MONTHS	80.458954041204	71.9636688217697
1	3589	H	USE CLAIROL NICEN EASY HAIR COLORING PRODUCT	95.973296354992	90.7755476213452
1	3590	H	USE DARK AND LOVELY HAIR COLORING PRODUCT	69.499762282091	56.5536524172537
1	3591	H	USE LOREAL PREFERENCE HAIR COLORING PRODUCT	91.970364500792	87.8829972015826
1	3592	H	USE REVLON COLORSILK HAIR COLORING PRODUCT	65.900950871632	69.4585544726431
1	3593	H	USE ALCON CONTACT LENS CLEANING SOLUTIONS	100.99936608557	99.3223969892888
1	3594	H	USE CIBA VISION CONTACT LENS CLEANING SOLUTIONS	102.36331220285	100.367847148509
1	3595	H	USE LADY MITCHUM DEODORANT/ANTI-PERSPERANTS	111.96267828843	101.291373154492
1	3596	H	USE LUSTERS HAIR STYLING PRODUCTS	67.687955625990	54.4822927723632
1	3597	H	USE REDKEN HAIR STYLING PRODUCTS	99.629001584786	90.1718614300878
1	3598	H	USE AUSSIE HAIR CONDITIONER	99.532329635499	98.6816558911512
1	3599	H	USE ANY EYE SHADOW/LINER/EYE BROW PENCIL	95.768621236133	95.0151018044968
1	3600	H	BOUGHT ARAMIS AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	91.959112519809	78.2383479687349
1	3601	H	BOUGHT AVON AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	119.14857369255	111.980941812217
1	3602	H	BOUGHT CALVIN KLEIN AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	81.424881141046	80.8656759625591
1	3603	H	BOUGHT DRAKKAR NOIR AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	101.71703645007	91.4373250989096
1	3604	H	BOUGHT ENGLISH LEATHER AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	112.66117274168	113.080671620187
1	3605	H	BOUGHT GILLETTE SERIES AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	94.273534072900	99.5935539901573
1	3606	H	BOUGHT OLD SPICE AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	130.37250396196	127.887870307826
1	3607	H	USE COLGATE SIMPLY WHITE TOOTH WHITENERS	67.255625990491	69.0653285728071
1	3608	H	USE CREST WHITESTRIPS TOOTH WHITENERS	81.358795562599	81.9738010228698
1	3609	H	USE DR GEORGES TOOTH WHITENERS	54.009825673534	60.4361188844929
1	3610	H	USE MENTADENT TOOTH WHITENERS	49.818621236133	50.8198398147255
1	3611	H	USE NATURAL WHITE TOOTH WHITENERS	75.140887480190	68.245151018045
1	3612	H	USE OPTIWHITE TOOTH WHITENERS	87.145483359746	71.0955321818006
1	3613	H	USE PLUS + WHITE TOOTH WHITENERS	77.110221870047	76.8856508732992
1	3614	H	USE REMBRANDT TOOTH WHITENERS	83.934152139461	86.4499179774197
1	3615	H	USE CREST NIGHT EFFECTS TOOTH WHITENERS	81.837717908082	89.3067162018721
1	3616	H	USE STORE BRAND TOOTH WHITENERS	68.287004754358	61.1277139824375
1	3617	H	USE TOOTH WHITENERS	83.938272583201	82.1927530637846
1	3618	H	USE COLGATE POWER TOOTHBRUSHES	81.089936608557	75.7488179098716
1	3619	H	USE CREST POWER TOOTHBRUSHES	89.408240887480	99.8030010614687
1	3620	H	USE ORAL-B POWERED BY BRAUN POWER TOOTHBRUSHES	93.354912836767	92.3563639872624
1	3621	H	USE SONICARE POWER TOOTHBRUSHES	77.234152139461	78.4868763871466
1	3622	H	USE REACH POWER TOOTHBRUSHES	108.69112519809	104.938000578983
1	3623	H	USE POWER TOOTHBRUSHES	87.913312202852	88.9836919810866
1	3624	H	USE COLGATE NAVIGATOR MANUAL TOOTHBRUSHES	72.214263074484	75.4288333494162
1	3625	H	USE TOTAL PROFESSIONAL MANUAL TOOTHBRUSHES	77.039144215530	74.2215574640548
1	3626	H	USE COLGATE WAVE MANUAL TOOTHBRUSHES	82.431774960380	77.9622213644697
1	3627	H	USE ORAL-B CROSS ACTION MANUAL TOOTHBRUSHES	95.927496038034	104.1486538647111
1	3628	H	USE OTHER ORAL-B MANUAL TOOTHBRUSHES	96.752694136291	95.8818392357425
1	3629	H	USE COLGATE WAVE MANUAL TOOTHBRUSHES ALSO	78.380348652931	101.419328379813
1	3630	H	USE STORE BRAND BODY AND BABY POWDER	107.79120443740	118.478191643347
1	3631	H	USE STORE BRAND BABY LOTION	122.01251980982	114.105905625784
1	3632	H	USE STORE BRAND BABY OIL	111.55919175911	105.204766959375
1	3633	H	USE JOHNSONS KIDS SHAMPOO BABY/CHILDRENS SHAMPOO	63.346434231378	58.4584097269131
1	3634	H	BABIES LESS THAN 2 YEARS USE BABY OIL	82.727812995245	84.0802856315739
1	3635	H	USE STORE BRAND BABY SHAMPOO BABY/CHILDRENS SHAMPOO	90.904833597464	99.7787320274052
1	3636	H	USE STORE BRAND KIDS SHAMPOO BABY/CHILDRENS SHAMPOO	72.261489698890	90.0555341117437
1	3637	H	BABIES LESS THAN 2 YEARS USE BABY LOTION	95.927892234548	104.293206600405
1	3638	H	HOUSEHOLD USES BABY WASH AND BATH PRODUCTS	90.931141045958	92.3495126893757
1	3639	H	USE JOHNSONS BABY WASH AND BATH PRODUCTS	91.127496038034	90.0969796391007
1	3640	H	USE AVEENO BABY WASH AND BATH PRODUCTS	71.453724247226	87.2854868281386
1	3641	H	USE BABY MAGIC BABY WASH AND BATH PRODUCTS	88.829635499207	85.8872430763293
1	3642	H	USE GERBER BABY WASH AND BATH PRODUCTS	95.231299524564	114.544629933417
1	3643	H	USE STORE BRAND BABY WASH AND BATH PRODUCTS	84.925356576862	84.5865579465406
1	3644	H	USE CHANEL NAIL POLISH	36.684627575277	30.9020071407893
1	3645	H	USE STORE BRAND HAIR CONDITIONER	80.410855784469	95.443645662453
1	3646	H	USE LANCOME NAIL POLISH	77.019492868462	70.6979639100647
1	3647	H	USE IVORY BODY WASH	75.767987321711	68.3397182283123
1	3648	H	USE OLD SPICE HIGH ENDURANCE BODY WASH	94.077892234548	99.2678760976551
1	3649	H	USE FOUNDATION MAKE-UP	100.60760697305	99.9933899449966
1	3650	H	USE ALMAY FOUNDATION MAKE-UP MOST	93.271156893819	95.4483740229663
1	3651	H	USE AVON FOUNDATION MAKE-UP MOST	93.107844690966	95.2646434430184
1	3652	H	USE CLINIQUE FOUNDATION MAKE-UP MOST	99.064025356576	90.0135096014668
1	3653	H	USE ELIZABETH ARDEN FOUNDATION MAKE-UP MOST	63.418779714738	64.919762170028

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1	3654	H	USE ESTEE LAUDER FOUNDATION MAKE-UP MOST	90.642076069730	80.5753642767538
1	3655	H	USE FASHION FAIR FOUNDATION MAKE-UP MOST	73.20158478605363	95.95900809264
1	3656	H	USE LANCOME FOUNDATION MAKE-UP MOST	85.94801901743281	15.70008684744
1	3657	H	USE MARY KAY FOUNDATION MAKE-UP MOST	92.160538827258	99.00202644022
1	3658	H	USE PRESCRIPTIVES FOUNDATION MAKE-UP MOST	70.78724247226667	63.659644890476
1	3659	H	USE BOBBI BROWN FOUNDATION MAKE-UP MOST	45.05515055467537	264.3539515584
1	3660	H	USE MAC FOUNDATION MAKE-UP MOST	45.68565768621240	3377400366689
1	3661	H	USE WET N WILD FOUNDATION MAKE-UP MOST	143.79881141046122	184.888545788
1	3662	H	USE MAC MASCARA	68.20348652931858	5864132008106
1	3663	H	USE ELIZABETH ARDEN MASCARA	47.92345483359755	1503425648943
1	3664	H	USE BLUSHER	100.20816164817100	403358100936
1	3665	H	USE AVON BLUSHER	83.492947702060103	486007912767
1	3666	H	USE LOREAL BLUSHER	77.37488114104674	1455177072276
1	3667	H	USE ELIZABETH ARDEN BLUSHER	75.712678288431	76.804689761652
1	3668	H	USE MARY KAY BLUSHER	96.15530903328099	7238251471582
1	3669	H	USE NAIL POLISH	97.274960380348	95.090707324134
1	3670	H	USE ALMAY NAIL POLISH	55.02527733755957	7721702209785
1	3671	H	USE AVON NAIL POLISH	96.179556259904	102.731207179388
1	3672	H	USE CLINIQUE NAIL POLISH	78.32939778129971	0321818006369
1	3673	H	USE ESTEE LAUDER NAIL POLISH	115.70681458003102	637797934961
1	3674	H	USE MAYBELLINE NAIL POLISH	96.37496038034896	5647495898871
1	3675	H	USE WETNILD NAIL POLISH	110.29492868462103	428543857956
1	3676	H	USE OPI NAIL POLISH	93.69191759112587	1597510373444
1	3677	H	USE MASCARA	95.95736925515096	6803049310046
1	3678	H	USE AVON MASCARA	84.11624405705290	4860561613433
1	3679	H	USE CLINIQUE MASCARA	78.75182250396177	8320467046223
1	3680	H	USE ESTEE LAUDER MASCARA	101.0856576862188	4820515294799
1	3681	H	USE LANCOME MASCARA	73.35935023771767	4787223776899
1	3682	H	USE MARY KAY MASCARA	79.083676703645	93.65340473801
1	3683	H	USE WET N WILD MASCARA	86.19270998415288	970616168098
1	3684	H	USE BOBBI BROWN MASCARA	44.80776545166428	0226768310335
1	3685	H	USE CHANEL MASCARA	75.13938193343962	3869535848692
1	3686	H	USE NEUTROGENA MASCARA	93.95015847860581	0098427096401
1	3687	H	USE PRESCRIPTIVES MASCARA	108.2274960380392	4152754993728
1	3688	H	USE AVON EYE SHADOW	87.33732171156896	8434816172923
1	3689	H	USE ESTEE LAUDER EYE SHADOW	77.61624405705269	1636109234777
1	3690	H	USE LOREAL EYE SHADOW	86.14706814580083	2078066197047
1	3691	H	USE MARY KAY EYE SHADOW	94.62131537242499	3436263630223
1	3692	H	USE COVER GIRL EYE SHADOW	114.88407290015115	175914310528
1	3693	H	USE STORE BRAND TAMPONS	87.26901743264689	0364276753836
1	3694	H	USE AVON EYE LINER	90.17171156893888	3471967576956
1	3695	H	USE ESTEE LAUDER EYE LINER	80.75150554675173	0577535462704
1	3696	H	USE LOREAL EYE LINER	86.25110935023780	7989964296054
1	3697	H	USE MARY KAY EYE LINER	76.36378763866886	5239795426035
1	3698	H	USE COVER GIRL EYE LINER	111.16656101426111	842323651452
1	3699	H	USE CHANEL EYE BROW PENCIL	43.4652931854237	9517996719097
1	3700	H	USE ALMAY EYE BROW PENCIL	88.89223454833688	2270578017949
1	3701	H	USE AVON EYE BROW PENCIL	80.01561014263082	6140596352408
1	3702	H	USE CLINIQUE EYE BROW PENCIL	94.71061806656187	9973463282833
1	3703	H	USE ELIZABETH ARDEN EYE BROW PENCIL	48.51949286846257	0485863167037
1	3704	H	USE ESTEE LAUDER EYE BROW PENCIL	96.97939778129983	5320370549069
1	3705	H	USE LANCOME EYE BROW PENCIL	106.7992868462788	7224741870115
1	3706	H	USE LOREAL EYE BROW PENCIL	76.04057052297968	4364566245296
1	3707	H	USE MAR KAY EYE BROW PENCIL	83.00832012678295	0908038212873
1	3708	H	USE MAX FACTOR EYE BROW PENCIL	96.77091917591182	9788671234198
1	3709	H	USE WET N WILD EYE BROW PENCIL	83.62567353407275	2292772363215
1	3710	H	USE MAYBELLINE EYE BROW PENCIL	109.67543581616103	890379233813
1	3711	H	USE COVER GIRL EYE BROW PENCIL	113.36030110935107	819743317572
1	3712	H	USE BOBY BROWN EYE BROW PENCIL	33.21988906497628	6914021036379
1	3713	H	USE MAC EYE BROW PENCIL	75.10396196513465	8414069284956
1	3714	H	USE LIPSTICK AND LIPGLOSS	99.11434231378796	8976647688894
1	3715	H	USE AVON LIPSTICK AND LIPGLOSS	93.664025356576105	000820225803
1	3716	H	USE CHANEL LIPSTICK AND LIPGLOSS	65.69231378763852	5487310624336
1	3717	H	USE LANCOME LIPSTICK AND LIPGLOSS	78.302218700475	76.309176879282
1	3718	H	USE ELIZABETH ARDEN LIPSTICK AND LIPGLOSS	73.86545166402576	6384251664576
1	3719	H	USE ESTEE LAUDER LIPSTICK AND LIPGLOSS	82.15562599049178	0384541156036
1	3720	H	USE FASHION FAIR LIPSTICK AND LIPGLOSS	89.71061806656175	6791469651645
1	3721	H	USE MAC LIPSTICK AND LIPGLOSS	56.19587955625948	9058670269227
1	3722	H	USE MARY KAY LIPSTICK AND LIPGLOSS	96.655942947702	100.621634661777
1	3723	H	USE BOBBI BROWN LIPSTICK AND LIPGLOSS	44.99025356576848	8076329248287
1	3724	H	USE WET N WILD LIPSTICK AND LIPGLOSS	114.78359746434	101.95701051819
1	3725	H	USE TAMPONS	86.67749603803491	7305799478915
1	3726	H	USE OB TAMPONS	93.535023771790	92.645035221461
1	3727	H	USE SANITARY PADS AND NAPKINS	86.80776545166491	3636012737624
1	3728	H	USE MAXITHINS SANITARY PADS AND NAPKINS	93.64746434231394	1290649425842
1	3729	H	USE HOME PREGNANCY TEST DURING LAST 12 MONTHS	89.88320126782883	4402682620862
1	3730	H	USE HOME PREGNANCY TESTS	71.317511885895	65.105471388594
1	3731	H	USE CLEARBLUE EASY HOME PREGNANCY TESTS MOST	107.1637083993696	7610730483451
1	3732	H	USE EPT EASY HOME PREGNANCY TESTS MOST	73.94825673534070	2281675190582
1	3733	H	USE FACT PLUS EASY HOME PREGNANCY TESTS MOST	104.26830427892	109.982534015247
1	3734	H	USE FIRST RESPONSE EASY HOME PREGNANCY TESTS MOST	95.55285261489786	9718710798031
1	3735	H	USE CONFIRM HOME PREGNANCY TESTS MOST	32.75935023771727	4825340152466
1	3736	H	USE STORE BRAND EASY HOME PREGNANCY TESTS MOST	125.95134706814112	297934960919
1	3737	H	USE STORE BRAND SANITARY PADS AND NAPKINS	97.66759112519892	2157193862781
1	3738	H	USE TOOTHPASTE	98.846513470681	99.298465695262
1	3739	H	USE LISTERINE ESSENTIAL CARE TOOTHPASTE	94.999524564183	86.646772170221

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	3740	H	USE SEA-BOUND DENTURE BRUSH MANUAL TOOTHBRUSHES	156.07163232963	140.825388401042
1	3741	H	USE MANUAL TOOTHBRUSHES	101.31291600633	101.093457493004
1	3742	H	USE OTHER LISTERINE MOUTHWASH/DENTAL RINSE	82.008240887480	75.49985525427
1	3743	H	USE OTHER PLAX MOUTHWASH/DENTAL RINSE	47.908557844691	46.7853903309852
1	3744	H	USE ORAL-B ADVANTAGE MANUAL TOOTHBRUSHES	85.422107765451	83.4871176300299
1	3745	H	USE AQUAFRESH TOOTHBRUSHES	84.224960380348	82.6188362443308
1	3746	H	USE BUTLER G-U-M MANUAL TOOTHBRUSHES	78.132805071315	77.8001061468687
1	3747	H	USE OTHER COLGATE MANUAL TOOTHBRUSHES	105.14009508716	105.507768020843
1	3748	H	USE CREST MANUAL TOOTHBRUSHES	113.81141045958	112.782495416385
1	3749	H	USE ORAL-B INDICATOR MANUAL TOOTHBRUSHES	92.804120443740	92.6714754414745
1	3750	H	USE MOUTHWASH/DENTAL RINSE	97.231141045958	94.6808839139246
1	3751	H	USE DENTURE CLEANERS	134.66624405705	123.492231979157
1	3752	H	USE BATH AND BODY WORKS SHAMPOO MOST IN LAST 7 DAYS	79.725832012678	76.0323265463669
1	3753	H	USE OTHER MATRIX SHAMPOO MOST IN LAST 7 DAYS	92.576703645007	95.7386857087716
1	3754	H	USE GARNIER FRUCTIS SHAMPOO MOST IN LAST 7 DAYS	81.425356576862	85.5219531023835
1	3755	H	USE BATH AND BODY WORKS HAIR CONDITIONER	95.715689381933	82.7477081926083
1	3756	H	USE JOHN FRIEDA SHAMPOO MOST IN LAST 7 DAYS	90.201505546751	92.7800829875519
1	3757	H	USE OTHER MATRIX HAIR CONDITIONER	89.147702060221	90.9105471388594
1	3758	H	USE GARNIER FRUCTIS HAIR CONDITIONER	79.004437400950	87.2682620862685
1	3759	H	USE HEAD AND SHOULDERS HAIR CONDITIONER	116.73019017432	114.348595966419
1	3760	H	USE JOHN FRIEDA HAIR CONDITIONER	90.228446909667	97.0015439544534
1	3761	H	USE BATH AND BODY WORKS HAIR SPRAY	79.858874801901	73.1081250603107
1	3762	H	USE BED HEAD HAIR SPRAY	94.508954041204	78.8222039949821
1	3763	H	USE SHAMPOO (FOR USE AT HOME)	99.536608557844	100.545498407797
1	3764	H	USE HAIR CONDITIONER	94.993502377179	94.756730676445
1	3765	H	USE OTHER ALBERTO V05 CONDITIONERS HAIR CONDITIONER	89.904120443740	81.6578693428544
1	3766	H	USE HAIR SPRAY	109.21711568938	108.550902248384
1	3767	H	USE HAIR REMOVAL PRODUCTS	83.971790808240	84.1262665251375
1	3768	H	USE STORE BRAND HAIR REMOVAL PRODUCTS	64.656735340729	50.4181221653961
1	3769	H	USE HAIR HAIR REMOVAL PRODUCTS	92.529793977813	89.3939496284859
1	3770	H	USE DEP HAIR STYLING PRODUCTS	98.850950871632	114.221846955515
1	3771	H	USE HAIR STYLING PRODUCTS	95.399762282091	96.5698639390138
1	3772	H	USE HOME PERMS/RELAX PRODUCTS DURING LAST 12 MONTHS	83.694690966719	72.6036379426807
1	3773	H	USE HAIR COLORING PRODUCTS	96.897702060221	94.6493293447843
1	3774	H	USE BURT'S BEES MOISTURIZERS/CREAMS/LOTIONS	112.70150554675	119.066052301457
1	3775	H	USE BATH AND BODY WORKS HAIR STYLING PRODUCTS	104.90602218700	107.112515680787
1	3776	H	USE BEAD HEAD HAIR STYLING PRODUCTS	74.031061806656	112.224693621538
1	3777	H	USE GARNIER FRUCTIS HAIR STYLING PRODUCTS	69.017432646592	77.1663610923478
1	3778	H	USE JOHN FRIEDA HAIR STYLING PRODUCTS	99.771711568938	86.0353179581203
1	3779	H	USE SPEED STICK 24-7 DEODORANT/ANTI-PERSPERANTS	79.893898573692	82.8557850043424
1	3780	H	USE DEODORANT/ANTI-PERSPERANTS	101.51854199683	101.804448518769
1	3781	H	USE AVEENO MOISTURIZERS/CREAMS/LOTIONS	67.709825673534	71.5102286982534
1	3782	H	USE MOISTURIZERS/CREAMS/LOTIONS	94.206101426307	94.4738010228698
1	3783	H	USE BATH AND BODY WORKS MOISTURIZERS/CREAMS/LOTIONS	91.416085578446	95.5864614493873
1	3784	H	USE THE BODY SHOP MOISTURIZERS/CREAMS/LOTIONS	72.082171156893	71.7904081829586
1	3785	H	USE ALMAY MOISTURIZERS/CREAMS/LOTIONS	74.639461172741	69.5657628099971
1	3786	H	USE AVON MOISTURIZERS/CREAMS/LOTIONS	84.985816164817	79.5309273376435
1	3787	H	USE ESTEE LAUDER MOISTURIZERS/CREAMS/LOTIONS	89.605388272583	80.5184792048634
1	3788	H	USE CLINIQUE MOISTURIZERS/CREAMS/LOTIONS	86.653961965134	83.1200907073241
1	3789	H	USE DOVE MOISTURIZERS/CREAMS/LOTIONS	84.749207606973	77.7665251375085
1	3790	H	USE EUCERIN MOISTURIZERS/CREAMS/LOTIONS	71.081537242472	76.8828042072759
1	3791	H	USE LANCOME MOISTURIZERS/CREAMS/LOTIONS	59.100713153724	59.6113571749474
1	3792	H	USE MARY KAY MOISTURIZERS/CREAMS/LOTIONS	83.729477020602	95.846714271929
1	3793	H	USE SUAVE MOISTURIZERS/CREAMS/LOTIONS	97.227733755943	92.5823603203706
1	3794	H	USE REVLON MOISTURIZERS/CREAMS/LOTIONS	53.038114104595	40.699218373058
1	3795	H	USE ST IVES SWISS FORMULA MOISTURIZERS/CREAMS/LOTIONS	82.250158478605	91.3810672585159
1	3796	H	USE VASELINE INTENSIVE CARE MOISTURIZERS/CREAMS/LOTIONS	92.196513470681	96.4208240586895
1	3797	H	USE VASELINE PETROLEUM JELLY MOISTURIZERS/CREAMS/LOTIONS	61.561331220285	58.7197240181415
1	3798	H	USE CETAPHIL MOISTURIZERS/CREAMS/LOTIONS	74.773692551505	76.6959857184213
1	3799	H	USE SHAVING CREAM OR GEL	102.20063391442	102.313567499759
1	3800	H	USE GILLETTE MACH 3 TURBO RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	108.60142630744	112.31631768629
1	3801	H	USE GILLETTE SENSOR EXCEL FOR WOMEN RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	86.674405705229	79.2468397182283
1	3802	H	USE NOXEMA SHAVING CREAM OR GEL	83.216006339144	74.7231496670848
1	3803	H	USE COLGATE SHAVING CREAM OR GEL	106.41053882725	102.353855061276
1	3804	H	USE EDGE GEL SHAVING CREAM OR GEL	88.118383518225	93.4920872334266
1	3805	H	USE GILLETTE FOAMY SHAVING CREAM OR GEL	101.152773375599	77.4355399015729
1	3806	H	USE GILLETTE SATIN CARE SHAVING CREAM OR GEL	94.332091917591	95.9169641995561
1	3807	H	USE GILLETTE SERIES SHAVING CREAM OR GEL	86.920522979397	92.1112129692174
1	3808	H	USE OTHER GILLETTE SHAVING CREAM OR GEL	129.55673534072	134.347486249156
1	3809	H	USE OLD SPICE SHAVING CREAM OR GEL	87.754992076069	77.7465502267683
1	3810	H	USE SKINTIMATE SHAVING CREAM OR GEL	98.161648177496	101.277622310142
1	3811	H	USE SOFT SHAVE SHAVING CREAM OR GEL	87.234865293185	79.6782302422079
1	3812	H	USE STORE BRAND RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	100.39160063391	103.749348644215
1	3813	H	USE RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	99.452297939778	100.962462607353
1	3814	H	USE GILLETTE TRAC II/TRAC II PLUS RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	100.08240887480	121.270867509408
1	3815	H	USE GILLETTE SENSOR RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	91.746196513470	96.0749782881405
1	3816	H	USE GILLETTE SENSOR EXCEL RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	111.788034865299	77.1981086557947
1	3817	H	USE GILLETTE SENSOR FOR WOMEN RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	94.512836767036	92.7442825436665
1	3818	H	USE OTHER GILLETTE RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	105.72408874801	100.898292000386
1	3819	H	USE SCHICK PERSONAL TOUCH RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	121.43573692551	125.815642188555
1	3820	H	USE SCHICK SILK EFFECTS/SILK EFFECTS PLUS RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	120.35942947702	106.118160764257
1	3821	H	USE SCHICK TRACER FX SPORT RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	65.987163232963	80.7313036765415
1	3822	H	USE STORE BRAND SHAVING CREAM OR GEL	105.69381933439	105.577294219821
1	3823	H	USE GILLETTE MACH 3 RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	92.186529318542	93.5759432596738
1	3824	H	USE AVEENO SHAVING CREAM OR GEL	52.547781299524	53.27110122551385
1	3825	H	USE NEUTROGENA SHAVING CREAM OR GEL	101.25530903328	86.3752774293159

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	3826	H	USE OTHER SCHICK RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	126.93763866878	126.055678857474
1	3827	H	USE ELECTRIC AND BATTERY SHAVERS	109.32630744849	109.639004149378
1	3828	H	USE BRAUN ELECTRIC AND BATTERY SHAVERS	94.0819334389859	109.0952909389173
1	3829	H	USE NORELCO ELECTRIC AND BATTERY SHAVERS	122.85649762282	125.707710122551
1	3830	H	USE PANASONIC ELECTRIC AND BATTERY SHAVERS	67.15776545166478	84.941619222224
1	3831	H	USE REMINGTON ELECTRIC AND BATTERY SHAVERS	125.62678288431	122.332529190389
1	3832	H	USE CONAIR ELECTRIC AND BATTERY SHAVERS	108.64667194928	104.299478915372
1	3833	H	USE DISPOSABLE RAZORS/SHAVERS	102.59477020602	102.701727299045
1	3834	H	USE BATH AND BODY WORKS PERFUME IN LAST 12 MONTHS	110.65388272583	108.172778153044
1	3835	H	USE STORE BRAND DISPOSABLE RAZORS/SHAVERS	108.18161648177	106.772652706745
1	3836	H	BOUGHT ESTEE LAUDER AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	149.19278922345	137.295426034932
1	3837	H	USED ESTEE LAUDER AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	73.022107765451	63.2052011965647
1	3838	H	ANY ESTEE LAUDER AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	133.50491283676	121.888980025089
1	3839	H	USE OR BUY AFTER SHAVE/COLOGNE	104.32226624405	103.943066679533
1	3840	H	USED ARAMIS AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	86.37923930269473	77.994075074785
1	3841	H	USED AVON AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	125.19992070609	117.112998166554
1	3842	H	USED CALVIN KLEIN AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	85.76283676703686	86.3381742738589
1	3843	H	USED DRAKKAR NOIR AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	97.22274167987386	4252147061662
1	3844	H	USED ENGLISH LEATHER AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	121.70499207607	122.220930232558
1	3845	H	USED GILLETTE SERIES AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	100.90206022187	105.791083663032
1	3846	H	USED OLD SPICE AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	130.24643423137	127.640982341021
1	3847	H	ANY ARAMIS AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	108.1965134706891	108.67509408473
1	3848	H	ANY AVON AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	85.73042789223484	84.327578886423
1	3849	H	ANY CALVIN KLEIN AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	62.28248811410454	3403454598089
1	3850	H	ANY DRAKKAR NOIR AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	128.29175911252	116.188603686191
1	3851	H	ANY ENGLISH LEATHER AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	77.23645007923975	32.515767634855
1	3852	H	ANY GILLETTE SERIES AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	67.00443740095069	2518575702017
1	3853	H	ANY OLD SPICE AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	131.55871632329	126.390475730966
1	3854	H	USE/BUY PERFUME	97.232012678288	96.052301457107
1	3855	H	USE AVON PERFUME IN LAST 12 MONTHS	97.005071315372	96.0135578500434
1	3856	H	USE GUCCI PERFUME IN LAST 12 MONTHS	71.78700475435861	2704332722185
1	3857	H	USE RALPH LAUREN PERFUME IN LAST 12 MONTHS	73.5841521394617	4752002315932
1	3858	H	USE LADY STETSON PERFUME IN LAST 12 MONTHS	125.35515055467	125.146627424491
1	3859	H	USE SUNTAN/SCREEN AND SUNLESS PRODUCTS	91.11830427892294	0724211135772
1	3860	H	USE BOSTON CONTACT LENS CLEANING SOLUTIONS	93.13153724247283	2690340634951
1	3861	H	USE STORE BRAND CONTACT LENS CLEANING SOLUTIONS	111.96711568938	133.48914407025
1	3862	H	USE CONTACT LENS CLEANING SOLUTIONS	101.56378763866	104.977516163273
1	3863	H	USE ALLERGRAN CONTACT LENS CLEANING SOLUTIONS	153.5029318542	140.888738782206
1	3864	H	USE BAUSCH AND LOMB CONTACT LENS CLEANING SOLUTIONS	102.50657686212	107.239409437422
1	3865	H	USE EYE DROPS AND EYE WASH	100.76727416798	100.922078548683
1	3866	H	USED BAUSCH AND LOMB EYE DROPS AND EYE WASH	101.79809825673	97.902489626556
1	3867	H	USED CLEAR EYES EYE DROPS AND EYE WASH	108.20721077654	104.109234777574
1	3868	H	USED MURINE EYE DROPS AND EYE WASH	110.75942947702	122.20095321818
1	3869	H	USED OCUCLEAR EYE DROPS AND EYE WASH	122.98232963549	103.973125542796
1	3870	H	USED TEARS NATURELE EYE DROPS AND EYE WASH	93.358082408874	97.8102383479687
1	3871	H	USED VISIENS EYE DROPS AND EYE WASH	92.50293185419996	0057415806234
1	3872	H	USED ALCON EYE DROPS AND EYE WASH	75.79690966719475	74.085689472116
1	3873	H	WATCH DIET BECAUSE OF SALT INTAKE	115.54469096672	109.42632442343
1	3874	H	WATCH DIET BECAUSE OF BLOOD SUGAR LEVEL	109.24516640253	105.876580140886
1	3875	H	WATCH DIET BECAUSE OF CALCIUM INTAKE	104.40847860538	102.348354723536
1	3876	H	WATCH DIET BECAUSE OF CHOLESTEROL INTAKE	110.09128367670	107.618402007141
1	3877	H	WATCH DIET BECAUSE OF DIABETES	109.50396196513	102.910884878896
1	3878	H	WATCH DIET BECAUSE OF FAT INTAKE	107.71228209191	106.259722088198
1	3879	H	WATCH DIET BECAUSE OF FOOD ALLERGY	114.51426307448	110.742835086365
1	3880	H	WATCH DIET BECAUSE OF HEART DISEASE	130.5970681458	124.320708289105
1	3881	H	WATCH DIET BECAUSE OF HYPERTENSION	110.27187004754	106.92704815208
1	3882	H	WATCH DIET BECAUSE OF LACTOSE INTOLERANCE	153.06885895404	132.587715912381
1	3883	H	WATCH DIET TO GAIN WEIGHT	120.4392234548399	4652127762231
1	3884	H	WATCH DIET TO LOSE WEIGHT	101.77400950871	102.906204766959
1	3885	H	WATCH DIET TO MAINTAIN WEIGHT	87.99635499207685	9739457685998
1	3886	H	BOUGHT NAUTICA AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	82.32020602218777	6564218855544
1	3887	H	USED NAUTICA AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	80.36133122028574	7963910064653
1	3888	H	ANY NAUTICA AFTER SHAVE/COLOGNE IN LAST 12 MONTHS	87.43993660855785	1388594036476
1	3889	H	USE JOHNSON AND JOHNSON MOISTURIZERS/CREAMS/LOTIONS	90.28668779714780	3763871465792
1	3890	H	USE AQUAPHOR MOISTURIZERS/CREAMS/LOTIONS	105.15998415213	109.833204670462
1	3891	H	USE CLEAN AND CLEAR MOISTURIZERS/CREAMS/LOTIONS	76.87131537242472	92.9216443114928
1	3892	H	USE NIVEA MOISTURIZERS/CREAMS/LOTIONS	59.74587955625953	1304159027309
1	3893	H	USE PURPOSE MOISTURIZERS/CREAMS/LOTIONS	44.481220285261	40.246743221075
1	3894	H	USE STORE BRAND MOISTURIZERS/CREAMS/LOTIONS	81.88232963549989	7246453729615
1	3895	H	USE NICOLE NAIL POLISH	45.192393026941	62.0407700472836
1	3896	H	USED REFRESH EYE DROPS AND EYE WASH	102.03462757527	106.864952233909
1	3897	H	USE CETAPHIL FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	80.27876386687876	5680304931005
1	3898	H	USE ALMAY FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	83.46925515055469	0175142333301
1	3899	H	USE AVEENO FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	60.46513470681455	6857570201679
1	3900	H	USE AVON FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	88.775198098256	103.05456914021
1	3901	H	USE BIORE FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	91.385182250396	110.626604265174
1	3902	H	USE CLEAN AND CLEAR FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	104.55507131537	100.563495126894
1	3903	H	USE CLEARASIL FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	85.246513470681	81.1228408761941
1	3904	H	USE CLINIQUE FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	96.32971473851088	1744186046512
1	3905	H	USE DOVE FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	96.67551505546789	2645469458651
1	3906	H	USE ELIZABETH ARDEN FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	96.22939778129972	8903309852359
1	3907	H	USE ESTEE LAUDER FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	112.3430269413697	1037826884107
1	3908	H	USE LOREAL FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	89.660935023771	83.9616906301264
1	3909	H	USE LANCOME FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	116.53082408874	114.575798513944
1	3910	H	USE NOXEMA FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	104.5750396196597	5718421306571
1	3911	H	USE OXY FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	71.83312202852662	5680787416771

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	3912	H	USE MARY KAY FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	93.02448494532	98.9674322107497
1	3913	H	USE NEUTROGENA FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	64.689778129952	67.891778442536
1	3914	H	USE NIVEA VISAGE FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	48.6516640253563	38.9704236225031
1	3915	H	USE STORE BRAND POWER TOOTHBRUSHES	78.6316164817759	94.9434526681463
1	3916	H	USE FACIAL CLEANSING AND MEDICATED PRODUCTS	94.302218700475	93.358004438869
1	3917	H	USE PANTYLINERS/SHIELDS	92.656656101426	96.7767055871852
1	3918	H	USE OLAY FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	110.08819334389	105.93833831902
1	3919	H	USE PHISODERM FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	130.58740095087	122.066486538647
1	3920	H	USE POND'S FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	85.6286846275757	79.3597413876291
1	3921	H	USE REVLON FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	39.0334389857366	66.2069863939014
1	3922	H	USE ROC FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	60.5042789223456	64.8706938145325
1	3923	H	USE ALWAYS ALLDAYS PANTYLINERS/SHIELDS	87.9137083993668	87.4791566148799
1	3924	H	USE CAREFREE PANTYLINERS/SHIELDS	89.3316957210779	88.2259963331082
1	3925	H	USE KOTEX PANTYLINERS/SHIELDS	91.844057052298	95.101418508154
1	3926	H	USE STORE BRAND PANTYLINERS/SHIELDS	104.36228209191	104.776126604265
1	3927	H	USE DOVE SHAMPOO MOST IN LAST 7 DAYS	89.1469889064978	75.5100357039467
1	3928	H	USE ST IVES SWISS FORMULA FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	74.765055467511	78.6756730676445
1	3929	H	USE SEA BREEZE FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	153.43137876386	144.375759915083
1	3930	H	USE STRIDEX FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	73.880507131537	96.4729807970665
1	3931	H	USE STORE BRAND FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	78.8393819334398	81.8167519058188
1	3932	H	USE DOVE HAIR CONDITIONER	91.585103011093	87.700810576088
1	3933	H	USE AXE DEODORANT/ANTI-PERSPERANTS	85.3450871632329	101.156035896941
1	3934	H	USE BATH AND BODY WORKS FACIAL CLEANSING AND MEDICATED PRODUCTS MOST	72.705229793977	94.4718228312265
1	3935	H	USE ACTIVE ANGLE MANUAL TOOTHBRUSHES	92.019175911252	87.194007526778
1	3936	H	USE COLGATE MASSAGER MANUAL TOOTHBRUSHES	82.234152139461	76.7854868281386
1	3937	H	USE STORE BRAND TOOTHBRUSHES	118.73193343898	112.793733734749
1	3938	H	USE GILLETTE M3 POWER RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	92.328526148969	105.700183344591
1	3939	H	USE GILLETTE SENSOR 3 RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	108.60095087163	93.748769661295
1	3940	H	USE NOXZEMA SKIN FITNESS K-3 TRIPLE RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	62.159112519809	58.1259770336775
1	3941	H	USE OLD SPICE HIGH ENDURANCE RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	89.385816164817	94.7625205056451
1	3942	H	USE PERSONNA ACTI-FLEXXX RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	63.156973058637	60.4233330116762
1	3943	H	USE PERSONNA TRI-FLEXXX RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	115.3807448494	101.021808356653
1	3944	H	USE SCHICK QUATTRO RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	92.901743264659	99.0799478515372
1	3945	H	USE SCHICK INTUITION RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	118.69762282091	101.811637556692
1	3946	H	USE GILLETTE VENUS DIVINE RAZOR BLADES (FOR NON-DISPOSABLE SHAVERS)	100.01830427892	95.2661873974718
1	3947	H	HISPANIC ONLY: READ NEWS FOR AMERICA - LLC MAGAZINE GROUP ON THE NET	23.856259904912	20.2406639004149
1	3948	H	HISPANICS ONLY: WITHIN LAST 6 MONTHS READ/LOOKED INTO MAXIM EN ESPANOL	32.710221870047	39.0290456431535
1	3949	H	HISPANICS ONLY: WITHIN LAST 6 MONTHS READ/LOOKED INTO NATIONAL GEOGRAPHIC EN ESPANOL	34.235499207607	25.8268841069188
1	3950	H	HISPANICS ONLY: WITHIN LAST 6 MONTHS READ/LOOKED INTO LATINA (SPANISH AND ENGLISH)	34.802694136291	25.6786644793979
1	3951	H	HISPANICS ONLY: WITHIN LAST 6 MONTHS READ/LOOKED INTO AUTOMUNDO	39.0655309033283	77.0067065521567
1	3952	H	HISPANICS ONLY: WITHIN LAST 6 MONTHS READ/LOOKED INTO HARPERS BAZAAR EN ESPANOL	30.262599049128	21.298610440992
1	3953	H	HISPANICS ONLY: WITHIN LAST 6 MONTHS READ/LOOKED INTO CASA AND ESTILO INTERNACIONAL	30.661568938193	21.6892791662646
1	3954	H	HISPANICS ONLY: WITHIN LAST 6 MONTHS READ/LOOKED INTO COSMOPOLITAN EN ESPANOL	30.687797147385	24.2561034449484
1	3955	H	HISPANICS ONLY: WITHIN LAST 6 MONTHS READ/LOOKED INTO FAMA	31.973454833597	21.3096593650487
1	3956	H	HISPANICS ONLY: WITHIN LAST 6 MONTHS READ/LOOKED INTO PEOPLE EN ESPANOL	32.176703645007	24.5874264209206
1	3957	H	HISPANICS ONLY: WITHIN LAST 6 MONTHS READ/LOOKED INTO FURIA MUSICAL	24.252710776545	17.8563639872624
1	3958	H	HISPANICS ONLY: WITHIN LAST 6 MONTHS READ/LOOKED INTO MIRA	24.834469096672	20.4017176493293
1	3959	H	HISPANICS ONLY: WITHIN LAST 6 MONTHS READ/LOOKED INTO NEWSWEEK EN ESPANOL	34.576228209191	25.5043906204767
1	3960	H	HISPANICS ONLY: WITHIN LAST 6 MONTHS READ/LOOKED INTO SECCIONES READERS DIGEST	34.710142630744	27.4530058863264
1	3961	H	HISPANICS ONLY: WITHIN LAST 6 MONTHS READ/LOOKED INTO SER PADRES	35.991600633914	26.4629450931197
1	3962	H	HISPANICS ONLY: WITHIN LAST 6 MONTHS READ/LOOKED INTO TV Y NOVELAS	26.043660855784	19.7164913635048
1	3963	H	HISPANICS ONLY: WITHIN LAST 6 MONTHS READ/LOOKED INTO VANIDADES	27.656973058637	21.2833638907652
1	3964	H	HISPANICS ONLY: WITHIN LAST 6 MONTHS READ/LOOKED INTO AARP SEGUNDA JUVENTUD (SPANISH AND ENGLISH)	40.165134706814	30.9149377593361
1	3965	H	HISPANICS ONLY: READ EDITORIAL TELEvisa MAGAZINE GROUP ON THE NET	29.756022187004	25.0169834989868
1	3966	H	HISPANICS ONLY: READ WEEKLY PUBLICATIONS ON THE NET	21.268858954041	17.1037826884107
1	3967	H	HISPANICS ONLY: READ BI-WEEKLY PUBLICATIONS ON THE NET	27.457606973058	20.3614300878124
1	3968	H	HISPANICS ONLY: READ MONTHLY PUBLICATIONS ON THE NET	53.65332805071	348.2864517996719
1	3969	H	HISPANICS ONLY: READ BI-MONTHLY PUBLICATIONS ON THE NET	52.357765451664	43.298031458072
1	3970	H	HISPANICS ONLY: READ AUTOMOTIVE ON THE NET	86.233597464342	80.2126314773714
1	3971	H	HISPANICS ONLY: READ ENTERTAINMENT ON THE NET	30.275990491283	24.0028949146
1	3972	H	HISPANICS ONLY: READ GENERAL EDITORIAL ON THE NET	42.706735340729	35.7376724886616
1	3973	H	HISPANICS ONLY: READ MENS ON THE NET	30.265768621236	42.198639390138
1	3974	H	HISPANICS ONLY: READ SPECIAL APPEAL ON THE NET	30.727971473851	23.1545401910644
1	3975	H	HISPANICS ONLY: READ WOMENS ON THE NET	41.978684627575	33.4637170703464
1	3976	H	ENGLISH LANGUAGE CABLE TV: HISPANIC MEDIA QUINTILE 1 (HIGHEST)	204.69207606973	198.866930425553
1	3977	H	ENGLISH LANGUAGE CABLE TV: HISPANIC MEDIA QUINTILE 2 (SECOND HIGHEST)	218.87496038034	217.380198784136
1	3978	H	ENGLISH LANGUAGE CABLE TV: HISPANIC MEDIA QUINTILE 3 (MIDDLE)	210.08938193343	204.451606677603
1	3979	H	ENGLISH LANGUAGE CABLE TV: HISPANIC MEDIA QUINTILE 4 (SECOND LOWEST)	187.92725832012	189.396989288816
1	3980	H	ENGLISH LANGUAGE CABLE TV: HISPANIC MEDIA QUINTILE 5 (LOWEST)	178.53454833597	189.852359355399
1	3981	H	ENGLISH LANGUAGE MAGAZINE: HISPANIC MEDIA QUINTILE 1 (HIGHEST)	189.55435816164	184.293737334749
1	3982	H	ENGLISH LANGUAGE MAGAZINE: HISPANIC MEDIA QUINTILE 2 (SECOND HIGHEST)	214.69255150554	216.166457589501
1	3983	H	ENGLISH LANGUAGE MAGAZINE: HISPANIC MEDIA QUINTILE 3 (MIDDLE)	212.88938193343	212.375277429316
1	3984	H	ENGLISH LANGUAGE MAGAZINE: HISPANIC MEDIA QUINTILE 4 (SECOND LOWEST)	206.78431061806	212.781144456239
1	3985	H	ENGLISH LANGUAGE MAGAZINE: HISPANIC MEDIA QUINTILE 5 (LOWEST)	176.40316957210	174.736176782785
1	3986	H	ENGLISH LANGUAGE NEWSPAPER (WEEKDAY AND SUNDAY) TV: HISPANIC MEDIA QUINTILE 1 (HIGHEST)	203.87606973058	194.863167036572
1	3987	H	ENGLISH LANGUAGE NEWSPAPER (WEEKDAY AND SUNDAY) TV: HISPANIC MEDIA QUINTILE 2 (SECOND HIGHEST)	222.5597464342	214.173694876001
1	3988	H	ENGLISH LANGUAGE NEWSPAPER (WEEKDAY AND SUNDAY) TV: HISPANIC MEDIA QUINTILE 3 (MIDDLE)	214.77765451664	223.047283605134
1	3989	H	ENGLISH LANGUAGE NEWSPAPER (WEEKDAY AND SUNDAY) TV: HISPANIC MEDIA QUINTILE 4 (SECOND LOWEST)	189.95942947702	188.55572710605
1	3990	H	ENGLISH LANGUAGE NEWSPAPER (WEEKDAY AND SUNDAY) TV: HISPANIC MEDIA QUINTILE 5 (LOWEST)	169.39128367670	179.520023159317
1	3991	H	ENGLISH LANGUAGE CABLE TV: HISPANIC VOLUME GROUP 1 (HIGHEST)	101.75530903328	98.7523400559684
1	3992	H	ENGLISH LANGUAGE MAGAZINE: HISPANIC VOLUME GROUP 1 (HIGHEST)	93.808478605388	91.2256585930715
1	3993	H	ENGLISH LANGUAGE NEWSPAPER (WEEKDAY AND WEEKEND): VOLUME GROUP 1 (HIGHEST)	101.56125198098	97.2828331564219
1	3994	H	WATCHED CINE ESPECIAL (UNIVISION) ONCE A WEEK PROGRAM WITH FULL ATTENTION	21.25729001584	174.875291807392
1	3995	H	WATCHED LAZAR SESAMO (TELEFUTURA) ONCE A WEEK PROGRAM WITH FULL ATTENTION	33.987083993660	23.1788092251279
1	3996	H	WATCHED LA HORA PICO (UNIVISION) ONCE A WEEK PROGRAM WITH FULL ATTENTION	18.90919175911	229.100675480073
1	3997	H	WATCHED WWE (TELEMUNDO) ONCE A WEEK PROGRAM WITH FULL ATTENTION	35.26267828843	61.1569526198977

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1	3998H		WATCHED ULTRACHAMOS (UNIVISION) ONCE A WEEK PROGRAM WITH FULL ATTENTION	118.92020602218	78.2756923670752
1	3999H		WATCHED NOTICIERO UNIVISION EARLY EVENING WEEKDAY NEWS WITH FULL ATTENTION	24.101267828843	17.9728360513365
1	4000H		WATCHED GRAN CINE (TELEMUNDO) ONCE A WEEK PROGRAM WITH FULL ATTENTION	35.934865293185	24.3969410420393
1	4001H		WATCHED CADA DIA CON MARIA ANTONIETA (TELEMUNDO) EARLY MORNING NEWS WITH FULL ATTENTION	28.506339144215	21.7053941908714
1	4002H		WATCHED AQUI Y AHORA (UNIVISION) ONCE A WEEK PROGRAM WITH FULL ATTENTION	27.286450079239	19.7334266139149
1	4003H		WATCHED CINE DE LA TARDE (TELEMUNDO) ONCE A WEEK PROGRAM WITH FULL ATTENTION	23.971473851030	17.1896169063013
1	4004H		WATCHED CRISTINA (UNIVISION) ONCE A WEEK PROGRAM WITH FULL ATTENTION	30.549524564183	30.6308983884975
1	4005H		WATCHED FUTBOL LIGA MEXICANA (UNIVISION) ONCE A WEEK PROGRAM WITH FULL ATTENTION	22.864896988906	33.7049599536814
1	4006H		WATCHED SABADO DE FUTBOL (TELEMUNDO) ONCE A WEEK PROGRAM WITH FULL ATTENTION	16.399207606973	12.5399015729036
1	4007H		WATCHED SABADO GIGANTE (UNIVISION) ONCE A WEEK PROGRAM WITH FULL ATTENTION	24.733042789223	30.4186046511628
1	4008H		WATCHED SOLO BOXEO DE MILLER(TELEFUTURA) ONCE A WEEK PROGRAM WITH FULL ATTENTION	43.040095087163	30.849464440799
1	4009H		WATCHED PRIMER IMPACTO EXTRA (UNIVISION) LATE NIGHT SHOW WITH FULL ATTENTION	22.402456418383	20.9655022676831
1	4010H		WATCHED LA HORA DE LA RISA (UNIVISION) LATE NIGHT SHOW WITH FULL ATTENTION	30.259508716323	23.1683875325678
1	4011H		WATCH SPANISH TV PROGRAMS MON-SUN 5AM-10AM(LST 7 DAYS/30 DAYS)	30.082012678288	25.9330792241629
1	4012H		WATCH SPANISH TV PROGRAMS MON-SUN 10AM-4:30PM(LST 7 DAYS/30 DAYS)	30.448969889065	26.35477117842324
1	4013H		WATCH SPANISH TV PROGRAMS MON-SUN 4:30PM-7PM(LST 7 DAYS/30 DAYS)	29.557686212361	25.3645662452958
1	4014H		WATCH SPANISH TV PROGRAMS MON-SUN 7PM-9PM(LST 7 DAYS/30 DAYS)	28.513787638668	24.893515391296
1	4015H		WATCH SPANISH TV PROGRAMS MON-SUN 9PM-11PM(LST 7 DAYS/30 DAYS)	28.65665610426	25.0861719579272
1	4016H		WATCH SPANISH TV PROGRAMS MON-SUN 11PM-3AM(LST 7 DAYS/30 DAYS)	27.790729001584	25.2789250217119
1	4017H		WATCH SPANISH TV PROGRAMS MON-SUN 7PM-11PM(LST 7 DAYS/30 DAYS)	28.99532488114	24.7047669593747
1	4018H		SPANISH LANGUAGE CABLE TV: HISPANIC MEDIA QUINTILE 1 (HIGHEST)	36.92622820919	34.5164527646434
1	4019H		SPANISH LANGUAGE CABLE TV: HISPANIC MEDIA QUINTILE (SECOND HIGHEST)	39.283518225039	30.2789250217119
1	4020H		SPANISH LANGUAGE CABLE TV: HISPANIC MEDIA QUINTILE 3 (MIDDLE)	38.584072900158	33.5104699411367
1	4021H		SPANISH LANGUAGE CABLE TV: HISPANIC MEDIA QUINTILE 4 (SECOND LOWEST)	44.100396196513	36.7850043423719
1	4022H		SPANISH LANGUAGE CABLE TV: HISPANIC MEDIA QUINTILE 5 (LOWEST)	44.513312202852	37.5042941233233
1	4023H		SPANISH LANGUAGE MAGAZINE: HISPANIC MEDIA QUINTILE 1 (HIGHEST)	32.876862123613	25.5333880150536
1	4024H		SPANISH LANGUAGE MAGAZINE: HISPANIC MEDIA QUINTILE 2 (SECOND HIGHEST)	35.441521394611	31.7975007237287
1	4025H		SPANISH LANGUAGE MAGAZINE: HISPANIC MEDIA QUINTILE 3 (MIDDLE)	41.440887480190	34.1316703657242
1	4026H		SPANISH LANGUAGE MAGAZINE: HISPANIC MEDIA QUINTILE 4 (SECOND LOWEST)	50.853486529318	44.846280034739
1	4027H		SPANISH LANGUAGE MAGAZINE: HISPANIC MEDIA QUINTILE 5 (LOWEST)	41.938034865293	35.5840490205539
1	4028H		SPANISH LANGUAGE NEWSPAPER (WEEKDAY AND SUNDAY) TV: HISPANIC MEDIA QUINTILE 1 (HIGHEST)	36.17622820919	29.6152176010808
1	4029H		SPANISH LANGUAGE NEWSPAPER (WEEKDAY AND SUNDAY) TV: HISPANIC MEDIA QUINTILE 2 (SECOND HIGHEST)	45.761093502377	42.1387629064943
1	4030H		SPANISH LANGUAGE NEWSPAPER (WEEKDAY AND SUNDAY) TV: HISPANIC MEDIA QUINTILE 3 (MIDDLE)	44.480427892234	37.5208433851201
1	4031H		SPANISH LANGUAGE NEWSPAPER (WEEKDAY AND SUNDAY) TV: HISPANIC MEDIA QUINTILE 4 (SECOND LOWEST)	40.146275752773	32.3821769757792
1	4032H		SPANISH LANGUAGE NEWSPAPER (WEEKDAY AND SUNDAY) TV: HISPANIC MEDIA QUINTILE 5 (LOWEST)	36.83470681458	31.0979928592107
1	4033H		VISITED 123COM SPANISH WEBSITE DURING LAST 30 DAYS	40.487242472266	33.2514715815883
1	4034H		VISITED AOL LATINO (LATINO.AOL.COM) SPANISH WEBSITE DURING LAST 30 DAYS	45.188034865293	31.9559972980797
1	4035H		VISITED CNNENSPANOL.COM SPANISH WEBSITE DURING LAST 30 DAYS	27.504199683042	21.2625205056451
1	4036H		VISITED ELSITIO.COM SPANISH WEBSITE DURING LAST 30 DAYS	37.784231378763	27.1269420052109
1	4037H		VISITED ESMASCOM SPANISH WEBSITE DURING LAST 30 DAYS	29.23502377179	20.7232944128148
1	4038H		VISITED HISPANICVISTACOM SPANISH WEBSITE DURING LAST 30 DAYS	54.195879556259	37.5843867605906
1	4039H		VISITED LAMUSIC.COM SPANISH WEBSITE DURING LAST 30 DAYS	37.561172741679	27.6120331950207
1	4040H		VISITED MIGNETECOM SPANISH WEBSITE DURING LAST 30 DAYS	39.756735340729	28.5080902637267
1	4041H		VISITED STARMEDIACOM SPANISH WEBSITE DURING LAST 30 DAYS	13.171870047543	12.1788574737045
1	4042H		VISITED TELEMUNDO.COM SPANISH WEBSITE DURING LAST 30 DAYS	30.616164817749	21.9628485959664
1	4043H		VISITED TERRACOM SPANISH WEBSITE DURING LAST 30 DAYS	19.223851030110	13.99840779697
1	4044H		VISITED UNIVISION.COM SPANISH WEBSITE DURING LAST 30 DAYS	27.326465927099	25.0620476695937
1	4045H		VISITED ESPANOL.YAHOO.COM SPANISH WEBSITE DURING LAST 30 DAYS	28.985340729001	21.8875808163659
1	4046H		VISITED MSN LATINO (LATINOMSN.COM) SPANISH WEBSITE DURING LAST 30 DAYS	36.980190174326	26.6037826884107
1	4047H		HISPANICS ONLY: HEAD OF HOUSEHOLD MEXICAN, MEXICAN AMERICAN OR CHICANO	35.188431061806	33.1998938531313
1	4048H		HISPANICS ONLY: HEAD OF HOUSEHOLD FROM PUERTO RICO	68.508082408874	56.9344784328862
1	4049H		HISPANIC HERITAGE: HERITAGE OF HEAD OF HOUSEHOLD IS CUBA	86.623771790808	67.9945479108366
1	4050H		HISPANICS ONLY: HEAD OF HOUSEHOLD FROM OTHER SPANISH/HISPANIC/LATINO HERITAGE	41.949762282091	32.9418121265396
1	4051H		HISPANICS ONLY: HEAD OF HOUSEHOLD BORN IN THE US	54.942551505546	50.6510180449677
1	4052H		HISPANIC LANGUAGE/MEDIA ATTITUDE: FEEL RESPECT WHEN A COMPANY ADVERTISES IN SPANISH	30.79793977813	26.2210749782881
1	4053H		HISPANIC LANGUAGE/MEDIA ATTITUDE: LOYAL TO COMPANIES THAT ADVERTISE IN SPANISH	32.793343898573	26.6649618836244
1	4054H		HISPANIC LANGUAGE/MEDIA ATTITUDE: REMEMBER PRODUCTS ADVERTISED IN SPANISH	25.792789223454	22.8030493100453
1	4055H		HISPANIC LANGUAGE/MEDIA ATTITUDE: SPANISH LANGUAGE ADVERTISEMENT IMPORTANT FACTOR IN PURCHASING DECISION	27.197305863708	23.598089356364
1	4056H		HISPANIC LANGUAGE/MEDIA ATTITUDE: IMPORTANT THAT WEBSITES I VISIT ARE AVAILABLE IN SPANISH	27.84302694136	20.5818295860272
1	4057H		MOVED TO US IN 2005 OR LATER	49.964025356576	61.3589211618257
1	4058H		HISPANICS ONLY: COUNTRY OF BIRTH IN CARIBBEAN	54.088748019017	37.197191932838
1	4059H		HISPANICS ONLY: COUNTRY OF BIRTH IN CENTRAL AMERICA	38.770206022187	31.0586220206504
1	4060H		HISPANICS ONLY: COUNTRY OF BIRTH IN SOUTH AMERICA	34.340729001584	31.1091382804207
1	4061H		HISPANICS ONLY: COUNTRY OF BIRTH IN MID ANDES	39.720443740095	31.9929557078066
1	4062H		HISPANICS ONLY: COUNTRY OF BIRTH IN SOUTH-WEST SOUTH AMERICA	14.64302694136	13.7313519251182
1	4063H		HISPANICS ONLY: COUNTRY OF BIRTH IN SOUTH-EAST SOUTH AMERICA	62.259904912836	55.0500337740037
1	4064H		HISPANICS ONLY: COUNTRY OF BIRTH: IN NORTH-WEST SOUTH AMERICA	20.773851030110	22.7247418701148
1	4065H		HISPANICS ONLY: COUNTRY OF BIRTH IN NORTH-EAST SOUTH AMERICA	61.949920760697	51.5325677892502
1	4066H		HISPANICS ONLY: LANGUAGE SPOKEN AT HOME IS PREDOMINANTLY ENGLISH	108.9632329635	109.783460387919
1	4067H		HISPANICS ONLY: LANGUAGE SPOKEN AT HOME IS PREDOMINANTLY SPANISH	30.254912836767	25.3910547138859
1	4068H		HISPANICS ONLY: LANGUAGES SPOKEN AT HOME- BILINGUAL/PREDOMINANTLY ENGLISH	107.7722662440	108.492810962077
1	4069H		HISPANIC CULTURAL IDENTIFICATION WITH ORIGINAL CULTURE: LEVEL 4	31.400792393026	28.0037151404034
1	4070H		HISPANIC CULTURAL IDENTIFICATION WITH ORIGINAL CULTURE: LEVEL 5 (HIGH)	28.222424722662	23.649377593361
1	4071H		HISPANIC CULTURAL IDENTIFICATION WITH HOST CULTURE: LEVEL 4	36.511331220285	28.9699893853131
1	4072H		HISPANIC CULTURAL IDENTIFICATION WITH HOST CULTURE: LEVEL 5 (HIGH)	58.180110935023	49.0608414551771
1	4073H		HISPANIC CULTURAL IDENTIFICATION SEGMENT- INTEGRATED	30.996196513470	22.6934767924346
1	4074H		HISPANIC CULTURAL IDENTIFICATION SEGMENT- ASSIMILATED	72.863629160063	62.0106629354434
1	4075H		HISPANIC CULTURAL IDENTIFICATION SEGMENT- MOSTLY SEPARATED	28.482567353407	22.1762038019879
1	4076H		HISPANIC CULTURAL IDENTIFICATION SEGMENT- SEPARATED	26.368938193343	23.8217215092155
1	4077H		HISPANIC CULTURAL IDENTIFICATION SEGMENT- SOMEWHAT ASSIMILATED	42.960855784469	35.6291131911609
1	4078H		HISPANIC CULTURAL IDENTIFICATION SEGMENT- ANOMIC	48.318779714738	41.8458940461256
1	4079H		HISPANIC CULTURAL IDENTIFICATION SEGMENT- MOSTLY INTEGRATED	34.856973058637	31.9535848692464
1	4080H		HISPANIC CULTURAL IDENTIFICATION SEGMENT- SOMEWHAT INTEGRATED	32.986291600633	37.4508347003763
1	4081H		HISPANIC CULTURAL/LIFESTYLE ATTITUDE: FAMILY REUNIONS AN IMPORTANT PART OF MY LIFE	36.252773375594	30.7161536234681
1	4082H		HISPANIC CULTURAL/LIFESTYLE ATTITUDE: I OFTEN CELEBRATE US NATIONAL HOLIDAYS	39.785419968304	32.2272990446782
1	4083H		HISPANIC CULTURAL/LIFESTYLE ATTITUDE: OFTEN CELEBRATE HOLIDAYS IN HISPANIC COUNTRIES	35.701664025356	28.8025668242787

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	4084	H	HISPANIC CULTURAL/LIFESTYLE ATTITUDE: KEEP UP WITH LATIN MUSIC, NEWS OR SPORTS	32.985499207607	28.3999807005693
1	4085	H	HISPANIC CULTURAL/LIFESTYLE ATTITUDE: KEEP UP WITH AMERICAN MUSIC, NEWS OR SPORTS	46.17353407290036	81.004453536621
1	4086	H	HISPANIC CULTURAL/LIFESTYLE ATTITUDE: SHARE HISPANIC/LATINO ROOTS WITH HISPANICS/LATINOS	33.69175911251928	82.74148412622
1	4087	H	HISPANIC CULTURAL/LIFESTYLE ATTITUDE: SHARE HISPANIC HERITAGE WITH NON-HISPANICS	30.85649762282027	5.006272314967
1	4088	H	HISPANIC CULTURAL/LIFESTYLE ATTITUDE: MY PERSONAL APPEARANCE REFLECTS HISPANIC/LATINO	30.50356576862126	74.211135577149
1	4089	H	HISPANIC CULTURAL/LIFESTYLE ATTITUDE: GOVERNMENT/BUSINESS SHOULD COMMUNICATE IN SPANISH	37.36236133122032	37.177022763678
1	4090	H	HISPANIC CULTURAL/LIFESTYLE ATTITUDE: HOME HAS THINGS THAT REMIND OF HISPANIC HERITAGE	32.18359746434226	95.856509697964
1	4091	H	HISPANIC CULTURAL/LIFESTYLE ATTITUDE: ENCOURAGE HISPANIC CHILDREN TO PARTICIPATE IN HISPANIC GAMES	30.58645007923925	94.21499565763
1	4092	H	HISPANIC CULTURAL/LIFESTYLE ATTITUDE: ENJOY EATING TRADITIONAL HISPANIC/SPANISH FOOD	40.43201267828834	46.24626073531
1	4093	H	HISPANIC CULTURAL/LIFESTYLE ATTITUDE: I ENJOY EATING TRADITIONAL AMERICAN FOOD	44.27440570522938	37.370579947892
1	4094	H	HISPANIC CULTURAL/LIFESTYLE ATTITUDE: HAVE MORE HISPANIC FRIENDS THAN NON-HISPANICS	29.69215530903325	21.59123805848
1	4095	H	HISPANIC CULTURAL/LIFESTYLE ATTITUDE: BUY MORE HISPANIC/SPANISH FOODS AND PRODUCTS	28.99651347068124	23.15449194249
1	4096	H	HISPANIC CULTURAL/LIFESTYLE ATTITUDE: ENJOY LIVING AMERICAN LIFESTYLE/CUSTOMS	42.31632329635536	86.867605905626
1	4097	H	HISPANICS ONLY: PREFER READING IN SOME OTHER LANGUAGE	44.73098256735338	96.25591045064
1	4098	H	HISPANICS ONLY: PREFER READING ONLY IN SPANISH	28.14992076069726	47.03753739265
1	4099	H	HISPANICS ONLY: PREFER READING MOSTLY IN SPANISH, BUT SOME ENGLISH	28.33375594294722	18.19453826112
1	4100	H	HISPANICS ONLY: PREFER TO READ MOSTLY IN ENGLISH, BUT SOME SPANISH	42.12955625990433	85.15873781723
1	4101	H	HISPANICS ONLY: PREFER READING ONLY IN ENGLISH	58.47091917591149	45.60937952331
1	4102	H	HISPANICS ONLY: PREFER LISTENING TO RADIO IN SOME OTHER LANGUAGE	159.12321711568127	129.547428351
1	4103	H	HISPANICS ONLY: PREFER LISTENING TO RADIO ONLY IN SPANISH	26.88098256735326	0.447264305703
1	4104	H	HISPANICS ONLY: PREFER LISTENING TO RADIO MOSTLY IN SPANISH, BUT SOME ENGLISH	29.6776545166423	46.46820418798
1	4105	H	HISPANICS ONLY: PREFER LISTENING TO RADIO MOSTLY IN ENGLISH, BUT SOME SPANISH	50.81695721077642	193.3320467046
1	4106	H	HISPANICS ONLY: PREFER LISTENING TO RADIO ONLY IN ENGLISH	57.76497622820948	76.58979060118
1	4107	H	HISPANIC HERITAGE: OTHER COUNTRY MOST IDENTIFIED WITH IS ARGENTINA	55.416798732171	49.193573289588
1	4108	H	HISPANIC HERITAGE: OTHER COUNTRY MOST IDENTIFIED WITH IS BOLIVIA	52.820839936608	101.51244813278
1	4109	H	HISPANIC HERITAGE: OTHER COUNTRY MOST IDENTIFIED WITH IS HONDURAS	28.460618066561	19.8364855736756
1	4110	H	HISPANIC HERITAGE: OTHER COUNTRY MOST IDENTIFIED WITH IS BRAZIL	42.037955625990	34.99884203416
1	4111	H	HISPANIC HERITAGE: OTHER COUNTRY MOST IDENTIFIED WITH IS CHILE	10.731537242472	10.4560455466564
1	4112	H	HISPANIC HERITAGE: OTHER COUNTRY MOST IDENTIFIED WITH IS COLUMBIA	28.784469096672	28.49898677989
1	4113	H	HISPANIC HERITAGE: OTHER COUNTRY MOST IDENTIFIED WITH IS COSTA RICA	143.78890649762	132.847245006272
1	4114	H	HISPANIC HERITAGE: OTHER COUNTRY MOST IDENTIFIED WITH IS DOMINICAN REPUBLIC	40.40229793978824	371.1763002991
1	4115	H	HISPANIC HERITAGE: OTHER COUNTRY MOST IDENTIFIED WITH IS ECUADOR	26.083993660855	17.5901765897906
1	4116	H	HISPANIC HERITAGE: OTHER COUNTRY MOST IDENTIFIED WITH IS EL SALVADOR	19.717115689381	14.6715236900511
1	4117	H	HISPANIC HERITAGE: OTHER COUNTRY MOST IDENTIFIED WITH IS GUATEMALA	100.0116481774981	0.766187397472
1	4118	H	HISPANIC HERITAGE: OTHER COUNTRY MOST IDENTIFIED WITH IS NICARAGUA	22.47472266244022	93.90137990929
1	4119	H	HISPANIC HERITAGE: OTHER COUNTRY MOST IDENTIFIED WITH IS PANAMA	42.0826465927137	82.06600405288
1	4120	H	HISPANIC HERITAGE: OTHER COUNTRY MOST IDENTIFIED WITH IS PARAGUAY	11.651188589540	12.2713017465985
1	4121	H	HISPANIC HERITAGE: OTHER COUNTRY MOST IDENTIFIED WITH IS PERU	45.04801901743232	60.09379523304
1	4122	H	HISPANIC HERITAGE: OTHER COUNTRY MOST IDENTIFIED WITH IS SPAIN	68.20372424722657	68.98909906079
1	4123	H	HISPANIC HERITAGE: OTHER COUNTRY MOST IDENTIFIED WITH IS URUGUAY	72.04587955625963	62.225513847342
1	4124	H	HISPANIC HERITAGE: OTHER COUNTRY MOST IDENTIFIED WITH IS VENEZUELA	10.5313787638669	4.2256103444948
1	4125	H	HISPANIC HERITAGE: OTHER COUNTRY MOST IDENTIFIED WITH IS NOT LISTED	64.89675118858951	98.29200038599
1	4126	H	HISPANICS ONLY: RESPONDENT MEXICAN, MEXICAN AMERICAN OR CHICANO	32.42939778129929	90.96304159027
1	4127	H	HISPANICS ONLY: RESPONDENT FROM PUERTO RICO	71.15118858954050	88.10672585159
1	4128	H	HISPANIC HERITAGE: HERITAGE OF RESPONDENT IS CUBAN	58.94706814580045	109.2347775741
1	4129	H	HISPANICS ONLY: RESPONDENT FROM OTHER SPANISH/HISPANIC/LATINO HERITAGE	47.01394611727438	21.15217601081
1	4130	H	HISPANICS ONLY: BORN IN THE US	54.33541996830446	0.157290359934
1	4131	H	HISPANICS ONLY: MOTHER BORN IN THE US	65.23898573692555	82.73183441089
1	4132	H	HISPANICS ONLY: FATHER BORN IN THE US	60.44112519809853	5.788381742739
1	4133	H	OWNS SEPARATE CLOTHES DRYER	99.223613312202	105.463910064653
1	4134	H	OWNS VACUUM CLEANER	103.89366085578	106.165010132201
1	4135	H	OWNS ELECTRIC BROOM	94.03256735340795	82.78973270288
1	4136	H	OWNS HOUSEHOLD APPLIANCES/DURABLES	101.96212361331	102.719820515295
1	4137	H	OWNS AUTOMATIC WASHING MACHINE	98.141996830427	104.196178712728
1	4138	H	OWNS CARPET CLEANER/SHAMPOOER	100.86370839936	105.98784135868
1	4139	H	OWNS CEILING FAN	98.53264659271	105.643298272701
1	4140	H	HOUSEHOLD OWNS SMALL KITCHEN APPLIANCES	100.54778129952	100.911077873203
1	4141	H	BOUGHT ELECTRIC FOOD PROCESSOR (KITCHEN APPLIANCE) DURING LAST 12 MONTHS	95.3347068145883	170.8482099778
1	4142	H	BOUGHT ELECTRIC SLICER/SHREDDER (KITCHEN APPLIANCE) DURING LAST 12 MONTHS	129.15911251981	135.393081154106
1	4143	H	BOUGHT OTHER ELECTRIC COFFEE MAKER (KITCHEN APPLIANCE) DURING LAST 12 MONTHS	101.2275752773395	86.47592396024
1	4144	H	BOUGHT BREAD MACHINE (KITCHEN APPLIANCE) DURING LAST 12 MONTHS	80.038272583201	69.8613335906591
1	4145	H	BOUGHT AUTOMATIC DRIP COFFEE MAKER (KITCHEN APPLIANCE) DURING LAST 12 MONTHS	95.82844690966794	73.12071793882
1	4146	H	BOUGHT WOK (KITCHEN APPLIANCE) DURING LAST 12 MONTHS	86.04896988906570	162.21152176011
1	4147	H	OWNS CHAIN SAW (WORKSHOP EQUIPMENT)	101.84865293185	125.168580526874
1	4148	H	OWNS ELECTRIC DRILL/SCREWDRIVER (WORKSHOP EQUIPMENT)	97.579318541996	108.07164913635
1	4149	H	OWNS ELECTRIC GLUE GUN (WORKSHOP EQUIPMENT)	99.211251980982	110.726141078838
1	4150	H	OWNS JIG/SABER SAW (WORKSHOP EQUIPMENT)	105.462044374011	119.687928206118
1	4151	H	INTERIOR OF HOUSE PAINTED DURING LAST 12 MONTHS	91.15277337559493	59.28302615073
1	4152	H	EXTERIOR OF HOUSE PAINTED DURING LAST 12 MONTHS	87.46687797147388	81.30367654154
1	4153	H	OWN WORKSHOP EQUIPMENT	97.50665610426	105.255138473415
1	4154	H	OWNS RADIAL/ARM SAW (WORKSHOP EQUIPMENT)	111.26133122028	126.588632635337
1	4155	H	OWNS AIR COMPRESSOR (WORKSHOP EQUIPMENT)	99.557606973058	123.699025378751
1	4156	H	OWNS WALLPAPER STREAMER/STRIPPER (WORKSHOP EQUIPMENT)	98.66307448494494	99.908327704333
1	4157	H	OWNS ELECTRIC ROUTER (WORKSHOP EQUIPMENT)	103.39881141046	116.603300202644
1	4158	H	OWNS PORTABLE GENERATOR (WORKSHOP EQUIPMENT)	102.61703645007	135.023834796874
1	4159	H	OWNS SHOP DRY/WET VACUUM (WORKSHOP EQUIPMENT)	105.83248811410	119.527019202934
1	4160	H	OWNS BAND SAW (WORKSHOP EQUIPMENT)	105.92694136291	121.629306185468
1	4161	H	OWNS BENCH/TABLE CIRCULAR SAW (WORKSHOP EQUIPMENT)	114.05776545166	130.161825726141
1	4162	H	OWNS OTHER STATIONARY POWER TOOLS	110.10047543581	129.756682427868
1	4163	H	OWNS PORTABLE WORKBENCH (WORKSHOP EQUIPMENT)	107.53700475435	114.5231593168
1	4164	H	OWNS NON-ELECTRIC HAND TOOLS (WORKSHOP EQUIPMENT)	101.35982567353	112.200472836051
1	4165	H	OWNS ELECTRIC CIRCULAR SAW (WORKSHOP EQUIPMENT)	103.39746434231	117.51331660716
1	4166	H	OWNS ELECTRIC SANDER (WORKSHOP EQUIPMENT)	98.661965134706	111.274968638425
1	4167	H	OWNS ELECTRIC PLANER (WORKSHOP EQUIPMENT)	120.94793977813	144.054183151597
1	4168	H	OWNS ELECTRIC RATCHET WRENCH (WORKSHOP EQUIPMENT)	103.69128367670	128.117147544147
1	4169	H	OWNS OTHER ELECTRIC POWER TOOLS	101.92012678288	111.374891440702

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1	4170	H	OWNED WORKSHOP EQUIPMENT WITHIN THE LAST 12 MONTHS	97.631695721077	105.384203415999
1	4171	H	RENTED WORKSHOP EQUIPMENT WITHIN THE LAST 12 MONTHS	67.841838351822	68.9450448711763
1	4172	H	USED PROFESSIONAL EXTERMINATOR/ PEST CONTROL USE	86.1720285261488	1.1763002991412
1	4173	H	USE PASTEL/TINTED LIGHT BULBS	68.102456418383	70.7591431052784
1	4174	H	USE REYNOLD POT LUX DISPOSABLE FOOD CONTAINERS	73.324167987321	64.0484415709737
1	4175	H	USE BOUNTY PAPER TOWELS	93.191442155309	95.1788092251278
1	4176	H	USE SCOTT TOWELS PAPER TOWELS	93.373534072900	87.8768213837692
1	4177	H	USE REGULAR LIGHT BULBS	98.436767036450	97.6351442632443
1	4178	H	USE HALOGEN LIGHT BULBS	73.337004754358	77.2816269420052
1	4179	H	USE SOFT WHITE LIGHT BULBS	104.10895404120	109.561758178134
1	4180	H	USE COMPACT FLUORESCENT LIGHT BULBS	92.250158478605	103.831950207469
1	4181	H	USE LONGER LASTING LIGHT BULBS	93.268779714738	92.3483064749589
1	4182	H	USE ENERGY EFFICIENT LIGHT BULBS	95.467115689381	94.0030879089067
1	4183	H	USE PLEDGE FURNITURE POLISH	106.78581616481	109.203946733571
1	4184	H	USE STORE BRAND TOILET PAPER	110.67480190174	109.741194634758
1	4185	H	USE KLEENEX FACIAL TISSUES	97.920364500792	102.087474669497
1	4186	H	USE PUFFS FACIAL TISSUES	108.33114104595	119.282254173502
1	4187	H	USE GLAD PLASTIC GARBAGE BAGS	94.145007923930	95.2890572228119
1	4188	H	USE HEFTY PLASTIC GARBAGE BAGS	101.37876386687	101.949531988806
1	4189	H	USE SOFT N GENTLE TOILET PAPER	115.63074484944	124.255813953488
1	4190	H	BOUGHT LIGHT BULBS IN THE LAST 3 MONTS	99.433042789223	101.188362443308
1	4191	H	USE ROYAL OAK CHARCOAL	91.648019017432	87.826932354955
1	4192	H	USE KINGSFORD REGULAR CHARCOAL	85.15475435816	96.5055485863167
1	4193	H	USE KINGSFORD MATCH LIGHT CHARCOAL	103.814738510309	99.6130464151307
1	4194	H	USE STORE BRAND CHARCOAL	105.76687797147	106.073627327994
1	4195	H	USE GLADWEAR DISPOSABLE FOOD CONTAINERS	99.165134706814	99.8246646723921
1	4196	H	USE ZIPLOCK DISPOSABLE FOOD CONTAINERS	93.657844690966	92.687928206118
1	4197	H	USE STORE BRAND DISPOSABLE FOOD CONTAINERS	122.91774960380	134.529045643154
1	4198	H	USE DIXIE DISPOSABLE FOOD CONTAINERS	80.700079239302	76.3631187879957
1	4199	H	USE BEHOLD FURNITURE POLISH	110.40079239302	119.156421885554
1	4200	H	USE ENDUST FURNITURE POLISH	105.49294770206	108.518865193477
1	4201	H	USE FAVOR FURNITURE POLISH	81.955388272583	98.2821576763485
1	4202	H	USE FORMBYS FURNITURE POLISH	73.129160063391	80.5596834893371
1	4203	H	USE GUARDSMAN FURNITURE POLISH	82.768621236133	79.605037151404
1	4204	H	USE KLEAN N SHINE FURNITURE POLISH	68.431141045958	70.0871369294606
1	4205	H	USE SCOTTS LIQUID GOLD FURNITURE POLISH	119.46711568938	117.384106918846
1	4206	H	USE OLD ENGLISH FURNITURE POLISH	96.326703645007	96.6327318344109
1	4207	H	USE CAPRI TOILET PAPER	90.884944532488	138.302663321432
1	4208	H	USE MD TOILET PAPER	90.433122028526	122.835231110682
1	4209	H	USE MARCAL TOILET PAPER	80.90475435816	89.5296246260735
1	4210	H	USE ANGEL SOFT TOILET PAPER	106.32258320126	105.242738589212
1	4211	H	USE CHARMIN TOILET PAPER	100.78597464342	112.018286210557
1	4212	H	USE KLEENEX COTTONELLE TOILET PAPER	103.10427892234	112.625253305028
1	4213	H	USE GREEN FOREST TOILET PAPER	87.702139461172	132.507575026537
1	4214	H	USE NICE N SOFT TOILET PAPER	96.964817749603	102.353855061276
1	4215	H	USE QUILTED NORTHERN TOILET PAPER	106.28660855784	114.589935346907
1	4216	H	USE SCOTT TISSUE TOILET PAPER	94.20055467511	88.9695551481231
1	4217	H	USE NICE N SOFT FACIAL TISSUES	92.263549920760	82.8551095242691
1	4218	H	USE GREEN FOREST FACIAL TISSUES	79.387638668779	64.4008491749493
1	4219	H	USE LADY SCOTT FACIAL TISSUES	53.122741679873	44.1659268551578
1	4220	H	USE MARCAL FACIAL TISSUES	62.567511885895	53.0762809997105
1	4221	H	USE FACIAL TISSUES SCOTTIES	81.218145800317	73.1890379233813
1	4222	H	USE SOFTIQUE FACIAL TISSUES	83.656180665610	90.206600405288
1	4223	H	USE STORE BRAND FACIAL TISSUES	110.86259904912	107.581009360224
1	4224	H	USE HI-DRI PAPER TOWELS	97.128843106180	113.163803917784
1	4225	H	USE BRAWNY PAPER TOWELS	93.834786053882	89.1881212004245
1	4226	H	USE CORONET PAPER TOWELS	70.572266244057	65.9371803531796
1	4227	H	USE GREEN FOREST PAPER TOWELS	79.325198098256	62.9382418218663
1	4228	H	USE MARCAL PAPER TOWELS	92.06806656104	77.1431535269709
1	4229	H	USE SPARKLE PAPER TOWELS	100.99215530903	107.260638811155
1	4230	H	USE STORE BRAND PAPER TOWELS	106.49746434231	104.829634275789
1	4231	H	USE KLEENEX VIVA PAPER TOWELS	108.44421553090	105.542362250314
1	4232	H	USE MARDI GRAS PAPER TOWELS	97.691442155309	114.051046994114
1	4233	H	USE CHINET DISPOSABLE CUPS AND PLATES	106.86006339144	114.935539901573
1	4234	H	USE DIXIE DISPOSABLE CUPS AND PLATES	91.631378763866	89.7219917012448
1	4235	H	USE KORDITE DISPOSABLE CUPS AND PLATES	106.65871632329	91.6681945382611
1	4236	H	USE HEFTY DISPOSABLE CUPS AND PLATES	79.665451664025	85.1719096786645
1	4237	H	USE SWEETHEART CUPS AND PLATES	80.279397781299	72.5284184116568
1	4238	H	USE STORE BRAND DISPOSABLE CUPS AND PLATES	103.30364500792	109.874408954936
1	4239	H	USE GOOD SENSE PLASTIC GARBAGE BAGS	83.554516640253	79.8772073723825
1	4240	H	USE KORDITE PLASTIC GARBAGE BAGS	118.18946117274	124.281868184889
1	4241	H	USE RUFFIES PLASTIC GARBAGE BAGS	90.548177496038	104.648460870400
1	4242	H	USE STORE BRAND PLASTIC GARBAGE BAGS	105.08977812995	106.249010904178
1	4243	H	USE DIAMOND FOIL ALUMINIUM FOIL	105.87654516640	108.286837788285
1	4244	H	USE REYNOLD ALUMINIUM FOIL	96.352456418383	97.3804400270192
1	4245	H	USE STORE BRAND ALUMINIUM FOIL	107.67773375594	109.520795136543
1	4246	H	USE AIR FRESHNER SPRAYS/ ROOM DEODORIZERS	101.53930269413	102.122261893274
1	4247	H	USE ORANGE GLO FURNITURE POLISH	86.244532488114	80.4892888159799
1	4275	L	BOUGHT OTHER LAWN AND GARDEN POWER EQUIPMENT DURING LAST 12 MONTHS	95.465055467511	77.8876773135193
1	4276	L	BOUGHT OTHER LAWN AND GARDEN HAND EQUIPMENT DURING LAST 12 MONTHS	56.468462757527	51.2263340731448
1	4277	L	BOUGHT OTHER POWER MOWER (WALK BEHIND) (LAWN AND GARDEN HAND EQUIPMENT) DURING LAST 12 MONTHS	110.52305863708	111.076232751134
1	4278	L	BOUGHT YARD TRIMMER (LAWN AND GARDEN POWER EQUIPMENT) DURING LAST 12 MONTHS	100.87511885895	100.011531409823
1	4279	L	BOUGHT FLOWER SEEDS/BULBS DURING LAST 12 MONTHS	106.79952456418	118.531651066294
1	4280	L	BOUGHT VEGETABLE SEEDS/PLANTS DURING LAST 12 MONTHS	102.17781299524	121.077921451317
1	4281	L	BOUGHT VEGETABLE/FLOWER GARDEN FERTILIZER DURING LAST 12 MONTHS	98.592947702060	114.096641899064
1	4282	L	BOUGHT FLOWER PLANTS DURING LAST 12 MONTHS	100.85206022187	108.163176686288

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	4283L		BOUGHT LAWN SEEDS DURING LAST 12 MONTHS	94.179318541996	103.304352021615
1	4284L		BOUGHT TREES/SHRUBS DURING LAST 12 MONTHS	87.59928684627597	76.25687542218
1	4285L		BOUGHT LAWN/GARDEN INSECTICIDES DURING LAST 12 MONTHS	93.709825673534	101.328283315642
1	4286L		BOUGHT LAWN FERTILIZER DURING LAST 12 MONTHS	90.68494453248897	67.19579272411
1	4287L		BOUGHT LAWN WEED KILLER DURING LAST 12 MONTHS	93.713946117274	99.544774679147
1	4288L		BOUGHT NONE OF THESE SEEDS, BULBS AND FERTILIZERS DURING LAST 12 MONTHS	108.389064976229	99.3435298658689
1	4289L		BOUGHT HOUSE PLANT FOOD/FERTILIZER DURING LAST 12 MONTHS	101.61045958795	108.530879089067
1	4290L		BOUGHT ORGANIC INSECTICIDES DURING LAST 12 MONTHS	80.77805071315387	106.7258515874
1	4291L		BOUGHT COMPOSTING MATERIAL DURING LAST 12 MONTHS	90.65491283676798	07.39650680305
1	4292L		OWN LAWN AND GARDEN EQUIPMENT	99.401822503962	106.649425841938
1	4293L		BOUGHT GARDEN TILLER (LAWN AND GARDEN POWER EQUIPMENT) DURING LAST 12 MONTHS	82.635816164817	90.348161729229
1	4294L		BOUGHT GARDEN TRACTOR (LAWN AND GARDEN POWER EQUIPMENT) DURING LAST 12 MONTHS	172.19263074484	164.222763678471
1	4295L		BOUGHT RIDING/TRACTOR-TYPE LAWN MOWER (LAWN AND GARDEN POWER EQUIPMENT) DURING LAST 12 MONTHS	94.616561014263	133.462269613046
1	4296L		BOUGHT FERTILIZER SPREADER (LAWN AND GARDEN POWER EQUIPMENT) DURING LAST 12 MONTHS	105.55087163233	106.734488082602
1	4297L		BOUGHT EDGE TRIMMER (LAWN AND GARDEN POWER EQUIPMENT) DURING LAST 12 MONTHS	71.59381933438972	85.07189037923
1	4298L		BOUGHT HEDGE TRIMMER (LAWN AND GARDEN POWER EQUIPMENT) DURING LAST 12 MONTHS	68.961806656101	63.6323458457976
1	4299L		BOUGHT LEAF BLOWER OR VACUUM (LAWN AND GARDEN POWER EQUIPMENT) DURING LAST 12 MONTHS	71.322741679873	72.7777188072952
1	4300L		BOUGHT SNOW BLOWER (LAWN AND GARDEN POWER EQUIPMENT) DURING LAST 12 MONTHS	89.338272583201	84.8537103155457
1	4301L		BOUGHT SPREADER (LAWN AND GARDEN HAND EQUIPMENT) DURING LAST 12 MONTHS	65.64128367670362	107.7390716974
1	4302L		BOUGHT CULTIVATOR (LAWN AND GARDEN HAND EQUIPMENT) DURING LAST 12 MONTHS	54.31933438985781	2312071793882
1	4303L		BOUGHT EDGER (LAWN AND GARDEN HAND EQUIPMENT) DURING LAST 12 MONTHS	103.2814580031785	67.83267393612
1	4304L		BOUGHT HOE (LAWN AND GARDEN POWER HAND EQUIPMENT) DURING LAST 12 MONTHS	60.66917591125276	01.47640644601
1	4305L		BOUGHT PITCH FORK (LAWN AND GARDEN HAND EQUIPMENT) DURING LAST 12 MONTHS	79.137083993660	84.2737624240085
1	4306L		BOUGHT PRUNER (LAWN AND GARDEN HAND EQUIPMENT) DURING LAST 12 MONTHS	81.11378763866877	208.3856026247
1	4307L		BOUGHT RAKE (LAWN AND GARDEN HAND EQUIPMENT) DURING LAST 12 MONTHS	76.40126782884376	93.37064556595
1	4308L		BOUGHT SHEARS (LAWN AND GARDEN HAND EQUIPMENT) DURING LAST 12 MONTHS	105.8030903328093	44.07024992763
1	4309L		BOUGHT SHOVEL (LAWN AND GARDEN HAND EQUIPMENT) DURING LAST 12 MONTHS	79.10031695721079	90.70732413394
1	4310L		BOUGHT TROWEL (LAWN AND GARDEN HAND EQUIPMENT) DURING LAST 12 MONTHS	66.59984152139461	63.11396313809
1	4311L		BOUGHT WHEEL BARROW (LAWN AND GARDEN HAND EQUIPMENT) DURING LAST 12 MONTHS	75.25198098256775	60.18044967674
1	4312L		HOUSEHOLD USES INSECTICIDES	99.747781299524	103.692560069478
1	4313L		BOUGHT SEEDS, BULBS AND FERTILIZER DURING LAST 12 MONTHS	98.217115689381	105.395976068706
1	4314L		BOUGHT TOTAL POWER (LAWN AND GARDEN POWER EQUIPMENT) DURING LAST 12 MONTHS	85.04286846275793	173.3088873878
1	4390L		ATTITUDE ABOUT SHOPPING - ONLY GO SHPPNG TO BUY SMTHNG REALLY NEED	101.95221870047	103.589404612564
1	4391L		ATTITUDE ABOUT SHOPPING - WHEN I SHOP I VISIT A VARIETY OF STORES	90.83193343898589	389.2695165493
1	4392L		ATTITUDE ABOUT SHOPPING - I ONLY SHOP FAV STORES-HAVE BRNDS I LIKE	101.75459587955	100.847872237769
1	4393L		ATTITUDE ABOUT SHOPPING - I RARELY GO SHOPPING	99.125039619651	102.219048538068
1	4394L		ATTITUDE ABOUT SHOPPING - COUPONS DRAW ME TO STORES I DONT SHOP	86.22187004754384	415.6484936795
1	4395L		ATTITUDE ABOUT SHOPPING - FRIENDS OPNN OF STRE INFLNCS SHP THERE	93.30166402535691	111.9366978674
1	4396L		ATTITUDE ABOUT SHOPPING - EVEN WHEN DONT PURCHASE, ENJOY SHOPPING	96.8835974634295	64.23815497443
1	4397L		ATTITUDE ABOUT SHOPPING - FOR EXPENSIVE ITEMS,SHOP DIF STORE BEST PRICE	96.39928684627597	61.31429122841
1	4398L		ATTITUDE ABOUT SHOPPING - STORES ENVIRONMNT MAKE DIF WHETHER SHOP	97.41473851030199	209.1575798514
1	4399L		ATTITUDE ABOUT SHOPPING - NORMALLY ONLY SHOP STORES LOCATED NEARBY	96.96188589540496	364.7109910257
1	4400L		ATTITUDE ABOUT SHOPPING - WILL BUY FROM NON-SPC STRES BECSSE PRICE	101.76458003169	102.572179870694
1	4401L		ATTITUDE ABOUT SHOPPING - PREFER SHOPPING LOCAL STORES TO SHOPPING NATL CHAINS	102.94698890649	105.281385699122
1	4402L		ATTITUDE ABOUT SHOPPING - IM DRAWN TO STORES DONT SHOP BY SALES	95.28684627575291	895.7348258226
1	4403L		ATTITUDE ABOUT SHOPPING - IM USUALLY WILLING TO SHOP NEW STORES	101.30705229794	100.52663321432
1	4404L		ATTITUDE ABOUT SHOPPING - ONLY SHOP FAV STRS BC KNOW KIND SRV RCV	101.54754358161	99.5823120717939
1	4405L		ATTITUDE ABOUT SHOPPING - PREFER BUY PRDT FR SPC STRE THAN NOT	90.93462757527788	47.14850911898
1	4406L		ATTITUDE ABOUT SHOPPING - I GO SHOPPING FREQUENTLY	93.64057052297991	608.2698060407
1	4407L		ATTITUDE ABOUT SHOPPING - I ESPECIALLY ENJOY SHPPNG W/OPPOSITE SEX	100.238668779195	709.8330599247
1	4408L		ATTITUDE ABOUT SHOPPING - USUALLY FRST AMNG FRNDS SHOP NEW STORE	91.10467511885890	0639776126604
1	4409L		ATTITUDE ABOUT SHOPPING - I PLAN FAR AHEAD TO BUY EXPENSIVE ITEMS	99.613312202852	100.592926758661
1	4410L		ATTITUDE ABOUT SHOPPING - PREFER SHOPPING SPC STORE BECAUSE EMPLOYEES KNOWLEDGE	90.83605388272590	07.89829200038
1	4411L		ATTITUDE ABOUT SHOPPING - I SHOP FAVORITE STORES BECAUSE CONV LOC	98.776624405705	96.348595966419
1	4412L		ATTITUDE ABOUT SHOPPING - I PREFER TO GO TO SHOPPING ALONE	103.96743264659	101.972594808453
1	4413L		ATTITUDE ABOUT SHOPPING -I USE INTRNT TO HELP PLAN SHOPPING TRIPS	77.49841521394677	44.19569622696
1	4414L		ATTITUDE ABOUT SHOPPING - WHEN SHOPPING, I GET WHAT NEED AND LEAVE	101.40649762282	101.07063591624
1	4415L		ATTITUDE ABOUT SHOPPING - TEND TO SPND LNG PRDS TIME STORE BROWSG	95.768225039619	96.458699218373
1	4416L		ATTITUDE ABOUT SHOPPING - WILL TRAVEL 1+ HOUR TO SHOP FAVORITE STORE	104.88779714738	116.44861526585
1	4417L		ATTITUDE ABOUT SHOPPING - PRFR SHPPNG SPC STRS BC TND CRRY BST BR	82.13858954041280	91.17533532761
1	4418L		ATTITUDE ABOUT SHOPPING - I PREFER TO SHOP WITH MY FRIENDS	94.01331220285293	84.72932548489
1	4419L		ATTITUDE ABOUT SHOPPING - HEAD RIGHT TO CLRNC RCK WHN ENTR A STRE	97.38779714738597	170.5587185178
1	4420L		ATTITUDE ABOUT SHOPPING - I TEND TO BUY THINGS SPUR OF THE MOMENT	100.3316164817799	665.8303580044
1	4421L		ATTITUDE ABOUT SHOPPING - WILL TRAVEL 1+ HR FOR FACTORY OUTLET STORES	93.854437400990	93.756730676445
1	4422L		ATTITUDE ABOUT SHOPPING - WHEN SHPPNG W/OTHERS,PREFER SPLITTING UP	102.79160063391	104.896651548779
1	4423L		ATTITUDE ABOUT SHOPPING - ONLY SHOP FAV STORES BECAUSE LIKE PRICE	99.532805071315	98.062867895397
1	4424L		ATTITUDE ABOUT SHOPPING - OFTEN GO OUT OF MY WAY TO FIND NEW STORES	75.63843106180672	90.34545980893
1	4425L		ATTITUDE ABOUT SHOPPING - PRICE NOT MOST IMP FCTR.GET WHAT I WANT	95.43534072900195	24.10498890282
1	4426L		ATTITUDE ABOUT SHOPPING - PRFR SHPPNG SPC STRS BC CRRY MORE BRNDS	84.39294770206081	0663900414938
1	4427L		ATTITUDE ABOUT SHOPPING - I PREFER TO SHOP WITH MY FAMILY	93.09881141045994	3531313326257
1	4428L		ATTITUDE ABOUT SHOPPING - I HOLD OUT ON BUYING THINGS UNTIL SALE	102.15721077654	103.028128920197
1	4429L		ATTITUDE ABOUT SHOPPING - I REALLY ENJOY ANY KIND OF SHOPPING	93.04128367670390	59.77516163273
1	4430L		ATTITUDE ABOUT SHOPPING - BUY GOODS PRODCD BY OWN COUNTRY WHEN CAN	110.28050713153	113.647592396024
1	4431L		ATTITUDE ABOUT SHOPPING - I SPEND LOT MONEY ON TOILTRIES/COSMETICS	96.12408874801994	345.9422947023
1	4432L		ATTITUDE (TRAVEL) - FRIENDS ASK MY ADVICE BUY ELCTRNC EQUIP	88.459825673534	81.202402779118
1	4433L		HIGH CONSUMER CONFIDENCE 8	80.763708399366	73.401476406446
1	4434L		HIGH PURCHASE PROPENSITY 8	88.10594294770293	509.2154781434
1	4435L		ATTITUDE (TRAVEL) - I PREFER TRAVEL THE US OPPOSED TO FOREIGN	111.96093502377	114.283026150729
1	4436L		ATTITUDE (TRAVEL) - I LOVE THE IDEA OF TRAVELING ABROAD	81.89128367670378	62.58322879475
1	4437L		ATTITUDE (HI-TECH) - IM 1ST OF FRIENDS TO HAVE NEW ELECTRONIC EQUIP	90.021315372424	84.9419569622696
1	4438L		ATTITUDE (HI-TECH) - I LIKE INFO ABOUT ELECTRONIC ITEM BEFORE BUY	97.41933438985796	398.0507575026
1	4439L		ATTITUDE (HI-TECH) - I SHOP FOR BEST DEAL IN ELECTRONIC EQUIP	95.50126782884395	453.5366206697
1	4440L		ATTITUDE (HI-TECH) - FRIENDS ASK MY ADVICE BUY ELCTRNC EQUIP	91.78177496038089	69.646347582746
1	4441L		ATTITUDE (HI-TECH) - LIKE TO LEARN ABOUT COMPUTER TECH/WEB	93.01244057052393	81.06243365821
1	4442L		ATTITUDE (HI-TECH) - LOVE TO BUY NEW GADGETS AND APPLIANCES	93.20221870047592	90.95339187494
1	4443L		NOTICE BRAND NAME PRODUCT PLACEMENT WHEN WATCHING TV	92.450713153724	90.047814339477

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1	4444	L	REMEMBER BRAND NAME PRODUCTS USED IN FAVORITE TV SHOW	82.833993660855	77.772604581685
1	4445	L	DONT MIND BRAND NAME PRODUCT PLACEMENT IN TV SHOWS	99.09786053882797	79.3500916722957
1	4446	L	HATE BRAND NAME PRODUCT PLACEMENT IN TV SHOWS FOR COMMERCIAL PURPOSES	100.2282091917591	92.46357232462
1	4447	L	NOTICE BRAND NAME PRODUCT PLACEMENT WHEN WATCHING MOVIES	87.46909667194984	0759915082505
1	4448	L	DONT MIND BRAND NAME PRODUCT PLACEMENT IN MOVIES	92.27971473851089	5213258708868
1	4449	L	HATE BRAND NAME PRODUCT PLACEMENT IN MOVIES FOR COMMERCIAL PURPOSES	100.7828050713191	7570684164817
1	4450	L	I LIKE WEBSITES THAT PROTECT MY PRIVACY	95.21331220285296	3645179967191
1	4451	L	I LIKE WEBSITE THAT SHOW ME LOCAL INFO	96.21236133122096	5192511820901
1	4452	L	I GO TO WEBSITES I HAVE NEVER BEEN TO BEFORE	95.43526148969894	6076908231207
1	4453	L	I GET MORE OF MY NEWS FROM THE INTERNET	89.867749603803	89.650535559201
1	4454	L	I LIKE TO LOOK FOR NEW/INTERESTING WEBSITES	96.38716323296394	0166940075268
1	4455	L	I DO MORE SHOPPING ON THE INTERNET THAN BEFORE	91.11561014263092	5808163659172
1	4456	L	I RETURN TO SITES THAT MAKE IT EASY TO FIND/NEED	94.77963549920796	5242690340635
1	4457	L	I TRUST INFO ON WEBSITES THAT I HAVE HEARD ABOUT	93.16925515055494	2476599440317
1	4458	L	I LIKE TO HEAR ABOUT PRODUCTS/SERVICES BY EMAIL	89.63906497622889	5968348933706
1	4459	L	I RARELY GET SICK	97.11632329635599	0847727492039
1	4460	L	I ALWAYS LOOK FOR MOST ADVANCED MEDS AVAILABLE	93.90475435816188	4421982051529
1	4461	L	OTHER STORE BRANDS WORK LIKE ADVANCED BRANDS	100.06133122028101	315883431439
1	4462	L	AT FIRST SIGN OF PAIN, I TAKE MEDICINE	95.89152139461194	7531602817717
1	4463	L	I HAVE REGULAR MEDICAL CHECK-UPS	98.94152139461195	0001929943067
1	4464	L	I OFTEN EXAMINE INGREDIENTS LIST ON OTHER MEDICINES	99.05554675118894	9217408086461
1	4465	L	IMPORTANT TO GO TO DOCTOR WHEN IM ILL	96.74603803486593	7169738492714
1	4466	L	I ALWAYS DO WHAT MY DOCTOR TELLS ME TO	103.08526148969100	543954453344
1	4467	L	I ONLY USE DRUG BRANDS RECOMM BY DOCTOR	100.8440570522997	3786548296825
1	4468	L	PREFER ALTERNATIVE MEDICINE TO STANDARD MEDICAL PRACTICES	85.90443740095085	9780468976165
1	4469	L	I RARELY TELL DR ABOUT OTHER MEDICINES I TAKE	100.18169572107103	231158930812
1	4470	L	I GATHER HEALTH INFORMATION FROM DOCTOR	100.85800316957100	05891151211
1	4471	L	MEDICATION HAS MADE MY LIFE BETTER	107.77480190174104	976068705973
1	4472	L	IF ADVANCED DRUG IS NOT DOCTOR RECOMMENDED THEN IT HAS NO INTEGRITY	92.93026941362989	7098813085014
1	4473	L	I GATHER HEALTH INFORMATION FROM WEBSITE	90.34469096671988	80309758622
1	4474	L	I GATHER HEALTH INFORMATION FROM LIBRARY	95.90190174326492	0323265463669
1	4475	L	I GATHER HEALTH INFO FROM NEWSLETTERS	98.76608557844697	1862395059346
1	4476	L	I RELY ON DOCTOR TO GUIDE ME ON MEDICINE/HEALTH MATTERS	101.69413629160101	369728842999
1	4477	L	I STICK WITH STYLES THAT HAVE STOOD TEST OF TIME	104.02218700475103	415806233716
1	4478	L	COMFORT MOST IMPORTANT FACTOR IN CLOTHES I BUY	103.09342313787103	727588536138
1	4479	L	IMPORTANT TO LOOK ATTRACTIVE TO OTHERS	97.88898573692597	4668532278297
1	4480	L	FASHION MAZINES HELP DETERMINE CLOTHES I BUY	78.07709984152176	0751230338705
1	4481	L	I LIKET TO KEEP UP WITH THE LATEST FASHIONS	90.83787638668786	3311782302422
1	4482	L	EVERYTHING I WEAR IS THE HIGHEST QUALITY	92.70404120443786	5319888063302
1	4483	L	I SPEND MORE THAN I CAN AFFORD, FOR CLOTHES	93.00602218700491	3581491845991
1	4484	L	I ALWAYS LOOK FOR FAVORITE BRANDS FIRST	98.00832012678296	8648074881791
1	4485	L	I TRY TO INCLUDE PLENTY OF FIBER IN MY DIET	99.97614896989999	0344494837402
1	4486	L	I OFTEN SNACK BETWEEN MEALS	103.87511885895105	576184502557
1	4487	L	I AGREE THAT LUNCH IS MORE IMPORTANT THAN BREAKFAST OR DINNER	88.59540412044388	2690340634951
1	4488	L	I PREFER FOOD PRESENTED AS AN ART FORM	78.61426307448471	3092251278587
1	4489	L	I PREFER FOODS COOKED WITH LOTS OF SPICES	93.11965134706891	5515294798804
1	4490	L	I USUALLY REFER TO RECIPES WHEN COOKING	101.79231378763104	310865579465
1	4491	L	I TRY TO EAT GOURMET FOOD WHENEVER I CAN	82.03407290015878	5260542314002
1	4492	L	I REALLY ENJOY COOKING	102.0658478605399	99826305124
1	4493	L	I OFTEN EAT FROZEN DINNERS	111.78874801901105	233571359645
1	4494	L	I AM CURRENTLY DIETING	99.19801901743297	9544533436264
1	4495	L	INTERNET CHANGED WAY I WORK	83.89429477020682	9570587667664
1	4496	L	INTERNET CHANGED WAY I SPEND FREE TIME	90.68565768621288	195744475538
1	4497	L	INTERNET CHANGED WAY GET INFO FOR PROD	90.00887480190190	5877641609572
1	4498	L	I SPEND LESS TIME SLEEPING B/C OF INTRNT	82.23185419968379	9716780854964
1	4499	L	I SPEND LESS TIME WATCH TV B/C INTERNET	87.68462757527785	243848306475
1	4500	L	INTERNET NEW WAY I SOCIALIZE/MEET OTHERS	87.63684627575284	0807198687639
1	4501	L	INTERNET CHANGE HOW I SHOP FOR PRODUCTS	86.86077654516688	2862588053653
1	4502	L	I SPEND LESS TIME READ MAGS B/C INTERNET	84.06909667194983	3714657917591
1	4503	L	INTERNET PRIME SOURCE MY ENTERTAINMENT	92.00451664025386	9332239698929
1	4504	L	INTERNET PRIME SOURCE FAM ENTERTAINMENT	89.69762282091985	6375566920776
1	4505	L	INTRNET INCREASED DESIRE TO LEARN/SEARCH	92.80895404120491	9674322107498
1	4506	L	I LISTEN LESS TO NON-INTERNET RADIO BECAUSE OF INTERNET	75.05784469096673	9196178712728
1	4507	L	INTERNET HAS HAD NO IMPACT ON MY LIFE	103.58621236133105	467962945093
1	4508	L	I READ PRINT NEWS LESS B/C OF INTERNET	79.64144215530980	2756923670752
1	4509	L	PREFER TO LET PROFESSIONALS DO MY TAXES	96.23882725832098	9737045257165
1	4510	L	CONCERNED ABT CREDIT CARD IDENTITY THEFT	94.75570522979494	5854964778539
1	4511	L	I TRUST HOMEOPATHIC MEDICINE	88.91679873217186	5290938917302
1	4512	L	NOTICED AIRPORT DISPLAYS DURING PAST 30 DAYS	70.3970397781368	2890572228119
1	4513	L	NOTICED BANNER DISPLAYS BY AIRPLANES OR BLIMPS PAST 30 DAYS	72.0532488114106	60831322975972
1	4514	L	NOTICED ADS ON BUSES DURING PAST 30 DAYS	81.03003169572173	6580623371611
1	4515	L	NOTICED ADS ON BUS SHELTERS OR BENCHES DURING PAST 30 DAYS	76.20562599049167	1639486635144
1	4516	L	NOTICED LARGE BILLBOARDS DURING PAST 30 DAYS	96.64175911251997	9313905239796
1	4517	L	NOTICED MOBILE BILLBOARDS ON TRUCKS OR VANS DURING PAST 30 DAYS	92.62686212361393	8168484029721
1	4518	L	NOTICED SUBWAY TRAINS OR PLATFORMS DURING PAST 30 DAYS	64.01822503961955	8106725851587
1	4519	L	NOTICED ADS ON TAXIS DURING PAST 30 DAYS	82.39627575277371	1749010904179
1	4520	L	NOTICED ADS ON TELEPHONE KIOSKS DURING PAST 30 DAYS	68.60958795562660	3591141561324
1	4521	L	I OFTEN NOTICE THE ADS IN BILLBOARDS	98.52884310618097	5469941136737
1	4522	L	IN TOILETRIES, BRAND IS IMPORTANT	96.73090332805094	8672199170124
1	4523	L	I LIKE A NEW CAR EVERY TWO OR THREE YEARS	94.22662440570593	3378365338223
1	4524	L	AGREE THAT A USED CAR IS AS GOOD AS A NEW CAR	105.48034865293108	231110682235
1	4525	L	AGREE THAT FOREIGN AUTOMOBILE ARE HIGHER QUALITY THAN AMERICAN	95.13328050713187	5823603203705
1	4526	L	I CONSIDER MY DIET TO BE VERY HEALTHY	91.53660855784490	7133069574447
1	4527	L	I AM VEGETARIAN	81.09611727416872	4063495126894
1	4528	L	I CONSIDER MYSELF INTERESTED IN THE ARTS	90.04405705229785	6037826884107
1	4529	L	I WOULD LIKE TO SET UP MY OWN BUSINESS	91.09342313787690	6764450448712

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	4530L	I ENJOY OWNING GOOD QUALITY THINGS		95.240491283676	95.7160088777381
1	4531L	I LIKE TO STAND OUT IN A CORWD		85.77488114104681	81.2369970085883
1	4532L	I AM GOOD AT FIXING THINGS		98.833993660855	101.94094374216
1	4533L	I AGREE THAT PEOPLE HAVE A DUTY TO RECYCLE		94.162361331220	92.8048345073821
1	4534L	I ENJOY TAKING RISKS		95.39128367670393	90.909681559394
1	4535L	I PREFER TO SPEND A QUIET EVENING AT HOME		103.01244057052	103.834507382032
1	4536L	I AM GOOD AT FIXING MECHANICAL THINGS		98.134152139461	101.612660426517
1	4537L	I AM A WORKAHOLIC		96.493423137876	100.839187493969
1	4538L	PAY ANY PRICE FOR GOOD FINANCIAL ADVICE		82.658795562599	80.8106725851587
1	4539L	IMPORTANT TO BE WELL-INSURED: LIFE INS		98.487638668779	98.3894142622793
1	4540L	IMPORTANT TO BE WELL-INSURED: HOME INS		98.267432646592	98.7238251471581
1	4541L	I PAY ANYTHING WHEN IT CONCERNS MY HEALTH		90.777337559429	87.4925214706166
1	4542L	I SPEND WHAT I HAVE TO, TO LOOK YOUNGER		85.926069730586	78.9882273472933
1	4543L	I MAKE SURE I EXERCISE REGULARLY		90.544294770206	88.9396410305896
1	4544L	FIND TV ADVERTISING INTERESTING		97.716561014263	92.7929171089453
1	4545L	RELY ON RADIO TO KEEP ME INFORMED		89.527337559429	98.5587185178037
1	4546L	MOST MAGAZINES ARE WORTH THE MONEY		98.698494453248	96.9510759432597
1	4547L	TV MAIN SOURCE OF ENTERTAINMENT		103.95633914421	104.604458168484
1	4548L	NOTICE ADS IN LOBBIES OF MOVIE THEATERS		89.225515055467	86.2686480748818
1	4549L	AGREE THAT ITS SAFE TO MAKE PURCHASES ONLINE		92.301267828843	93.5954356846473
1	4550L	I RESEARCH TREATMENTS ON MY OWN AND THEN ASK DOCTOR		101.41038034865	97.155601659751
1	4551L	I ACTIVELY SEEK INFOR ABOUT NUTRITION/DIET		98.839936608557	94.3219145035221
1	4552L	I LOOK UP INFORMATION TO CHOOSE HEALTHCARE TREATMENT		93.648573692551	90.854964778539
1	4553L	I DONT SEE DOCTORS/NURSES UNLESS VERY ILL		101.13351822504	103.563495126894
1	4554L	OVER-THE-COUNTER MEDICINES ARE SAFER THEN PRESCRIPTION		95.609350237717	91.1784714850912
1	4555L	I ALWAYS DO WHAT MY DOCTOR TELLS ME TO		101.61228209191	99.2667181318151
1	4556L	I AM WILLING TO ASK DOCTOR FOR ADVERTISED MEDICINES		103.32147385103	100.235067065522
1	4557L	I AM WILLING TO PAY EXTRA FOR NON COVERED MEDICINES		92.813153724247	90.4160447465994
1	4558L	PEOPLE NEED MORE VITAMINS WHEN OLDER		98.769572107765	98.5931197529673
1	4559L	I BELIEVE THAT VITAMIN/NUTRIENTS MAKE A DIFFERENCE		98.280824088748	97.340779696999
1	4560L	I TAKE VITAMINS/MINERALS FOR LONG TERM BENEFITS		99.128446909667	98.593891730194
1	4561L	SELF CONCEPTS: FRANK, STRAIGHTFORWARD, OUTSPOKEN,CANDID		95.414817749603	93.6059538743607
1	4562L	SELF CONCEPTS: AFFECTIONATE, PASSIONATE,LOVING,ROMANTIC		91.1244057052397	98.562192415333
1	4563L	SELF CONCEPTS: AMICABLE, AMIABLE, AFFABLE, BENEVOLENT		88.889698890649	85.4807970664865
1	4564L	SELF CONCEPTS: AWKWARD, ABSENT-MINDED, FORGETFUL, CARELESS		99.634469096672	98.1627424490977
1	4565L	SELF CONCEPTS: BRAVE, COURAGEOUS, DARING, ADVENTURESOME		97.910855784469	98.3843964103059
1	4566L	SELF CONCEPTS: BROADMINDED, OPEN-MINDED, LIBERAL, TOLERANT		99.512123613312	96.807439930522
1	4567L	SELF CONCEPTS: CREATIVE, INVENTIVE, IMAGINATIVE, ARTISTIC		99.231458003169	98.7742931583518
1	4568L	SELF CONCEPTS: DOMINATNG, AUTHORITARIAN, DEMNDNG, AGGRSSVE		90.882725832012	91.5961594132973
1	4569L	SELF CONCEPTS: SOCIABLE, FRIENDLY, CHEERFUL, LIKEABLE		99.836608557844	99.5856412235839
1	4570L	VIDEO GAMES IS MY MAIN SOURCE OF ENTERTAINMENT		97.704595879556	101.359114156132
1	4571L	I FIND VIDEO FAMES MORE ENTERTAINING THAN TV		110.19984152139	107.095194441764
1	4572L	I SPEND MORE TIME PLAYING VIDEO GAMES THAN WATCHING TV		119.72091917591	117.884878896073
1	4573L	I SPEND MORE MONEY ON VIDEO GAMES THAN MUSIC VIDEOS		94.541521394611	92.9741387629065
1	4574L	BUY VIDEO GAMES WHEN THEY ARE CHEAPER		104.74849445324	107.113866640934
1	4575L	I USUALLY RENT VIDEO GAMES		96.857448494453	101.817523883045
1	4576L	I USUALLY BORROW VIDEO GAMES FROM FRIEND		95.185103011093	99.6189809900608
1	4577L	I OFTEN NOTICE BRAND NAME PRODUCTS IN VIDEO GAMES		96.837242472266	97.5674997587571
1	4578L	DONT MIND BRAND NAME PRODUCTS APPEARING IN VIDEO GAMES		104.44786053882	107.252919038888
1	4579L	DONT MIND WHEN CHARACTERS USE BRAND NAME PRODUCTS IN VIDEO GAMES		104.59548335974	104.176638039178
1	4580L	SHOPPING BEHAVIOR: WOULD PAY MORE FOR ENVIRONMENTALLY FRIENDLY PRODS		92.051109350237	89.1125639293641
1	4581L	SHOPPING BEHAVIOR: I KEEP UP WITH CHANGES-STYLES/FASHIONS		98.361648177496	84.5927337643539
1	4582L	SHOPPING BEHAVIOR: I BUY PRODUCTS THAT USE RECYCLED PAPER		98.101188589540	95.5125446299334
1	4583L	SHOPPING BEHAVIOR: SHOP FOR SPECIALS OR BARGAINS		100.42171156893	100.05225320853
1	4584L	SHOPPING BEHAVIOR: DONT BUY UNKNOWN BRANDS TO SAVE MONEY		94.01529318542	92.1810286596545
1	4585L	SHOPPING BEHAVIOR: OFTEN BUY ON SPUR OF THE MOMENT		101.38652931854	100.049551288237
1	4586L	SHOPPING BEHAVIOR: PREFER TO BUY WHAT NEIGHBORS APPROVE OF		90.781378763868	88.7956672778153
1	4587L	SHOPPING BEHAVIOR: MY KIDS HAVE SIGNIFICANT IMPACT ON BRANDS		87.674167987321	90.2357425455949
1	4588L	SHOPPING BEHAVIOR: SHOPPING FOR GROCERIES IS A BORE		101.19825673534	102.01244813278
1	4589L	SHOPPING BEHAVIOR: FAR ABOVE AVERAGE (5) IMPULSE SHOPPER		96.237321711568	97.7930618546753
1	4590L	SHOPPING BEHAVIOR: AVERAGE (3) BRAND LOYALTY		103.67020602218	102.17615553411
1	4591L	SHOPPING BEHAVIOR: ABOVE AVERAGE (4) BRAND LOYALTY		105.83470681458	103.49869728843
1	4592L	SHOPPING BEHAVIOR: FAR ABOVE AVERAGE (5) BRAND LOYALTY		93.041442155309	89.3441088487889
1	4593L	SHOPPING BEHAVIOR: FAR ABOVE AVERAGE (5) SMART GREENS		89.960538827258	88.0067548007334
1	4594L	FAR ABOVE AVERAGE ADVERTISING RECEPTIVITY		92.509033280507	91.3526970954357
1	4595L	TECHNOLOGY: AVERAGE EARLY ADOPTER		105.97717908082	103.691305606485
1	4596L	TECHNOLOGY: ABOVE AVERAGE EARLY ADOPTER		94.236846275752	93.7923381260253
1	4597L	TECHNOLOGY: FAR ABOVE AVERAGE EARLY ADOPTER		92.895245641838	90.7899256971919
1	4598L	TECHNOLOGY: AVERAGE SMART SHOPPER		104.84825673534	104.130415902731
1	4599L	TECHNOLOGY: ABOVE AVERAGE SMART SHOPPER		94.543819334389	93.8702595773425
1	4600L	TECHNOLOGY: FAR ABOVE AVERAGE SMART SHOPPER		98.574009508716	94.4884203415999
1	4601L	AVERAGE ACTIVE HEALTH MANAGEMENT		101.51759112519	101.04241049889
1	4602L	ABOVE AVERAGE ACTIVE HEALTH MANAGEMENT		92.966798732171	91.7328476309949
1	4603L	FAR ABOVE AVERAGE ACTIVE HEALTH MANAGEMENT		91.561885895404	87.5203608993534
1	4604L	AVERAGE RELIGIOUS CONSERVATIVE		95.333280507131	93.8565087329924
1	4605L	ABOVE AVERAGE RELIGIOUS CONSERVATIVE		98.320047543581	98.9506417060697
1	4606L	FAR ABOVE AVERAGE RELIGIOUS CONSERVATIVE		98.718938193343	103.284714850912
1	4607L	FAR ABOVE AVERAGE NEWS SEEKER ON INTERNET		86.536925515055	85.3124095339188
1	4608L	ABOVE AVERAGE NEWS SEEKER ON INTERNET		87.172583201267	89.8995464633793
1	4609L	FAR ABOVE AVERAGE COMMERCE ON INTERNET		87.240015847860	83.6648653864711
1	4610L	AVERAGE COMMERCE ON INTERNET		95.188827258320	96.1184985042941
1	4611L	ABOVER AVERAGE COMMERCE ON INTERNET		91.677496038034	91.9608221557464
1	4612L	FAR ABOVE AVERAGE INTERNET ACTIVITY		80.550950871632	75.0218083566535
1	4613L	ABOVE AVERAGE INTERNET ACTIVITY		89.082805071315	88.797886712342
1	4614L	FAR ABOVE AVERAGE INTERNET INVOLVEMENT		88.865927099841	84.6291131911608
1	4615M	USED SYNIVISC (PRESCRIPTION DRUG) DURING LAST 12 MONTHS		188.11331220285	157.917301939593

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1	4616	M	USED STRATTERA (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	79.327971473851	78.9363601273763
1	4617	M	USED PEG-INTRON (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	133.022187004475	107.06108269806
1	4618	M	USED VELCADE (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	17.443898573692	15.3798610440992
1	4619	M	USED XOLAIR (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	56.800396196513	51.650535559201
1	4620	M	USED AVANDIA (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	106.83581616481	102.212004245875
1	4621	M	USED ADVAIR (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	108.61553090332	115.468493679436
1	4622	M	USED AMBIEN (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	103.2838351822590	40.36475923961
1	4623	M	USED CLARINEX (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	98.750792393026	127.414262279263
1	4624	M	USED LAMISIL (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	64.348019017432	65.5867026922706
1	4625	M	USED NEXIUM (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	119.74366085578	109.50810576088
1	4626	M	USED PREVACID (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	122.77900158478	119.133359065908
1	4627	M	USED ACTONEL (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	136.74984152139	116.285245585255
1	4628	M	USED FLOVENT (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	112.9538034865290	87.32027405191
1	4629	M	USED PROCRIT (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	75.726148969889	73.5470423622503
1	4630	M	WEAR CONTACT LENSES-GAS PERMEABLE/HARD	93.929397781299	89.9365531216829
1	4631	M	USE TABLET CHILDRENS FEVER/PAIN RELIEF PRODUCTS (NON-PRESCRIPTION)	91.896671949286	85.3350863649522
1	4632	M	USE CHEWABLE CHILDRENS FEVER/PAIN RELIEF PRODUCTS (NON-PRESCRIPTION)	94.204041204437	106.603251954067
1	4633	M	USE DROPS CHILDRENS FEVER/PAIN RELIEF PRODUCTS (NON-PRESCRIPTION)	92.595800316957	78.0797548972305
1	4634	M	USE LIQUID CHILDRENS FEVER/PAIN RELIEF PRODUCTS (NON-PRESCRIPTION)	75.806101426307	81.1363504776609
1	4635	M	USE CHILDRENS FEVER/PAIN RELIEF PRODUCTS (NON-PRESCRIPTION)	80.207844690966	84.5744958023738
1	4636	M	USED CHILDRENS PAIN RELIEVING MEDICINE (NON-PRESCRIPTION) 2 OR 3 TIMES A WEEK DURING LAST 30 DAYS	90.295483359746	104.203030010615
1	4637	M	USE CHILDRENS COUGH/COLD PRODUCTS (NON-PRESCRIPTION)	79.007923930269	85.8098041107787
1	4638	M	USE CHEWABLE CHILDRENS COUGH/COLD PRODUCTS (NON-PRESCRIPTION)	83.395958795562	103.513702595773
1	4639	M	USE DROPS CHILDRENS COUGH/COLD PRODUCTS (NON-PRESCRIPTION)	70.183518225039	56.6038309369874
1	4640	M	USE LIQUID CHILDRENS COUGH/COLD PRODUCTS (NON-PRESCRIPTION)	79.778605388272	82.5024124288333
1	4641	M	USE TABLET CHILDRENS COUGH/COLD PRODUCTS (NON-PRESCRIPTION)	112.03351822504	108.108269806041
1	4642	M	BOUGHT EYEGLASSES/CONTACT LENSES ONLINE	96.280903328050	110.575412525331
1	4643	M	USED PREMARIN (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	121.78296354992	114.43949628486
1	4644	M	USED EVISTA (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	109.90863708399	99.6785197336678
1	4645	M	USED FLOMAX (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	81.108240887480	86.5490205538937
1	4646	M	USED NORVASC (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	115.43431061806	101.436553121683
1	4647	M	USED PAXIL (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	156.73375594294	134.879040818296
1	4648	M	USED PREMPRO (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	84.346671949286	88.0397568271736
1	4649	M	USED SONATA (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	136.64358161648	117.329441281482
1	4650	M	USED SYNTHROID (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	118.30435816164	111.933368715623
1	4651	M	USED WELLBUTRIN/WELLBUTRIN SR (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	122.49421553090	113.634468783171
1	4652	M	USED ZOLOFT (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	147.97052297939	133.852359355399
1	4653	M	HAD ACID REFLUX DISEASE (GERD) DURING LAST 12 MONTHS	120.87979397781	115.195454984078
1	4654	M	SUFFERED FROM ADD/ADHD DURING LAST 12 MONTHS	90.352218700475	84.8070539419087
1	4655	M	SUFFERED FROM ARTHRITIS (OSTEOARTHRITIS) DURING LAST 12 MONTHS	112.23621236133	103.742352600598
1	4656	M	SUFFERED FROM ARTHRITIS (RHEUMATOID ARTHRITIS) DURING LAST 12 MONTHS	121.68454833597	116.55601659751
1	4657	M	SUFFERED FROM ANXIETY DURING LAST 12 MONTHS	126.13003169572	115.202065039081
1	4658	M	SUFFERED INSOMNIA/SLEEP DISORDER DURING LAST 12 MONTHS	114.85047543581	111.928157869343
1	4659	M	USED NON-PRESCRIPTION PRODUCT FOR ARTHRITIS (OSTEOARTHRITIS) DURING LAST 12 MONTHS	119.40134706814	108.293930329055
1	4660	M	USED NON-PRESCRIPTION PRODUCT FOR ARTHRITIS (RHEUMATOID ARTHRITIS) DURING LAST 12 MONTHS	122.67440570523	126.47959085207
1	4661	M	USED NON-PRESCRIPTION PRODUCT FOR INSOMNIA/SLEEP DISORDER DURING LAST 12 MONTHS	134.79857369255	126.151307536428
1	4662	M	USE NON-PRESCRIPTION REMEDY FOR ALLERGY	92.9505546751	11895.6064363601274
1	4663	M	USE NON-PRESCRIPTION REMEDY FOR COLD	93.531220285261	97.3642767538358
1	4664	M	USE NON-PRESCRIPTION REMEDY FOR FLU	84.339064976228	81.4921837305799
1	4665	M	USE NON-PRESCRIPTION REMEDY FOR SINUS CONDITION	99.861331220285	103.366206696902
1	4666	M	USE NIGHTTIME (NON-PRESCRIPTION) FOR HEADACHE/PAIN RELIEF	84.516402535657	98.3309852359355
1	4667	M	USE EXTRA/MAXIMUM STRENGTH (NON-PRESCRIPTION) FOR HEADACHE/PAIN RELIEF	104.22757527733	103.752581298852
1	4668	M	USE MIGRANE (NON-PRESCRIPTION) FOR HEADACHE/PAIN RELIEF	107.7793977813	100.192801312361
1	4669	M	USE REGULAR STRENGTH (NON-PRESCRIPTION) FOR HEADACHE/PAIN RELIEF	93.370602218700	100.967383962173
1	4670	M	USE GEL TABS/LIQUID-GELS (NON-PRESCRIPTION) FOR HEADACHE/PAIN RELIEF	94.670602218700	99.8195985718421
1	4671	M	USE TABLET/PILL/POWDER (NON-PRESCRIPTION) FOR HEADACHE/PAIN RELIEF	97.816957210776	103.147254655988
1	4672	M	USE HEADACHE/PAIN RELIEF MEDICATION (NON-PRESCRIPTION) FOR MIGRAINE HEADACHES	106.00301109350	103.613528900897
1	4673	M	USE HEADACHE/PAIN RELIEF MEDICATION (NON-PRESCRIPTION) FOR REGULAR HEADACHES	98.711806656101	104.074013316607
1	4674	M	USE GELCAPS LAXATIVES (NON-PRESCRIPTION)	79.254516640253	70.0736273279938
1	4675	M	USE EXTRA STRENGTH (NON-PRESCRIPTION) SORE THROAT PRODUCT	95.5532488114	104.9456238540963
1	4676	M	USE REGULAR (NON-PRESCRIPTION) SORE THROAT PRODUCT	96.480190174326	99.0067548007334
1	4677	M	USE SUGAR-FREE (NON-PRESCRIPTION) SORE THROAT PRODUCT	102.120602218798	99.955611309467
1	4678	M	USE VITAMIN C (NON-PRESCRIPTION) SORE THROAT PRODUCT	90.128446909667	88.7544147447651
1	4679	M	TAKING CARE OF SOMEONE WITH HIV/AIDS	75.002060221870	62.3921161825726
1	4680	M	TAKING CARE OF SOMEONE WITH ALZHEIMERS DISEASE	110.48985736925	101.487069381453
1	4681	M	TAKING CARE OF SOMEONE WITH ATTENTION DEFICIT DISORDER (ADD)/ HYPERACTIVE DISORDER (ADHD)	120.49595879556	112.544155227357
1	4682	M	TAKING CARE OF SOMEONE WITH CANCER	158.47448494453	140.467914696516
1	4683	M	TAKING CARE OF SOMEONE WITH CHRONIC EAR INFECTIONS (CHILD)	138.43438985736	129.755427964875
1	4684	M	WEAR PRESCRIPTION EYEGLASSES-ANY	112.58977812995	111.925841937663
1	4685	M	WEAR CONTACT LENSES-ANY	99.214500792393	104.320322300492
1	4686	M	SUFFERED FROM SNORING/ SLEEP APNEA DURING LAST 12 MONTHS	118.46592709984	118.337595290939
1	4687	M	USED NON-PRESCRIPTION PRODUCT FOR SNORING/ SLEEP APNEA DURING LAST 12 MONTHS	97.830348652931	113.94818102866
1	4688	M	CONSULTED GASTROENTEROLOGIST DURING LAST 12 MONTHS	117.41465927099	107.133214320178
1	4689	M	CONSULTED INTERNIST DURING LAST 12 MONTHS	98.409984152139	84.8183441088488
1	4690	M	CONSULTED AN ACUPUNCTURIST DURING LAST 12 MONTHS	66.549049128367	58.0601177265271
1	4691	M	CONSULTED AN ALLERGIST DURING LAST 12 MONTHS	92.259825673534	91.1592685515777
1	4692	M	CONSULTED A CARDIOLOGIST DURING THE LAST 12 MONTHS	128.14469096672	115.805751230339
1	4693	M	CONSULTED CHIROPRACTOR DURING LAST 12 MONTHS	115.80348652931	130.772845701052
1	4694	M	CONSULTED A DENTIST DURING LAST 12 MONTHS	96.108874801901	93.7351635626749
1	4695	M	CONSULTED A DERMATOLOGIST DURING LAST 12 MONTHS	94.293502377179	85.5773907169739
1	4696	M	CONSULTED EAR, NOSE AND THROAT SPECIALIST DURING LAST 12 MONTHS	96.806576862123	92.7305316993149
1	4697	M	CONSULTED EYE DOCTOR DURING LAST 12 MONTHS	114.41529318542	110.135289008974
1	4698	M	CONSULTED GENERAL/FAMILY PRACTITIONER DURING LAST 12 MONTHS	112.13312202852	112.114300878124
1	4699	M	CONSULTED NURSE PRACTITIONER DURING LAST 12 MONTHS	130.74144215530	127.859596641899
1	4700	M	CONSULTED OB/GYN DURING LAST 12 MONTHS	86.469017432646	82.9427771880729
1	4701	M	CONSULTED OSTEOPATH DURING LAST 12 MONTHS	91.175435816164	82.9159992280228

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1	4702	M	CONSULTED PEDIATRICIAN DURING LAST 12 MONTHS	100.3684627575299	4668049792531
1	4703	M	CONSULTED PHYSICAL THERAPIST DURING LAST 12 MONTHS	117.21236133122	104.060889703754
1	4704	M	CONSULTED PODIATRIST DURING LAST 12 MONTHS	92.315213946117	83.6141561323941
1	4705	M	CONSULTED AN ALTERNATIVE HEALTH PRACTITIONER DURING LAST 12 MONTHS	87.835340729001	88.0065135578501
1	4706	M	CONSULTED PHARMACIST DURING LAST 12 MONTHS	120.10118858954	111.000482485767
1	4707	M	SUFFERED FROM CHRONIC BRONCHITIS DURING LAST 12 MONTHS	131.92266244057	110.374601949243
1	4708	M	USES YEAST INFECTION PRODUCTS	102.71814580031	104.349030203609
1	4709	M	SUFFERED FROM ARTHRITIS DURING LAST 12 MONTHS	115.38478605388	108.434092444273
1	4710	M	WEAR PRESCRIPTION EYEGLASSES AND CONTACT LENSES	110.25721077654	110.090321335521
1	4711	M	BOUGHT EYEGLASSES/CONTACT LENSES AT PEARLE VISION	109.78383518225	89.2934960918653
1	4712	M	BOUGHT EYEGLASSES/CONTACT LENSES AT LENS CRAFTERS	80.572107765451	76.4714368426132
1	4713	M	BOUGHT EYEGLASSES/CONTACT LENSES AT DEPARTMENT STORE	89.002614896988	126.818585351732
1	4714	M	BOUGHT EYEGLASSES/CONTACT LENSES AT OPTOMETRIST/EYE DOCTOR	123.30546751188	123.881163755669
1	4715	M	SUFFERED FROM NASAL ALLERGIES/HAY FEVER DURING LAST 12 MONTHS	107.8	101.286307053942
1	4716	M	SUFFERED FROM ASTHMA DURING LAST 12 MONTHS	112.02622820919	109.447264305703
1	4717	M	SUFFERED FROM ATHLETES FOOT DURING LAST 12 MONTHS	96.836687797147	91.245730000965
1	4718	M	SUFFERED FROM BACKACHE DURING LAST 12 MONTHS	112.20562599049	111.603637942681
1	4719	M	SUFFERED FROM CONSTIPATION (CHRONIC) DURING LAST 12 MONTHS	112.04801901743	100.254125253305
1	4720	M	SUFFERED FROM DIABETES DURING LAST 12 MONTHS	109.46370839936	105.786596545402
1	4721	M	SUFFERED FROM FLU DURING LAST 12 MONTHS	87.790253565768	83.645469458651
1	4722	M	SUFFERED FROM GAS DURING LAST 12 MONTHS	109.01307448494	109.448865508733
1	4723	M	SUFFERED FROM HEARTBURN DURING LAST 12 MONTHS	120.85150554675	122.670655215671
1	4724	M	SUFFERED FROM HEMORRHOIDS DURING LAST 12 MONTHS	103.58161648177	95.746164238155
1	4725	M	SUFFERED FROM HIGH CHOLESTEROL DURING LAST 12 MONTHS	117.95919175911	111.740712148992
1	4726	M	SUFFERED FROM HYPERTENSION/HIGH BLOOD PRESSURE DURING LAST 12 MONTHS	119.85126782884	113.858824664672
1	4727	M	SUFFERED INDIGESTION DURING LAST 12 MONTHS	126.84009508716	122.244861526585
1	4728	M	SUFFERED OSTEOPOROSIS DURING LAST 12 MONTHS	121.95316957210	108.988806330213
1	4729	M	SUFFERED FROM STOMACH ULCERS DURING LAST 12 MONTHS	162.60768621236	150.292434623179
1	4730	M	SUFFERED FROM URINARY TRACT INFECTION (UTI) DURING LAST 12 MONTHS	104.91473851030	106.749541638522
1	4731	M	SUFFERED FROM CHRONIC PAIN DURING LAST 12 MONTHS	115.77020602218	106.5318440606
1	4732	M	SUFFERED FROM DEPRESSION DURING LAST 12 MONTHS	125.50522979397	120.735501302712
1	4733	M	SUFFERED HEART DISEASE/CONGESTIVE HEART FAILURE DURING LAST 12 MONTHS	124.94239302694	110.292096883142
1	4734	M	SUFFERED IMPOTENCE/LOSS OF LIBIDO DURING LAST 12 MONTHS	139.69469096671	132.205876676638
1	4735	M	SUFFERED MIGRAINE HEADACHE DURING LAST 12 MONTHS	117.52107765451	111.085834217891
1	4736	M	SUFFERED FROM BEING OVERWEIGHT (30 LBS OR MORE) DURING LAST 12 MONTHS	121.32052297939	121.103541445527
1	4737	M	USED NON-PRESCRIPTION PRODUCT FOR DIABETES DURING LAST 12 MONTHS	79.085182250396	78.7212679725948
1	4738	M	USED NON PRESCRIPTION PRODUCT FOR HIGH CHOLESTEROL DURING LAST 12 MONTHS	114.98153724247	106.770240277912
1	4739	M	USED NON PRESCRIPTION PRODUCT FOR HYPERTENSION/HIGH BLOOD PRESSURE DURING LAST 12 MONTHS	106.95816164817	121.341744668532
1	4740	M	USED NON-PRESCRIPTION PRODUCT FOR BEING OVERWEIGHT (30 LBS OR MORE) DURING LAST 12 MONTHS	80.867115689382	74.0890668725273
1	4741	M	USE NON-PRESCRIPTION REMEDY FOR COLD/ALLERGY/SINUS	96.7072900158479	259.2580816365917
1	4742	M	USED ALLERGY REMEDIES (NON-PRESCRIPTION) 13 OR MORE TIMES DURING LAST 12 MONTHS	100.23858954041	102.067017227299
1	4743	M	USED COLD REMEDIES (NON-PRESCRIPTION) 13 OR MORE TIMES DURING LAST 12 MONTHS	78.441125198098	77.8798610440992
1	4744	M	USED FLU REMEDIES (NON-PRESCRIPTION) 13 OR MORE TIMES DURING LAST 12 MONTHS	75.096354992076	65.3989674804593
1	4745	M	SUFFERED FROM SINUS CONDITION 13 OR MORE TIMES DURING LAST 12 MONTHS	96.458320126782	95.00086847438
1	4746	M	SUFFERED FROM OTHER CONDITION 13 OR MORE TIMES DURING LAST 12 MONTHS	107.99183835182	92.5674515101805
1	4747	M	USE HEADACHE/PAIN RELIEF MEDICATION (NON-PRESCRIPTION)	99.899841521394	101.795619029239
1	4748	M	USE HEADACHE/PAIN RELIEF MEDICATION (NON-PRESCRIPTION) FOR ARTHRITIS OR RHEUMATISM	124.33526148969	121.778056547332
1	4749	M	USE HEADACHE/PAIN RELIEF MEDICATION (NON-PRESCRIPTION) FOR BACKACHES	106.00150554675	110.45151018045
1	4750	M	USE HEADACHE/PAIN RELIEF MEDICATION (NON-PRESCRIPTION) FOR COLDS, FLU OR FEVER	93.917274167987	97.0514812313037
1	4751	M	USE HEADACHE/PAIN RELIEF MEDICATION (NON-PRESCRIPTION) FOR HEART ATTACK PREVENTION	117.68486529318	111.46511627907
1	4752	M	USE HEADACHE/PAIN RELIEF MEDICATION (NON-PRESCRIPTION) FOR SINUS/ALLERGIES	100.78930269413	105.845170317476
1	4753	M	USE HEADACHE/PAIN RELIEF MEDICATION (NON-PRESCRIPTION) FOR SLEEPLESSNESS	117.19873217115	123.331274727396
1	4754	M	USED HEADACHE/PAIN RELIEF MEDICATION (NON-PRESCRIPTION) 2 OR 3 TIMES A WEEK DURING THE LAST 30 DAYS	105.95982567353	109.189423911995
1	4755	M	USE HEARTBURN/INDIGESTION AIDS	108.27535657686	108.310141850815
1	4756	M	USED HEARTBURN/INDIGESTION AIDS 2 OR 3 TIMES A WEEK DURING LAST 12 MONTHS	121.28803486529	121.699749107401
1	4757	M	USED PRESCRIPTION DRUGS DURING LAST 12 MONTHS	110.19286846275	108.282881404999
1	4758	M	USED ALLEGRA (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	97.495800316957	97.3550612756924
1	4759	M	USED FLUCAN (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	142.85649762282	127.675528321914
1	4760	M	USED DIFLUCAN (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	108.77076069730	103.362153816462
1	4761	M	USED FOSMAX (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	125.07432646592	117.182669111261
1	4762	M	USED IMITREX (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	133.27496038034	118.757213162212
1	4763	M	USED ORTHO TRI-CYCLEN/ORTHO TRI-CYCLEN LO (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	81.724405705229	108.328283315642
1	4764	M	USED PRIVACHOL (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	116.66133122028	109.708530348355
1	4765	M	USED PROZAC (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	133.30610142630	124.927868377883
1	4766	M	USED VALTRES (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	74.753248811410	94.9541156035897
1	4767	M	USED ZOCOR (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	105.313549920769	494.69335153913
1	4768	M	USED ZYRTEC (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	106.87179080824	107.363697770916
1	4769	M	USED LIPITOR (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	121.12416798732	114.901331660716
1	4770	M	USED CELEBREX (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	108.6529318542	108.188362443308
1	4771	M	USE LAXATIVES (NON-PRESCRIPTION)	106.8793977813	100.412959567693
1	4772	M	USED VIAGRA (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	118.47440570523	106.085110489241
1	4773	M	USED ALTACE (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	87.909112519809	81.2800829875519
1	4774	M	USED ADDERALL (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	45.964976228209	54.9039891730194
1	4775	M	USED BOTOX (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	57.530427892234	51.4524269034064
1	4776	M	USED DETROL/ DETROL LA (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	141.36576862123	131.930425552446
1	4777	M	USED NASONEX (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	108.89255150554	104.501833445913
1	4778	M	USED GILGONVANCE (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	94.423771790808	98.1511627906977
1	4779	M	USED NASACORT (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	91.185816164817	93.4104023931294
1	4780	M	USED ORTHO EVRA (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	58.136925515055	83.5371031554569
1	4781	M	USED PARANOL (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	66.833914421553	63.2586606195117
1	4782	M	USED PENLAC (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	45.590808240887	37.0760880054038
1	4783	M	USED PLAVIX (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	147.92559429477	132.170413972788
1	4784	M	USE LAXATIVES 2 OR 3 TIMES A WEEK DURING LAST 6 MONTHS	98.204437400950	94.2287947505549
1	4785	M	USES USE NON-PRESCRIPTION COUGH SYRUP	94.731220285261	94.5155360416868
1	4786	M	USE NON-PRESCRIPTION COUGH SYRUP ONCE A DAY	98.997781299524	103.887098330599
1	4787	M	USE NON-PRESCRIPTION SORE THROAT PRODUCTS	98.03137876386	100.088680883914

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	4788	M	USE ONCE A DAY (NON-PRESCRIPTION) SORE THROAT PRODUCT	104.91790808240	101.134565280324
1	4789	M	USE PAIN RELIEVING RUBS/LIQUID	99.01156893819398	1583518286211
1	4790	M	USE PAIN RELIEVING RUBS/LIQUID (NON-PRESCRIPTION) FOR ARTHRITIC PAIN	122.72694136291	120.894673357136
1	4791	M	USE PAIN RELIEVING RUBS/LIQUID (NON-PRESCRIPTION) FOR BACKACHES	105.47805071315	104.546222136447
1	4792	M	USE PAIN RELIEVING RUBS/LIQUID (NON-PRESCRIPTION) FOR PAIN FROM SPORTS/EXERCISE	81.02765451664079	7069381453247
1	4793	M	USE PAIN RELIEVING RUBS/LIQUID (NON-PRESCRIPTION) FOR MENSTRUAL PAIN	65.446354992076	64.4572035124964
1	4794	M	USES FIRST AID BAND/ANTIBIOTIC REMEDIES	99.810618066561	101.96931390524
1	4795	M	USES VITAMIN/MINERAL (NON-PRESCRIPTION) TABLETS/CAPSULES/LIQUID	102.49730586370	102.488951075943
1	4796	M	USED VITAMIN/MINERAL (NON-PRESCRIPTION) PRODUCT ONCE A DAY DURING LAST 30 DAYS	109.63082408874	109.488082601563
1	4797	M	SUFFERED FROM COPD (CHRONIC OBSTRUSIVE PULMONARY DISORDER)	129.55736925515	121.070684164817
1	4798	M	SUFFERED FROM ECZEMA/PSORIASIS DURING LAST 12 MONTHS	87.199049128367	85.5778732027405
1	4799	M	SUFFERED FROM EMPHYSEMA DURING LAST 12 MONTHS	112.5263866877996	7023062819647
1	4800	M	SUFFERED GENITAL HERPES DURING LAST 12 MONTHS	128.18930269413	106.716105374891
1	4801	M	SUFFERED HEART ATTACK/STROKE DURING LAST 12 MONTHS	121.42828843106	115.509167229567
1	4802	M	USED NON-PRESCRIPTION PRODUCT FOR HEART ATTACK/STROKE DURING LAST 12 MONTHS	113.23066561014	104.2558901862395
1	4803	M	SUFFERED FROM HEPATITIS C DURING LAST 12 MONTHS	99.16671949286884	9449966225996
1	4804	M	SUFFERED IRRITABLE BOWEL SYNDROME DURING LAST 12 MONTHS	135.01893819334	132.390716973849
1	4805	M	SUFFERED NAIL FUNGUS DURING LAST 12 MONTHS	88.65903328050784	0849657435106
1	4806	M	SUFFERED FROM OVERACTIVE BLADDER DURING LAST 12 MONTHS	130.50427892234	122.207468879668
1	4807	M	USED ACTOS (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	85.52480190174393	2820129306185
1	4808	M	USED AMARYL (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	156.0587955625916	26.1261217794075
1	4809	M	USED BENZACLIN (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	77.76244057052356	4813278008299
1	4810	M	USED CONCERTA (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	54.01315372424772	5087812409534
1	4811	M	USED DIFFERIN (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	81.95847860538872	9978770626267
1	4812	M	USED ELIDEL (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	64.89477020602271	7427385892116
1	4813	M	USED PROTOPIC (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	79.3327258320152	115.963572324616
1	4814	M	USED RETIN-A-MICRO (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	37.816402535657	34.398870983306
1	4815	M	USED ARICEPT (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	125.47511885895	106.971099102576
1	4816	M	USED ARANESP (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	49.98288431061841	8174273858921
1	4817	M	USED AVASTIN (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	45.92599049128356	6812216539612
1	4818	M	USED CADEUT (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	86.66988906497665	8554955128824
1	4819	M	USED DIOVAN (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	103.0877179080896	4862491556499
1	4820	M	USED HUMALOG (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	112.67400950871	117.756151693525
1	4821	M	USED LEVAQUIN (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	81.716006339144	85.4516549261797
1	4822	M	USED NEULASTA (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	142.43882725832	117.663852166361
1	4823	M	USED ZOFRAN (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	58.1016640253565	51.8361960822156
1	4824	M	USED ZITHROMAX (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	101.897068145896	1898099006079
1	4825	M	USED ZYPREXA (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	70.13692551505552	8022773328187
1	4826	M	USED NEURONTIN (PRESCRIPTION DRUG) DURING LAST 12 MONTHS	103.5713153724290	1414165782109
1	4827	M	SUFFERED FROM HIATAL HERNIA DURING LAST 12 MONTHS	147.4909671949	137.807343433369
1	4828	P	PURCHASE PET SUPPLIES AT SOLE PLACE BOUGHT	112.74413629160	122.06180642671
1	4829	P	PURCHASE PET SUPPLIES AT DISCOUNT STORES	116.32749603803	138.814098234102
1	4830	P	PURCHASE PET SUPPLIES AT SUPERMARKETS	104.78882725832	116.46887966805
1	4831	P	PURCHASE PET SUPPLIES ONLINE	77.75229793977883	5224838367268
1	4832	P	PURCHASE PET SUPPLIES AT OTHER	102.47630744849	114.387339573483
1	4833	P	PURCHASE PET SUPPLIES AT PETCO	78.74738510301176	0144263244234
1	4834	P	PURCHASE PET SUPPLIES AT PETSMART	87.50744849445380	8116375566921
1	4835	P	PURCHASE PET SUPPLIES AT OTHER PET STORES	96.17654516640292	5683682331371
1	4836	P	CURRENTLY HAVE PETS	104.43486529318	111.583084049021
1	4837	P	1 PET BIRD IN HOUSEHOLD	80.676148969889	80.7881404998553
1	4838	P	1 PET CAT IN HOUSEHOLD	120.11045958795	122.138232172151
1	4839	P	1 PET DOG IN HOUSEHOLD	106.26473851030	115.133214320178
1	4840	P	USED 15 OR MORE CANNED DOG FOOD ITEMS DURING LAST 15 DAYS	83.08328050713179	1455659558043
1	4841	P	BUYS PACKAGED MOIST DOG FOOD	98.66973058637099	4545980893564
1	4842	P	USED 15 OR MORE LBS OF PACKAGED MOIST DOG FOOD DURING LAST 30 DAYS	38.16180665610137	6961304641513
1	4843	P	BUYS PACKAGED DRY DOG FOOD	100.27662440570	112.955177072276
1	4844	P	USED 50 OR MORE LBS OF PACKAGED DRY DOG FOOD DURING LAST 30 DAYS	89.212916006339	102.382032230049
1	4845	P	BUYS DOG BISCUITS/TREATS	102.32583201267	110.464923284763
1	4846	P	USED 21 OR MORE DOG BISCUITS/TREATS DURING LAST 7 DAYS	84.92345483359794	6765897906012
1	4847	P	CHANGED CAT BOX 10 OR MORE TIMES DURING LAST 15 DAYS	132.52583201267	119.55963524076
1	4848	P	HOUSEHOLD BUYS CANNED CAT FOOD	110.07820919175	106.350670655216
1	4849	P	BUYS PACKAGED DRY CAT FOOD	114.46275752773	124.764691691595
1	4850	P	USED 10 OR MORE LBS OF PACKAGED DRY CAT FOOD DURING LAST 30 DAYS	120.85927099841	152.730531699315
1	4851	P	BUYS PACKAGED MOIST CAT FOOD	139.34413629160	141.052880440027
1	4852	P	USED 15 OR MORE LBS OF PACKAGED MOIST CAT FOOD DURING LAST 30 DAYS	97.704595879556	70.7790697674419
1	4853	P	USES CAT TREATS OR SNACKS	107.39342313787	104.723197915662
1	4854	P	BUYS FLEA AND TICK CARE PRODUCTS	107.16354992076	115.119270481521
1	4855	P	USE HEARTWORM CONTROL FOR DOGS	99.753328050713	111.262086268455
1	4856	P	USE HEARTWORM CONTROL FOR CATS	105.97361331220	120.578548682814
1	4857	P	1 PET FISH IN HOUSEHOLD	82.17852614896994	9478915371997
1	4858	P	1 PET HAMSTER IN HOUSEHOLD	95.712123613312	92.7198687638715
1	4859	P	1 PET RABBIT IN HOUSEHOLD	124.68161648177	134.898147254656
1	4860	P	1 PET REPTILE IN HOUSEHOLD	81.30499207606992	5722763678471
1	4861	P	1 OTHER PET IN HOUSEHOLD	114.67480190174	137.644649232848
1	4862	PRINT MEDIA	READ FASHION SECTION OF NEWSPAPER DAILY	85.58938193343976	0716973849271
1	4863	PRINT MEDIA	READ FRONT PAGE OF NEWSPAPER DAILY	99.36473851030199	5831805461739
1	4864	PRINT MEDIA	READ MOVIE LISTINGS AND REVIEWS SECTION OF NEWSPAPER DAILY	94.15602218700484	8126025282254
1	4865	PRINT MEDIA	READ SCIENCE AND TECHNOLOGY SECTION OF NEWSPAPER DAILY	85.68375594294780	4580237382997
1	4866	PRINT MEDIA	READ FASHION SECTION OF THE SUNDAY/WEEKEND NEWSPAPER	79.98003169572173	2892019685419
1	4867	PRINT MEDIA	READ FRONT PAGE OF THE SUNDAY/WEEKEND NEWSPAPER	98.48114104595898	5543278973271
1	4868	PRINT MEDIA	READ MOVIE LISTINGS/REVIEWS SECTION OF THE SUNDAY/WEEKEND NEWSPAPER	83.65602218700477	1510180449677
1	4869	PRINT MEDIA	READ SCIENCE AND TECHNOLOGY SECTION OF THE SUNDAY/WEEKEND NEWSPAPER	83.49936608557878	2651741773618
1	4870	PRINT MEDIA	READ BUSINESS/FINANCE SECTION OF THE SUNDAY/WEEKEND NEWSPAPER	85.84270998415281	1691112612178
1	4871	PRINT MEDIA	READ EDITORIAL SECTION OF THE SUNDAY/WEEKEND NEWSPAPER	103.4671156893898	0353179581202
1	4872	PRINT MEDIA	READ FOOD OR COOKING SECTION OF THE SUNDAY/WEEKEND NEWSPAPER	94.776148969889	89.303676541542
1	4873	PRINT MEDIA	READ SPORTS SECTION OF THE SUNDAY/WEEKEND NEWSPAPER	95.36941362916096	1709447071312

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	4874	PRINT MEDIA	READ TRAVEL SECTION OF THE SUNDAY/WEEKEND NEWSPAPER	83.137876386687	78.50550033774
1	4875	PRINT MEDIA	READ PARADE MAGAZINE (CARRIER METHOD)	101.5488906497697	0210363794268
1	4876	PRINT MEDIA	READ THE MAGAZINE AUTOWEEK	106.74144215530	104.4104069284956
1	4877	PRINT MEDIA	READ THE MAGAZINE ARTHUR FROMMERS BUDGET TRAVEL	79.29215530903371	3870018334459
1	4878	PRINT MEDIA	READ THE MAGAZINE COUNTRY WEEKLY	147.47099841521	1157.802808067162
1	4879	PRINT MEDIA	READ THE MAGAZINE MENS JOURNAL	85.063549920760	81.4291228408762
1	4880	PRINT MEDIA	READ THE MAGAZINE MORE	75.275832012678	83.0276464344302
1	4881	PRINT MEDIA	READ THE MAGAZINE W MAGAZINE	88.532567353407	84.6606677603011
1	4882	PRINT MEDIA	READ THE MAGAZINE ESPN	97.074564183835	99.4634275788864
1	4883	PRINT MEDIA	READ THE MAGAZINE ALLURE	73.950713153724	72.2440413007816
1	4884	PRINT MEDIA	READ THE MAGAZINE AMERICAN BABY	76.702931854199	94.7728939496285
1	4885	PRINT MEDIA	READ THE MAGAZINE ARTHRITIS TODAY	103.39049128367	99.3918749396893
1	4886	PRINT MEDIA	READ THE MAGAZINE THE AMERICAN LEGION	154.62416798732	170.283508636495
1	4887	PRINT MEDIA	READ THE MAGAZINE AMERICAN PHOTOS	60.212836767036	56.99724983113
1	4888	PRINT MEDIA	READ THE MAGAZINE THE ATLANTIC MONTHLY	76.501584786053	67.3761459036958
1	4889	PRINT MEDIA	READ THE MAGAZINE AUTOMOBILE	89.810935023717	101.7691305606485
1	4890	PRINT MEDIA	READ THE MAGAZINE BABY TALK	79.083597464342	102.816751905819
1	4891	PRINT MEDIA	READ THE MAGAZINE BARRONS	110.05776545166	92.9338512013896
1	4892	PRINT MEDIA	READ THE MAGAZINE BASSMASTER	145.70855784469	145.894625108559
1	4893	PRINT MEDIA	READ THE MAGAZINE BICYCLING MAGAZINE	74.14263074848	73.4635240760397
1	4894	PRINT MEDIA	READ THE MAGAZINE BLACK ENTERPRISE	65.790887480190	59.247756441185
1	4895	PRINT MEDIA	READ THE MAGAZINE BOATING	119.34041204437	112.397809514619
1	4896	PRINT MEDIA	READ THE MAGAZINE BON APPETIT	80.251584786053	73.2289394962849
1	4897	PRINT MEDIA	READ THE MAGAZINE BRIDES	78.563232963549	76.5611309466371
1	4898	PRINT MEDIA	READ THE MAGAZINE BUSINESS WEEK	65.978367670364	65.6747563446878
1	4899	PRINT MEDIA	READ THE MAGAZINE CAR AND DRIVER	90.984389857369	87.9106436360127
1	4900	PRINT MEDIA	READ THE MAGAZINE CAR CRAFT	94.130269413629	99.7865482968252
1	4901	PRINT MEDIA	READ THE MAGAZINE BETTER HOMES AND GARDENS	109.81038034865	109.301601852745
1	4902	PRINT MEDIA	READ THE MAGAZINE CONDE NAST TRAVELER	79.776545166402	76.8721895204092
1	4903	PRINT MEDIA	READ THE MAGAZINE COOKING LIGHT	110.81980982567	103.800250892599
1	4904	PRINT MEDIA	READ THE MAGAZINE COSMOPOLITAN	91.525990491283	92.2663803917785
1	4905	PRINT MEDIA	READ THE MAGAZINE COUNTRY HOME	100.82614896988	121.748480169835
1	4906	PRINT MEDIA	READ THE MAGAZINE COUNTRY LIVING	123.36806656101	132.674901090418
1	4907	PRINT MEDIA	READ THE MAGAZINE IN TOUCH WEEKLY	90.65760697305	84.2126797259481
1	4908	PRINT MEDIA	READ THE MAGAZINE CYCLE WORLD	147.24247226624	137.9449966226
1	4909	PRINT MEDIA	READ THE MAGAZINE WIRED	72.140491283676	77.3983402489626
1	4910	PRINT MEDIA	READ THE MAGAZINE DISCOVER	73.80316957210	77.9656952619898
1	4911	PRINT MEDIA	READ THE MAGAZINE EBONY	64.09461172741	65.1588343143877
1	4912	PRINT MEDIA	READ THE MAGAZINE THE ECONOMIST	73.06291600633	64.0995850622406
1	4913	PRINT MEDIA	READ THE MAGAZINE ELLE	82.53201267828	74.0631573868571
1	4914	PRINT MEDIA	READ THE MAGAZINE ELLE DÉCOR	78.47662440570	64.7199170124481
1	4915	PRINT MEDIA	READ THE MAGAZINE ENDLESS VACATION	109.13819334389	91.3766283894625
1	4916	PRINT MEDIA	READ THE MAGAZINE ENTERTAINMENT WEEKLY	81.529239302694	79.5028949146
1	4917	PRINT MEDIA	READ THE MAGAZINE ENTRPRENEUR	90.73645007923	94.9831612467432
1	4918	PRINT MEDIA	READ THE MAGAZINE ESQUIRE	75.26101426307	46.6634179291711
1	4919	PRINT MEDIA	READ THE MAGAZINE ESSENCE	56.69112519809	89.4568657724597
1	4920	PRINT MEDIA	READ THE MAGAZINE FAMILY CIRCLE	118.1146592709	120.834603879186
1	4921	PRINT MEDIA	READ THE MAGAZINE THE FAMILY HANDYMAN	125.8862123613	128.599343819357
1	4922	PRINT MEDIA	READ THE MAGAZINE DETAILS	66.08811410459	61.1348065232076
1	4923	PRINT MEDIA	READ THE MAGAZINE FAMILYFUN	79.50301109350	20.3201293061854
1	4924	PRINT MEDIA	READ THE MAGAZINE FIELD AND STREAM	119.5124405705	2.36.889028273666
1	4925	PRINT MEDIA	READ THE MAGAZINE FIRST FOR WOMEN	112.3286053882	7119.513509601467
1	4926	PRINT MEDIA	READ THE MAGAZINE FITNESS	89.41442155309	083.9597606870597
1	4927	PRINT MEDIA	READ THE MAGAZINE FLYING	120.7912044374	0.131.95932644987
1	4928	PRINT MEDIA	READ THE MAGAZINE FLOOD AND WINE	72.8121236133	12.69.3599343819357
1	4929	PRINT MEDIA	READ THE MAGAZINE FORBES	95.2514263074	4887.0355592010036
1	4930	PRINT MEDIA	READ THE MAGAZINE FORTUNE	70.8903328050	7161.8793303097559
1	4931	PRINT MEDIA	READ THE MAGAZINE FOUR WHEELER	110.8772583201	21115.076377496864
1	4932	PRINT MEDIA	READ THE MAGAZINE GLAMOUR	88.9125198098	2588.5770047283605
1	4933	PRINT MEDIA	READ THE MAGAZINE GOLF DIGEST	81.8917591125	1984.0172729904468
1	4934	PRINT MEDIA	READ THE MAGAZINE GOLF MAGAZINE	82.2908874801	90.82.9809418122165
1	4935	PRINT MEDIA	READ THE MAGAZINE GOOD HOUSEKEEPING	123.443106180	66.122.405432789733
1	4936	PRINT MEDIA	READ THE MAGAZINE GOURMET MAGAZINE	74.672820919	17571.3005403840587
1	4937	PRINT MEDIA	READ THE MAGAZINE GQ	67.664342313	78770.5701534304738
1	4938	PRINT MEDIA	READ THE MAGAZINE GUNS AND AMMO	135.052218700	47145.216394866351
1	4939	PRINT MEDIA	READ THE MAGAZINE HEALTH	101.497543581	61.96.403213355206
1	4940	PRINT MEDIA	READ THE MAGAZINE HOME	83.7422345483	3678.7245006272315
1	4941	PRINT MEDIA	READ THE MAGAZINE MAXIM	96.7952456418	38.102.48089356364
1	4942	PRINT MEDIA	READ THE MAGAZINE MARIE CLAIRE	77.674881141	045.69.845411560359
1	4943	PRINT MEDIA	READ THE MAGAZINE HOT ROD	124.400158478	60.122.506996043617
1	4944	PRINT MEDIA	READ THE MAGAZINE HOUSE BEAUTIFUL	87.397781299	52486.2803724790119
1	4945	PRINT MEDIA	READ THE MAGAZINE PETERSENS HUNTING	102.50316957	210143.591768792821
1	4946	PRINT MEDIA	READ THE MAGAZINE INC	79.851980982	56787.0535559201004
1	4947	PRINT MEDIA	READ THE MAGAZINE JET	81.070839936	0867.2245488758082
1	4948	PRINT MEDIA	READ THE MAGAZINE KIPLINGERS PERSONAL FINANCE	75.954278922	345.95.943500916723
1	4949	PRINT MEDIA	READ THE MAGAZINE LADIES HOME JOURNAL	117.15966719	492119.277960050179
1	4950	PRINT MEDIA	READ THE MAGAZINE MACWORLD	78.947543581	61670.4691209109331
1	4951	PRINT MEDIA	READ THE MAGAZINE MARTHA STEWART LIVING	94.31212361	331289.9831129981666
1	4952	PRINT MEDIA	READ THE MAGAZINE MENS FITNESS	115.3706022	18799.4321625012062
1	4953	PRINT MEDIA	READ THE MAGAZINE MENS HEALTH	99.5979397	781389.8417446685323
1	4954	PRINT MEDIA	READ THE MAGAZINE METROPOLITAN HOME	67.7961172	74168.56.4584579754897
1	4955	PRINT MEDIA	READ THE MAGAZINE MIDWEST LIVING	141.1360538	8272157.072179870694
1	4956	PRINT MEDIA	READ THE MAGAZINE MODERN BRIDE	112.016164	81775109.777043327222
1	4957	PRINT MEDIA	READ THE MAGAZINE MONEY MAGAZINE	81.1370839	366075.7896844543086
1	4958	PRINT MEDIA	READ THE MAGAZINE MOTOR TREND MAGAZINE	98.3799524	5641888.6424780468976
1	4959	PRINT MEDIA	READ THE MAGAZINE MUSCLE AND FITNESS	83.910538	82725882.3925504197626

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	4960	PRINT MEDIA	READ THE MAGAZINE THE NATIONAL ENQUIRER	107.97480190174	100.762761748528
1	4961	PRINT MEDIA	READ THE MAGAZINE NATIONAL EXAMINER	99.820760697305	92.542603493197
1	4962	PRINT MEDIA	READ THE MAGAZINE NATIONAL GEOGRAPHIC	94.92939778129994	2896844543086
1	4963	PRINT MEDIA	READ THE MAGAZINE NATIONAL GEOGRAPHIC TRAVELER	120.78787638668	119.302084338512
1	4964	PRINT MEDIA	READ THE MAGAZINE NATURAL HISTORY	89.31228209191776	2877062626653
1	4965	PRINT MEDIA	READ THE MAGAZINE NEW YORK MAGAZINE	76.043740095087	65.4028273665927
1	4966	PRINT MEDIA	READ THE MAGAZINE THE NEW YORKER	82.14136291600666	86.8566534787224
1	4967	PRINT MEDIA	READ THE MAGAZINE NEWSWEEK	95.20348652931892	0139438386567
1	4968	PRINT MEDIA	READ THE MAGAZINE NORTH AMERICAN FISHERMAN	127.91917591125	129.432789732703
1	4969	PRINT MEDIA	READ THE MAGAZINE NORTH AMERICAN HUNTER	99.115055467511	141.075943259674
1	4970	PRINT MEDIA	READ THE MAGAZINE OUTDOOR LIFE	141.89358161648	148.179725948085
1	4971	PRINT MEDIA	READ THE MAGAZINE OUTSIDE	96.144690966719	100.332046704622
1	4972	PRINT MEDIA	READ THE MAGAZINE PARENTING	75.01980982567374	3187783460388
1	4973	PRINT MEDIA	READ THE MAGAZINE PARENTS	78.522266244057	83.803531795812
1	4974	PRINT MEDIA	READ PC MAGAZINE	75.55047543581665	8355206021422
1	4975	PRINT MEDIA	READ THE MAGAZINE PC WORLD	78.31283676703671	3682813856991
1	4976	PRINT MEDIA	READ THE MAGAZINE PENTHOUSE	95.80031695721099	3946251085593
1	4977	PRINT MEDIA	READ THE MAGAZINE PEOPLE MAGAZINE	91.061410459588	90.249927627135
1	4978	PRINT MEDIA	READ THE MAGAZINE PLAYBOY	95.722107765451	101.407989964296
1	4979	PRINT MEDIA	READ THE MAGAZINE POPULAR MECHANICS	92.79643423137892	5727106050372
1	4980	PRINT MEDIA	READ THE MAGAZINE POPULAR PHOTOGRAPHY AND IMAGING	75.24912836767084	1103927434141
1	4981	PRINT MEDIA	READ THE MAGAZINE POPULAR SCIENCE	125.58470681458	124.075460773907
1	4982	PRINT MEDIA	READ THE MAGAZINE PREVENTION	123.83391442155	121.656518382708
1	4983	PRINT MEDIA	READ THE MAGAZINE READERS DIGEST	118.75427892234	121.95266814629
1	4984	PRINT MEDIA	READ THE MAGAZINE REDBOOK	113.06156893819	119.016018527453
1	4985	PRINT MEDIA	READ THE MAGAZINE ROAD AND TRACK	91.43502377179081	2774775644119
1	4986	PRINT MEDIA	READ THE MAGAZINE ROLLING STONE	82.69461172741678	1433947698543
1	4987	PRINT MEDIA	READ THE MAGAZINE RUNNERS WORLD	72.69057052297977	6426227926276
1	4988	PRINT MEDIA	READ THE MAGAZINE SATURDAY EVENING POST	147.86061806656	135.02388304545
1	4989	PRINT MEDIA	READ THE MAGAZINE SCIENTIFIC AMERICAN	105.335023771799	92.6849367943646
1	4990	PRINT MEDIA	READ THE MAGAZINE SELF	85.00364500792380	5923477757406
1	4991	PRINT MEDIA	READ THE MAGAZINE SEVENTEEN	72.97741679873280	1316703657242
1	4992	PRINT MEDIA	READ THE MAGAZINE SHAPE	68.96465927099875	4778539033098
1	4993	PRINT MEDIA	READ THE MAGAZINE SMARTMONEY	96.01854199683098	2193862781048
1	4994	PRINT MEDIA	READ THE MAGAZINE SMITHSONIAN	112.76101426307	102.561613432404
1	4995	PRINT MEDIA	READ THE MAGAZINE SOAP OPERA DIGEST	115.85261489698	106.075750265367
1	4996	PRINT MEDIA	READ THE MAGAZINE SOAP OPERA WEEKLY	95.17733755942992	2275885361382
1	4997	PRINT MEDIA	READ THE MAGAZINE SOUTHERN LIVING	100.8394611727498	2223776898582
1	4998	PRINT MEDIA	READ THE MAGAZINE SPIN	105.1698098256794	1064363601273
1	4999	PRINT MEDIA	READ THE MAGAZINE SPORTING NEWS	86.53581616481788	6478336389076
1	5000	PRINT MEDIA	READ THE MAGAZINE SPORTS ILLUSTRATED	108.37852614897	104.165540866544
1	5001	PRINT MEDIA	READ THE MAGAZINE STAR	98.03755942947794	7874167712052
1	5002	PRINT MEDIA	READ THE MAGAZINE SUNSET	108.59675118858	100.698784135868
1	5003	PRINT MEDIA	READ THE MAGAZINE TENNIS	112.25110935023	100.512689375663
1	5004	PRINT MEDIA	READ THE MAGAZINE TIME	104.3122820919198	7608800540384
1	5005	PRINT MEDIA	READ THE MAGAZINE TOWN AND COUNTRY	113.95174326465	103.993679436457
1	5006	PRINT MEDIA	READ THE MAGAZINE TRADITIONAL HOME	111.35150554675	104.130271157001
1	5007	PRINT MEDIA	READ THE MAGAZINE TRAVEL + LEISURE	95.97290015847888	2672006175818
1	5008	PRINT MEDIA	READ THE MAGAZINE TV GUIDE	115.19223454833	110.489819550323
1	5009	PRINT MEDIA	READ THE MAGAZINE US WEEKLY	84.326782884310	84.601273762424
1	5010	PRINT MEDIA	READ THE MAGAZINE US NEWS AND WORLD REPORT	100.138668779791	95.9896748045933
1	5011	PRINT MEDIA	READ THE MAGAZINE VANITY FAIR	76.199366085578	65.203126507768
1	5012	PRINT MEDIA	READ THE MAGAZINE VOGUE	68.756180665610	66.342950882949
1	5013	PRINT MEDIA	READ THE MAGAZINE WEIGHT WATCHERS	110.33217115689	107.728891247708
1	5014	PRINT MEDIA	READ THE MAGAZINE WOMANS DAY	116.29659270998	119.168291035414
1	5015	PRINT MEDIA	READ THE MAGAZINE WOMANS WORLD	127.56045958795	131.666602335231
1	5016	PRINT MEDIA	READ THE MAGAZINE WORKBENCH	85.98589540412092	7703367750651
1	5017	PRINT MEDIA	READ THE MAGAZINE WORKING MOTHER	75.94698890649772	5484415709737
1	5018	PRINT MEDIA	READ THE MAGAZINE YANKEE	94.023454833597	85.49522339091
1	5019	PRINT MEDIA	READ THE MAGAZINE VIBE	63.85388272583253	2216057126315
1	5020	PRINT MEDIA	READ THE MAGAZINE AMERICAN RIFLEMAN	112.43320126782	124.796391006465
1	5021	PRINT MEDIA	READ THE MAGAZINE CONSUMER REPORTS	102.026941362919	97.0146193187301
1	5022	PRINT MEDIA	READ THE MAGAZINE SIERRA MAGAZINE	101.68843106180	96.243124577825
1	5023	PRINT MEDIA	READ AIRLINE/IN FLIGHT PUBLICATIONS	74.92717908082474	2242111357715
1	5024	PRINT MEDIA	READ AUTOMOTIVE PUBLICATIONS	106.65031695721	104.289394962849
1	5025	PRINT MEDIA	READ BUSINESS AND FINANCE PUBLICATIONS	84.090808240887	80.248914407025
1	5026	PRINT MEDIA	READ CHILD REARING/PARENTHOOD PUBLICATIONS	100.39057052297	104.298610440992
1	5027	PRINT MEDIA	READ COMPUTERS PUBLICATIONS	100.5805863708495	5578982920004
1	5028	PRINT MEDIA	READ EPICUREAN PUBLICATIONS	91.06957210776586	3077294219821
1	5029	PRINT MEDIA	READ FISHING, HUNTING, AND OUTDOOR RECREATION PUBLICATIONS	118.16251980982	129.017321239023
1	5030	PRINT MEDIA	READ GENERAL EDITORIAL PUBLICATIONS	102.57551505546	100.799382418219
1	5031	PRINT MEDIA	READ HEALTH AND FITNESS PUBLICATIONS	99.94587955625996	0246550226768
1	5032	PRINT MEDIA	READ HOME AND HOME SERVICES PUBLICATIONS	107.74389857369	106.913924539226
1	5033	PRINT MEDIA	READ MENS PUBLICATIONS	90.43835182250390	9409919907363
1	5034	PRINT MEDIA	READ METROPOLITAN/REGIONAL/STATE PUBLICATIONS	106.63581616481	106.386133359066
1	5035	PRINT MEDIA	READ NEWS PUBLICATIONS	102.0060221870096	3318054617389
1	5036	PRINT MEDIA	READ PHOTOGRAPHY PUBLICATIONS	71.29175911251977	2740519154685
1	5037	PRINT MEDIA	READ SCIENCE/TECHNOLOGY PUBLICATIONS	104.3863708399398	1425262954743
1	5038	PRINT MEDIA	READ SPECIAL APPEAL PUBLICATIONS	105.68019017432	101.815400945672
1	5039	PRINT MEDIA	READ SPORTS PUBLICATIONS	97.71846275752796	3687638714658
1	5040	PRINT MEDIA	READ TRAVEL PUBLICATIONS	97.46236133122094	1360609862009
1	5041	PRINT MEDIA	READ WOMENS PUBLICATIONS	100.81267828843	100.093505741581
1	5042	PRINT MEDIA	READ WOMENS FASHION, BEAUTY, AND GROOMING PUBLICATIONS	81.69492868462780	2042362250314
1	5043	PRINT MEDIA	READ NEWSWEEKLIES PUBLICATIONS	101.7498415213996	6282447167808
1	5044	PRINT MEDIA	READ THE MAGAZINE INSTYLE	74.97131537242466	0948048531506
1	5045	PRINT MEDIA	READ THE MAGAZINE GAMEPRO	111.02123613312	107.19770915758

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1	5046	PRINT MEDIA	READ THE MAGAZINE AARP	119.61164817749	115.009215478143
1	5047	PRINT MEDIA	READ THE MAGAZINE HISPANIC BUSINESS	70.894690966719	65.0027019202933
1	5048	PRINT MEDIA	READ THE MAGAZINE HISPANIC MAGAZINE	64.680427892234	57.6263630222909
1	5049	PRINT MEDIA	READ THE MAGAZINE LATINA STYLE	72.632012678288	63.4875518672199
1	5050	PRINT MEDIA	READ O, THE OPRAH MAGAZINE	97.170285261489	94.1988806330213
1	5051	PRINT MEDIA	READ THE MAGAZINE URBAN LATINO	44.004358161648	39.8264981183055
1	5052	PRINT MEDIA	READ THE MAGAZINE GLOBE	106.76529318542	96.2121489916047
1	5053	PRINT MEDIA	READ THE MAGAZINE LUCKY	66.158320126782	65.5271639486635
1	5054	PRINT MEDIA	READ THE MAGAZINE READ SIMPLE	81.770522979397	93.2195792724115
1	5055	PRINT MEDIA	READ ENTERTAINMENT PUBLICATIONS	96.838906497622	94.1341310431342
1	5056	PRINT MEDIA	READ TEENS PUBLICATIONS	92.004912836767	90.7631959857184
1	5057	PRINT MEDIA	READ BRIDAL PUBLICATIONS	90.827575277337	87.5122068898967
1	5058	PRINT MEDIA	READ MUSIC PUBLICATIONS	94.876307448494	91.5447264305703
1	5059	PRINT MEDIA	READ BLACK/AFRICAN-AMERICAN PUBLICATIONS	74.350396196513	62.5337257550902
1	5060	PRINT MEDIA	READ OFFICIAL XBOX MAGAZINE	80.303328050713	75.6788092251279
1	5061	PRINT MEDIA	READ THE MAGAZINE PC GAMER	127.02567353407	106.945768599826
1	5067	SHOPPING	SHOPPED AT ANY CONVENIENCE STORE DURING LAST 4 WEEKS	103.13938193343	105.455032326546
1	5068	SHOPPING	SHOPPED AT A CONVENIENCE STORE 10 OR MORE TIMES LAST 4 WEEKS	119.38961965134	122.282977902152
1	5069	SHOPPING	SHOPPED AT A CONVENIENCE STORE 4-9 TIMES LAST 4 WEEKS	103.20269413629	106.534063495127
1	5070	SHOPPING	SHOPPED AT A CONVENIENCE STORE 1-3 TIMES LAST 4 WEEKS	94.058240887480	96.8853613818392
1	5071	SHOPPING	SHOPPED AT ANY HARDWARE STORE DURING LAST 3 MONTHS	96.261965134706	100.152803242304
1	5072	SHOPPING	ORDERED PRODUCT ONLINE DURING LAST 12 MONTHS	90.059984152139	92.5074785293834
1	5073	SHOPPING	SHOPPED AT KINKOS DURING LAST 3 MONTHS	63.469334389857	56.99435491653
1	5074	SHOPPING	SHOPPED AT ONLINE STORE DURING LAST 3 MONTHS	81.013866877971	85.895976068706
1	5075	SHOPPING	PURCHASED FOOTWEAR/SHOES FROM A CATALOG DURING LAST 12 MONTHS	96.809825673534	105.201051818971
1	5076	SHOPPING	PURCHASED GENERAL MERCHANDISE FROM A CATALOG DURING LAST 12 MONTHS	107.67163232963	110.783701630802
1	5077	SHOPPING	ORDERED PRODUCT VIA MAIL/PHONE ORDER DURING LAST 12 MONTHS	106.04873217115	108.773424683972
1	5078	SHOPPING	OWN GYM BAGS	86.463946117274	91.1447939785777
1	5079	SHOPPING	PURCHASED GYM BAGS DURING LAST 12 MONTHS	86.353724247226	81.5255234970568
1	5080	SHOPPING	OWN TENNIS RACQUET	76.931061806656	76.8043520216154
1	5081	SHOPPING	OWN FISHING ROD	108.78359746434	120.394962848596
1	5082	SHOPPING	OWN FISHING REEL	112.33977812995	124.214271928978
1	5083	SHOPPING	OWN RIFLE FOR HUNTING	124.91949286846	153.074109813761
1	5084	SHOPPING	OWN SHOTGUN FOR HUNTING	116.13510301109	144.372865000482
1	5085	SHOPPING	OWN AIRGUN	112.26759112519	126.823458457975
1	5086	SHOPPING	OWN BOWLING BALL	119.23914421553	117.748866158448
1	5087	SHOPPING	OWN RACQUETBALL RACQUET	73.794453248811	72.6137701437808
1	5088	SHOPPING	OWN BASEBALL/SOFTBALL EQUIPMENT	101.93740095087	116.657724597124
1	5089	SHOPPING	OWN FREE WEIGHTS/DUMBBELLS	86.104120443740	93.3689568657724
1	5090	SHOPPING	OWN SOCCER EQUIPMENT	78.323058637084	81.1785197336679
1	5091	SHOPPING	OWN HUNTING CLOTHES	112.11465927099	146.589983595484
1	5092	SHOPPING	OWN SNOW SKIS	82.967670364500	91.901331660716
1	5093	SHOPPING	OWN SKI BOOTS	86.518858954041	93.344398340249
1	5094	SHOPPING	OWN PERSONAL WATERCRAFT (IE JETSKI)	93.080190174326	90.0559201003571
1	5095	SHOPPING	OWN BICYCLE	95.597068145800	100.941908713693
1	5096	SHOPPING	OWN HOME GYM EQUIPMENT	88.203486529318	96.6603300202644
1	5097	SHOPPING	OWN ROWING MACHINE	106.33660855784	110.371079803146
1	5098	SHOPPING	OWN STATIONARY BICYCLE	108.62583201267	117.413876290649
1	5099	SHOPPING	OWN FOOTBALL(S)	92.774405705229	101.079127665734
1	5100	SHOPPING	OWN TREADMILL	95.784310618066	104.809466370742
1	5101	SHOPPING	OWN STAIR CLIMBING MACHINE	91.840253565768	95.3167519058188
1	5102	SHOPPING	OWN CROSS COUNTRY SKI EXERCISER	76.907448494453	91.5239312940268
1	5103	SHOPPING	OWN BACKPACKING EQUIPMENT	90.952377179080	96.2411946347583
1	5104	SHOPPING	OWN CAMPING TENTS	104.44722662440	117.590273086944
1	5105	SHOPPING	OWN CAMPING LANTERNS	108.11885895404	120.345315063206
1	5106	SHOPPING	OWN OTHER CAMPING EQUIPMENT	105.9970681458	116.733860851105
1	5107	SHOPPING	OWN BASKETBALL(S)	87.944136291600	103.606436360127
1	5108	SHOPPING	OWN FACTORY LOADED AMMUNITION	128.16418383518	152.317909871659
1	5109	SHOPPING	OWN GOLF BALLS	99.635499207607	104.815979928592
1	5110	SHOPPING	OWN GOLF GLOVES	86.626941362916	86.8925986683393
1	5111	SHOPPING	SHOPPED AT 7-ELEVEN CONVENIENCE STORE DURING LAST 4 WEEKS	71.320919175911	61.849174949339
1	5112	SHOPPING	OWN RACQUETBALL BALLS	76.632012678288	75.7460677410016
1	5113	SHOPPING	OWN SKI POLES	83.579397781299	93.848740712149
1	5114	SHOPPING	OWN TENNIS BALLS	85.040412044374	83.8375952909389
1	5115	SHOPPING	OWN ANY SPORTING GOODS	103.25261489698	104.438290070443
1	5116	SHOPPING	OWN SKATEBOARD	91.484231378763	89.5540866544437
1	5117	SHOPPING	OWN SNOWBOARD	78.574405705229	92.7596255910451
1	5118	SHOPPING	OWN GOLF CLUBS	100.48185419968	104.49363118788
1	5121	SHOPPING	PURCHASED TENNIS RACQUET DURING LAST 12 MONTHS	71.043343898573	67.9116086075461
1	5122	SHOPPING	PURCHASED FISHING ROD DURING LAST 12 MONTHS	98.930507131537	104.97438000579
1	5123	SHOPPING	PURCHASED FISHING REEL DURING LAST 12 MONTHS	102.34199683042	110.982823506707
1	5124	SHOPPING	PURCHASED RIFLE FOR HUNTING DURING LAST 12 MONTHS	135.89500792393	167.244813278008
1	5125	SHOPPING	PURCHASED SHOTGUN FOR HUNTING DURING LAST 12 MONTHS	101.16283676703	112.691257357908
1	5126	SHOPPING	PURCHASED AIRGUN DURING LAST 12 MONTHS	74.803407290015	82.9258901862395
1	5127	SHOPPING	PURCHASED BOWLING BALL DURING LAST 12 MONTHS	76.389144215530	70.804834507382
1	5128	SHOPPING	PURCHASED RACQUETBALL RACQUET DURING LAST 12 MONTHS	64.234310618066	61.5658110585738
1	5129	SHOPPING	PURCHASED BASEBALL/SOFTBALL EQUIPMENT DURING LAST 12 MONTHS	96.522979397781	113.176348547718
1	5130	SHOPPING	PURCHASED FREE WEIGHTS/DUMBBELLS DURING LAST 12 MONTHS	75.242551505546	88.8595001447457
1	5131	SHOPPING	PURCHASED SOCCER EQUIPMENT DURING LAST 12 MONTHS	86.789461172741	86.5326642864036
1	5132	SHOPPING	PURCHASED HUNTING CLOTHES DURING LAST 12 MONTHS	96.439698890649	121.211377014378
1	5133	SHOPPING	PURCHASED SNOW SKIS DURING LAST 12 MONTHS	63.573534072900	73.1806909196179
1	5134	SHOPPING	PURCHASED SKI BOOTS DURING LAST 12 MONTHS	108.58264659271	89.8722860175625
1	5135	SHOPPING	PURCHASED PERSONAL WATERCRAFT (IE JETSKI) DURING LAST 12 MONTHS	145.97844690966	127.445334362636
1	5136	SHOPPING	PURCHASED BICYCLE DURING LAST 12 MONTHS	106.29580031695	106.285679822445
1	5137	SHOPPING	PURCHASED HOME GYM EQUIPMENT DURING LAST 12 MONTHS	91.506101426307	97.7259480845315
1	5138	SHOPPING	PURCHASED ROWING MACHINE DURING LAST 12 MONTHS	60.462044374009	50.8390427482389

ID	ORDER	CATEGORY	DESCRIPTION	RESIDENTIAL	WORKPLACE
1	5139	SHOPPING	PURCHASED STATIONARY BICYCLES DURING LAST 12 MONTHS	146.89619651347	146.146048441571
1	5140	SHOPPING	PURCHASED FOOTBALL(S) DURING LAST 12 MONTHS	93.26695721077698	207.3723825147
1	5141	SHOPPING	PURCHASED TREADMILL DURING LAST 12 MONTHS	85.502773375594	100.949242497346
1	5142	SHOPPING	PURCHASED STAIR CLIMBING MACHINE DURING LAST 12 MONTHS	79.47068145800391	38.309396987359
1	5143	SHOPPING	PURCHASED CROSS COUNTRY SKI EXERCISER DURING LAST 12 MONTHS	62.33621236133156	73.43915854482
1	5144	SHOPPING	PURCHASED BACKPACKING EQUIPMENT DURING LAST 12 MONTHS	112.2605388272596	386.4228505259
1	5145	SHOPPING	PURCHASED CAMPING TENTS DURING LAST 12 MONTHS	88.027733755943	104.896024317283
1	5146	SHOPPING	PURCHASED CAMPING LANTERNS DURING LAST 12 MONTHS	89.796988906497	100.098185853517
1	5147	SHOPPING	PURCHASED OTHER CAMPING EQUIPMENT DURING LAST 12 MONTHS	78.373613312202	108.388256296439
1	5148	SHOPPING	PURCHASED BASKETBALL(S) DURING LAST 12 MONTHS	73.3209984152148	81.4321142526296
1	5149	SHOPPING	PURCHASED FACTORY LOADED AMMUNITION DURING LAST 12 MONTHS	123.23890649762	145.54617388787
1	5150	SHOPPING	PURCHASED GOLF BALLS DURING LAST 12 MONTHS	87.37456418383586	70.85785969314
1	5151	SHOPPING	PURCHASED GOLF GLOVES DURING LAST 12 MONTHS	85.83090332805084	336.1960822156
1	5153	SHOPPING	PURCHASED RACQUETBALL BALLS DURING LAST 12 MONTHS	59.9326465927156	64.71099102577
1	5154	SHOPPING	PURCHASED SKI POLES DURING LAST 12 MONTHS	65.29992076069775	282.21094277719
1	5155	SHOPPING	PURCHASED AN AIRGUN DURING LAST 12 MONTHS	82.55530903328077	6.106339862974
1	5156	SHOPPING	PURCHASED ANY SPORTING GOODS DURING LAST 12 MONTHS	93.09928684627598	60.808768117341
1	5157	SHOPPING	PURCHASED SKATEBOARD DURING LAST 12 MONTHS	105.4801901743293	1495.705876677
1	5164	SHOPPING	PURCHASED SNOWBOARD DURING LAST 12 MONTHS	82.12020602218784	666.2645951944
1	5165	SHOPPING	PURCHASED GOLF CLUBS DURING LAST 12 MONTHS	76.85039619651378	474.46212486732
1	5173	SHOPPING	VISITED A SHOPPING MALL 8-9 TIMES DURING LAST 4 WEEKS	54.91640253565754	52.70192029335
1	5174	SHOPPING	VISITED A SHOPPING MALL DURING LAST 4 WEEKS	95.55182250396293	63.606088970375
1	5175	SHOPPING	VISITED A SHOPPING MALL 10 OR MORE TIMES DURING LAST 4 WEEKS	79.15998415213966	7.352118112516
1	5176	SHOPPING	VISITED A SHOPPING MALL 6-7 TIMES DURING LAST 4 WEEKS	77.68431061806680	64.33947698543
1	5177	SHOPPING	VISITED A SHOPPING MALL 4-5 TIMES DURING LAST 4 WEEKS	84.98185419968380	64.36842613143
1	5178	SHOPPING	VISITED STRIP MALLS 6-7 TIMES DURING LAST 4 WEEKS	74.95150554675167	72.31979156615
1	5179	SHOPPING	VISITED A SHOPPING MALL 1-3 TIMES DURING LAST 4 WEEKS	101.24374009508	100.125156807874
1	5180	SHOPPING	VISITED STRIP MALLS DURING LAST 4 WEEKS	86.78961965134784	176.1555534112
1	5181	SHOPPING	VISITED STRIP MALLS 10 OR MORE TIMES DURING LAST 4 WEEKS	75.08716323296366	355.8815014957
1	5182	SHOPPING	VISITED STRIP MALLS 8-9 TIMES DURING LAST 4 WEEKS	54.31291600633957	8.100936022387
1	5183	SHOPPING	VISITED STRIP MALLS 4-5 TIMES DURING LAST 4 WEEKS	86.385499207607	80.203560744958
1	5184	SHOPPING	VISITED STRIP MALLS 1-3 TIMES DURING LAST 4 WEEKS	90.107923930269	89.246743221075
1	5214	SHOPPING	SOMETIMES REFER TO ANNOUNCEMENTS IN STORE WHEN FOOD SHOPPING	96.936925515055	100.9753932259
1	5215	SHOPPING	SOMETIMES REFER ON THE INTERNET WHEN FOOD SHOPPING	83.54437400950881	15.08732992376
1	5216	SHOPPING	SOMETIMES REFER ON THE INTERNET WHEN SHOPPING (EXCLUDING FOOD)	85.414183835182	86.553748914407
1	5223	SHOPPING	PURCHASED HOME ELECTRONICS DURING LAST 4 WEEKS	85.730110935023	87.748190678375
1	5233	SHOPPING	SOMETIMES REFER TO OVERHEAD AISLE MARKERS WHEN FOOD SHOPPING	103.83961965134	105.350236418026
1	5234	SHOPPING	SOMETIMES REFER TO MESSAGE/OFFERS AT THE SHELF WHEN FOOD SHOPPING	98.210776545166	100.966756730676
1	5235	SHOPPING	SOMETIMES REFER TO ADVERTISING ON SHOPPING CART WHEN FOOD SHOPPING	101.29556259904	104.150632056354
1	5236	SHOPPING	SOMETIMES REFER TO ADVERTISING ON THE FLOOR WHEN FOOD SHOPPING	103.50538827258	106.598523593554
1	5237	SHOPPING	SOMETIMES REFER TO ADVERTISING ON THE FLOOR WHEN SHOPPING (EXCLUDING FOOD)	101.74532488114	105.635964489048
1	5238	SHOPPING	SOMETIMES REFER TO COMPUTERIZED INFORMATION/COUPON CENTER WHEN FOOD SHOPPING	91.731458003169	90.50550033774
1	5239	SHOPPING	SOMETIMES REFER TO RADIO/PUBLIC ADDRESS ANNOUNCEMENTS WHEN FOOD SHOPPING	93.359825673534	96.6910161150246
1	5240	SHOPPING	SOMETIMES REFER TO IN-STORE DEMONSTRATIONS WHEN FOOD SHOPPING	98.007527733756	101.157628099971
1	5241	SHOPPING	SOMETIMES REFER TO IN-STORE SAMPLES WHEN FOOD SHOPPING	101.00095087163	102.730193959278
1	5242	SHOPPING	SOMETIMES REFER TO VIDEO MONITOR DISPLAYS WHEN FOOD SHOPPING	83.81790808240883	494.9821480266
1	5243	SHOPPING	SOMETIMES REFER TO DEPARTMENTAL SIGNS OR AISLE MARKERS IN STORE WHEN SHOPPING (EXCLUDING FOOD)	101.93637083993	104.400125446299
1	5244	SHOPPING	SOMETIMES REFER SIGNS ON MERCHANDISE RACK/SHELVES WHEN SHOPPING (EXCLUDING FOOD)	100.70396196513	104.236997008588
1	5245	SHOPPING	SOMETIMES REFER TO ADVERTISING ON SHOPPING CART WHEN SHOPPING (EXCLUDING FOOD)	96.258161648177	101.902296632249
1	5246	SHOPPING	SOMETIMES REFER STORE BROCHURES/FLYERS WHEN SHOPPING (EXCLUDING FOOD)	102.749360608557	105.348499469266
1	5247	SHOPPING	SOMETIMES REFER TO RADIO/PUBLIC ADDRESS ANNOUNCEMENT IN STORE WHEN SHOPPING (EXCLUDING FOOD)	95.62892234548398	71.33069574448
1	5248	SHOPPING	SOMETIMES REFER TO VIDEO MONITOR DISPLAYS WHEN SHOPPING (EXCLUDING FOOD)	87.20736925515088	142.3815497443
1	5249	SHOPPING	SOMETIMES REFER TO LIGHTED MERCHANDISE GRAPHICS WHEN SHOPPING (EXCLUDING FOOD)	98.665768621236	100.103203705491
1	5293	SHOPPING	PURCHASED ACCESSORIES FROM A CATALOG DURING LAST 12 MONTHS	97.99492868462795	614.3491267007
1	5294	SHOPPING	PURCHASED MENS APPAREL FROM A CATALOG DURING LAST 12 MONTHS	96.862361331220	103.729566727782
1	5295	SHOPPING	PURCHASED WOMENS APPAREL FROM A CATALOG DURING LAST 12 MONTHS	103.22511885895	102.961111647206
1	5296	SHOPPING	PURCHASED HOME LINENS FROM A CATALOG DURING LAST 12 MONTHS	90.395245641838	102.453005886326
1	5297	SHOPPING	PURCHASED AUTOMOTIVE FROM A CATALOG DURING LAST 12 MONTHS	93.803803486529	113.222618932741
1	5308	SHOPPING	USE CENTS-OFF COUPONS FROM INTERNET OR E-MAIL	103.38161648177	101.114928109621
1	5309	SHOPPING	SPENT \$30 OR LESS ON AVERAGE PER WEEK ON GROCERY SHOPPING	128.0489698906	117.520795136543
1	5310	SHOPPING	SPENT \$150 OR MORE ON AVERAGE PER WEEK ON GROCERY SHOPPING	76.353565768621	83.847727492039
1	5311	SHOPPING	SPENT \$125-\$149 ON AVERAGE PER WEEK ON GROCERY SHOPPING	94.47820919175995	93.17765125929
1	5312	SHOPPING	SPENT \$101-\$124 ON AVERAGE PER WEEK ON GROCERY SHOPPING	101.2680665610198	914.7447650294
1	5313	SHOPPING	SPENT \$81-\$100 ON AVERAGE PER WEEK ON GROCERY SHOPPING	109.69270998415	114.661198494644
1	5314	SHOPPING	SPENT \$71-80 ON AVERAGE PER WEEK ON GROCERY SHOPPING	105.4293977813	102.165878606581
1	5315	SHOPPING	SPENT \$61-70 ON AVERAGE PER WEEK ON GROCERY SHOPPING	106.15404120443	100.65367116684
1	5316	SHOPPING	SPENT \$51-\$60 ON AVERAGE PER WEEK ON GROCERY SHOPPING	116.20388272583	113.680546173888
1	5317	SHOPPING	SPENT \$41-50 ON AVERAGE PER WEEK ON GROCERY SHOPPING	117.72400950871	108.147688893178
1	5318	SHOPPING	SPENT \$31-40 ON AVERAGE PER WEEK ON GROCERY SHOPPING	163.93961965134	144.960532664286
1	5319	SHOPPING	USE CENTS-OFF COUPONS	104.01846275752	103.533677506514
1	5320	SHOPPING	USE CENTS-OFF COUPONS FROM COLOR LEAFLETS RECEIVED BY MAIL	100.7252773375599	9079417157194
1	5321	SHOPPING	USE CENTS-OFF COUPONS FROM OTHER ITEMS RECEIVED BY MAIL	100.68652931854	100.558284280614
1	5322	SHOPPING	USE CENTS-OFF COUPONS FROM COLOR LEAFLETS INSERTED IN NEWSPAPER	107.80015847860	108.07454405095
1	5323	SHOPPING	USE CENTS-OFF COUPONS FROM OTHER NEWSPAPER INSERTS/ADVERTISEMENTS	105.41671949286	105.421210074303
1	5324	SHOPPING	USE CENTS-OFF COUPONS FROM MAGAZINES	106.05507131537	106.329296535752
1	5325	SHOPPING	USE CENTS-OFF COUPONS IN OR ON PACKAGES	104.12852614897	106.895155842903
1	5326	SHOPPING	USE CENTS-OFF COUPONS HANDED OUT IN OR NEAR STORE	102.28779714738	103.113432403744
1	5327	SHOPPING	USED AN ON-SHELF COUPON MACHINE	98.58090332805096	63.40827945576
1	5328	SHOPPING	USE CENTS-OFF COUPONS FOR DISCOUNT STORES	112.90388272583	118.046511627907
1	5329	SHOPPING	REDEEM CENTS-OFF COUPONS AT DRUG STORES	100.0199683042792	184.3095628679
1	5330	SHOPPING	REDEEM CENTS-OFF COUPONS AT SUPERMARKET/GROCERY/CONVENIENCE STORES	103.59738510301	103.295570780662
1	5331	SHOPPING	REDEEM CENTS-OFF COUPONS AT RESTAURANTS/FAST FOOD CHAINS	101.79714738510	101.889462510856
1	5332	SHOPPING	REDEEM CENTS-OFF COUPONS AT NEWSSTANDS/TOBACCO STANDS	169.62908082408	154.593939978771
1	5333	SHOPPING	USE CENTS-OFF COUPONS FOR BEAUTY/GROOMING PRODUCTS	102.18185419968	100.034256489434
1	5334	SHOPPING	USE CENTS-OFF COUPONS FOR BEVERAGES	107.17559429477	104.294219820515
1	5335	SHOPPING	USE CENTS-OFF COUPONS FOR DRUG PRODUCTS	106.67107765451	104.539325289984

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1	5336	SHOPPING	USE CENTS-OFF COUPONS FOR FAST FOOD/RESTAURANT	104.82337559429	102.805654733185
1	5337	SHOPPING	USE CENTS-OFF COUPONS FOR FOOD/GROCERY PRODUCTS	105.49484944532	105.704091479301
1	5338	SHOPPING	USE CENTS-OFF COUPONS FOR HOUSEHOLD CLEANING PRODUCTS	106.30855784469	107.873395734826
1	5339	SHOPPING	USE CENTS-OFF COUPONS FOR PAPER GOODS	109.90776545166	108.699556113095
1	5340	SHOPPING	USE CENTS-OFF COUPONS FOR PET FOODS	107.52844690966	111.379089066873
1	5341	SHOPPING	USE CENTS-OFF COUPONS FOR TOBACCO PRODUCTS	140.64191759112	137.634372286018
1	5343	SHOPPING	PRIMARY SHOPPERS GENDER: MALE	104.6232171156893	128.79475055549
1	5347	SHOPPING	SOMETIMES REFER TO FREE STANDING DISPLAYS WITH PRODUCT WHEN FOOD SHOPPING	104.26386687797	106.962414358776
1	5348	SHOPPING	SOMETIMES REFER TO PROMOTION DISPLAYS WITHOUT PRODUCTS WHEN FOOD SHOPPING	94.79500792393098	68.33928399113
1	5349	SHOPPING	SOMETIMES REFER TO PROMOTION OR DISPLAY AT END OF AISLE WHEN FOOD SHOPPING	102.47480190174	105.277815304449
1	5350	SHOPPING	SOMETIMES REFER TO FREE STANDING DISPLAYS WITH PRODUCT WHEN SHOPPING (EXCLUDING FOOD)	102.32725832012	104.289780951462
1	5351	SHOPPING	SOMETIMES REFER TO IN-STORE DEMONSTRATIONS WHEN SHOPPING (EXCLUDING FOOD)	101.69041204437	102.788381742739
1	5352	SHOPPING	SOMETIMES REFER TO PROMOTIONS WITHOUT PRODUCTS WHEN SHOPPING (EXCLUDING FOOD)	96.53011093502397	32.99720158255
1	5353	SHOPPING	SOMETIMES REFER TO PROMOTION OR DISPLAY AT END OF AISLE WHEN SHOPPING (EXCLUDING FOOD)	104.114025356577	106.966804979253
1	5497	SHOPPING	OWN COOLERS	108.69770206022	115.861816076426
1	5498	SHOPPING	PURCHASED COOLERS DURING LAST 12 MONTHS	102.16885895404	113.437373347486
1	5499	SHOPPING	SHOPPED AT JO-ANN STORES DURING LAST 3 MONTHS	104.37044374009	102.478239891923
1	5500	SHOPPING	BOUGHT AUTOMOBILE DURING LAST 12 MONTHS	97.60649762282099	96.648750361864
1	5501	SHOPPING	BOUGHT HOME ELECTRONICS DURING LAST 12 MONTHS	97.349603803486	96.752677796005
1	5502	SHOPPING	BOUGHT MAJOR HOUSEHOLD APPLIANCES DURING LAST 12 MONTHS	94.5326465927198	33.00202644022
1	5503	SHOPPING	BOUGHT SPORTING GOODS DURING LAST 12 MONTHS	89.20103011093594	12.36128534208
1	5504	S	LISTEN TO SPANISH ON RADIO MON-SUN TOTAL (24 HRS)	29.65570522979427	91.18498504294
1	5505	TELECOM	CELL/WIRELESS PHONE BILL LAST MONTH WAS LESS THAN \$50	108.47670364500	106.031458071987
1	5506	TELECOM	MADE A 900 PHONE CALL DURING THE LAST 6 MONTHS	99.44017432646694	26.44504487118
1	5507	TELECOM	MADE COLLECT CALLS WITHIN THE US DURING LAST 3 MONTHS	111.6335974643498	227.3472932549
1	5508	TELECOM	MADE COLLECT CALLS OUTSIDE THE US DURING LAST 3 MONTHS	67.3997622820915	56.3728167519058
1	5509	TELECOM	CURRENT CELL/WIRELESS PHONE PLAN IS AN ANNUAL OR MULTI-YEAR CONTRACT	91.09381933438993	62.79552253209
1	5510	TELECOM	76%-100% OF CELL/WIRELESS PHONE USAGE FOR BUSINESS	92.09128367670396	608.1733088874
1	5511	TELECOM	CURRENT CELL/WIRELESS PHONE PLAN IS A PREPAID PLAN	116.3666402535611	15.15645276464
1	5512	TELECOM	CURRENT CELL/WIRELESS PHONE PLAN IS A NO CONTRACT PLAN (NOT A PREPAID PLAN)	101.92440570523	102.578548682814
1	5513	TELECOM	USE AN INDIVIDUAL PLAN FOR CELL/WIRELESS PHONE	98.35150554675195	04.92135482003
1	5514	TELECOM	USE A FAMILY PLAN FOR CELL/WIRELESS PHONE	93.092472266244	97.755427964875
1	5515	TELECOM	USE VIDEO TELEPHONE	61.39175911251948	24.55370066583
1	5516	TELECOM	OWN A CELL/WIRELESS PHONE	95.03906497622896	53.91295956769
1	5517	TELECOM	CELL/WIRELESS PHONE USED FOR BUSINESS	90.08438985736995	24.51510180449
1	5518	TELECOM	CELL/WIRELESS PHONE USED FOR PERSONAL USE	96.06703645007997	1.885554376146
1	5519	TELECOM	CELL/WIRELESS PHONE BILL LAST MONTH WAS \$250 OR MORE	83.54025356576884	703.7537392647
1	5520	TELECOM	USED LOCAL TELEPHONE (FOR BUSINESS/PERSONAL) DURING LAST 30 DAYS	101.11759112519	100.96887966805
1	5521	TELECOM	USE PAGERS-BEEPERS	89.07765451664087	4.169641995561
1	5522	TELECOM	USE NATIONWIDE COVERAGE AS AN ADDITIONAL SERVICE ON CELL/WIRELESS PHONE	84.30467511885985	91.12708675094
1	5523	TELECOM	USE CAMERA/PICTURE PHONE AS AN ADDITIONAL SERVICE ON CELL/WIRELESS PHONE	82.70039619651387	75.34497732317
1	5524	TELECOM	USE CAMCORDER PHONE AS AN ADDITIONAL SERVICE ON CELL/WIRELESS PHONE	90.94548335974690	296.0532664286
1	5525	TELECOM	USE SMS TEXT MESSAGING AS AN ADDITIONAL SERVICE ON CELL/WIRELESS PHONE	85.63954041204487	194.3935153913
1	5526	TELECOM	USE THREE WAY CALLING AS AN ADDITIONAL SERVICE ON CELL/WIRELESS PHONE	71.97567353407276	176.3002991412
1	5527	TELECOM	USE BLUETOOTH AS AN ADDITIONAL SERVICE ON CELL/WIRELESS PHONE	67.2805863708465	023.7382997202
1	5528	TELECOM	USE CAMCORDER PHONE AS AN ADDITIONAL SERVICE ON CELL/WIRELESS PHONE	67.8572.9787223776898	
1	5529	TELECOM	USE MP3/DIGITAL MUSIC PLAYER AS AN ADDITIONAL SERVICE ON CELL/WIRELESS PHONE	78.55372424722676	120.4284473608
1	5530	TELECOM	USE WALKIE-TALKIE/PUSH-TO-TALK AS AN ADDITIONAL SERVICE ON CELL/WIRELESS PHONE	69.61069730586373	4886.133359066
1	5531	TELECOM	DO NOT USE CELL/WIRELESS PHONE FOR BUSINESS	98.03565768621299	07.55090224838
1	5532	TELECOM	USE CREDIT/PRE-PAID CALL CARDS	95.15459587955696	249.1556499083
1	5533	TOBACCO	SMOKE SOLE BRAND CIGARETTES	110.94183835182	103.024076039757
1	5534	TOBACCO	SMOKE PRIMARY BRAND CIGARETTES	130.13835182250	123.965019781916
1	5535	TOBACCO	USE CHEWING TOBACCO (ANY)	99.713549920760	135.380198784136
1	5536	TOBACCO	USED SOLE METHOD USER TO QUIT SMOKING DURING LAST 12 MONTHS	105.42028526149	100.011241918363
1	5537	TOBACCO	SMOKE OTHER GENERIC/STORE/NO NAME BRAND CIGARETTES	209.48557844691	192.188217697578
1	5538	TOBACCO	SMOKE OTHER BRAND NAME CIGARETTES	129.77630744849	112.789925697192
1	5539	TOBACCO	SMOKE ANY GENERIC/STORE BRAND CIGARETTES	158.70847860538	148.496429605327
1	5540	TOBACCO	SMOKE ANY BRAND OF CIGARETTES	107.27012678288	100.381694490013
1	5541	TOBACCO	SMOKE CIGARETTES	116.08898573692	109.280324230435
1	5542	TOBACCO	USE TOBACCO PRODUCTS	107.91275752773	115.832722184696
1	5543	TOBACCO	USE PIPE TOBACCO	101.9576069730596	067.1620187205
1	5544	TOBACCO	USE ROLL-YOUR-OWN TOBACCO	114.0039619651397	47.89636205732
1	5545	TOBACCO	TRIED TO QUIT SMOKING DURING LAST 12 MONTHS	110.88518225039	103.56716201872
1	5546	TOBACCO	USED ACUPUNCTURE TO QUIT SMOKING DURING LAST 12 MONTHS	231.51339144215	187.226768310335
1	5547	TOBACCO	USED COLD TURKEY METHOD TO QUIT SMOKING DURING LAST 12 MONTHS	106.6606180665698	481.1830550999
1	5548	TOBACCO	USED GRADUAL REDUCTION METHOD TO QUIT SMOKING DURING LAST 12 MONTHS	132.70103011093	125.487214127183
1	5549	TOBACCO	USED A HYPNOSIS PROGRAM TO QUIT SMOKING DURING LAST 12 MONTHS	75.66505546751	169.3608028563157
1	5550	TOBACCO	USED NICOTINE PATCH TO QUIT SMOKING DURING LAST 12 MONTHS	125.55887480190	121.777188072952
1	5551	TOBACCO	USED A QUIT SMOKING PROGRAM TO QUIT SMOKING DURING LAST 12 MONTHS	150.71592709984	141.167470809611
1	5552	TOBACCO	USED OTHER METHOD TO QUIT SMOKING DURING LAST 12 MONTHS	115.00174326465	103.318344108849
1	5553	TOBACCO	USED GUM TO QUIT SMOKING DURING LAST 12 MONTHS	109.19524564183	104.853324326932

How To Read:
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