



## WAYS TO CONTRIBUTE

There are many ways in which you may make a gift to Storybook Land or Wylie Park and we will be pleased to discuss any of the following suggestions with you and your attorney, financial planner or personal representative. Outlined below are a number of options to consider.

**Bequest** - After making adequate provision in your will for your family, you may want to include Storybook Land or Wylie Park as a recipient of part of your estate.

**Outright Gift** - A gift today of cash or securities can give you some tax savings through a charitable contribution deduction and at the same time enhance a particular facility or program through the Park Gift Fund.

**Life Insurance** - It is relatively easy to transfer the ownership and beneficiary of a life insurance policy to the City of Aberdeen or Aberdeen Sertoma Club. A paid-up or partially paid policy can make a much larger gift than you may have imagined and provide for sizeable income tax deductions.

**Real Property** - A gift of real estate can release you from the management responsibilities in caring for property and eliminate payment of real estate taxes. Real estate provides the City of Aberdeen with a valuable asset which may benefit the entire community.

All of these are suggestions for your consideration. We trust that you have found them interesting, helpful and thought-provoking. If you would like to discuss any of these ideas further, please feel free to contact a Sertoma Club representative or the Aberdeen Parks, Recreation and Forestry Department at 605.626.7015.

## SPONSORSHIP OPPORTUNITIES

There are a wide variety of sponsorship opportunities available. If you are interested in making a contribution, please contact the Aberdeen Parks, Recreation and Forestry Department at 605.626.7015 for a sponsorship list. Sponsorship opportunities are also on the Wylie Park website at [www.aberdeen.sd.us/parks/parks.html](http://www.aberdeen.sd.us/parks/parks.html).

## RECOGNITION OF YOUR GIFT

Your gift will benefit not only the Aberdeen area and its citizens, but visitors from throughout the United States and the many foreign countries who visit Wylie Park.

Because your gift is important, the Sertoma Club and City of Aberdeen are committed to recognizing your generosity. All sponsorships over \$1,000 in value will be appropriately recognized on an acknowledgement sign at the park.

## GIFTS ARE TAX DEDUCTIBLE

The Sertoma Club is a tax exempt (501) (c) (3) organization and all contributions to the Sertoma Club or City of Aberdeen are deductible for federal income, gift and estate purposes under the applicable sections of the Internal Revenue Code.

For more information, contact the Aberdeen Parks, Recreation and Forestry Department at 605.626.7015, or mail your donation to:

**ABERDEEN SERTOMA CLUB**

**P.O. Box 784**

**Aberdeen, SD 57402-0784**

# HELP KEEP the STORYBOOK LAND MAGIC ALIVE

**Storybook Land/Wylie Park Gift Fund**



Sponsored By

The Aberdeen Sertoma Club In Partnership With  
The Aberdeen Parks, Recreation And Forestry Department



## A HISTORY OF GENEROSITY

Storybook Land and Wylie Park have become major attractions for our region as a result of the generous support of many individuals, businesses and organizations. The development of Storybook Land and the Land of Oz in particular would not have been possible without the generosity of the public.

Over the years, the Aberdeen Sertoma Club, in partnership with the Aberdeen Parks, Recreation and Forestry Department has served as the fundraising arm for the continued development and operation of Storybook Land and Wylie Park. Storybook Land was established in 1977 and since that time many major projects have been completed including the Castle, Storybook Land Train, Oz Carousel, Wizard's Balloon Ride and the Visitor Center.

The Sertoma Club and Park and Aberdeen Parks, Recreation and Forestry Department plan to continue fundraising efforts to improve and expand the attractions and recreational opportunities at Storybook Land and Wylie Park.

## OUR MISSION

The Sertoma Club and Parks, Recreation and Forestry Department engage in fundraising activities designed to improve and expand the many attractions and programs which are available at Storybook Land and Wylie Park which enhances the quality of life for our residents and visitors to Aberdeen.

By working together we can accomplish the many improvement projects under consideration at Storybook Land and Wylie Park and can improve and expand the recreational resources available in our community and bridge the gap between the growing needs and limited financial resources.



## THE GIFT FUND

If you have an interest in supporting Storybook Land and Wylie Park, donating to the park gift fund is your opportunity to contribute to a worthwhile community project. The City of Aberdeen through the Parks, Recreation and Forestry Department has established a special gift fund to accept tax-deductible contributions to be earmarked specifically for Storybook Land or Wylie Park.

The objective of the gift fund is to accommodate your desire to assist in funding projects of your choice at Storybook Land and Wylie Park. A sponsorship list outlining future improvements is available upon request.

## MAKING DONATIONS

You can make a difference in improving Storybook Land and Wylie Park. Donations and gifts-in-kind demonstrate community pride and ownership of this outstanding park. Major gifts will enhance the Sertoma Club funds and other city funding and leave a lasting legacy for future generations of park users.

Your gift gives you the satisfaction of supporting the work to preserve and enhance Wylie Park and its many natural resources.